



Community Profile

40663 W I-55 Service Rd, Ponchatoula, Louisiana, 70454
Drive Time: 5, 10, 15 minute radii

Prepared by Esri
Latitude: 30.44958
Longitude: -90.46894

	5 minutes	10 minutes	15 minutes
Population Summary			
2000 Total Population	4,222	23,003	52,047
2010 Total Population	5,206	28,102	63,029
2021 Total Population	6,094	31,538	72,634
2021 Group Quarters	35	320	2,503
2026 Total Population	6,467	33,075	76,495
2021-2026 Annual Rate	1.20%	0.96%	1.04%
2021 Total Daytime Population	5,394	41,230	76,641
Workers	1,881	22,029	34,544
Residents	3,513	19,201	42,097
Household Summary			
2000 Households	1,546	8,450	19,162
2000 Average Household Size	2.68	2.66	2.59
2010 Households	2,005	10,588	23,710
2010 Average Household Size	2.58	2.62	2.55
2021 Households	2,374	11,995	27,703
2021 Average Household Size	2.55	2.60	2.53
2026 Households	2,526	12,616	29,295
2026 Average Household Size	2.55	2.60	2.53
2021-2026 Annual Rate	1.25%	1.01%	1.12%
2010 Families	1,423	7,354	15,542
2010 Average Family Size	3.06	3.13	3.10
2021 Families	1,645	8,121	17,710
2021 Average Family Size	3.05	3.14	3.10
2026 Families	1,738	8,475	18,586
2026 Average Family Size	3.06	3.14	3.10
2021-2026 Annual Rate	1.11%	0.86%	0.97%
Housing Unit Summary			
2000 Housing Units	1,614	9,161	21,215
Owner Occupied Housing Units	74.5%	67.5%	61.0%
Renter Occupied Housing Units	21.3%	24.7%	29.3%
Vacant Housing Units	4.2%	7.8%	9.7%
2010 Housing Units	2,114	11,530	26,219
Owner Occupied Housing Units	70.7%	64.0%	58.6%
Renter Occupied Housing Units	24.2%	27.8%	31.9%
Vacant Housing Units	5.2%	8.2%	9.6%
2021 Housing Units	2,532	13,135	30,815
Owner Occupied Housing Units	74.1%	68.6%	63.4%
Renter Occupied Housing Units	19.6%	22.7%	26.5%
Vacant Housing Units	6.2%	8.7%	10.1%
2026 Housing Units	2,703	13,859	32,716
Owner Occupied Housing Units	74.6%	69.2%	64.0%
Renter Occupied Housing Units	18.9%	21.9%	25.6%
Vacant Housing Units	6.5%	9.0%	10.5%
Median Household Income			
2021	\$63,705	\$52,477	\$50,205
2026	\$72,180	\$57,948	\$55,033
Median Home Value			
2021	\$195,166	\$188,428	\$186,233
2026	\$218,254	\$207,815	\$205,017
Per Capita Income			
2021	\$32,360	\$27,895	\$26,442
2026	\$35,875	\$30,924	\$29,234
Median Age			
2010	38.1	35.3	32.3
2021	40.0	37.5	34.9
2026	41.3	38.6	36.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income			
Household Income Base	2,374	11,995	27,703
<\$15,000	9.3%	14.6%	16.4%
\$15,000 - \$24,999	6.9%	10.1%	10.9%
\$25,000 - \$34,999	18.1%	16.1%	14.6%
\$35,000 - \$49,999	7.8%	7.6%	8.0%
\$50,000 - \$74,999	12.8%	12.8%	13.8%
\$75,000 - \$99,999	16.2%	15.4%	15.3%
\$100,000 - \$149,999	15.2%	12.6%	11.5%
\$150,000 - \$199,999	8.0%	6.6%	5.7%
\$200,000+	5.8%	4.3%	3.9%
Average Household Income	\$83,742	\$72,995	\$69,283
2026 Households by Income			
Household Income Base	2,526	12,616	29,295
<\$15,000	8.5%	13.5%	15.2%
\$15,000 - \$24,999	6.6%	9.5%	10.3%
\$25,000 - \$34,999	17.2%	15.4%	13.8%
\$35,000 - \$49,999	6.5%	6.6%	7.0%
\$50,000 - \$74,999	12.3%	12.6%	14.0%
\$75,000 - \$99,999	16.9%	16.2%	16.4%
\$100,000 - \$149,999	16.0%	13.5%	12.4%
\$150,000 - \$199,999	9.3%	7.7%	6.5%
\$200,000+	6.7%	4.9%	4.3%
Average Household Income	\$92,607	\$80,689	\$76,325
2021 Owner Occupied Housing Units by Value			
Total	1,877	9,015	19,541
<\$50,000	5.5%	7.7%	8.3%
\$50,000 - \$99,999	3.5%	6.3%	7.7%
\$100,000 - \$149,999	13.4%	14.0%	14.1%
\$150,000 - \$199,999	30.6%	28.7%	27.5%
\$200,000 - \$249,999	14.0%	15.1%	18.4%
\$250,000 - \$299,999	12.5%	12.9%	11.6%
\$300,000 - \$399,999	11.7%	9.3%	6.9%
\$400,000 - \$499,999	4.7%	3.1%	2.5%
\$500,000 - \$749,999	3.2%	2.3%	1.7%
\$750,000 - \$999,999	0.9%	0.4%	0.6%
\$1,000,000 - \$1,499,999	0.0%	0.3%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.2%
\$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	\$230,381	\$211,259	\$209,513
2026 Owner Occupied Housing Units by Value			
Total	2,016	9,584	20,923
<\$50,000	3.2%	4.6%	4.9%
\$50,000 - \$99,999	2.0%	3.8%	4.7%
\$100,000 - \$149,999	9.6%	10.4%	10.6%
\$150,000 - \$199,999	29.5%	28.5%	27.6%
\$200,000 - \$249,999	15.6%	17.3%	21.3%
\$250,000 - \$299,999	13.9%	15.2%	13.8%
\$300,000 - \$399,999	14.2%	11.5%	8.7%
\$400,000 - \$499,999	6.3%	4.3%	3.6%
\$500,000 - \$749,999	4.3%	3.4%	2.5%
\$750,000 - \$999,999	1.4%	0.6%	0.9%
\$1,000,000 - \$1,499,999	0.0%	0.4%	0.8%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.4%
\$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	\$256,362	\$239,232	\$242,834

