

FREESTANDING RETAIL SHOPPING STRIP

2260 S MACARTHUR DR, ALEXANDRIA, LA 71301

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Activity ID #ZAG0980025

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STEVE GREER

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EXECUTIVE SUMMARY

Offering Summary
Investment Highlights



OFFERING SUMMARY

ASHFORD PLACE

\$
Listing Price
\$1,100,000

% Cap Rate **8.63**%

Net Operating Income \$94,888

PROPERTY DETAILS

Price/ SF	\$196.04
Blended Rent/ SF (Annual)	\$16.49
Year Built/ Renovated	2015/ 2020
Gross Leasable Area(GLA)	5,611 SF
Lot Size	1.31 Acres

SITE DESCRIPTION

Assesors Parcel Number	1011131908
Property Type	Freestanding Retail
Zoning	C-2
Number of Suites	2
Ownership	Fee Simple Interest
PARKING	
Number of Parking Spaces	30
Parking	Concrete
Parking Ratio	5.34:1.000 SF



INVESTMENT OVERVIEW

FREESTANDING RETAIL SHOPPING STRIP

Marcus & Millichap is pleased to present 2260 S MacArthur Drive, a standout retail investment opportunity in Alexandria, Louisiana. Combining location desirability, recent property enhancements, full tenancy, and strategic land use, the asset is well-positioned in the growing Louisiana North Area Submarket. Coupled with substantial parking and flexible zoning, the property offers steady returns and the potential for value growth, making this freestanding retail asset a promising addition to any investment portfolio.

The property is strategically situated along S MacArthur Drive (Highway 71) with a heavy traffic volume in excess of 20,000 cars per day and near Highway 165, which sees 37,000 cars per day. Moreover, Alexandria International Airport is just northwest of the property, offering ample connectivity to the surrounding region and beyond. This freestanding retail shopping center also benefits from the presence of numerous nationally acclaimed retail brands, with businesses in proximity including Walmart, Sam's, Target, Albertson's, Home Depot, Lowe's, Best Buy, PetSmart, Marshall's, Chase, Anytime Fitness, Starbuck's, Chick Fil La, Mc Donald's, Taco Bell, KFC, Sonic, and more.

INVESTMENT HIGHLIGHTS

Prime Location

Nestled in a suburban area, the property benefits from its direct frontage on S MacArthur Dr, ensuring high visibility and accessibility for tenants and customers alike.

Recent Renovations

The building underwent significant renovations within the last two years, enhancing its appeal and functionality to meet and exceed modern retail demands.

100 Percent Leased

This multi-tenant retail asset is fully occupied, providing immediate and consistent revenue generation. Its 100 Percent lease status underscores the property's desirability in the market.

Optimal Size and Specifications

With a total RSF of 5,611 SF situated on 1.31 acres, the property is well-suited to accommodate a variety of retail operations.

Stable Tenancy

The presence of reputable tenants like Sleep Number and Graf Orthodontics, coupled with their long-term lease commitments, presents a low-risk investment opportunity.

Predictable Revenue Growth

Scheduled rent increases and option periods ensure an upward revenue trajectory and protect against inflation.

Diverse Tenant Mix

With tenants from the retail and healthcare sectors, the property benefits from a mix that can attract a broad customer base, enhancing its resilience against market fluctuations.



