

6515 Coliseum Blvd, Alexandria, Louisiana, 71303
Ring of 1 mile

Middle Ground (K2)

Dominant Tapestry Segment

KEY FACTS



2,610

Total Population



\$210,217

Median Home Value



214

Total Businesses



3,259

Daytime Population



39.0

Median Age



-0.3%

2025-2030
Pop Growth
Rate



\$31,075

Per Capita
Income



2.1

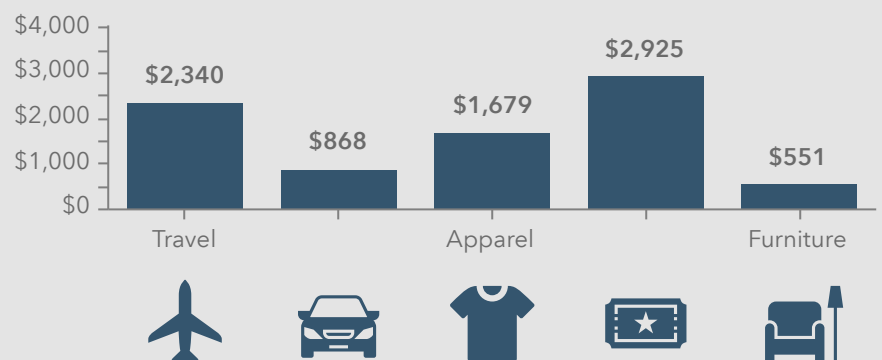
Avg Household
Size



\$57,237

Median Household
Income

KEY SPENDING FACTS



Source: This infographic contains data provided by Esri (2026, 2031), Esri-Data Axle (2026), Esri-U.S. BLS (2026).

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Spending facts are average annual dollars per household

6515 Coliseum Blvd, Alexandria, Louisiana, 71303
Ring of 3 miles

Middle Ground (K2)

Dominant Tapestry Segment

KEY FACTS



26,090

Total Population



\$251,390

Median Home Value



1,750

Total Businesses



27,444

Daytime Population



39.1

Median Age



-0.3%

2025-2030
Pop Growth
Rate



\$39,524

Per Capita
Income



2.3

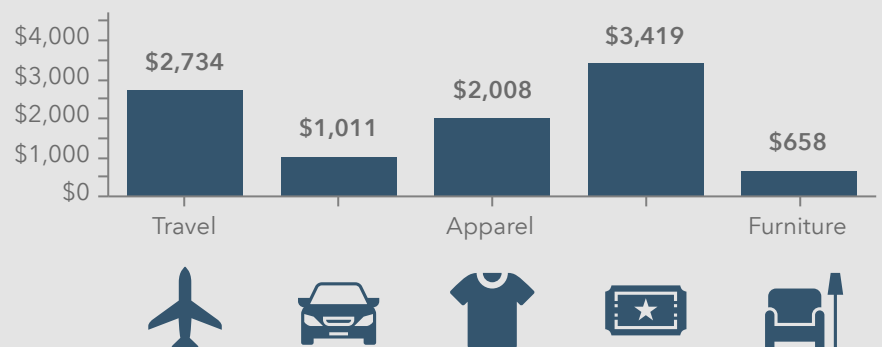
Avg Household
Size



\$64,789

Median Household
Income

KEY SPENDING FACTS



Source: This infographic contains data provided by Esri (2026, 2031), Esri-Data Axle (2026), Esri-U.S. BLS (2026).

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Spending facts are average annual dollars per household

6515 Coliseum Blvd, Alexandria, Louisiana, 71303
Ring of 5 miles



Modest Income Homes (E1)

Dominant Tapestry Segment

KEY FACTS



47,397

Total Population



\$221,731

Median Home Value



3,390

Total Businesses



57,219

Daytime Population



40.1

Median Age



-0.4%

2025-2030
Pop Growth
Rate



\$34,468

Per Capita
Income



2.3

Avg Household
Size



\$53,515

Median Household
Income

KEY SPENDING FACTS

