

3627 Perkins Rd, Baton Rouge, Louisiana, 70808
Ring of 1 mile



City Greens (K6)

Dominant Tapestry
Segment

KEY FACTS



7,465

Total Population



\$462,427

Median Home Value



618

Businesses



10,083

Daytime Population



39.4

Median
Age



-0.3%

2025-2030
Pop Growth
Rate



\$56,311

Per Capita
Income



2.3

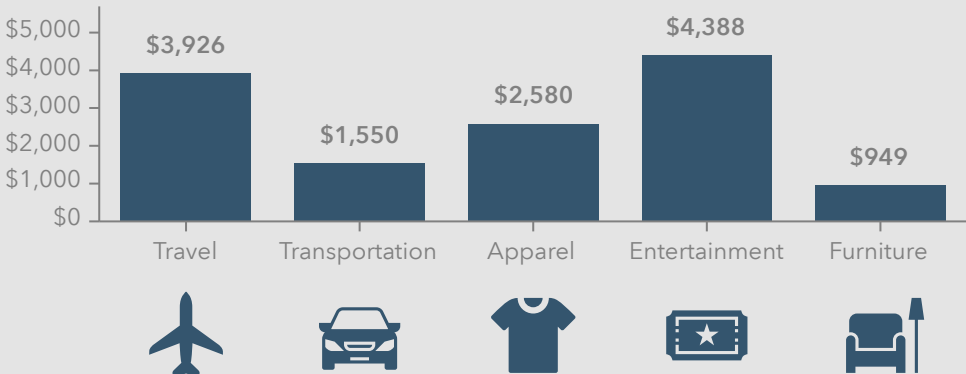
Avg Household
Size



\$70,415

Median Household
Income

KEY SPENDING FACTS



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Spending facts are average annual dollars per household

3627 Perkins Rd, Baton Rouge, Louisiana, 70808
Ring of 3 miles



Dorms to Diplomas (B1)

Dominant Tapestry
Segment

KEY FACTS



85,636

Total Population



\$373,933

Median Home Value



6,042

Businesses



139,401

Daytime Population



29.9

Median
Age



-0.3%

2025-2030
Pop Growth
Rate



\$43,334

Per Capita
Income



1.9

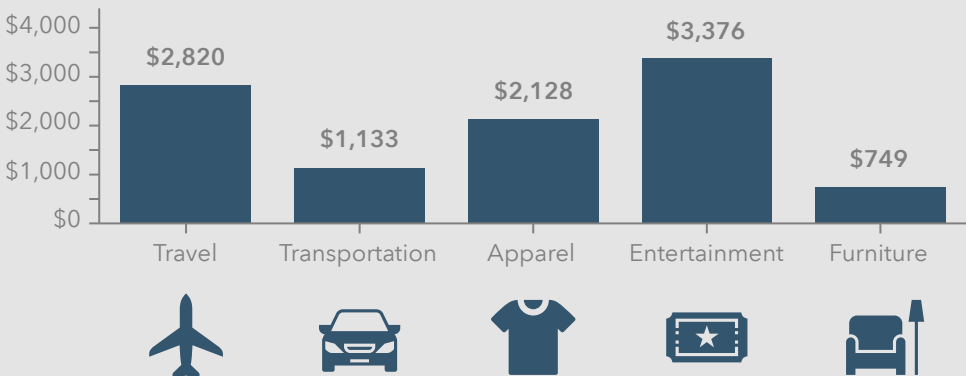
Avg Household
Size



\$53,056

Median Household
Income

KEY SPENDING FACTS



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Spending facts are average annual dollars per household

3627 Perkins Rd, Baton Rouge, Louisiana, 70808
Ring of 5 miles



Modest Income Homes (E1)

Dominant Tapestry
Segment

KEY FACTS



170,263

Total Population



\$304,825

Median Home Value



13,166

Businesses



261,587

Daytime Population



33.2

Median
Age



-0.3%

2025-2030
Pop Growth
Rate



\$40,030

Per Capita
Income



2.1

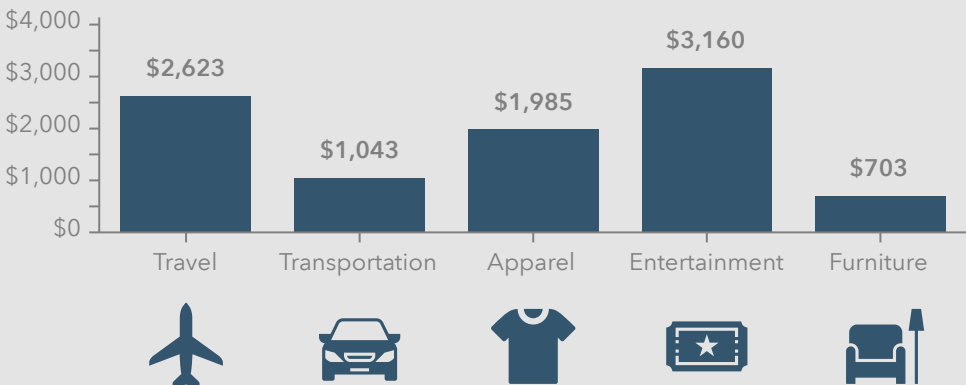
Avg Household
Size



\$51,711

Median Household
Income

KEY SPENDING FACTS



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