PROPERTY INFORMATION

Regional Map

Local Map

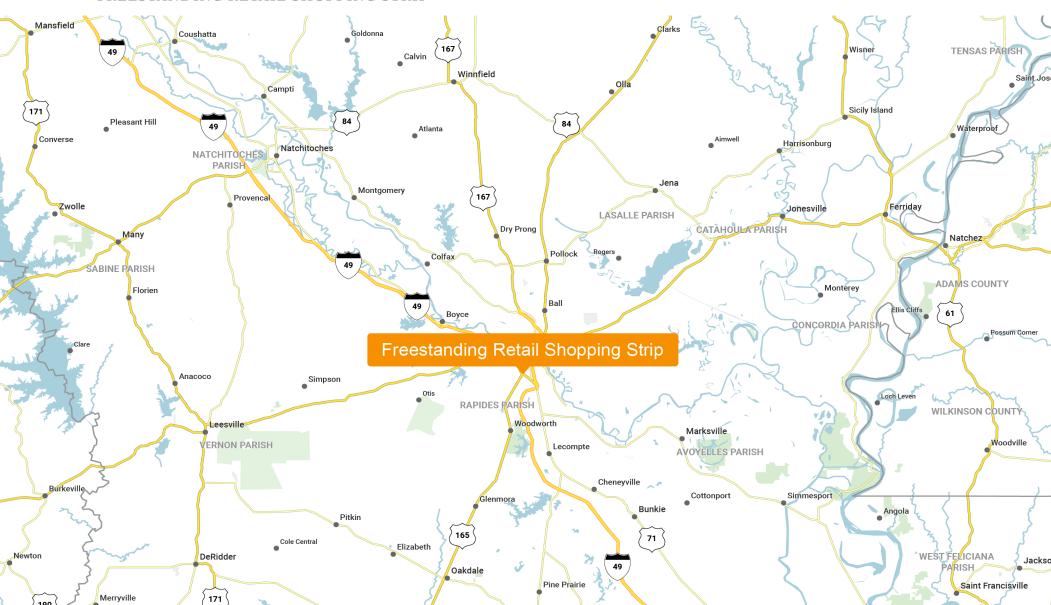
Retailer Map

Tenant Details

Property Photos



REGIONAL MAP



LOCAL MAP





RETAILER MAP



TENANT DETAILS

FREESTANDING RETAIL SHOPPING STRIP

Graf Orthodontics in Louisiana is known for providing exceptional orthodontic care to patients of all ages, focusing on creating beautiful smiles with braces and Invisalign. Their practice emphasizes the importance of trust from patients and the local dental community, highlighting their passion for orthodontics and their commitment to delivering extraordinary results conveniently and affordably. They offer services in various locations including Bossier City, Minden, Natchitoches, Many, Shreveport, and Alexandria.

LEASE SUMMARY

Tenant	Graf Orthodontics LLC
Use	Medical - Dental Facility
Lease Type	Modified Gross
Primary Term	5 years
Lease Start	Estimated February 2024 (Upon Occupancy)
Lease Expiration	January 2029 (End Of 5-Year Term)
Lease Rate	\$4,200/ Month (\$50,400/ Year)
Rental Increases	10% Increase Every 5-Year Renewal Term
Renewal Options	2 x 5 years (10% increase per term)
Website	grafortho.com
Space Occupied	2,800 SF

Notes: Tenant responsible for utilities, internal maintenance; landlord covers structure, parking, and landscaping. Tenant covers utilities and HVAC up to \$2,500

RENT SCHEDULE

Lease Years	Annual Rent
2023-2028	\$50,400
2028-2033	\$55,440
2033-2038	\$60,984



TENANT DETAILS

FREESTANDING RETAIL SHOPPING STRIP

Graf Orthodontics in Louisiana is known for providing exceptional orthodontic care to patients of all ages, focusing on creating beautiful smiles with braces and Invisalign. Their practice emphasizes the importance of trust from patients and the local dental community, highlighting their passion for orthodontics and their commitment to delivering extraordinary results conveniently and affordably. They offer services in various locations including Bossier City, Minden, Natchitoches, Many, Shreveport, and Alexandria.

LEASE SUMMARY

Tenant	Sleep Number Corporation
Lease Type	NN
Parking, Landscape & Structure	Landlord
Primary Term	5 years
Lease Start	January 1, 2026 (Option Period 1A Exercised)
Lease Expiration	December 31, 2028
Lease Rate	\$3,865.13/ Month (\$46,381.56/ Year)
Rental Increases	\$4,251.64/ Month during Option Period 2 (Lease Years 11–15)
Additional Rent (NNN)	\$1,604.49/ Month (\$19,253.88/ Year)
Total Gross Rent:	\$5,469.62/ Month (\$65,635.44/ Year)
Renewal Options	1 x 2 Years + 1 x 5 Years Remaining
Website	sleepnumber.com
Space Occupied	2,811 SF

Notes: Tenant pays share of CAM, taxes, and insurance as defined in lease Articles 7, 11, and 15.

