



Demographic and Income Profile

9550 Airline Hwy, Baton Rouge, Louisiana, 70815
Ring: 1 mile radius

Prepared by Esri
Latitude: 30.43462
Longitude: -91.08366

Summary	Census 2010	Census 2020	2023	2028
Population	7,178	7,313	7,304	7,336
Households	2,989	2,975	3,011	3,053
Families	1,892	-	1,787	1,796
Average Household Size	2.39	2.45	2.41	2.39
Owner Occupied Housing Units	2,394	-	2,477	2,532
Renter Occupied Housing Units	595	-	534	521
Median Age	44.5	-	46.4	47.1

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.09%	-0.02%	0.30%
Households	0.28%	0.18%	0.49%
Families	0.10%	0.08%	0.44%
Owner HHs	0.44%	0.36%	0.66%
Median Household Income	2.80%	2.08%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	186	6.2%	167	5.5%
\$15,000 - \$24,999	180	6.0%	131	4.3%
\$25,000 - \$34,999	200	6.6%	166	5.4%
\$35,000 - \$49,999	425	14.1%	367	12.0%
\$50,000 - \$74,999	615	20.4%	595	19.5%
\$75,000 - \$99,999	400	13.3%	427	14.0%
\$100,000 - \$149,999	381	12.7%	412	13.5%
\$150,000 - \$199,999	325	10.8%	427	14.0%
\$200,000+	298	9.9%	362	11.9%

Median Household Income	\$69,405	\$79,683
Average Household Income	\$107,207	\$123,944
Per Capita Income	\$45,516	\$53,092

Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	360	5.0%	328	4.5%	333	4.5%
5 - 9	365	5.1%	355	4.9%	367	5.0%
10 - 14	403	5.6%	387	5.3%	385	5.2%
15 - 19	367	5.1%	357	4.9%	362	4.9%
20 - 24	397	5.5%	317	4.3%	313	4.3%
25 - 34	923	12.9%	775	10.6%	662	9.0%
35 - 44	817	11.4%	1,029	14.1%	1,044	14.2%
45 - 54	1,042	14.5%	835	11.4%	878	12.0%
55 - 64	984	13.7%	1,014	13.9%	939	12.8%
65 - 74	713	9.9%	979	13.4%	1,028	14.0%
75 - 84	558	7.8%	635	8.7%	703	9.6%
85+	249	3.5%	292	4.0%	322	4.4%

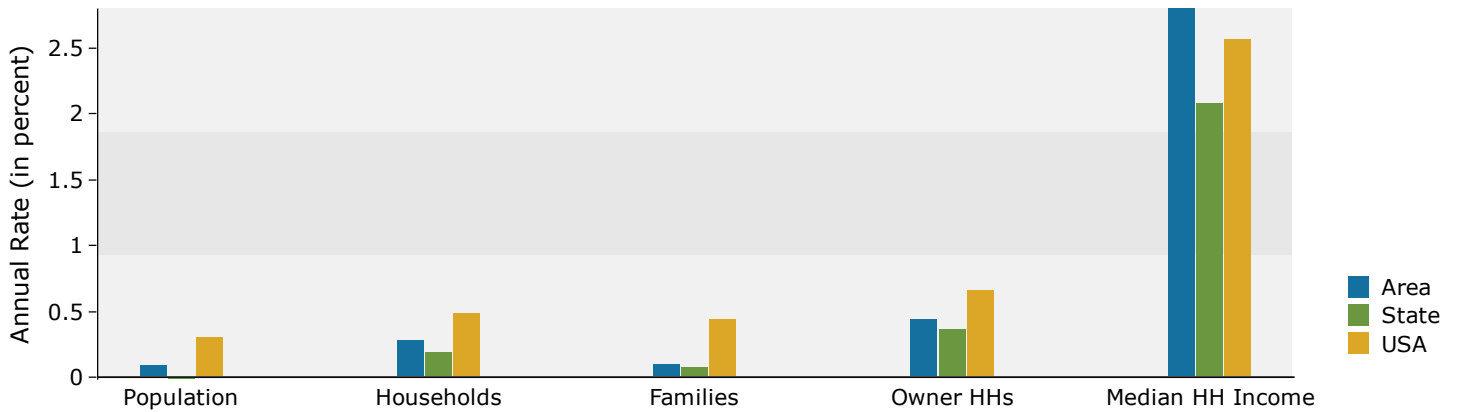
Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	5,695	79.3%	5,048	69.0%	4,954	67.8%	4,813	65.6%
Black Alone	1,015	14.1%	1,338	18.3%	1,376	18.8%	1,429	19.5%
American Indian Alone	7	0.1%	15	0.2%	16	0.2%	16	0.2%
Asian Alone	309	4.3%	322	4.4%	328	4.5%	343	4.7%
Pacific Islander Alone	5	0.1%	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	72	1.0%	127	1.7%	137	1.9%	165	2.2%
Two or More Races	75	1.0%	463	6.3%	493	6.7%	569	7.8%
Hispanic Origin (Any Race)	204	2.8%	376	5.1%	405	5.5%	461	6.3%

