

Demographic and Income Profile

10315 Jefferson Hwy, Baton Rouge, Louisiana, 70809
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 30.40964
 Longitude: -91.06879

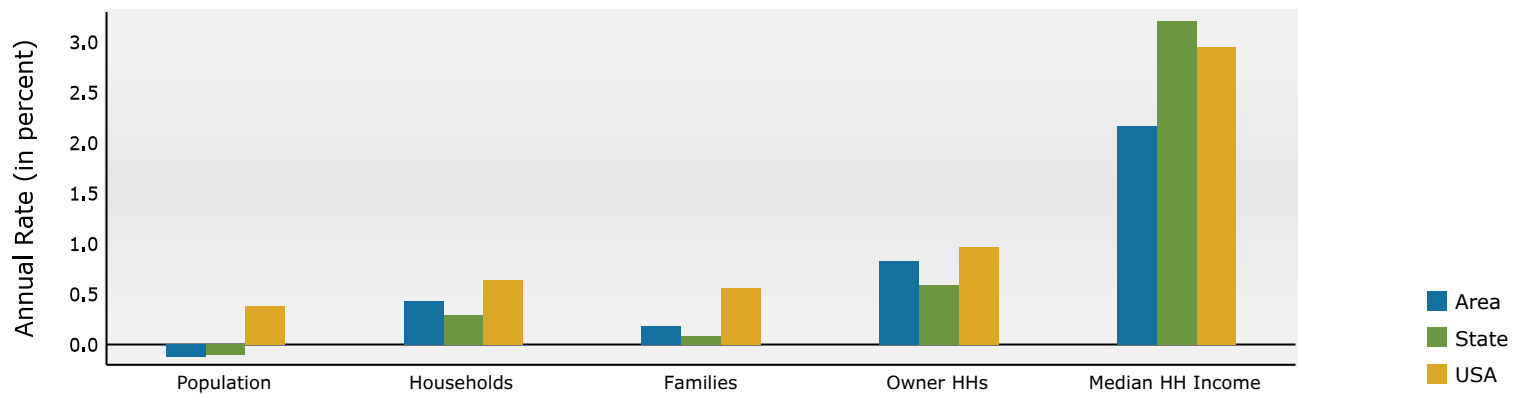
Summary	Census 2010		Census 2020		2024		2029	
Population	10,172		10,321		10,428		10,367	
Households	4,456		4,620		4,722		4,825	
Families	2,317		2,377		2,318		2,339	
Average Household Size	2.22		2.18		2.16		2.10	
Owner Occupied Housing Units	2,175		2,194		2,242		2,337	
Renter Occupied Housing Units	2,281		2,426		2,480		2,488	
Median Age	33.1		36.9		37.1		38.4	
Trends: 2024-2029 Annual Rate	Area		State		National			
Population	-0.12%		-0.10%		0.38%			
Households	0.43%		0.29%		0.64%			
Families	0.18%		0.08%		0.56%			
Owner HHs	0.83%		0.59%		0.97%			
Median Household Income	2.17%		3.21%		2.95%			
Households by Income			2024		2029			
			Number	Percent	Number	Percent		
<\$15,000			184	3.9%	149	3.1%		
\$15,000 - \$24,999			275	5.8%	207	4.3%		
\$25,000 - \$34,999			252	5.3%	201	4.2%		
\$35,000 - \$49,999			483	10.2%	439	9.1%		
\$50,000 - \$74,999			1,329	28.1%	1,264	26.2%		
\$75,000 - \$99,999			725	15.4%	811	16.8%		
\$100,000 - \$149,999			661	14.0%	753	15.6%		
\$150,000 - \$199,999			431	9.1%	546	11.3%		
\$200,000+			381	8.1%	455	9.4%		
Median Household Income			\$70,551		\$78,562			
Average Household Income			\$99,123		\$112,391			
Per Capita Income			\$45,376		\$52,858			
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	733	7.2%	614	5.9%	627	6.0%	606	5.8%
5 - 9	625	6.1%	590	5.7%	555	5.3%	536	5.2%
10 - 14	519	5.1%	568	5.5%	535	5.1%	521	5.0%
15 - 19	499	4.9%	521	5.0%	520	5.0%	539	5.2%
20 - 24	992	9.8%	717	6.9%	801	7.7%	754	7.3%
25 - 34	2,040	20.1%	1,855	18.0%	1,841	17.7%	1,691	16.3%
35 - 44	1,284	12.6%	1,372	13.3%	1,453	13.9%	1,493	14.4%
45 - 54	1,171	11.5%	1,143	11.1%	1,164	11.2%	1,187	11.4%
55 - 64	1,092	10.7%	1,170	11.3%	1,098	10.5%	1,026	9.9%
65 - 74	612	6.0%	1,037	10.0%	1,022	9.8%	1,046	10.1%
75 - 84	401	3.9%	515	5.0%	581	5.6%	712	6.9%
85+	205	2.0%	219	2.1%	229	2.2%	256	2.5%
Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	6,623	65.1%	5,553	53.8%	5,380	51.6%	5,130	49.5%
Black Alone	2,689	26.4%	2,643	25.6%	2,726	26.1%	2,781	26.8%
American Indian Alone	36	0.4%	37	0.4%	42	0.4%	43	0.4%
Asian Alone	243	2.4%	410	4.0%	431	4.1%	459	4.4%
Pacific Islander Alone	2	0.0%	4	0.0%	5	0.0%	5	0.0%
Some Other Race Alone	371	3.6%	957	9.3%	1,083	10.4%	1,153	11.1%
Two or More Races	208	2.0%	717	6.9%	760	7.3%	795	7.7%
Hispanic Origin (Any Race)	909	8.9%	1,522	14.7%	1,687	16.2%	1,786	17.2%