RENT SCHEDULE

Lease Years	Annual Rent	Exp Reimbursment
2020-2025	\$42,165.00	\$18,693.00
2025-2028	\$46,381.50	\$18,693.00
2033-2038	\$51,019.65	\$18,693.00















FINANCIAL ANALYSIS

Financial Details



FINANCIAL ANALYSIS

FREESTANDING RETAIL SHOPPING STRIP

As of July,2025

TENANT NAME	SUITE	SQUARE FEET	% BLDG SHARE	LEASE COMM.	DATES EXP.	Annual RENT PER SQ. FT.	CURRENT TOTAL RENT PER MONTH	CURRENT TOTAL RENT PER YEAR	CHANGES ON	CHANGES TO	LEASE TYPE	EXPENSE REIMBURSEMENTS	RENEWAL OPTIONS AND OPTION YEAR RENTAL INFORMATION
Graf Orthodontics	1	2,800	49.9%	5/11/23	5/11/28	\$18.00	\$4,200	\$50,400	Jan-2026	\$55,440	Modified Gross	\$1,800	Two (2) 5-year options
Sleep Number	2	2,811	50.1%	7/31/20	12/31/25	\$15.00	\$3,514	\$42,168	Jan-2026	\$46,382	NN	\$18,693	Two (2) 5-year options
Total		5,611				\$16.50	\$7,714	\$92,568				\$20,493	
		Occupied Te	nants: 2	Unoccupied T	enants: 0 Occ	upied GLA: 100	.00% Uno	ccupied GLA: 0.	00%				

FINANCIAL ANALYSIS

INCOME	Year 1		PER SF	Year 2		PER SF
Scheduled Base Rental Income	97,195		17.32	101,822		18.15
Expense Reimbursement Income						
CAM	20,493		3.65	21,054		3.75
Total Reimbursement Income	\$20,493	89.9%	\$3.65	\$21,054	92.3%	\$3.75
Effective Gross Revenue	\$117,688		\$20.97	\$122,875		\$21.90
OPERATING EXPENSES	Year 1		PER SF	Year 2		PER SF
Common Area Maintenance (CAM)						
CAM	18,693		3.33	19,254		3.43
Other Expenses	4,107		0.73	3,546		0.63
Total Expenses	\$22,800		\$4.06	\$22,800		\$4.06
Expenses as % of EGR	19.4%			18.6%		
Net Operating Income						

FINANCIAL ANALYSIS

SUMMARY		
Price	\$1,100,000	
Down Payment	\$1,100,000	100%
Number of Suites	2	
Price Per SqFt	\$196.04	
Gross Leasable Area (GLA)	5,611 SF	
Lot Size	1.31 Acres	
Year Built/Renovated	2015/2020	
Occupancy	100.00%	

RETURNS	Year 1	Year 2
CAP Rate	8.63%	9.10%
Cash-on-Cash	8.63%	9.10%

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INCOME		Year 1		Year 2
Scheduled Base Rental Income		\$97,195		\$101,822
Total Reimbursement Income	21.1%	\$20,493	20.7%	\$21,054
Potential Gross Revenue		\$117,688		\$122,875
Effective Gross Revenue		\$117,688		\$122,875
Less: Operating Expenses	19.4%	(\$22,800)	18.6%	(\$22,800)
Net Operating Income		\$94,888		\$100,076
Net Cash Flow		\$94,888		\$100,076
Total Return	8.63%	\$94,888	9.10%	\$100,076

OPERATING EXPENSES	Year 1	Year 2
CAM	\$18,693	\$19,254
Other Expenses	\$4,107	\$3,546
Total Expenses	\$22,800	\$22,800
Expenses/SF	\$4.06	\$4.06



SALE COMPARABLES

Sales Comps Map
Sales Comps Summary
Sales Comps



SALES COMPS MAP

FREESTANDING RETAIL SHOPPING STRIP



Freestanding Retail Shopping Strip

- 1 DeSiard Plaza
- 2 Shopping Center
- 3 Dirksen Shopping Strip
- 4 Aspen Dental & Stanton Optical
- 5 Panera & Aspen Dental | Rent 5 Increases in 2025