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	5,205	28,103	63,029
0 - 4	6.9%	7.5%	7.3%
5 - 9	6.4%	7.0%	6.6%
10 - 14	7.0%	7.1%	6.5%
15 - 24	13.7%	14.6%	19.1%
25 - 34	12.5%	13.5%	14.0%
35 - 44	12.3%	11.8%	11.2%
45 - 54	15.9%	14.3%	13.1%
55 - 64	13.2%	12.2%	11.0%
65 - 74	7.1%	6.9%	6.4%
75 - 84	3.8%	3.9%	3.5%
85 +	1.2%	1.4%	1.2%
18 +	75.2%	74.0%	75.6%
2021 Population by Age			
Total	6,094	31,536	72,634
0 - 4	6.1%	6.8%	6.6%
5 - 9	6.1%	6.7%	6.5%
10 - 14	6.5%	6.8%	6.3%
15 - 24	11.4%	12.1%	15.5%
25 - 34	13.3%	14.3%	15.2%
35 - 44	12.6%	12.7%	12.4%
45 - 54	12.2%	11.1%	10.5%
55 - 64	14.3%	12.7%	11.8%
65 - 74	11.2%	10.4%	9.4%
75 - 84	4.9%	4.8%	4.4%
85 +	1.5%	1.7%	1.5%
18 +	77.7%	76.1%	77.3%
2026 Population by Age			
Total	6,467	33,075	76,494
0 - 4	6.0%	6.7%	6.5%
5 - 9	6.0%	6.6%	6.3%
10 - 14	6.4%	6.8%	6.5%
15 - 24	11.2%	12.1%	15.4%
25 - 34	11.5%	12.6%	12.9%
35 - 44	13.8%	13.7%	13.6%
45 - 54	11.9%	11.3%	10.8%
55 - 64	13.0%	11.4%	10.8%
65 - 74	11.9%	10.9%	10.0%
75 - 84	6.6%	6.1%	5.5%
85 +	1.7%	1.8%	1.6%
18 +	77.7%	76.0%	77.1%
2010 Population by Sex			
Males	2,518	13,397	30,032
Females	2,688	14,705	32,997
2021 Population by Sex			
Males	2,962	15,114	34,888
Females	3,132	16,424	37,746
2026 Population by Sex			
Males	3,153	15,912	36,896
Females	3,314	17,164	39,599