Data Note: Income is expressed in current dollars.

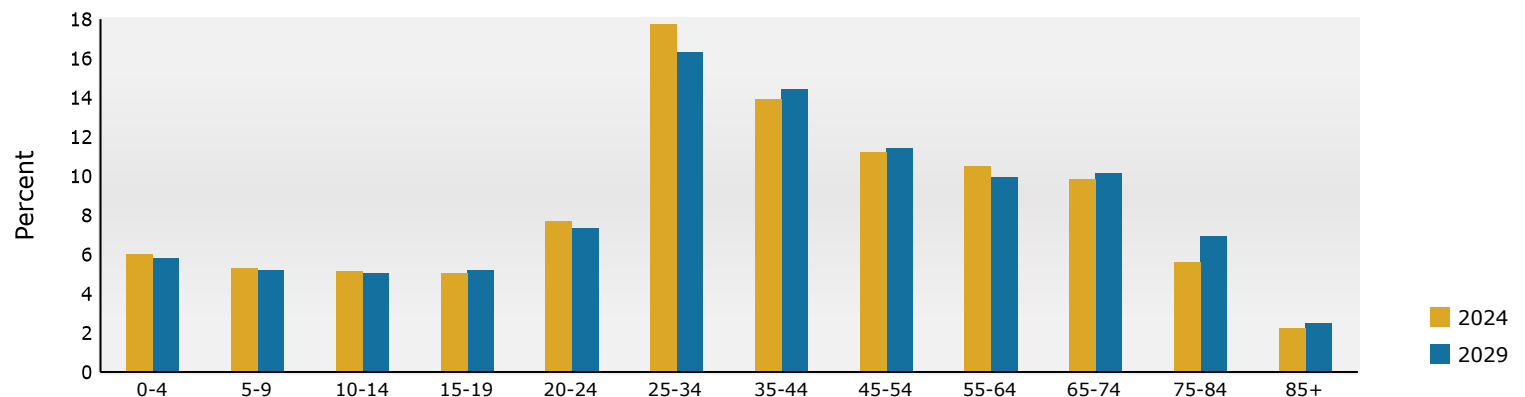
Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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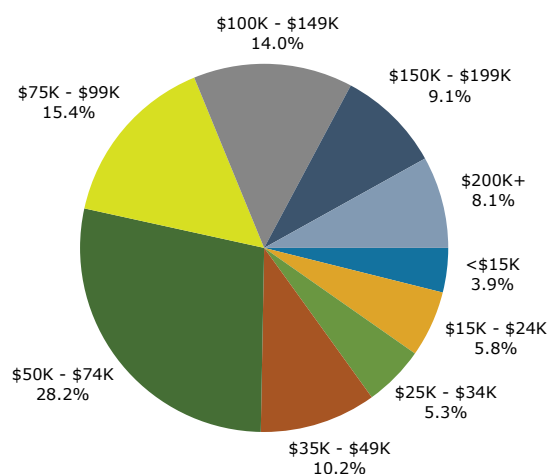
Trends 2024-2029



