

# FOR SALE

2015 Johnston St  
Lafayette, LA 70503

Real Estate Only



Presented by :

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## Location Description

### 2015 Johnston St

The Royal Standard is a 22,000 square foot retail center strategically positioned along Johnston St., one of Lafayette's busiest commercial corridors. The property enjoys outstanding frontage, strong daily traffic, and convenient access for shoppers making both quick-stop and destination trips. Located 4.8 miles from the I-10/I-49 interchange, the center benefits from exceptional regional connectivity, drawing customers from across Lafayette and surrounding Acadiana communities. The property is also located within 0.3 miles of the University of Louisiana at Lafayette.

## Offering Summary

|                       |                          |
|-----------------------|--------------------------|
| Sales Price           | \$995,000                |
| Sales Price per sq ft | \$45.22                  |
| Site Size             | 0.723 ac                 |
| Road Frontage         | Approx 115 ft (Johnston) |
| Parking               | Appox 37                 |
| Zoning                | CH commercial heavy      |
| Traffic Count         | 27,859 daily             |

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Keller Williams Realty Acadiana - 337-735-9300 - 100 Asma Blvd, Ste 100, Lafayette, LA 70508



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Lines are approximate

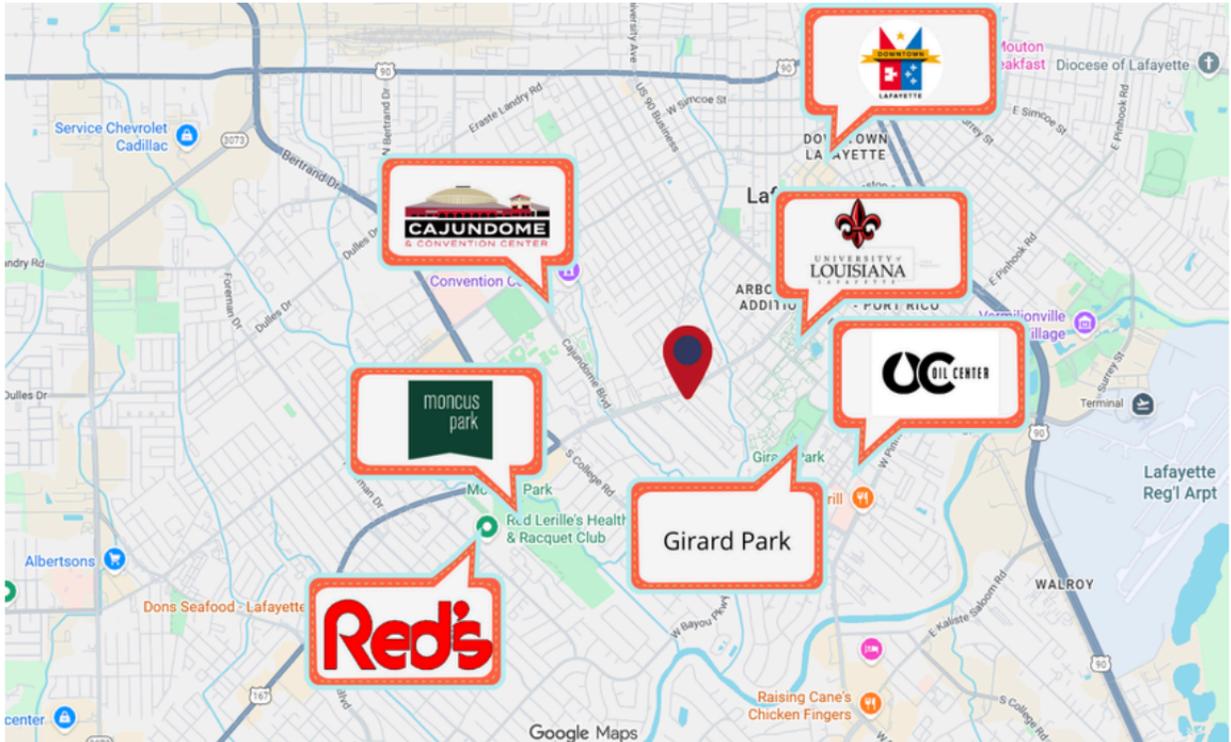
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## Lafayette Key Facts (2025)



123,418

Total Population



55,193

Total Households



\$55,843

Median Household Income



38.3

Median Age



2.94

Average Family Size



\$38,617

Per Capita Income



0.77%

2025-2023 Population Growth Annual Rate



0.91%

2025-2023 Total Households Growth Annual Rate



0.91%

2025-2023 Median Household Income Growth Annual Rate

## Total Spent Lafayette 2025 Jan - Oct



\$161,647,410

Apparel



\$506,291,107

Restaurants



\$252,092,380

Furniture



\$1,216,456,107

General Merchandise



\$540,724,809

Service Industry



\$594,170,262

Automotive

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## Why Lafayette?

Located midway between Houston and New Orleans, Lafayette offers a pro-business climate, talent-producing universities, and a family-focused lifestyle that is attracting everything from manufacturers and tech companies to entrepreneurs and startups—making Lafayette and the surrounding region a hot spot for business along the Gulf Coast.

The region's legendary *joie de vivre* and Cajun and Creole cultures are known around the globe, creating a unique environment for work and play. Lafayette is also home to a world-class workforce, an integrated transportation network, a diversified business base, preeminent high-tech infrastructure, and a metropolitan appeal.



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## Retail Spending

More than 20% of retail spending in Lafayette Parish is made by shoppers who live outside of the Parish's borders. People from across the Acadiana region travel here for shopping, entertainment, recreation, dining, professional services and business. The population in Lafayette's trade market is more than 600,000 people; and more than one million tourists visit this area every year

## Doing Business

Acadiana features some of the lowest costs in the United States to do business, making it an ideal place to start, expand, or relocate your business. Our business-friendly environment is bolstered by low taxes, low utility rates, competitive wages, and robust incentives. An immense educational infrastructure provides a strong workforce, skilled in technological fields, precision manufacturing, research and development, and much more. Our market accessibility is a differentiator in the Gulf Coast region, with easy access to interstate, rail, ports, and airports.

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## Play



The National Bureau of Economic Research named Lafayette, LA the happiest city in the U.S.— and that's no surprise! Lafayette is a city well-acquainted with happiness as we celebrate with a joie de vie in both work and play. From Festival International de Louisiane (the largest free, outdoor Francophone event in the U.S.) to Bach Lunch, Downtown Alive!

ArtWalk and Rhythms on the River, free community events are offered year-round to satisfy culture lovers. Rand McNally and USA

Today named Lafayette the Best City for Food in the U.S. and Southern Living crowned Lafayette the Tastiest City in the South. With all the food, music, entertainment and art you can imagine, you'll quickly find yourself immersed in Cajun and Creole culture. You'll be ready to laissez les bons temps rouler in no time!

## Infrastructure

"Where the I-10 meets the I-49, business moves faster. Major employers like Amazon and CGI leverage Lafayette's strategic location to drive their bottom line. With same-day reach to Houston and New Orleans, Class 1 rail, and five nearby deep-water ports, our logistics infrastructure is world-class. In 2024 alone, our regional airport handled 268,000 tons of cargo, keeping supply chains agile. Beyond physical transit, Lafayette leads the digital frontier with LUS Fiber. By bringing 10-gigabit speeds straight to the storefront, we offer one of the fastest, lowest-cost broadband environments in the country—perfect for seamless omnichannel retail and high-security back-office operations.

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the  
**RED STAR TEAM**  
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