Estevan Havre Timmins **Thunder Bay** Minot Williston International Falls Fargo Bismarck Duluth Helena Marquette Sudbury Miles City MINNESOTA Aberdeen Minneapolis **Green Bay** Pierre Cody Rapid City Sioux Falls Madison Idaho Falls Milwaukee Detroit Des Moines Cheyenne North Platte Cleveland Salt Lake City Columbus Denver Cincinnati **Grand Junction** Charleston KANSAS Louisville Jefferson City **Dodge City** Evansville Durango Springfield Clayton Nashville Knoxville Santa Fe Gallup Oklahoma City Amarillo Flagstaff Huntsville Memphis Little Rock NEW MEXICO Lubbock 2 Carlsbad Abilene Jackson Savannah El Paso Tucson Odessa Tallahassee Austin Hermosillo Madera San Antonio Chihuahua City Nuevo Laredo Guaymas Matamoros Torreón Culiacán La Paz Ciudad Victoria HAVANA Mazatlán Cabo San Lucas Santa Clara San Luis Potosí City Mérida Campeche City **GEORGE TOWN** Colima City **Puebla City** Chetumal Villahermosa BELMOPAN Oaxaca City Acapulco Tuxtla Gutiérrez Puerto Lempira SALE COMPARABLES // 19 WANAGUA

SALES COMPS SUMMARY

	SUBJECT PROPERTY	SALE PRICE	GROSS SF	PRICE/ SF	CAP RATE	COE
9	Freestanding Retail Shooping Strip 2260 S Mac Arthur Dr, Alexandria, LA 71301	\$1,100,000	5,611 SF	\$196.04	8.63%	On Market
	SALE COMPARABLES	SALE PRICE	GROSS SF	PRICE/ SF	CAP RATE	COE
1	DeSiard Plaza 7904 Desiard Street, Monroe, LA 71203	\$2,500,000	65,439 SF	\$38.20	5.81%	10/12/2023
2	Shopping Center 3333 E Baseline Rd, Phoenix, AZ 85042	\$1,962,000	3,161 SF	\$620.69	6.20%	10/30/2023
3	Dirksen Shopping Strip 2701 N Dirksen Pkwy, Springfield, IL 62702	\$3,850,000	15,680 SF	\$245.54	7.45%	10/31/2023
4	Aspen Dental & Stanton Optical 1677 Gause Blvd, Slidell, LA 70458	\$4,625,000	6,781 SF	\$682.05	5.52%	11/08/2023
5	Panera & Aspen Dental Rent Increases in 2025 140 Turnersburg Hwy, Statesville, NC 28625	\$4,940,000	7,180 SF	\$688.02	6.50%	11/21/2023
	AVERAGES	\$3,575,400	19,648 SF	\$454.90	6.30%	

SALES COMPS

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FREESTANDING RETAIL SHOPPING STRIP





Freestanding Retail Shopping Strip 2260 S Mac Arthur Dr, Alexandria, LA 71301

Sale Price	\$1,100,000
Price/SF:	\$196.04
Year Built:	2015
COE:	On Market
Gross SF:	5,611 SF
Property Type:	Retail
Lot Size:	1.31 Acres
Cap Rate:	8.63%





DeSiard Plaza 7904 Desiard Street Monroe, LA 71203

Sale Price	\$2,500,000
Price/SF:	\$38.20
Year Built:	1982
COE:	10/12/2023
Gross SF:	65,439 SF
Property Type:	Retail
Cap Rate:	5.81%

SALES COMPS





Sale Price	\$1,962,000
Price/SF:	\$620.69
Year Built:	2023
COE:	10/30/2023
Gross SF:	3,161 SF
Property Type:	Retail
Lot Size:	1.1 Acres
Cap Rate:	6.20%





Sale Price	\$3,850,000
Price/SF:	\$245.54
Year Built:	2010
COE:	10/31/2023
Gross SF:	15,680 SF
Property Type:	Retail
Cap Rate:	7.45%

SALES COMPS

FREESTANDING RETAIL SHOPPING STRIP





Aspen Dental & Stanton Optical 1677 Gause Blvd, Slidell, LA 70458

Sale Price	\$4,625,000
Price/SF:	\$682.05
Year Built:	2019
COE:	11/08/2023
Gross SF:	6,781 SF
Property Type:	Retail
Lot Size:	0.72 Acres
Cap Rate:	5.52%