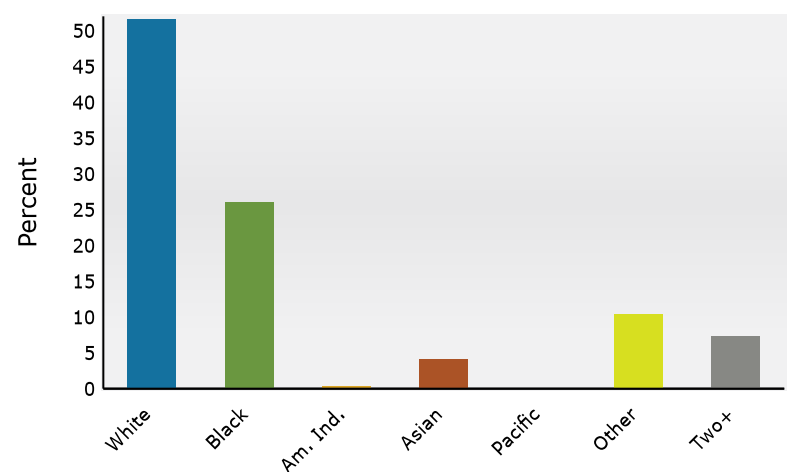
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 16.2%

Demographic and Income Profile

10315 Jefferson Hwy, Baton Rouge, Louisiana, 70809
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Prepared by Esri
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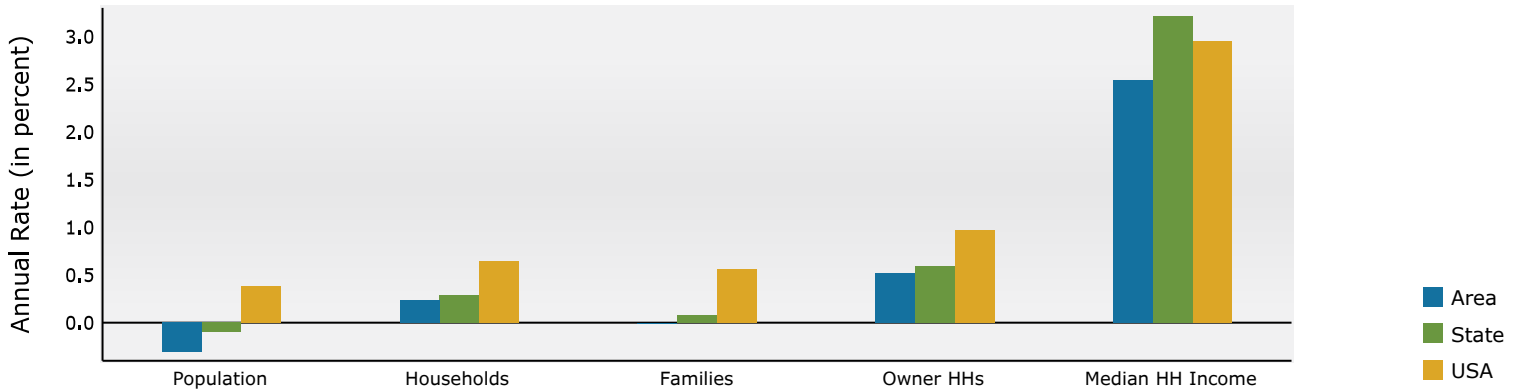
Summary	Census 2010		Census 2020		2024		2029			
Population	69,323		73,092		71,586		70,474			
Households	30,917		32,499		32,415		32,813			
Families	17,410		18,081		17,212		17,206			
Average Household Size	2.22		2.22		2.18		2.12			
Owner Occupied Housing Units	16,960		17,216		17,419		17,876			
Renter Occupied Housing Units	13,957		15,283		14,996		14,936			
Median Age	35.7		37.8		38.3		39.5			
Trends: 2024-2029 Annual Rate			Area		State		National			
Population			-0.31%		-0.10%		0.38%			
Households			0.24%		0.29%		0.64%			
Families			-0.01%		0.08%		0.56%			
Owner HHs			0.52%		0.59%		0.97%			
Median Household Income			2.54%		3.21%		2.95%			
Households by Income					2024		2029			
					Number	Percent	Number	Percent		
<\$15,000					2,025	6.2%	1,602	4.9%		
\$15,000 - \$24,999					1,850	5.7%	1,416	4.3%		
\$25,000 - \$34,999					2,750	8.5%	2,290	7.0%		
\$35,000 - \$49,999					3,534	10.9%	3,131	9.5%		
\$50,000 - \$74,999					6,943	21.4%	6,621	20.2%		
\$75,000 - \$99,999					4,936	15.2%	5,300	16.2%		
\$100,000 - \$149,999					5,105	15.7%	5,876	17.9%		
\$150,000 - \$199,999					2,616	8.1%	3,430	10.5%		
\$200,000+					2,654	8.2%	3,145	9.6%		
Median Household Income					\$70,517		\$79,952			