Data Note: Income is expressed in current dollars.

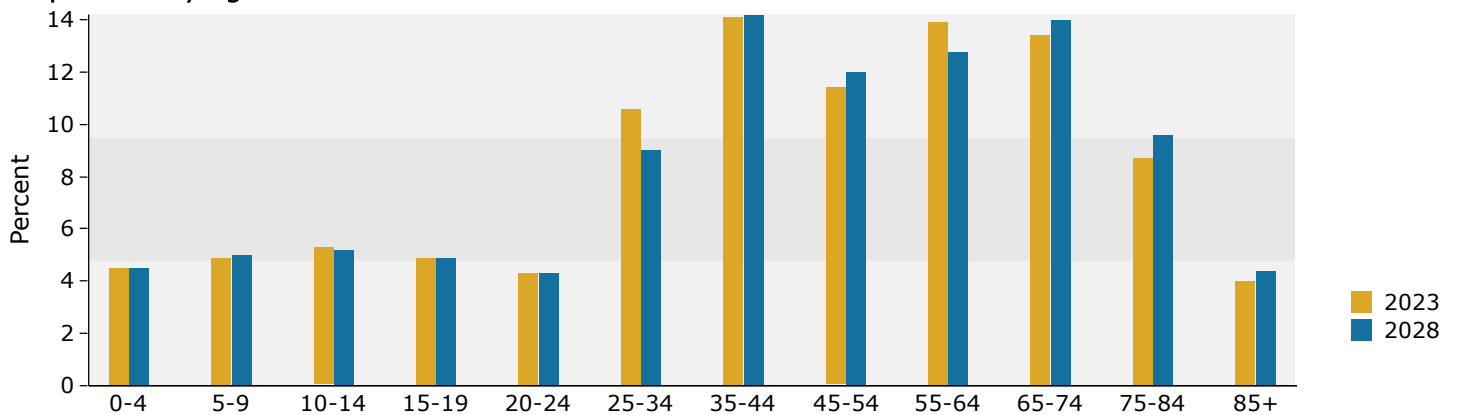
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

