



Dominant Tapestry Segment

KEY FACTS



9,787

Total Population



716

Businesses



\$305,660

Median Home Value



14,958

Daytime Population



\$31,560

Per Capita Income



2.1

Avg Household Size



\$34,912

Median Household Income



37.7

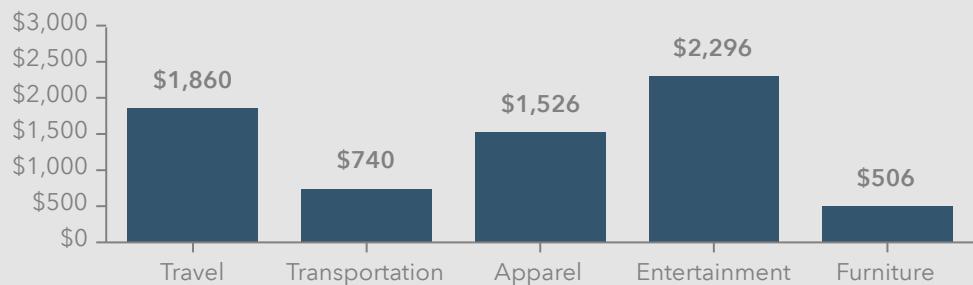
Median Age



-0.3%

2025-2030
Pop Growth Rate

KEY SPENDING FACTS



7122 Florida Blvd, Baton Rouge, Louisiana, 70806
Ring of 3 miles



Modest Income Homes (E1)

Dominant Tapestry Segment

KEY FACTS



73,894

Total Population



\$255,269

Median Home Value



6,509

Businesses



109,960

Daytime Population



\$37,596

Per Capita Income



2.2

Avg Household Size



38.7

Median Age



-0.4%

2025-2030
Pop Growth
Rate



\$49,297

Median Household Income

KEY SPENDING FACTS



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Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025), Esri-U.S. BLS (2025).

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Spending facts are average annual dollars per household



7122 Florida Blvd, Baton Rouge, Louisiana, 70806
Ring of 5 miles


Modest Income
Homes (E1)

Dominant Tapestry
Segment

KEY FACTS


206,099
Total Population


15,104
Businesses


\$249,321
Median Home Value


293,632
Daytime Population


\$36,499
Per Capita
Income


2.2
Avg Household
Size


-0.4%
2025-2030
Pop Growth
Rate


\$50,629
Median Household
Income

KEY SPENDING FACTS



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Spending facts are average annual dollars per household

