

# Youngsville, Louisiana

## Market Guide

youngsville.us

(Custom Trade Area)

### City Contact Information



Ken Ritter  
Mayor  
City of Youngsville

201 Iberia Street  
Youngsville, LA 70592

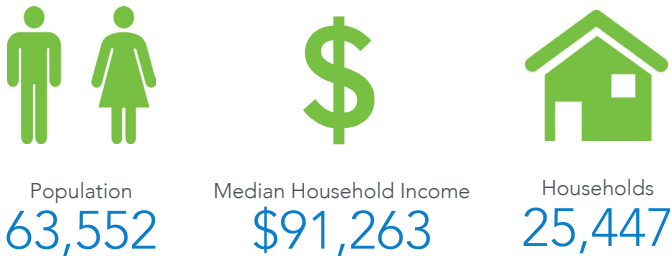
Office: (337) 857-6936

Email: [kenritter@youngvillela.gov](mailto:kenritter@youngvillela.gov)

[youngsville.us](http://youngsville.us)

### Demographics

(10 Minute Drive Time)



### Peer Analysis

The Peer Analysis, built by Retail Strategies along with our analytics partner (Tetrad), identifies analogue retail nodes within a similar demographic and retail makeup. The Peer Analysis is derived from a 5 or 10 minute drive time from major comparable retail corridors throughout the country. The variables used are population, income, daytime population, market supply and gross leasable area. The following are retail areas that most resemble this core city:

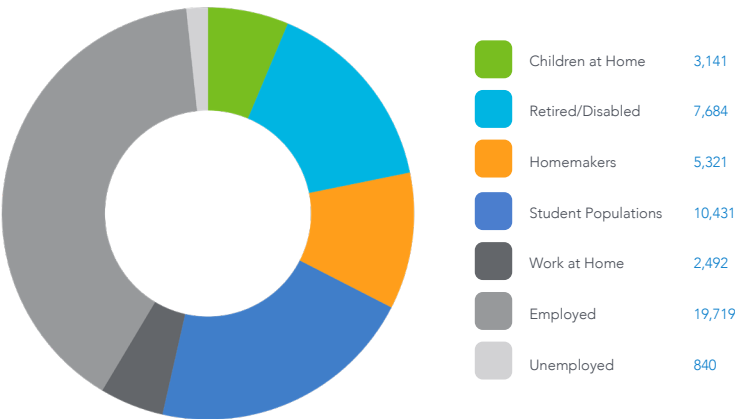
#### Peer Trade Areas

- 14354 Airline Highway  
16208 Highway 44  
26713 Juban Road  
3963 Highway 59

Gonzales, LA  
Prairieville, LA  
Denham Springs, LA  
Mandeville, LA

### Daytime Population 49,627

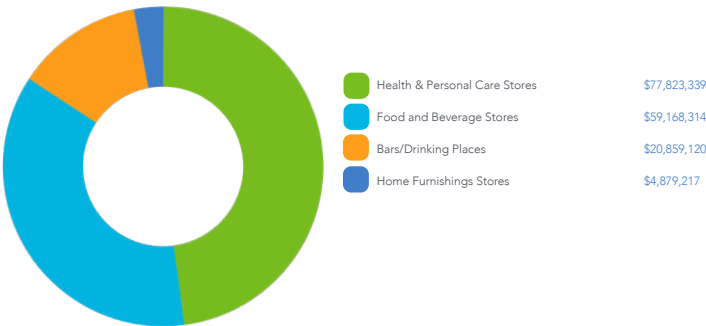
(10 Minute Drive Time)



### GAP Analysis \$162,729,990

(10 Minute Drive Time)

The Gap Analysis is a summary of the primary spending Gaps segmented by retail category. It measures actual consumer expenditures within the City's trade area and compares it to the potential retail revenue generated by retailers in the same area. The difference between the two numbers reflects leakages, or the degree to which consumers travel outside the community for certain retail goods and services. The Gap analysis is a useful tool to gauge retail supply and demand within the community.



