

4759 Earl Gros Avenue Baton Rouge, Louisiana

AVISON YOUNG



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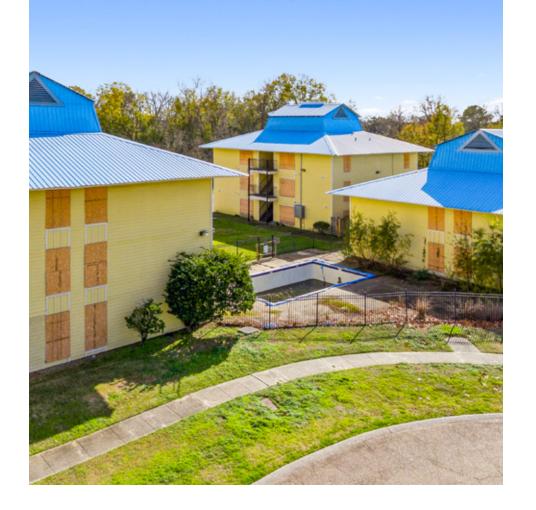
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Receivership sale! Property is fully boardedup and requires extensive renovations.

Investment summary

Overview

Stadium Square (4759 Earl Gros Avenue - 74 units), a multifamily property in Baton Rouge, Louisiana, presents an outstanding investment and development opportunity. This receivership sale offers the property in as-is condition; it is in major disrepair and requires extensive renovations. The asset provides an ideal canvas for remodeling and creating attractive housing for university students and staff. Strategically located just 1.5 miles from Louisiana State University, the residences have appealing amenities, including large courtyards and a pool. Moreover, national credit tenants like McDonald's, Sonic, Taco Bell, and Yogurtland, along with various local restaurants and bars, are situated within a 1.5 miles. This unique offering combines strategic location with the potential for transformative renovations, making it a compelling proposition for investors seeking to cater to the housing needs of the university community.

Highlights

- Ideal redevelopment and investment opportunity
- Situated just 1.5 miles from Louisiana State University
- Great mix of unit types that can suit a wide variety of residents
- Appealing on-site amenities
- Ample parking
- Close proximity to numerous National Credit Tenants and local restaurants and bars





Location overview

Demographics (2 mile radius)

