

3323 Jones Creek Rd, Baton Rouge, Louisiana, 70816  
Ring of 1 mile

## Modern Minds (D3)

Dominant Tapestry Segment

### KEY FACTS



9,265

Total Population



\$308,038

Median Home Value



429

Businesses



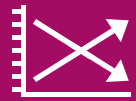
6,821

Daytime Population



36.3

Median Age



0.4%

2025-2030  
Pop Growth Rate



\$44,611

Per Capita Income



2.4

Avg Household Size



\$84,295

Median Household Income

### KEY SPENDING FACTS



Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025), Esri-U.S. BLS (2025).

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Spending facts are average annual dollars per household

3323 Jones Creek Rd, Baton Rouge, Louisiana, 70816  
Ring of 3 miles

## Classic Comfort (K4)

Dominant Tapestry Segment

### KEY FACTS



74,409

Total Population



\$278,302

Median Home Value



3,548

Businesses



64,576

Daytime Population



37.2

Median Age



-0.2%

2025-2030  
Pop Growth Rate



\$42,331

Per Capita Income



2.4

Avg Household Size



\$75,869

Median Household Income

### KEY SPENDING FACTS



Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025), Esri-U.S. BLS (2025).

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Spending facts are average annual dollars per household

3323 Jones Creek Rd, Baton Rouge, Louisiana, 70816  
Ring of 5 miles

## Classic Comfort (K4)

Dominant Tapestry Segment

### KEY FACTS



142,446  
Total Population



\$275,850  
Median Home Value



9,225  
Businesses



153,757  
Daytime Population



37.8  
Median Age



-0.2%

2025-2030  
Pop Growth Rate



\$43,846  
Per Capita Income

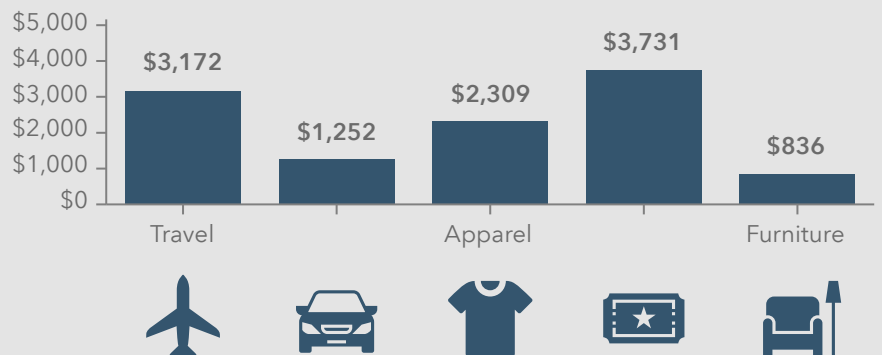


2.4  
Avg Household Size



\$77,434  
Median Household Income

### KEY SPENDING FACTS



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Spending facts are average annual dollars per household