

Key Facts

Ponchatoula
Ring of 1 mile

KEY FACTS

4,697

Population



2.3

Average Household Size

41.2

Median Age

\$62,649

Median Household Income

EDUCATION

12.3%

No High School Diploma



37.9%

High School Graduate



24.6%

Some College/
Associate's Degree



25.2%

Bachelor's/Grad/
Prof Degree

BUSINESS



307

Total Businesses



2,887

Total Employees

EMPLOYMENT



66.4%

White Collar



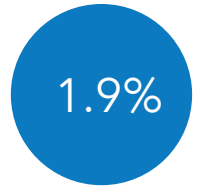
18.6%

Blue Collar



Services

14.9%



Unemployment Rate

INCOME



\$62,649

Median Household Income



\$36,413

Per Capita Income



\$172,544

Median Net Worth

2025 Households by income (Esri)

The largest group: \$35,000 - \$49,999 (17.0%)

The smallest group: \$150,000 - \$199,999 (5.3%)

Indicator	Value	Diff	
<\$15,000	11.7%	-1.6%	
\$15,000 - \$24,999	10.1%	+0.8%	
\$25,000 - \$34,999	5.8%	-2.9%	
\$35,000 - \$49,999	17.0%	+5.0%	
\$50,000 - \$74,999	11.2%	-5.9%	
\$75,000 - \$99,999	15.8%	+3.4%	
\$100,000 - \$149,999	11.9%	-1.3%	
\$150,000 - \$199,999	5.3%	-0.6%	
\$200,000+	11.0%	+2.9%	

Bars show deviation from Tangipahoa Parish

Key Facts

Ponchatoula
Ring of 3 miles

KEY FACTS

20,613

Population



2.4

Average Household Size

39.7

Median Age

\$56,782

Median Household Income

EDUCATION

11.2%

No High School Diploma



35.9%

High School Graduate



29.2%

Some College/
Associate's Degree



23.6%

Bachelor's/Grad/
Prof Degree

BUSINESS



1,172

Total Businesses



17,099

Total Employees

EMPLOYMENT



58.8%

White Collar



25.2%

Blue Collar



Services

16.0%

4.0%

Unemployment Rate

INCOME



\$56,782

Median Household Income



\$32,880

Per Capita Income



\$113,804

Median Net Worth

2025 Households by income (Esri)

The largest group: <\$15,000 (16.6%)

The smallest group: \$25,000 - \$34,999 (6.1%)

Indicator	Value	Diff		
<\$15,000	16.6%	+3.3%		
\$15,000 - \$24,999	11.7%	+2.4%		
\$25,000 - \$34,999	6.1%	-2.6%		
\$35,000 - \$49,999	10.5%	-1.5%		
\$50,000 - \$74,999	16.1%	-1.0%		
\$75,000 - \$99,999	12.1%	-0.3%		
\$100,000 - \$149,999	12.9%	-0.3%		
\$150,000 - \$199,999	6.7%	+0.8%		
\$200,000+	7.3%	-0.8%		

Bars show deviation from

Key Facts

Ponchatoula
Ring of 5 miles

KEY FACTS

54,193

Population



2.4

Average Household Size

37.1

Median Age

\$59,401

Median Household Income

EDUCATION

12.2%

No High School Diploma



34.7%

High School Graduate



28.8%

Some College/
Associate's Degree



24.4%

Bachelor's/Grad/
Prof Degree

BUSINESS



2,861

Total Businesses



34,624

Total Employees

EMPLOYMENT



54.3%

White Collar



26.3%

Blue Collar



Services

19.4%

4.7%

Unemployment Rate

INCOME



\$59,401

Median Household Income



\$32,398

Per Capita Income



\$118,300

Median Net Worth

2025 Households by income (Esri)

The largest group: \$50,000 - \$74,999 (17.7%)

The smallest group: \$150,000 - \$199,999 (6.4%)

Indicator	Value	Diff		
<\$15,000	14.5%	+1.2%		
\$15,000 - \$24,999	10.6%	+1.3%		
\$25,000 - \$34,999	8.2%	-0.5%		
\$35,000 - \$49,999	10.2%	-1.8%		
\$50,000 - \$74,999	17.7%	+0.6%		
\$75,000 - \$99,999	12.5%	+0.1%		
\$100,000 - \$149,999	11.3%	-1.9%		
\$150,000 - \$199,999	6.4%	+0.5%		
\$200,000+	8.4%	+0.3%		

Bars show deviation from