September 07, 2023

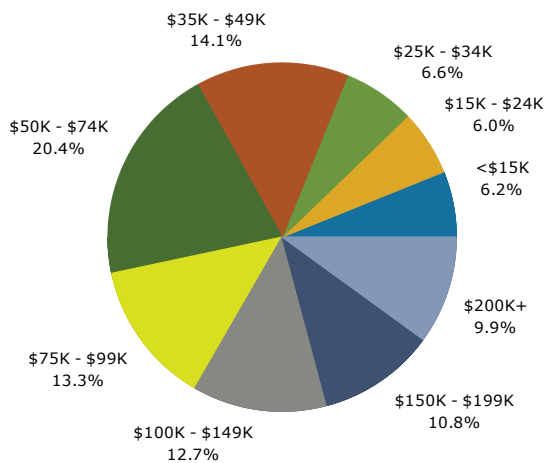
Trends 2023-2028



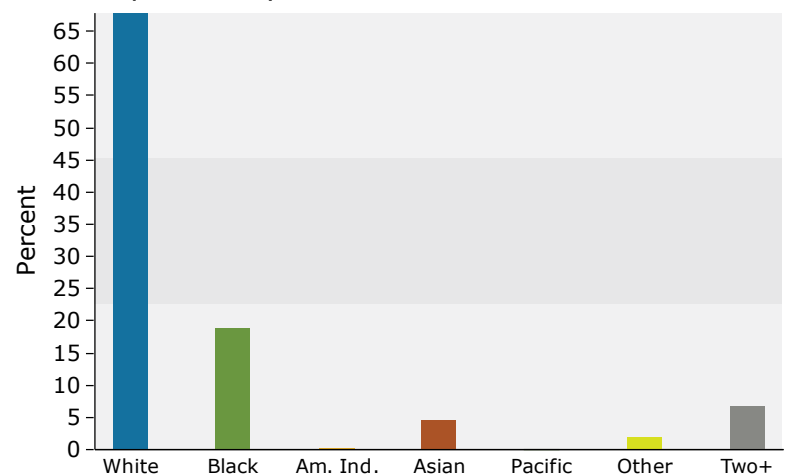
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 5.5%



Demographic and Income Profile

9550 Airline Hwy, Baton Rouge, Louisiana, 70815
Ring: 3 mile radius

Prepared by Esri
Latitude: 30.43462
Longitude: -91.08366

Summary	Census 2010	Census 2020	2023	2028
Population	77,163	78,305	77,831	77,243
Households	33,800	34,023	34,088	34,137
Families	18,444	-	17,340	17,229
Average Household Size	2.25	2.26	2.24	2.22
Owner Occupied Housing Units	17,448	-	17,653	17,884
Renter Occupied Housing Units	16,357	-	16,435	16,253
Median Age	34.9	-	37.9	38.8

Trends: 2023-2028 Annual Rate	Area	State	National
Population	-0.15%	-0.02%	0.30%
Households	0.03%	0.18%	0.49%
Families	-0.13%	0.08%	0.44%
Owner HHs	0.26%	0.36%	0.66%
Median Household Income	1.88%	2.08%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	3,880	11.4%	3,603	10.6%
\$15,000 - \$24,999	3,286	9.6%	2,687	7.9%
\$25,000 - \$34,999	3,654	10.7%	3,251	9.5%
\$35,000 - \$49,999	5,267	15.5%	4,869	14.3%
\$50,000 - \$74,999	6,764	19.8%	6,742	19.8%
\$75,000 - \$99,999	3,304	9.7%	3,537	10.4%
\$100,000 - \$149,999	3,286	9.6%	3,682	10.8%
\$150,000 - \$199,999	2,419	7.1%	3,158	9.3%
\$200,000+	2,226	6.5%	2,606	7.6%

Median Household Income	\$52,404	\$57,530
Average Household Income	\$83,474	\$95,375
Per Capita Income	\$36,906	\$42,540

Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,065	6.6%	4,375	5.6%	4,428	5.7%
5 - 9	4,495	5.8%	4,259	5.5%	4,125	5.3%
10 - 14	4,265	5.5%	4,114	5.3%	3,992	5.2%
15 - 19	4,422	5.7%	4,035	5.2%	3,796	4.9%
20 - 24	6,964	9.0%	5,572	7.2%	5,668	7.3%
25 - 34	13,510	17.5%	13,130	16.9%	12,123	15.7%
35 - 44	8,827	11.4%	10,736	13.8%	11,278	14.6%
45 - 54	9,597	12.4%	7,823	10.1%	8,193	10.6%
55 - 64	8,529	11.1%	8,707	11.2%	7,730	10.0%
65 - 74	5,339	6.9%	7,868	10.1%	7,916	10.2%
75 - 84	4,015	5.2%	4,818	6.2%	5,407	7.0%
85+	2,136	2.8%	2,394	3.1%	2,587	3.3%