Average Household Income					\$97,983		\$112,250			
Per Capita Income					\$44,468		\$52,395			
Population by Age			Census 2010		Census 2020		2024		2029	
			Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4			4,349	6.3%	4,423	6.1%	4,281	6.0%	4,047	5.7%
5 - 9			3,879	5.6%	4,092	5.6%	4,057	5.7%	3,782	5.4%
10 - 14			3,687	5.3%	4,133	5.7%	3,692	5.2%	3,780	5.4%
15 - 19			3,765	5.4%	3,788	5.2%	3,687	5.2%	3,551	5.0%
20 - 24			5,980	8.6%	5,078	6.9%	4,639	6.5%	4,353	6.2%
25 - 34			12,468	18.0%	12,092	16.5%	12,120	16.9%	10,713	15.2%
35 - 44			8,038	11.6%	9,499	13.0%	9,743	13.6%	10,161	14.4%
45 - 54			9,017	13.0%	7,797	10.7%	7,655	10.7%	8,026	11.4%
55 - 64			8,421	12.1%	8,704	11.9%	7,804	10.9%	7,098	10.1%
65 - 74			4,853	7.0%	7,622	10.4%	7,569	10.6%	7,523	10.7%
75 - 84			3,277	4.7%	4,080	5.6%	4,513	6.3%	5,382	7.6%
85+			1,587	2.3%	1,784	2.4%	1,826	2.6%	2,058	2.9%
Race and Ethnicity			Census 2010		Census 2020		2024		2029	
			Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone			44,988	64.9%	38,571	52.8%	36,407	50.9%	34,322	48.7%
Black Alone			19,094	27.5%	22,719	31.1%	22,921	32.0%	23,302	33.1%
American Indian Alone			173	0.2%	190	0.3%	198	0.3%	203	0.3%
Asian Alone			2,626	3.8%	3,609	4.9%	3,729	5.2%	3,960	5.6%
Pacific Islander Alone			24	0.0%	22	0.0%	24	0.0%	25	0.0%
Some Other Race Alone			1,356	2.0%	3,290	4.5%	3,521	4.9%	3,692	5.2%
Two or More Races			1,062	1.5%	4,692	6.4%	4,786	6.7%	4,971	7.1%
Hispanic Origin (Any Race)			3,557	5.1%	6,554	9.0%	6,875	9.6%	7,179	10.2%

Data Note: Income is expressed in current dollars.