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	5,207	28,102	63,029
White Alone	78.5%	67.4%	67.0%
Black Alone	18.0%	29.0%	29.3%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	0.8%	0.8%	0.8%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	0.9%	1.0%	1.2%
Two or More Races	1.5%	1.4%	1.4%
Hispanic Origin	3.1%	3.0%	3.6%
Diversity Index	39.1	49.3	50.2
2021 Population by Race/Ethnicity			
Total	6,095	31,538	72,633
White Alone	76.7%	65.7%	65.3%
Black Alone	18.8%	29.5%	30.0%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	1.0%	1.0%	0.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.2%	1.4%	1.6%
Two or More Races	2.0%	2.0%	1.9%
Hispanic Origin	4.2%	4.0%	4.8%
Diversity Index	42.7	52.1	53.1
2026 Population by Race/Ethnicity			
Total	6,466	33,075	76,496
White Alone	75.6%	64.7%	64.1%
Black Alone	19.2%	30.0%	30.6%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	1.1%	1.1%	0.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.4%	1.6%	1.8%
Two or More Races	2.4%	2.3%	2.2%
Hispanic Origin	4.8%	4.6%	5.4%
Diversity Index	44.7	53.6	54.7
2010 Population by Relationship and Household Type			
Total	5,206	28,102	63,029
In Households	99.3%	98.9%	96.0%
In Family Households	85.5%	84.2%	78.9%
Householder	27.4%	26.3%	24.6%
Spouse	20.2%	17.5%	16.0%
Child	32.8%	34.3%	31.9%
Other relative	3.2%	3.9%	3.9%
Nonrelative	2.0%	2.3%	2.5%
In Nonfamily Households	13.8%	14.7%	17.1%
In Group Quarters	0.7%	1.1%	4.0%
Institutionalized Population	0.5%	0.9%	0.7%
Noninstitutionalized Population	0.2%	0.2%	3.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Population 25+ by Educational Attainment			
Total	4,261	21,325	47,259
Less than 9th Grade	2.2%	3.4%	4.0%
9th - 12th Grade, No Diploma	8.0%	8.8%	9.6%
High School Graduate	29.6%	31.8%	30.0%
GED/Alternative Credential	5.5%	5.2%	5.7%
Some College, No Degree	19.2%	19.6%	20.5%
Associate Degree	7.5%	6.9%	6.1%
Bachelor's Degree	21.2%	17.4%	17.1%
Graduate/Professional Degree	6.7%	6.8%	7.1%
2021 Population 15+ by Marital Status			
Total	4,955	25,141	58,542
Never Married	31.2%	35.9%	38.8%
Married	49.4%	44.3%	43.1%
Widowed	5.7%	6.7%	6.4%
Divorced	13.7%	13.1%	11.7%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	2,797	13,536	33,817
Population 16+ Employed	92.2%	91.5%	91.1%
Population 16+ Unemployment rate	7.7%	8.5%	8.9%
Population 16-24 Employed	14.8%	14.8%	17.9%
Population 16-24 Unemployment rate	3.1%	8.4%	10.2%
Population 25-54 Employed	63.4%	64.8%	62.5%
Population 25-54 Unemployment rate	8.5%	8.9%	8.5%
Population 55-64 Employed	16.6%	15.4%	14.1%
Population 55-64 Unemployment rate	5.9%	6.9%	10.4%
Population 65+ Employed	5.2%	5.0%	5.5%
Population 65+ Unemployment rate	16.1%	8.4%	5.4%
2021 Employed Population 16+ by Industry			
Total	2,580	12,385	30,792
Agriculture/Mining	1.5%	1.4%	1.3%
Construction	10.5%	9.9%	9.6%
Manufacturing	7.6%	8.8%	7.7%
Wholesale Trade	1.9%	2.0%	2.2%
Retail Trade	16.1%	15.0%	13.6%
Transportation/Utilities	2.4%	4.1%	5.7%
Information	0.7%	0.7%	1.0%
Finance/Insurance/Real Estate	6.9%	5.6%	4.8%
Services	48.0%	48.9%	49.1%
Public Administration	4.2%	3.6%	5.0%
2021 Employed Population 16+ by Occupation			
Total	2,579	12,384	30,791
White Collar	65.0%	59.9%	57.5%
Management/Business/Financial	14.9%	13.0%	13.5%
Professional	24.1%	22.4%	21.1%
Sales	14.5%	12.2%	10.4%
Administrative Support	11.4%	12.4%	12.5%
Services	15.5%	16.5%	18.6%
Blue Collar	19.4%	23.6%	24.0%
Farming/Forestry/Fishing	0.0%	0.1%	0.3%
Construction/Extraction	6.6%	5.9%	6.3%
Installation/Maintenance/Repair	3.6%	3.4%	3.1%
Production	3.0%	5.2%	5.3%
Transportation/Material Moving	6.2%	9.0%	8.9%