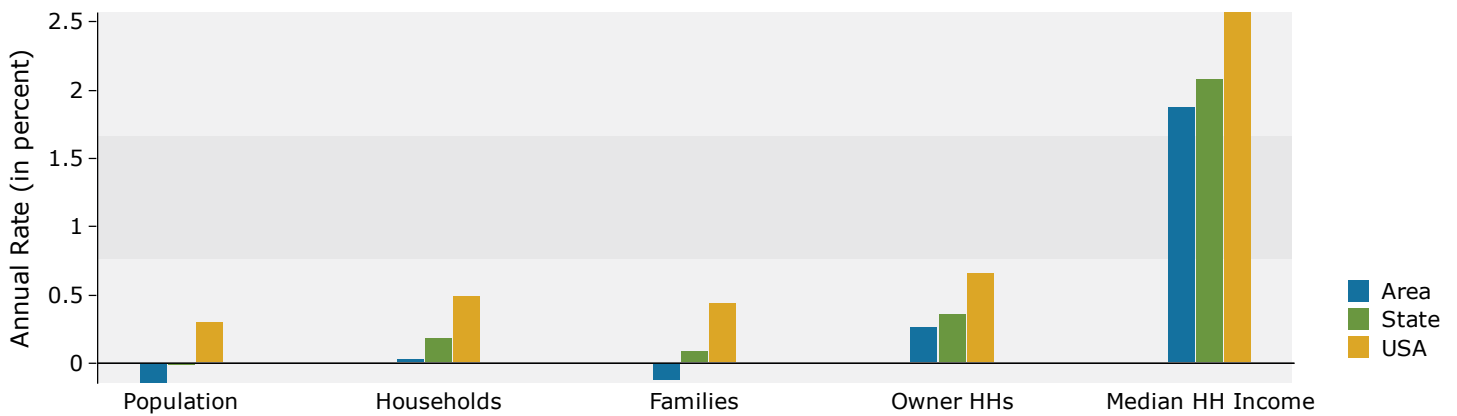
Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	43,071	55.8%	34,852	44.5%	33,774	43.4%	32,172	41.7%
Black Alone	27,829	36.1%	31,015	39.6%	31,152	40.0%	30,891	40.0%
American Indian Alone	189	0.2%	284	0.4%	295	0.4%	305	0.4%
Asian Alone	3,066	4.0%	3,576	4.6%	3,603	4.6%	3,660	4.7%
Pacific Islander Alone	38	0.0%	19	0.0%	19	0.0%	19	0.0%
Some Other Race Alone	1,812	2.3%	4,244	5.4%	4,501	5.8%	5,231	6.8%
Two or More Races	1,158	1.5%	4,315	5.5%	4,488	5.8%	4,965	6.4%
Hispanic Origin (Any Race)	4,220	5.5%	7,255	9.3%	7,683	9.9%	8,590	11.1%

Data Note: Income is expressed in current dollars.

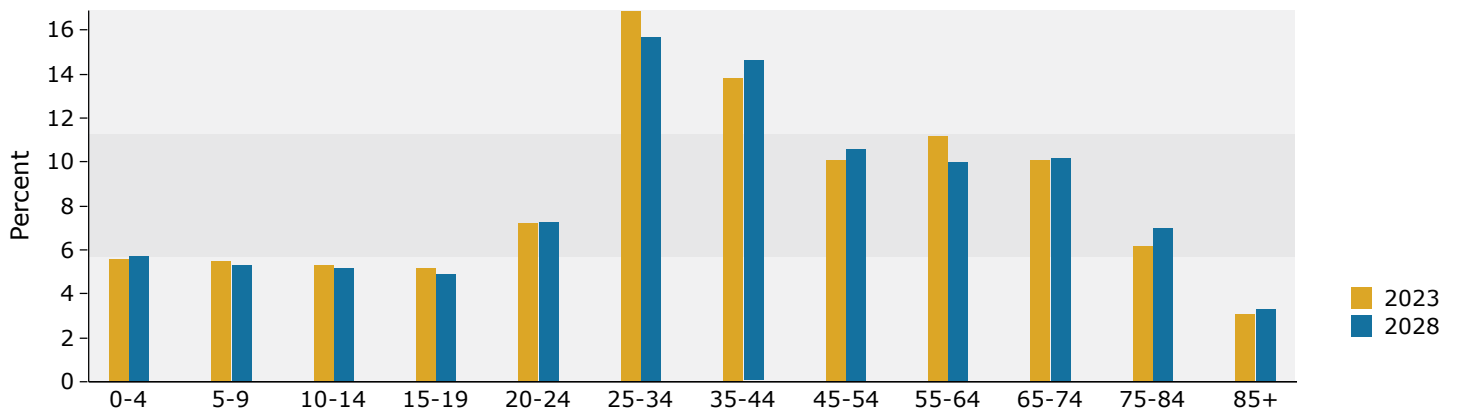
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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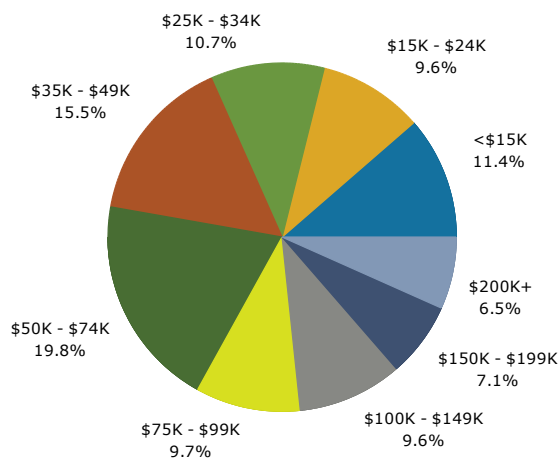
Trends 2023-2028