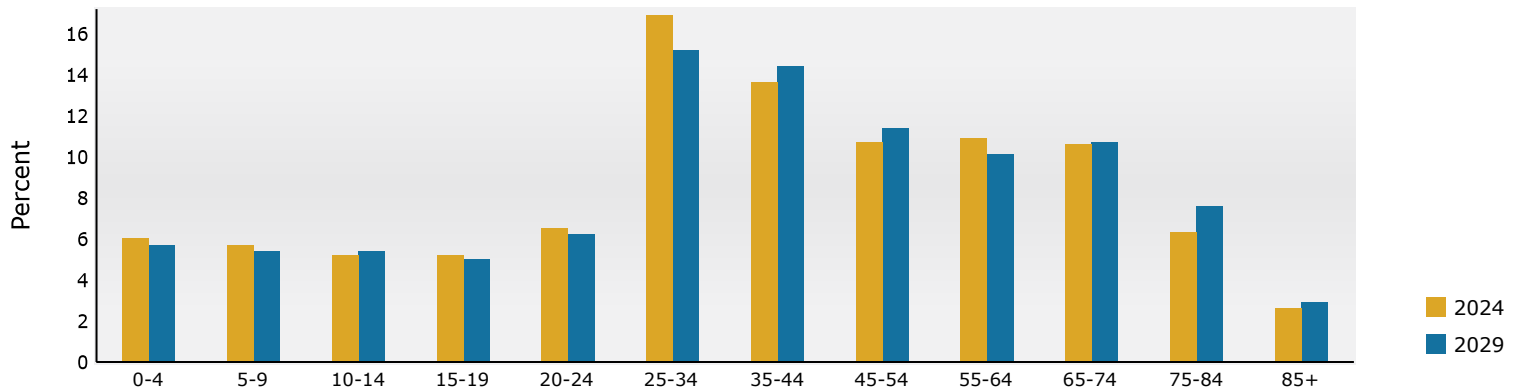
Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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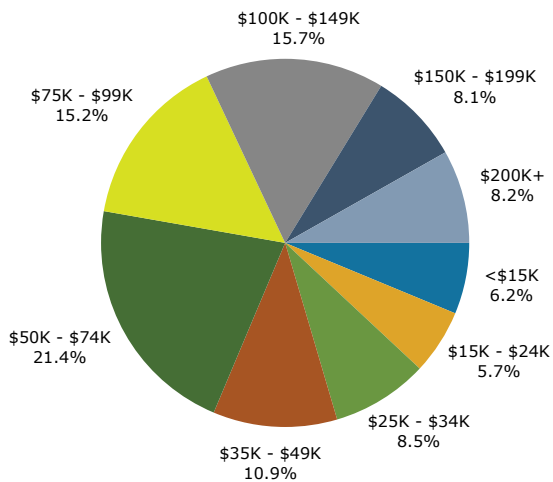
Trends 2024-2029



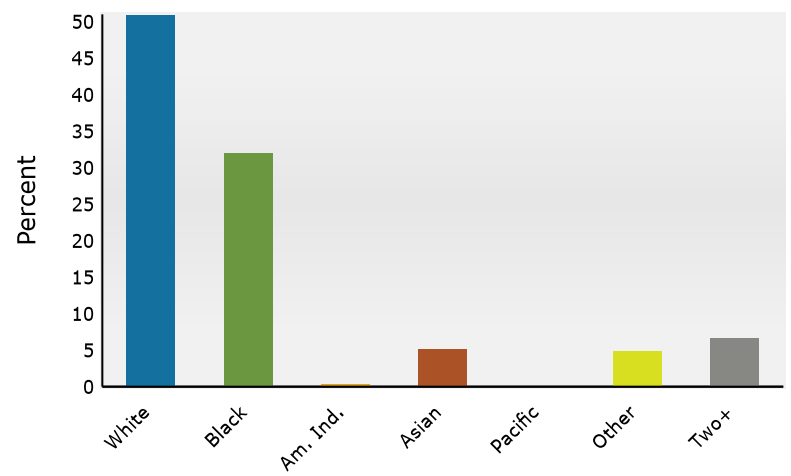
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 9.6%