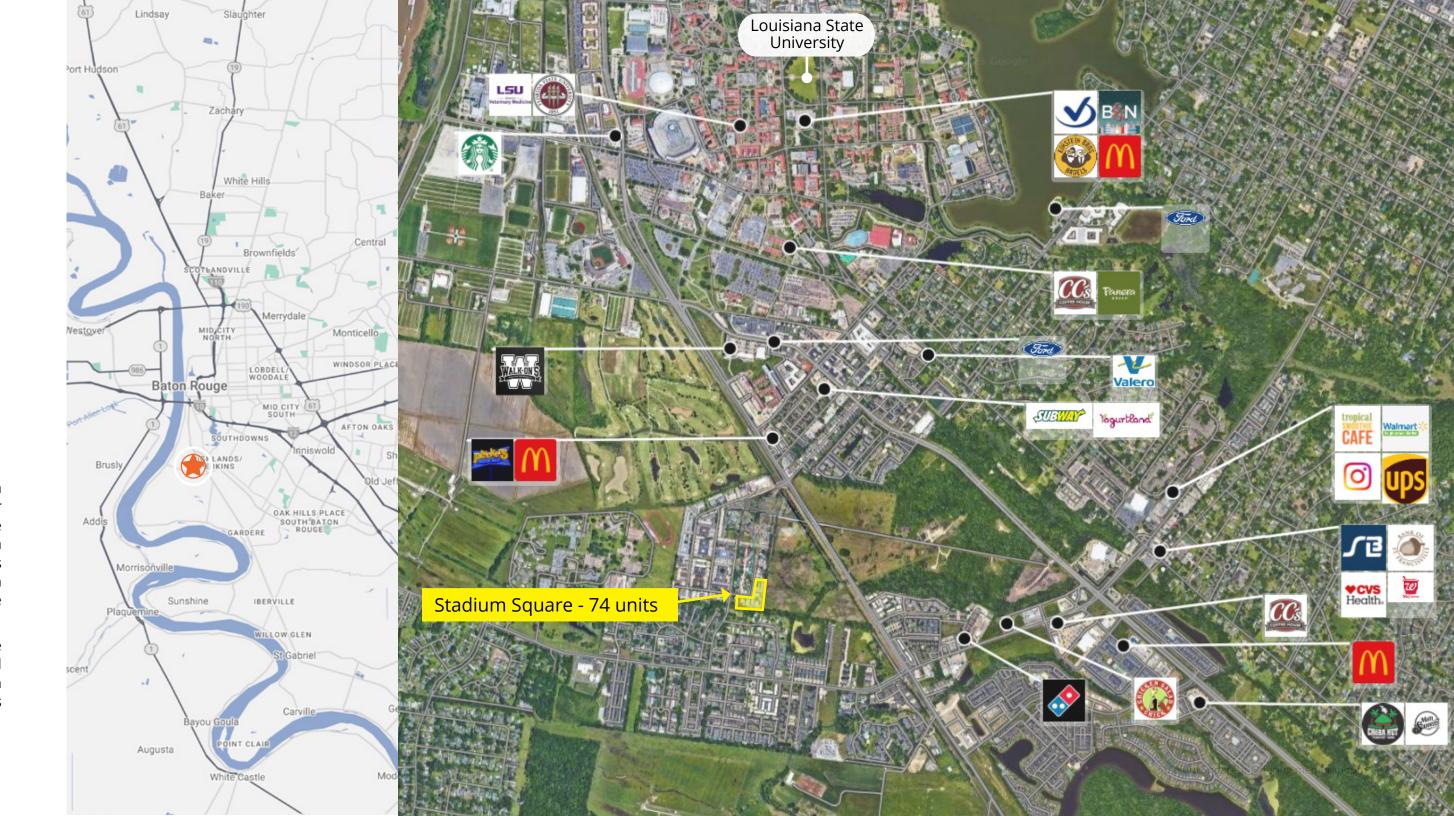
35,824 15,275 31,921 Households **Population Employees**

\$69,587 62% 832 Average household income Renter occupied **Businesses**

About Baton Rouge, Louisiana

Situated 80 miles north of New Orleans along the Mississippi River, the city of Baton Rouge is the second-largest city in the state and is the capital of Louisiana and anchor city of the Baton Rouge, LA, Metropolitan Statistical Area (MSA). The city is also home to Louisiana State University (LSU), one of the largest universities in the Southeastern United States with 35,630 students enrolled in the fall 2023 semester. Growth at LSU has helped offset employment fluctuations in the energy market in recent years, as research and startup expenditures by the university have led to job growth particularly in the education and health services sector.

The natural resources and construction sectors are deeply intertwined in Baton Rouge with investments in refineries and petrochemical facilities by companies like ExxonMobil Corporation and Shell USA Inc. ExxonMobil's Baton Rouge refinery is one of the largest in the nation. Greater Baton Rouge continues to attract businesses due to its low business costs, the presence of LSU, the region's engineering talent, and pro-business climate.



Baton Rouge key industries

Higher education









- 45,700 LSU statewide direct and indirect jobs supported
- \$970 million in wages granted by LSU's Main Campus
- LSU's economic impact statewide was \$6.1 billion

Trade, transportation, & warehousing









- 75.5+ million tons of cargo handled annually
- \$11 billion annual spending generated
- 20,000 statewide direct & indirect jobs supported

Energy







We create chemistry

- 20 petrochemical facilities statewide
- \$490 million in ExxonMobil annual payroll metrowide
- 5,500 ExxonMobil employees

Healthcare









- 53,100 jobs supported
- Represents 12% of the metro's total workforce
- \$82,600 average annual salary

The LSU impact

About the university

Louisiana State University has eight campuses in Louisiana, including the main campus in Baton Rouge. LSU has a large presence in Louisiana, with nearly 60,000 students and over 23,000 employees. The university's operations have a significant economic impact on the state, both in the short-term and long-term, by driving economic growth and contributing to the development of human capital. LSU's Flagship Campus in Baton Rouge: FY 2021-2022 operations supported an estimated economic output of over \$2.7 billion, \$970 million in earnings, and 24,450 jobs.