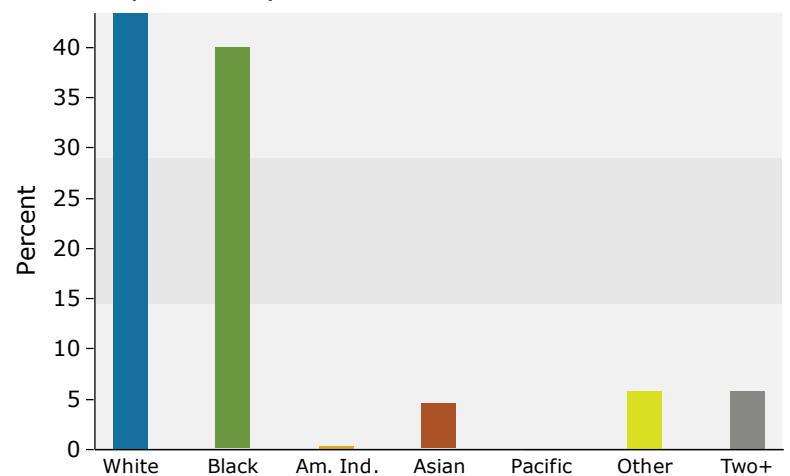
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 9.9%



Demographic and Income Profile

9550 Airline Hwy, Baton Rouge, Louisiana, 70815
Ring: 5 mile radius

Prepared by Esri
Latitude: 30.43462
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Summary	Census 2010	Census 2020	2023	2028
Population	204,213	205,896	205,017	203,759
Households	85,433	87,266	87,485	87,707
Families	50,633	-	48,774	48,607
Average Household Size	2.36	2.33	2.31	2.29
Owner Occupied Housing Units	48,410	-	51,455	52,228
Renter Occupied Housing Units	37,031	-	36,030	35,479
Median Age	34.6	-	37.6	38.6

Trends: 2023-2028 Annual Rate	Area	State	National
Population	-0.12%	-0.02%	0.30%
Households	0.05%	0.18%	0.49%
Families	-0.07%	0.08%	0.44%
Owner HHs	0.30%	0.36%	0.66%
Median Household Income	2.21%	2.08%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	9,901	11.3%	9,087	10.4%
\$15,000 - \$24,999	8,397	9.6%	6,836	7.8%
\$25,000 - \$34,999	8,360	9.6%	7,308	8.3%
\$35,000 - \$49,999	13,490	15.4%	12,461	14.2%
\$50,000 - \$74,999	16,188	18.5%	16,187	18.5%
\$75,000 - \$99,999	8,088	9.2%	8,647	9.9%
\$100,000 - \$149,999	10,041	11.5%	11,092	12.6%
\$150,000 - \$199,999	6,385	7.3%	8,279	9.4%
\$200,000+	6,632	7.6%	7,808	8.9%