Demographic and Income Profile

10315 Jefferson Hwy, Baton Rouge, Louisiana, 70809
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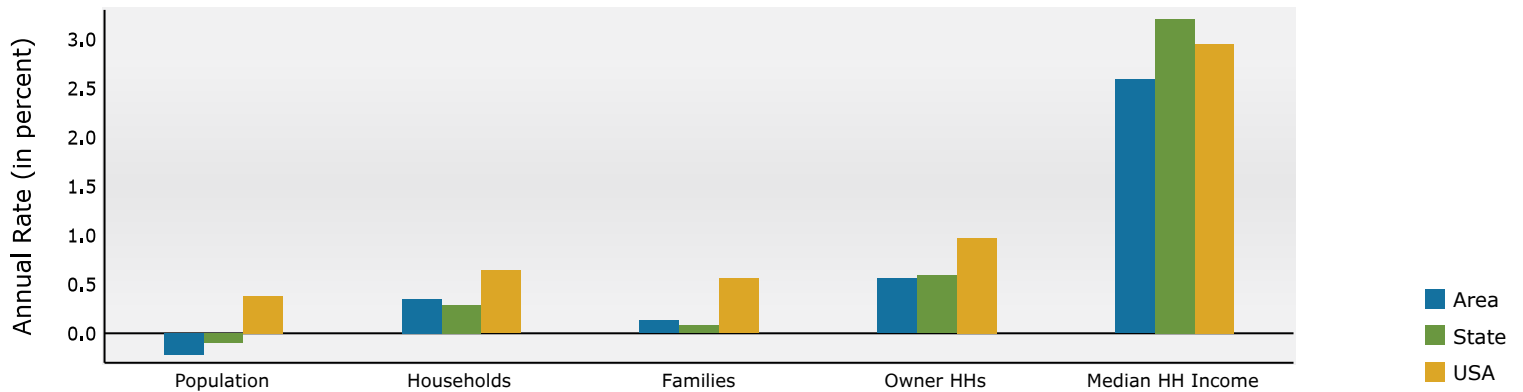
Summary	Census 2010		Census 2020		2024		2029	
Population	187,804		194,721		192,071		189,963	
Households	78,724		82,482		82,718		84,188	
Families	47,610		49,049		47,204		47,500	
Average Household Size	2.36		2.34		2.30		2.23	
Owner Occupied Housing Units	46,550		47,520		48,354		49,729	
Renter Occupied Housing Units	32,174		34,962		34,364		34,460	
Median Age	34.7		37.1		37.6		38.9	
Trends: 2024-2029 Annual Rate	Area		State		National			
Population	-0.22%		-0.10%		0.38%			
Households	0.35%		0.29%		0.64%			
Families	0.13%		0.08%		0.56%			
Owner HHs	0.56%		0.59%		0.97%			
Median Household Income	2.59%		3.21%		2.95%			
Households by Income			2024		2029			
			Number	Percent	Number	Percent		
<\$15,000			6,773	8.2%	5,539	6.6%		
\$15,000 - \$24,999			5,009	6.1%	3,919	4.7%		
\$25,000 - \$34,999			6,398	7.7%	5,363	6.4%		
\$35,000 - \$49,999			8,889	10.7%	8,049	9.6%		
\$50,000 - \$74,999			16,181	19.6%	15,558	18.5%		
\$75,000 - \$99,999			12,178	14.7%	12,919	15.3%		
\$100,000 - \$149,999			13,647	16.5%	15,674	18.6%		
\$150,000 - \$199,999			6,332	7.7%	8,429	10.0%		
\$200,000+			7,308	8.8%	8,736	10.4%		
Median Household Income			\$70,967		\$80,631			
Average Household Income			\$98,814		\$113,484			
Per Capita Income			\$42,563		\$50,299			
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	12,771	6.8%	12,125	6.2%	11,799	6.1%	11,260	5.9%
5 - 9	11,545	6.1%	11,690	6.0%	11,594	6.0%	10,718	5.6%
10 - 14	11,271	6.0%	11,723	6.0%	10,825	5.6%	10,978	5.8%
15 - 19	11,462	6.1%	11,328	5.8%	10,708	5.6%	10,402	5.5%
20 - 24	16,220	8.6%	14,122	7.3%	13,310	6.9%	12,440	6.5%
25 - 34	31,353	16.7%	30,541	15.7%	30,660	16.0%	27,864	14.7%
35 - 44	22,419	11.9%	25,399	13.0%	26,398	13.7%	27,210	14.3%
45 - 54	24,823	13.2%	21,383	11.0%	21,236	11.1%	22,243	11.7%
55 - 64	22,488	12.0%	23,308	12.0%	21,070	11.0%	19,445	10.2%
65 - 74	12,203	6.5%	19,657	10.1%	19,668	10.2%	19,743	10.4%
75 - 84	7,669	4.1%	9,511	4.9%	10,824	5.6%	13,148	6.9%
85+	3,580	1.9%	3,932	2.0%	3,980	2.1%	4,512	2.4%
Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	112,750	60.0%	96,742	49.7%	92,349	48.1%	87,685	46.2%
Black Alone	59,829	31.9%	67,035	34.4%	67,573	35.2%	68,559	36.1%
American Indian Alone	495	0.3%	623	0.3%	643	0.3%	655	0.3%
Asian Alone	7,705	4.1%	9,430	4.8%	9,817	5.1%	10,446	5.5%
Pacific Islander Alone	92	0.0%	47	0.0%	53	0.0%	56	0.0%
Some Other Race Alone	4,057	2.2%	9,112	4.7%	9,593	5.0%	9,998	5.3%
Two or More Races	2,876	1.5%	11,732	6.0%	12,041	6.3%	12,564	6.6%
Hispanic Origin (Any Race)	9,953	5.3%	17,541	9.0%	18,294	9.5%	19,089	10.0%

Data Note: Income is expressed in current dollars.