During the fiscal year 2021-2022, the LSU Flagship Campus in Baton Rouge employed around 11,500 individuals. The campus, along with its affiliated services, had a significant impact on the Louisiana economy, supporting over \$2.2 billion in direct and indirect economic output, approximately \$774 million in earnings, and an estimated 19,042 jobs across the state. This makes LSU Baton Rouge one of the major contributors to the Louisiana economy.

According to the 2024 Best Colleges in the U.S. survey conducted by The Wall Street Journal in collaboration with College Pulse and Statista, LSU has been ranked as the top higher education institution in Louisiana, surpassing both public and private universities.

LSU facts & figures

35,000 + Student population

1 of 24

1 of 8

Universities nationwide holding land-gran, sea-grant, and space grant designations

Universities nationwide with a law, dental, medical, & veterinary school and an elite MBA

In research expenditures

LSU's economic impact on Louisiana

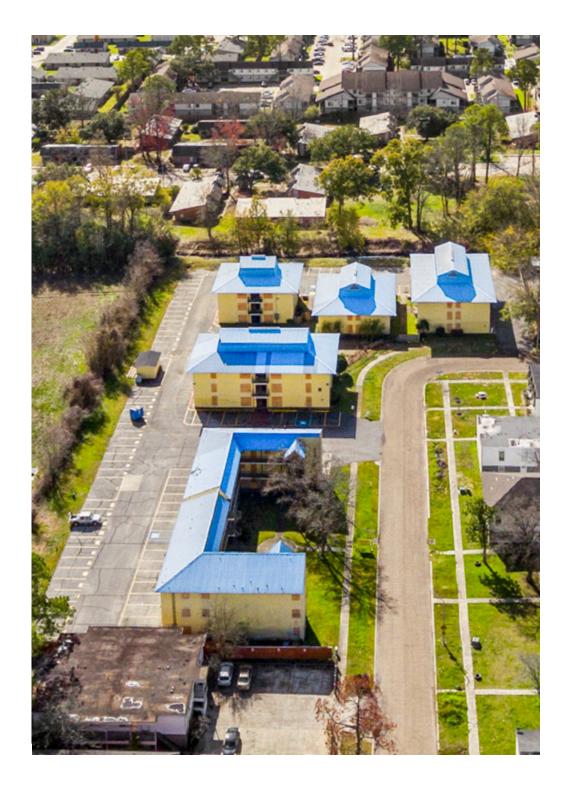
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Division 1 athletic teams



27,400 LSU students require off-campus housing





Offering summary

\$1,840,000

Offering price

\$286,526

15.57%

Proforma NOI

Proforma cap rate

\$24,865

\$37

Price per unit

Price per SF

±49,579

±91,402

Building area (SF) Land area (SF)

74

5

Units

of buildings

1975

A4

Year built

Zoning





Projected financial analysis

PROJECTED UNIT MIX

FLOOR PLAN	SF	# UNITS	%	RENO. MARKET RENT	MARKET \$/SF	MONTHLY MARKET REVENUE	ANNUAL MARKET REVENUE
Stadium Sm. 1 bd	408	30	40.5%	\$695	\$1.70	\$20,850	\$250,200
Stadium Large 1bd	625	17	23.0%	\$895	\$1.43	\$15,215	\$182,580
Stadium 2bd	989	26	35.1%	\$1,100	\$1.11	\$28,600	\$343,200
Stadium 3bd	1,000	1	1.4%	\$1,250	\$1.25	\$1,250	\$15,000
Total/Average	670	74	100.0%	\$891	\$1.33	\$65,915	\$790,980

ANNUAL OPERATING CASH FLOW

Market Rate Rent Growth	3.00%	3.00%	3.00%	3.00%	3.00%	3.00%	3.00%
Other Income Growth	3.00%	3.00%	3.00%	3.00%	3.00%	3.00%	3.00%
Expense Growth	2.00%	2.00%	2.00%	2.00%	2.00%	2.00%	2.00%
Market Rate Vacancy	10.00%	10.00%	10.00%	10.00%	10.00%	10.00%	10.00%
Loss-to-Lease %	-	-	-	-	-	-	-
Concession %	8.33%	8.33%	8.33%	8.33%	8.33%	8.33%	8.33%
Collection Loss %	0.50%	0.50%	0.50%	0.50%	0.50%	0.50%	0.50%