Median Household Income	\$53,974	\$60,197
Average Household Income	\$88,591	\$101,496
Per Capita Income	\$37,769	\$43,638

Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	13,840	6.8%	11,901	5.8%	12,051	5.9%
5 - 9	12,669	6.2%	11,930	5.8%	11,599	5.7%
10 - 14	12,505	6.1%	11,881	5.8%	11,517	5.7%
15 - 19	13,048	6.4%	11,535	5.6%	10,890	5.3%
20 - 24	17,444	8.5%	14,088	6.9%	13,970	6.9%
25 - 34	33,633	16.5%	33,126	16.2%	30,567	15.0%
35 - 44	24,286	11.9%	27,926	13.6%	29,785	14.6%
45 - 54	26,967	13.2%	21,572	10.5%	22,334	11.0%
55 - 64	24,228	11.9%	24,116	11.8%	21,240	10.4%
65 - 74	13,181	6.5%	21,381	10.4%	21,325	10.5%
75 - 84	8,407	4.1%	10,914	5.3%	13,330	6.5%
85+	4,003	2.0%	4,645	2.3%	5,152	2.5%

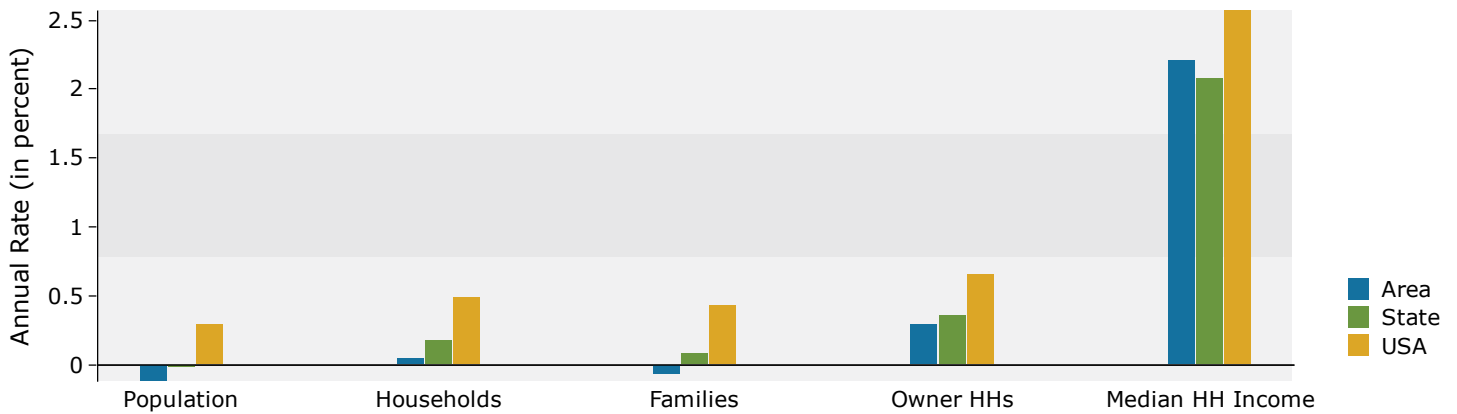
Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	101,171	49.5%	85,961	41.7%	84,011	41.0%	80,426	39.5%
Black Alone	88,664	43.4%	91,803	44.6%	91,732	44.7%	91,083	44.7%
American Indian Alone	491	0.2%	661	0.3%	693	0.3%	721	0.4%
Asian Alone	6,737	3.3%	7,878	3.8%	7,988	3.9%	8,157	4.0%
Pacific Islander Alone	86	0.0%	54	0.0%	54	0.0%	55	0.0%
Some Other Race Alone	4,180	2.0%	8,852	4.3%	9,367	4.6%	10,881	5.3%
Two or More Races	2,884	1.4%	10,686	5.2%	11,172	5.4%	12,436	6.1%
Hispanic Origin (Any Race)	9,671	4.7%	16,240	7.9%	17,225	8.4%	19,242	9.4%

Data Note: Income is expressed in current dollars.