### Focus Properties

Youngsville LA has a catalogue of retail commercial real estate properties in this market. For more information, please contact Ken Ritter at [kenritter@youngvillela.gov](mailto:kenritter@youngvillela.gov) or (337) 857-6936.

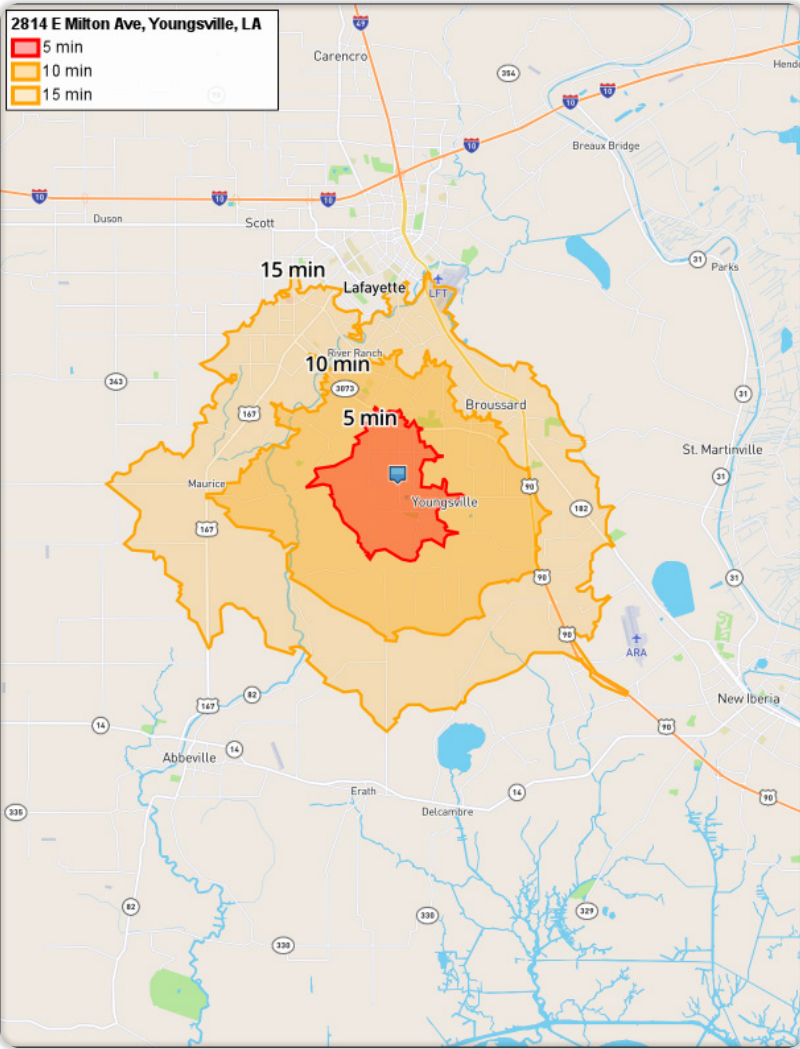


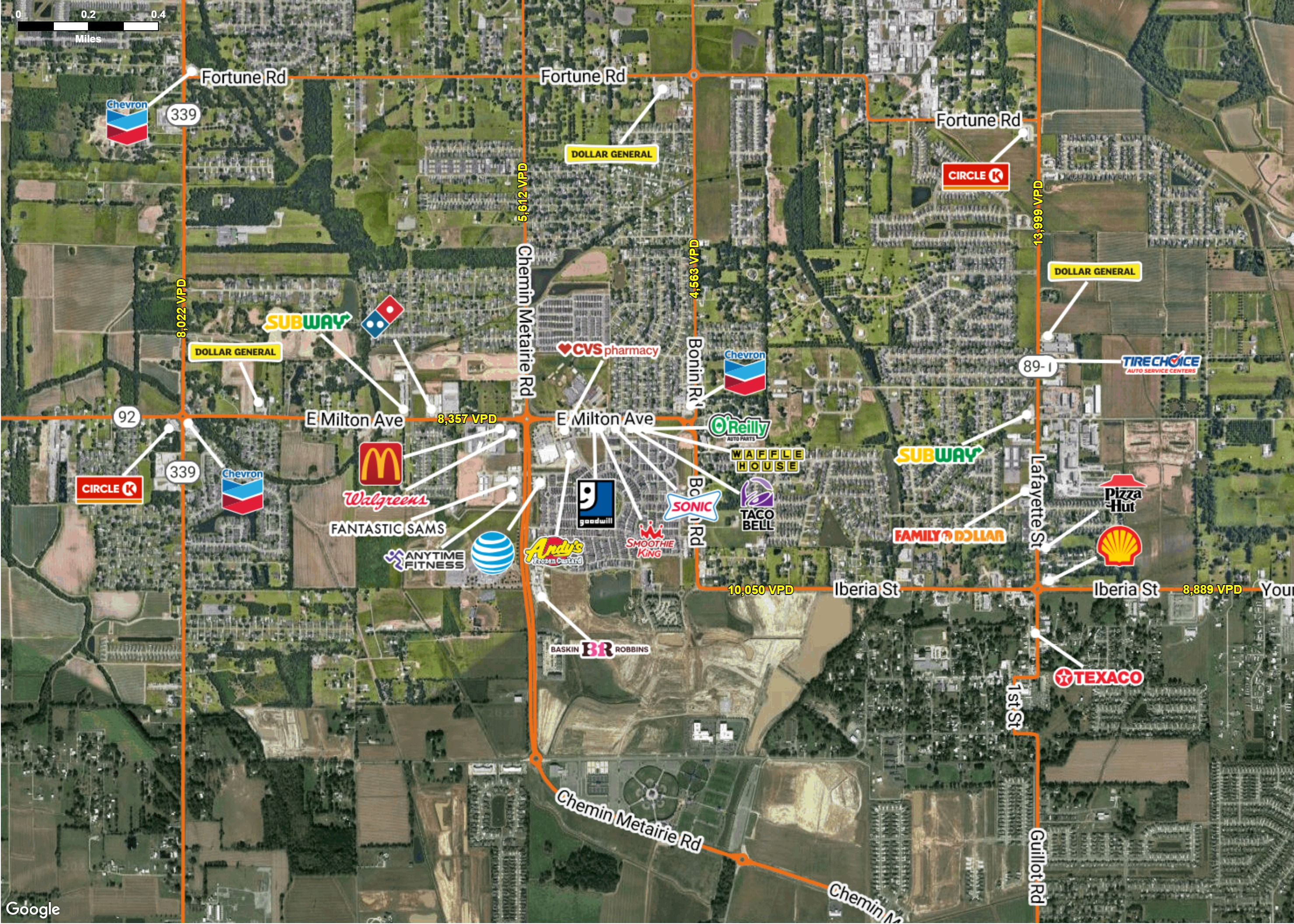
|                           | 3 Mile Radius | 5 Mile Radius | 10 Mile Radius |
|---------------------------|---------------|---------------|----------------|
| 2023 Estimated Population | 36,438        | 86,610        | 219,617        |
| Daytime Population        | 20,555        | 77,722        | 262,959        |
| Median HH Income          | \$96,070      | \$85,878      | \$65,706       |
| Number of Households      | 13,353        | 33,711        | 86,073         |

|                           | 5 Minute DT | 10 Minute DT | 15 Minute DT |
|---------------------------|-------------|--------------|--------------|
| 2023 Estimated Population | 15,607      | 63,552       | 132,602      |
| Daytime Population        | 11,738      | 49,627       | 143,803      |
| Median HH Income          | \$95,296    | \$91,263     | \$81,094     |
| Number of Households      | 5,751       | 23,899       | 51,936       |

\*Source: STI PopStats





# Youngsville, Louisiana

Major Retail & Restaurants