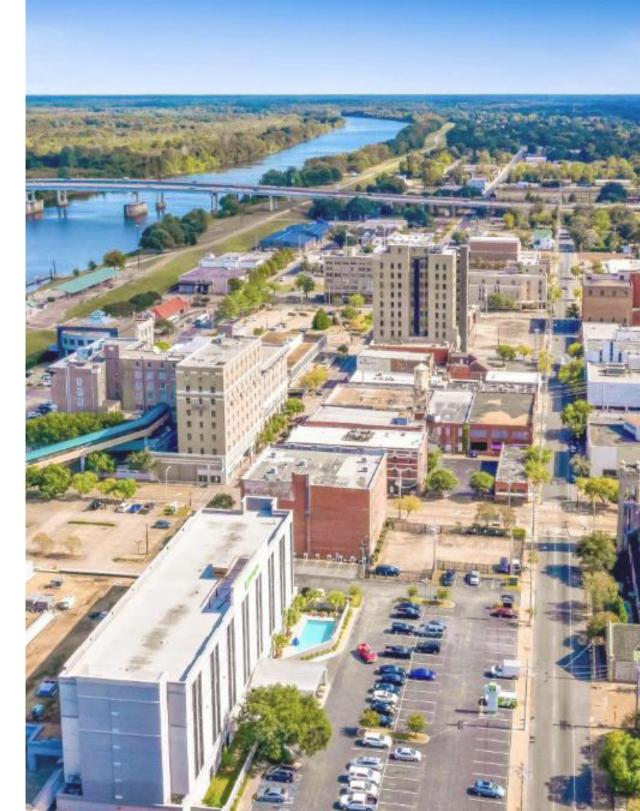
Panera & Aspen Dental | Rent 5 Increases in 2025 140 Turnersburg Hwy, Statesville, NC 28625

Sale Price	\$4,940,000
Price/SF:	\$688.02
Year Built:	2020
COE:	11/21/2023
Gross SF:	7,180 SF
Property Type:	Retail
Lot Size:	1.59 Acres
Cap Rate:	6.50%



MARKET OVERVIEW

Market Overview
Demographics



ALEXANDRIA, LOUISIANA

Market Overview

Alexandria, located in the heart of Central Louisiana along the banks of the Red River, serves as a regional center for commerce, healthcare, education, and government. With a population of approximately 43,000 residents in the city and more than 150,000 in the metro, Alexandria is the ninth-largest city in the state and the largest in the Central Louisiana region with over 58,000 households in the area. The city is also the parish seat of Rapides Parish and exists as a key connector between northern and southern Louisiana, positioned in almost the exact geographic center of the state. Alexandria's prime location at the intersection of major highways offers direct access to Shreveport (125 miles north) and Lafayette (85 miles south) via Interstate 49, U.S. Highway 71, and U.S. Highway 167. Moreover, Alexandria International Airport (AEX) connects the city to the surrounding region with commercial service and support for air cargo, military operations, and business aviation.

The city's economy is anchored by a mix of public and private sector employers. Major healthcare providers such as CHRISTUS St. Frances Cabrini Hospital and Rapides Regional Medical Center are two of the area's largest employers and support a distinguished medical services industry. Other top employers include Cleco (a regional electric utility company), Procter & Gamble's large manufacturing facility, and various local, state, and federal government entities. Alexandria is also home to Louisiana State University of Alexandria (LSUA), which enrolled a record-breaking 5,405 students in Spring 2024, and Central Louisiana Technical Community College. The city maintains its focus on revitalization projects downtown and continued infrastructure improvements aimed at promoting a high quality of life and supporting growth in retail, housing, and tourism sectors.

HIGHLIGHTS:

Strategic Location & Access: Situated along I-49 and the Red River, Alexandria serves as a central hub connecting northern and southern Louisiana.

Healthcare & Education Anchors: Major institutions like Rapides Regional Medical Center, CHRISTUS St. Frances Cabrini, and LSUA drive employment and economic activity.