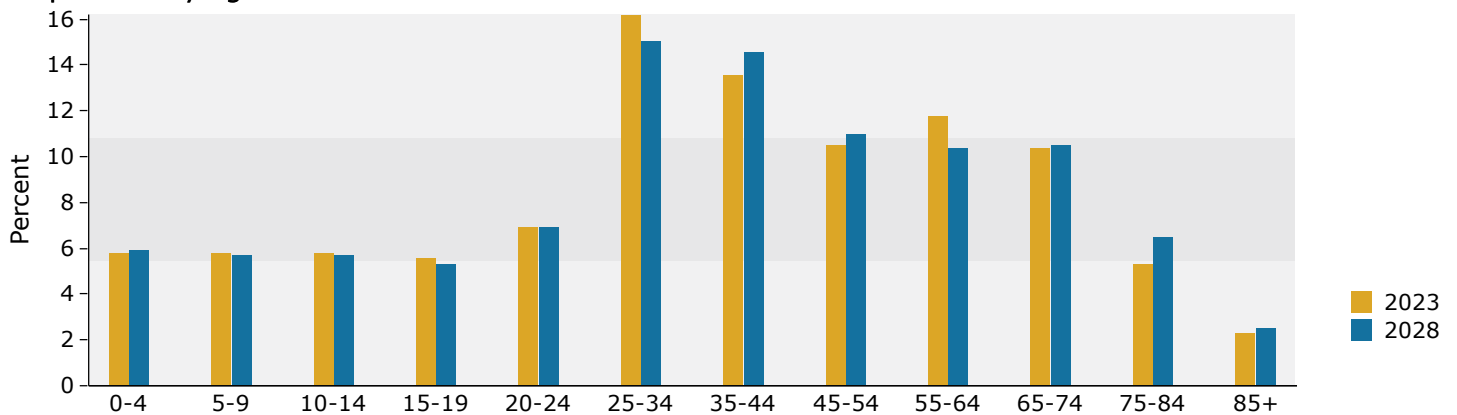
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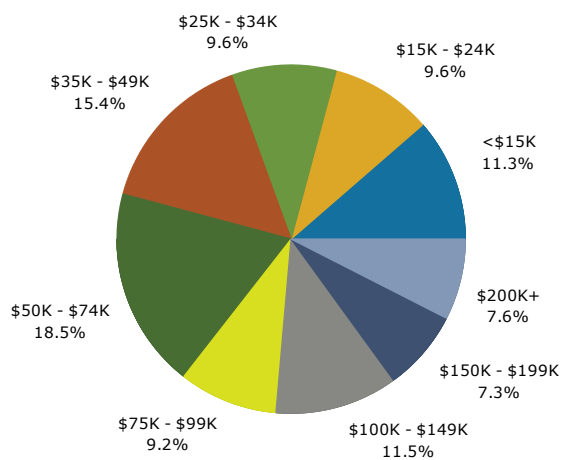
Trends 2023-2028



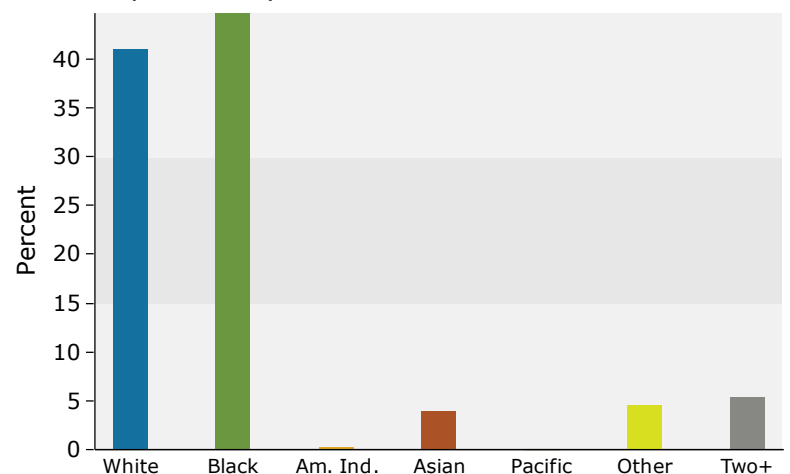
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 8.4%