



High-Visibility Target Outparcel

Ready for Development



**Ground Lease
\$85,000 / year**



REAL ESTATE



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Property Overview

This high-traffic 0.77-acre outparcel sits directly in front of Target on W Prien Lake Road—Lake Charles' retail powerhouse. With nonstop visibility, national co-tenancy, and steady consumer flow, it's a rare chance to plant your flag in a high-demand trade area. The site offers excellent access and signage potential, making it ideal for a restaurant, bank, or retail concept looking to capitalize on one of the city's busiest corridors.

You'll be neighbors with Walmart, Chick-fil-A, Crumbl Cookies, and a mix of national and regional brands, drawing consistent foot and vehicle traffic. With over 136,000 people within a 15-minute drive and strong daytime population, this location puts your business in the center of the action.

Ground Lease: \$85,000/yr

Lot Size: 33,718 SF

- Directly in front of Target on W Prien Lake Rd—Lake Charles' busiest retail corridor
- Surrounded by national retailers like Walmart, Chick-fil-A, and Prien Lake Mall
- High visibility + steady traffic ideal for restaurant, bank, or retail use
- 15-minute drive-time population: 136,000+ with strong daytime traffic



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1740 W Prien Lake Rd

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Demographics (Drive Time)



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INDICATORS	5 MINUTES	10 MINUTES	15 MINUTES
TOTAL POPULATION	12,055	78,458	136,126
DAYTIME POPULATION	15,997	95,044	157,931
TOTAL HOUSEHOLDS	4,972	32,299	54,511
MEDIAN HH INCOME	\$62,198	\$56,073	\$53,105
TOTAL BUSINESSES	939	4,230	6,493



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Customer Information Form

What Customers Need to Know When Working With Real Estate Brokers or Licensees

This document describes the various types of agency relationships that can exist in real estate transactions.

AGENCY means a relationship in which a real estate broker or licensee represents a client by the client’s consent, whether expressed or implied, in an immovable property transaction. An agency relationship is formed when a real estate licensee works for you in your best interest and represents you. Agency relationships can be formed with buyers/sellers and lessors/lessees.

DESIGNATED AGENCY means the agency relationship that shall be presumed to exist when a licensee engaged in any real estate transaction, except as otherwise provided in LA R.S. 9:3891, is working with a client, unless there is a written agreement providing for a different relationship.

- The law presumes that the real estate licensee you work with is your designated agent, unless you have a written agreement otherwise.
- No other licensees in the office work for you, unless disclosed and approved by you.
- You should confine your discussions of buying/selling to your designated agent or agents only.

DUAL AGENCY means an agency relationship in which a licensee is working with both buyer and seller or both landlord and tenant in the same transaction. Such a relationship shall not constitute dual agency if the licensee is the seller of property that he/she owns or if the property is owned by a real estate business of which the licensee is the sole proprietor and agent. A dual agency relationship shall not be construed to exist in a circumstance in which the licensee is working with both landlord and tenant as to a lease that does not exceed a term of three years and the licensee is the landlord. Dual agency is allowed only when informed consent is presumed to have been given by any client who signed the dual agency disclosure form prescribed by the Louisiana Real Estate Commission. Specific duties owed to both buyer/seller and lessor/lessee are:

- To treat all clients honestly.
- To provide factual information about the property.
- To disclose all latent material defects in the property that are known to them.
- To help the buyer compare financing options.
- To provide information about comparable properties that have sold, so that both clients may make educated buying/selling decisions.
- To disclose financial qualifications to the buyer/lessee to the seller/lessor.
- To explain real estate terms.
- To help buyers/lessees arrange for property inspections
- To explain closing costs and procedures.

CONFIDENTIAL INFORMATION means information obtained by a licensee from a client during the term of a brokerage agreement that was made confidential by the written request or written instruction of the client or is information the disclosure of which could materially harm the position of the client, unless at any time any of the following occur:

- The client permits the disclosure by word or conduct.
- The disclosure is required by law or would reveal serious defect.
- The information became public from a source other than the licensee.

By signing below you acknowledge that you have read and understand this form and that you are authorized to sign this form in the capacity in which you have signed.

Buyer/Lessee:

Seller/Lessor:

By: _____

By: _____

Title: _____

Title: _____

Date: _____

Date: _____

Licensee: _____

Licensee: _____

Date: _____

Date: _____