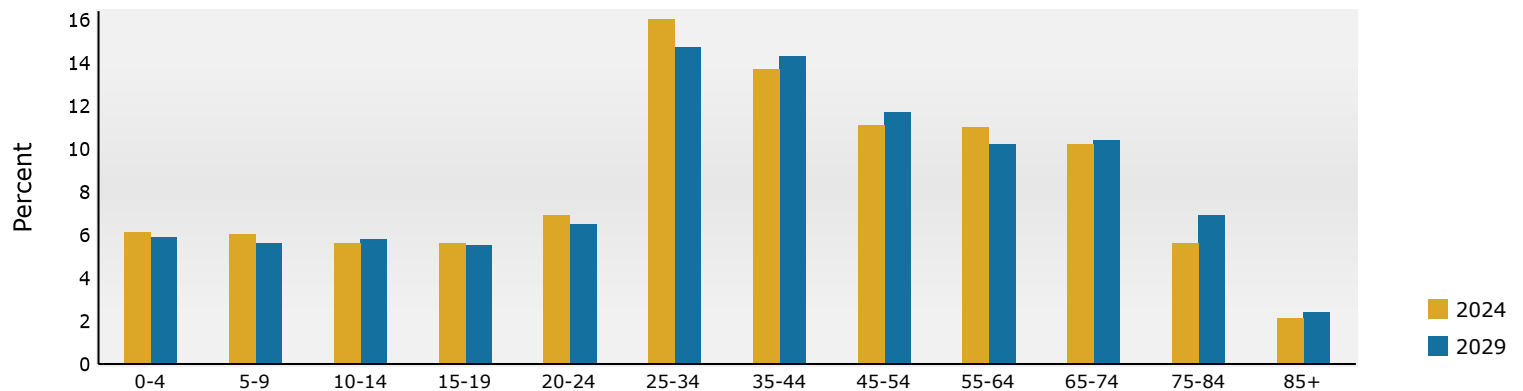
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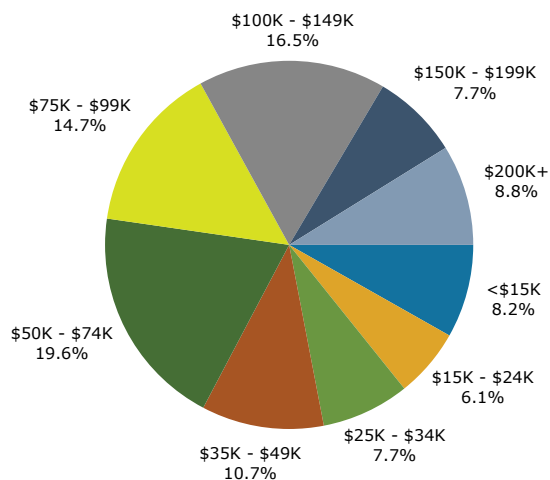
Trends 2024-2029



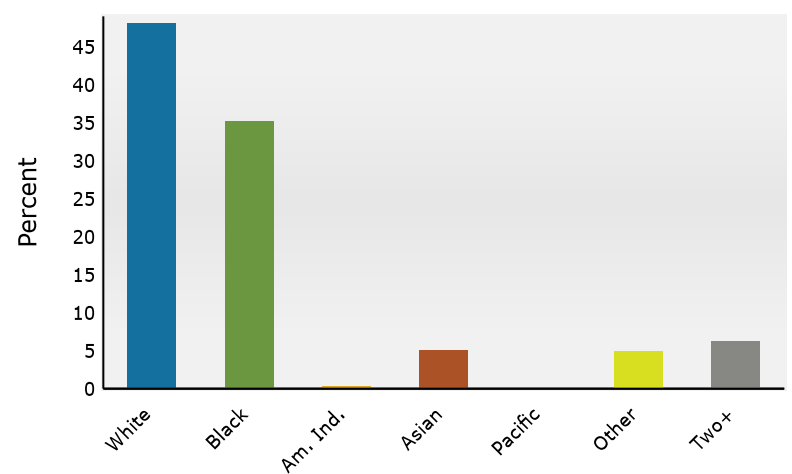
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 9.5%