Downtown Revitalization: Ongoing infrastructure and commercial development projects are enhancing Alexandria's historic downtown and riverfront appeal.





POPULATION	1 Mile	3 Miles	5 Miles
2029 Projection			
Total Population	5,782	41,933	55,800
2024 Estimate			
Total Population	5,779	41,767	55,570
2020 Census			
Total Population	5,943	42,788	56,896
2010 Census			
Total Population	6,094	45,524	60,307
Daytime Population			
2024 Estimate	12,868	55,943	72,787
HOUSEHOLDS	1 Mile	3 Miles	5 Miles
2029 Projection			
Total Households	2,476	17,935	23,704
2024 Estimate			
Total Households	2,451	17,724	23,416
Average (Mean) Household Size	2.2	2.3	2.3
2010 Census			
Total Households	2,416	17,433	23,020
2010 Census			
Total Households	2,419	17,796	23,188
Occupied Units			
2029 Projection	2,731	20,474	27,151
2024 Estimate	2,703	20,221	26,804
HOUSEHOLDS BY INCOME	1 Mile	3 Miles	5 Miles
2024 Estimate			
\$150,000 or More	9.1%	12.3%	10.8%
\$100,000-\$149,999	14.8%	14.2%	13.3%
\$75,000-\$99,999	7.3%	10.5%	10.4%
\$50,000-\$74,999	24.6%	17.1%	17.6%
\$35,000-\$49,999	13.2%	11.5%	11.2%
Under \$35,000	31.0%	34.4%	36.8%
Average Household Income	\$70,943	\$80,139	\$75,703
Median Household Income	\$56,524	\$60,457	\$57,088
Per Capita Income	\$31,061	\$34,085	\$32,114

HOUSELIOL DO DV EVDENDITUDE	4.840	0.841	
HOUSEHOLDS BY EXPENDITURE	1 Mile	3 Miles	5 Miles
Total Average Household Retail Expenditure	\$143,777	\$148,274	\$143,549
Consumer Expenditure Top 10 Categories	* +	447.000	
Housing	\$17,247	\$17,686	\$17,151
Transportation	\$9,576	\$9,742	\$9,481
Food	\$6,967	\$7,145	\$6,965
Personal Insurance and Pensions	\$5,667	\$5,913	\$5,674
Cash Contributions	\$2,203	\$2,338	\$2,199
Entertainment	\$2,048	\$2,184	\$2,109
Apparel	\$1,456	\$1,508	\$1,467
Education	\$599	\$671	\$639
Personal Care Products and Services	\$590	\$608	\$586
Tobacco Products and Smoking Supplies	\$413	\$405	\$405
POPULATION PROFILE	1 Mile	3 Miles	5 Miles
Population By Age			
2024 Estimate Total Population	5,779	41,767	55,570
Under 20	25.1%	26.9%	27.0%
20 to 34 Years	20.4%	18.7%	19.2%
35 to 39 Years	6.4%	6.3%	6.3%
40 to 49 Years	10.9%	11.6%	11.5%
50 to 64 Years	18.2%	19.1%	18.8%
Age 65+	18.9%	17.6%	17.2%
Median Age	39.0	38.0	38.0
Population 25+ by Education Level	1		
2024 Estimate Population Age 25+	3,922	27,833	36,948
Elementary (0-8)	3.4%	4.2%	4.7%
Some High School (9-11)	7.4%	10.3%	10.7%
High School Graduate (12)	30.5%	33.6%	34.7%
Some College (13-15)	20.6%	18.9%	19.1%
Associate Degree Only	8.0%	5.8%	5.7%
Bachelor's Degree Only	19.8%	16.4%	15.5%
Graduate Degree	10.3%	10.8%	9.6%

FREESTANDING RETAIL SHOPPING STRIP



POPULATION

In 2024, the population in your selected geography is 55,570. The population has changed by -7.85 percent since 2010. It is estimated that the population in your area will be 55,800 five years from now, which represents a change of 0.4 percent from the current year. The current population is 52.9 percent male and 47.1 percent female. The median age of the population in your area is 38.0, compared with the U.S. average, which is 39.0. The population density in your area is 708 people per square mile.