PROFORMA OPERATING REVENUE

	PROFORM	ЛА YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5	YEAR 6	YEAR 7
	PER UNIT	TOTAL						
Potential Market Rent	\$ 11,010	\$ 814,709	\$ 839,151	\$ 864,325	\$ 890,255	\$ 916,963	\$ 944,471	\$ 972,806
(Loss to Lease) / Gain to Lease	-	-	-	-	-	-	-	-
Gross Potential Revenue	\$ 11,010	\$ 814,709	\$ 839,151	\$ 864,325	\$ 890,255	\$ 916,963	\$ 944,471	\$ 972,806
Vacancy (10.0%)	(\$ 1,101)	(\$ 81,471)	(\$ 83,915)	(\$ 86,433)	(\$ 89,025)	(\$ 91,696)	(\$ 94,447)	(\$ 97,281)
Concessions	(\$ 825)	(\$ 61,079)	(\$ 62,911)	(\$ 64,798)	(\$ 66,742)	(\$ 68,745)	(\$ 70,807)	(\$ 72,931)
Non-Revenue Units	-	-	-	-	-	-	-	-
Collection Loss / Bad Debt	(\$ 45)	(\$ 3,361)	(\$ 3,462)	(\$ 3,565)	(\$ 3,672)	(\$ 3,783)	(\$ 3,896)	(\$ 4,013)
Base Rental Revenue	(\$ 1,972)	(\$ 145,911)	(\$ 150,288)	(\$ 154,796)	(\$ 159,440)	(\$ 164,224)	(\$ 169,150)	(\$ 174,225)
Parking Income	-	-	-	-	-	-	-	-
Storage Income	-	-	-	-	-	-	-	-
RUBS	-	-	-	-	-	-	-	-
Other Income								
Other Income								
EFFECTIVE GROSS REVENUE	\$ 9,038	\$ 668,799	\$ 688,863	\$ 709,529	\$ 730,815	\$ 752,739	\$ 775,321	\$ 798,581

OPERATING EXPENSES

	PROFORM	MA YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5	YEAR 6	YEAR 7
	PER UNIT	TOTAL						
R & M / Turnover	(\$ 535)	(\$ 39,590)	(\$ 40,382)	(\$ 41,189)	(\$ 42,013)	(\$ 42,853)	(\$ 43,711)	(\$ 44,585)
Contract Services	(\$ 240)	(\$ 17,760)	(\$ 18,115)	(\$ 18,478)	(\$ 18,847)	(\$ 19,224)	(\$ 19,608)	(\$ 20,001)
Personnel	(\$ 850)	(\$ 62,900)	(\$ 64,158)	(\$ 65,441)	(\$ 66,750)	(\$ 68,085)	(\$ 69,447)	(\$ 70,836)
Marketing	(\$ 105)	(\$ 7,770)	(\$ 7,925)	(\$ 8,084)	(\$ 8,246)	(\$ 8,410)	(\$ 8,579)	(\$ 8,750)
Administrative	(\$ 135)	(\$ 10,000)	(\$ 10,200)	(\$ 10,404)	(\$ 10,612)	(\$ 10,824)	(\$ 11,041)	(\$ 11,262)
Utilities	(\$ 1,200)	(\$ 88,800)	(\$ 90,576)	(\$ 92,388)	(\$ 94,235)	(\$ 96,120)	(\$ 98,042)	(\$ 100,003)
Insurance	(\$ 1,000)	(\$ 74,000)	(\$ 75,480)	(\$ 76,990)	(\$ 78,529)	(\$ 80,100)	(\$ 81,702)	(\$ 83,336)
Property Taxes	(\$ 364)	(\$ 26,953)	(\$ 27,492)	(\$ 28,042)	(\$ 28,603)	(\$ 29,175)	(\$ 29,759)	(\$ 30,354)
Management Fee (3.0% of EGR)	(\$ 486)	(\$ 36,000)	(\$ 36,720)	(\$ 37,454)	(\$ 38,203)	(\$ 38,968)	(\$ 39,747)	(\$ 40,542)
TOTAL OPERATING EXPENSES	(\$ 4,916)	(\$ 363,773)	(\$ 371,049)	(\$ 378,470)	(\$ 386,039)	(\$ 393,760)	(\$ 401,635)	(\$ 409,668)
EXPENSE RATIO/EGR		54.4%	53.9%	53.3%	52.8%	52.3%	51.8%	51.3%

