

12097 Old Hammond Hwy, Baton Rouge, Louisiana, 70816
Ring of 1 mile

Classic Comfort (K4)

Dominant Tapestry Segment

KEY FACTS



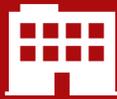
12,724

Total Population



\$233,844

Median Home Value



340

Businesses



8,139

Daytime Population



34.6

Median Age



-0.3%

2025-2030
Pop Growth Rate



\$32,752

Per Capita Income



2.6

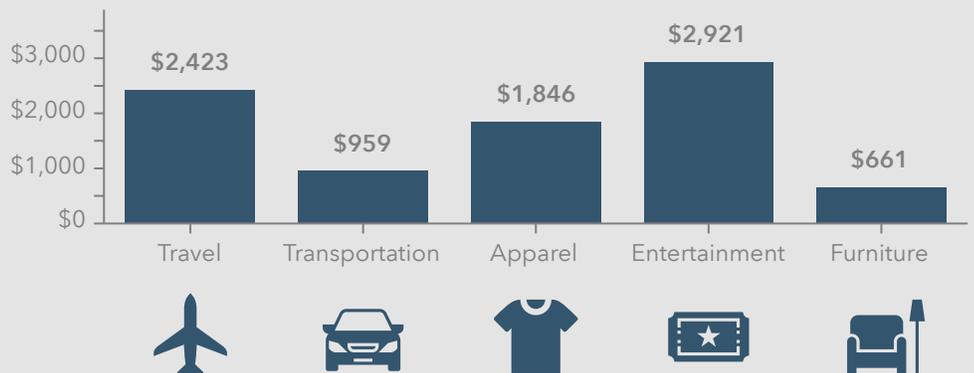
Avg Household Size



\$63,322

Median Household Income

KEY SPENDING FACTS



Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025), Esri-U.S. BLS (2025).

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Spending facts are average annual dollars per household

12097 Old Hammond Hwy, Baton Rouge, Louisiana, 70816
Ring of 3 miles

Classic Comfort (K4)

Dominant Tapestry Segment

KEY FACTS



83,397

Total Population



\$238,550

Median Home Value



5,232

Businesses



82,182

Daytime Population



36.8

Median Age



-0.3%

2025-2030
Pop Growth Rate



\$37,575

Per Capita Income



2.4

Avg Household Size



\$67,926

Median Household Income

KEY SPENDING FACTS



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Spending facts are average annual dollars per household

12097 Old Hammond Hwy, Baton Rouge, Louisiana, 70816
Ring of 5 miles

Classic Comfort (K4)

Dominant Tapestry Segment

KEY FACTS


160,217
Total Population


\$267,462
Median Home Value


12,195
Businesses


208,239
Daytime Population


38.0
Median Age

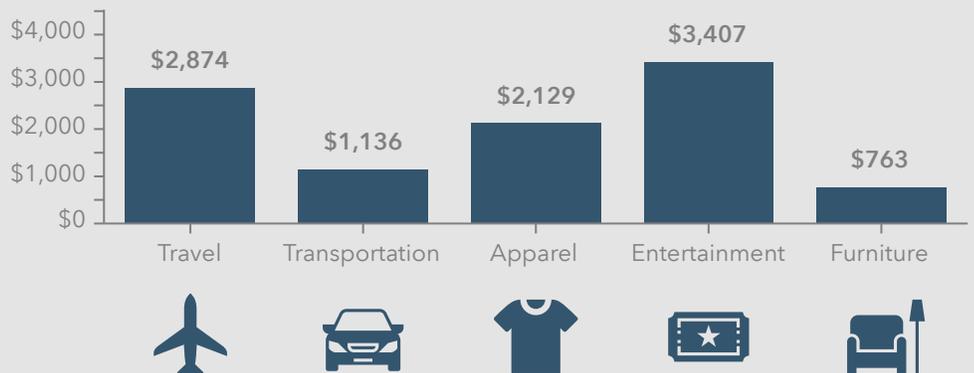

-0.3%
2025-2030
Pop Growth Rate


\$41,465
Per Capita Income


2.3
Avg Household Size


\$67,842
Median Household Income

KEY SPENDING FACTS



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Spending facts are average annual dollars per household