EMPLOYMENT

In 2024, 22,715 people in your selected area were employed. The 2010 Census revealed that 59.1 percent of employees are in white-collar occupations in this geography, and 16.5 percent are in blue-collar occupations. In 2024, unemployment in this area was 5.0 percent. In 2010, the average time traveled to work was 18.00 minutes.



HOUSEHOLDS

There are currently 23,416 households in your selected geography. The number of households has changed by 0.98 percent since 2010. It is estimated that the number of households in your area will be 23,704 five years from now, which represents a change of 1.2 percent from the current year. The average household size in your area is 2.3 people.



HOUSING

The median housing value in your area was \$180,703 in 2024, compared with the U.S. median of \$321,016. In 2010, there were 12,661.00 owner-occupied housing units and 10,527.00 renter-occupied housing units in your area.



INCOME

In 2024, the median household income for your selected geography is \$57,088, compared with the U.S. average, which is currently \$76,141. The median household income for your area has changed by 73.66 percent since 2010. It is estimated that the median household income in your area will be \$63,623 five years from now, which represents a change of 11.4 percent from the current year.

The current year per capita income in your area is \$32,114, compared with the U.S. average, which is \$40,471. The current year's average household income in your area is \$75,703, compared with the U.S. average, which is \$101,307.



EDUCATION

The selected area in 2024 had a lower level of educational attainment when compared with the U.S averages. 24.1 percent of the selected area's residents had earned a graduate degree compared with the national average of only 13.5 percent, and 5.7 percent completed a bachelor's degree, compared with the national average of 21.1 percent.

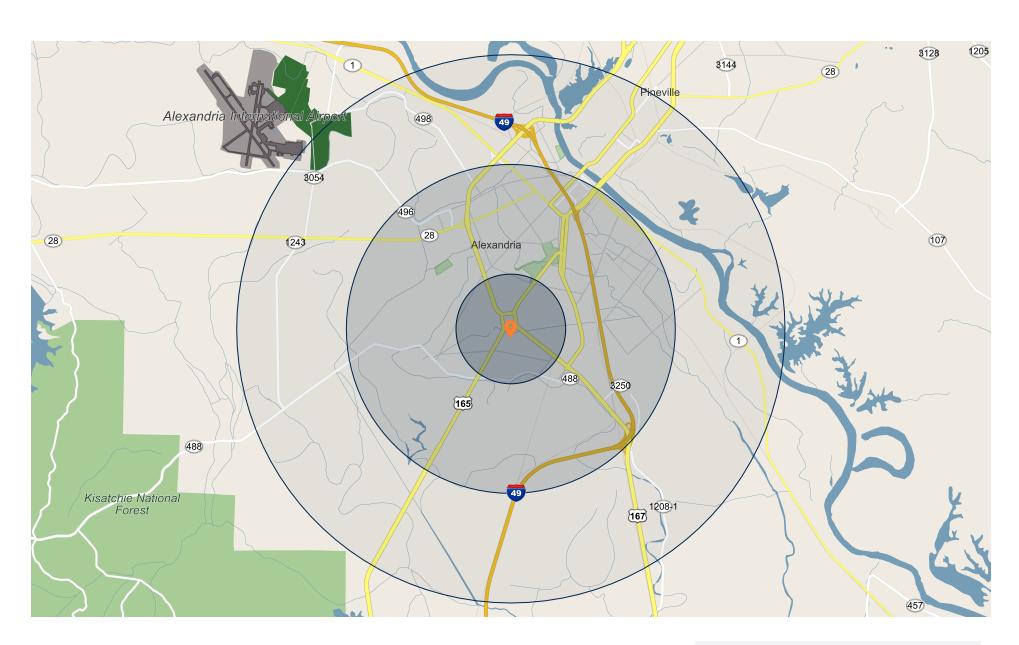
The number of area residents with an associate degree was higher than the nation's at 14.9 percent vs. 8.8 percent, respectively.

The area had fewer high-school graduates, 1.7 percent vs. 26.2 percent for the nation, but the percentage of residents who completed some college is higher than the average for the nation, at 38.9 percent in the selected area compared with the 19.7 percent in the U.S.



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