NET OPERATING INCOME

	PROFORMA YEAR 1		YEAR 2	YEAR 3	YEAR 4	YEAR 5	YEAR 6	YEAR 7
	PER UNIT	TOTAL						
Net Operating Income (bef. reserves)	\$ 4,122	\$ 305,026	\$ 317,814	\$ 331,059	\$ 344,775	\$ 358,979	\$ 373,686	\$ 388,913
Replacement Reserves	(\$ 250)	(\$ 18,500)	(\$ 18,870)	(\$ 19,247)	(\$ 19,632)	(\$ 20,025)	(\$ 20,425)	(\$ 20,834)
NET OPERATING INCOME (aft. reserves)	\$ 3,872	\$ 286,526	\$ 298,944	\$ 311,812	\$ 325,143	\$ 338,954	\$ 353,261	\$ 368,079

*NOI reflects proforma income, all figures have been estimated

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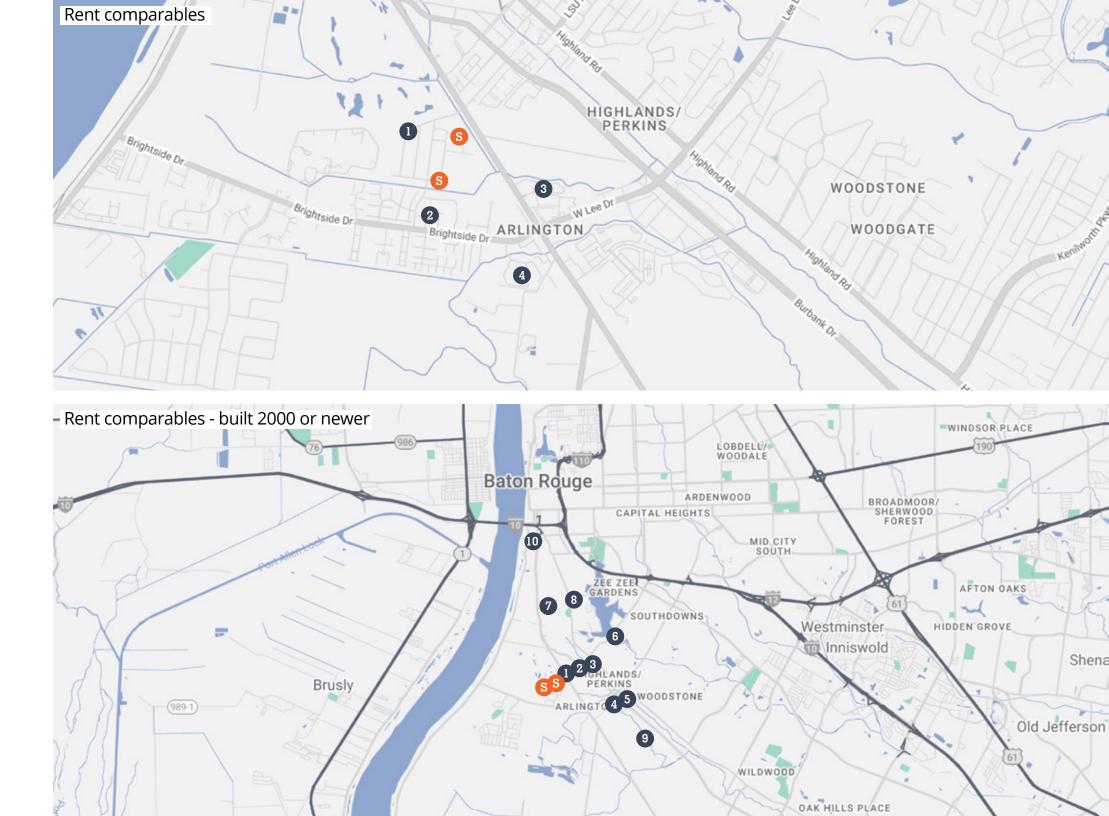
Rental comparables

	PROPERTY	UNITS	BUILT/RENO	OCCUPANCY	AVERAGE SF	AVERAGE RENT	AVERAGE RENT/SF
S	Tiger Plaza	296	1975	-	893	\$1,041*	\$1.16*
S	Stadium Square	74	1970	-	670	\$891*	\$1.33*
1	Latitude 30	123	1975 / 2010	100%	730	\$941	\$1.29
2	Retreat at Brightside	244	1975 / 2015	96%	898	\$1,193	\$1.33
3	Oakbrook	244	1973 / 2018	100%	1,011	\$1,451	\$1.44
4	Campus Crossings at Brightside	252	1998	92%	1,006	\$1,473	\$1.46
	Total/Averages	863	-	97%	938	\$1,312	\$1.40

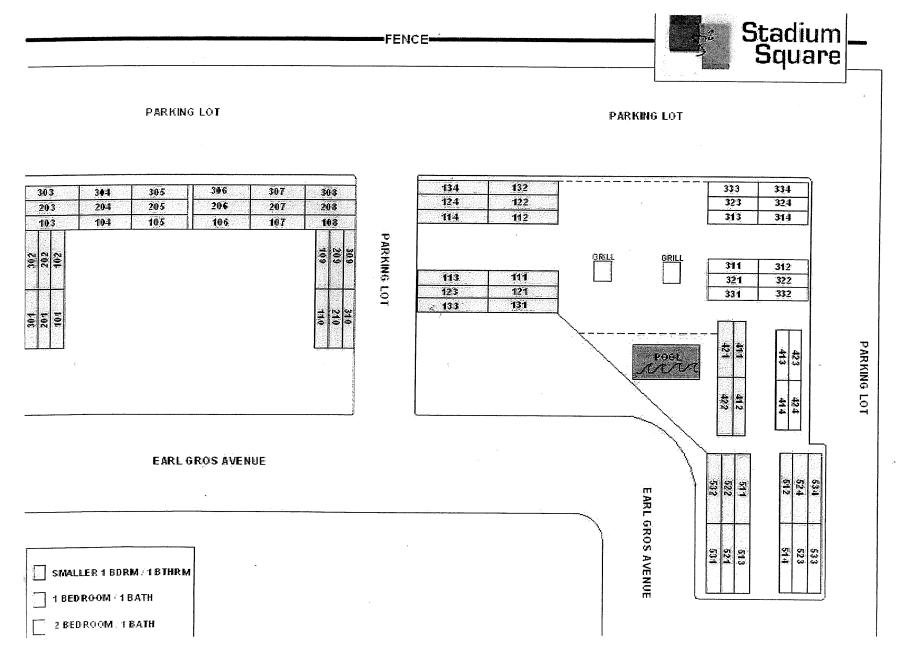
^{*}Renovated market rents

Rental comparables - Built 2000 or newer

	PROPERTY	UNITS	BUILT	OCCUPANCY	AVERAGE SF	AVERAGE RENT	AVERAGE RENT/SF
S	Tiger Plaza	296	1975	-	893	\$1,041*	\$1.16*
S	Stadium Square	74	1970	-	670	\$891*	\$1.33*
1	Southgate Towers	348	2005	95%	1,431	\$2,093	\$1.46
2	Lark Baton Rouge**	235	2015	92%	1,107	\$2,048	\$1.85
3	Park Place Baton Rouge**	278	2017	98%	983	\$2,563	\$2.61
4	Arlington Cottages and Townhomes**	179	2016	99%	1,585	\$2,992	\$1.89
5	Wildwood Baton Rouge**	204	2016	98%	1,818	\$3,597	\$1.98
6	Bayonne at Southshore	240	2018	95%	932	\$1,786	\$1.92
7	lon**	274	2015	100%	1,213	\$2,346	\$1.93
8	The Sterling**	99	2006	95%	1,363	\$2,495	\$1.83
9	The Legacy at Baton Rouge**	297	2016	99%	1,200	\$2,368	\$1.97
10	River House	224	2017	96%	751	\$1,250	\$1.67
	Total/Averages	2,378	-	97%	1,220	\$2,310	\$1.89



Site plan



Property photos



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