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2010 Households by Type			
Total	2,005	10,587	23,711
Households with 1 Person	23.4%	24.1%	25.7%
Households with 2+ People	76.6%	75.9%	74.3%
Family Households	71.0%	69.5%	65.5%
Husband-wife Families	52.5%	46.2%	42.5%
With Related Children	22.3%	20.3%	18.5%
Other Family (No Spouse Present)	18.5%	23.2%	23.0%
Other Family with Male Householder	4.6%	5.1%	5.4%
With Related Children	3.1%	3.2%	3.3%
Other Family with Female Householder	13.9%	18.1%	17.6%
With Related Children	9.8%	12.6%	12.2%
Nonfamily Households	5.6%	6.4%	8.7%
All Households with Children	35.6%	36.6%	34.5%
Multigenerational Households	4.7%	5.7%	5.3%
Unmarried Partner Households	6.4%	7.5%	8.3%
Male-female	5.7%	6.6%	7.5%
Same-sex	0.7%	0.9%	0.8%
2010 Households by Size			
Total	2,005	10,587	23,708
1 Person Household	23.4%	24.1%	25.7%
2 Person Household	34.1%	32.8%	33.1%
3 Person Household	19.3%	18.6%	18.0%
4 Person Household	13.7%	13.8%	13.0%
5 Person Household	6.1%	6.6%	6.1%
6 Person Household	2.1%	2.6%	2.5%
7 + Person Household	1.3%	1.6%	1.5%
2010 Households by Tenure and Mortgage Status			
Total	2,005	10,588	23,710
Owner Occupied	74.5%	69.7%	64.7%
Owned with a Mortgage/Loan	49.9%	44.6%	40.0%
Owned Free and Clear	24.6%	25.1%	24.7%
Renter Occupied	25.5%	30.3%	35.3%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	196	168	163
Percent of Income for Mortgage	12.9%	15.1%	15.6%
Wealth Index	97	73	64
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,114	11,530	26,219
Housing Units Inside Urbanized Area	93.9%	93.9%	85.3%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	6.1%	6.1%	14.7%
2010 Population By Urban/ Rural Status			
Total Population	5,206	28,102	63,029
Population Inside Urbanized Area	94.5%	94.2%	85.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	5.5%	5.8%	14.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Green Acres (6A)	Green Acres (6A)	Southern Satellites (10A)
2.	Rural Bypasses (10E)	Small Town Simplicity (12C)	Front Porches (8E)
3.	Small Town Simplicity (12C)	Parks and Rec (5C)	Parks and Rec (5C)
2021 Consumer Spending			
Apparel & Services: Total \$	\$4,499,312	\$20,105,611	\$44,594,204
Average Spent	\$1,895.25	\$1,676.17	\$1,609.72
Spending Potential Index	89	79	76
Education: Total \$	\$3,405,771	\$15,482,967	\$34,294,361
Average Spent	\$1,434.61	\$1,290.79	\$1,237.93
Spending Potential Index	83	75	72
Entertainment/Recreation: Total \$	\$7,326,823	\$31,712,073	\$68,894,440
Average Spent	\$3,086.28	\$2,643.77	\$2,486.89
Spending Potential Index	96	82	77
Food at Home: Total \$	\$12,290,037	\$53,676,906	\$117,383,081
Average Spent	\$5,176.93	\$4,474.94	\$4,237.20
Spending Potential Index	95	82	78
Food Away from Home: Total \$	\$8,132,457	\$36,143,977	\$80,245,574
Average Spent	\$3,425.63	\$3,013.25	\$2,896.64
Spending Potential Index	90	79	76
Health Care: Total \$	\$14,675,504	\$63,143,201	\$136,680,873
Average Spent	\$6,181.76	\$5,264.13	\$4,933.79
Spending Potential Index	99	84	79
HH Furnishings & Equipment: Total \$	\$4,963,966	\$21,735,269	\$47,649,651
Average Spent	\$2,090.97	\$1,812.03	\$1,720.02
Spending Potential Index	93	80	76
Personal Care Products & Services: Total \$	\$1,913,473	\$8,531,131	\$18,830,749
Average Spent	\$806.01	\$711.22	\$679.74
Spending Potential Index	90	79	76
Shelter: Total \$	\$40,816,254	\$184,581,986	\$408,077,924
Average Spent	\$17,193.03	\$15,388.24	\$14,730.46
Spending Potential Index	85	76	73
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,415,800	\$23,420,615	\$50,812,958
Average Spent	\$2,281.30	\$1,952.53	\$1,834.20
Spending Potential Index	95	82	77
Travel: Total \$	\$5,255,735	\$23,219,454	\$50,761,881
Average Spent	\$2,213.87	\$1,935.76	\$1,832.36
Spending Potential Index	88	77	72
Vehicle Maintenance & Repairs: Total \$	\$2,577,904	\$11,185,764	\$24,442,402
Average Spent	\$1,085.89	\$932.54	\$882.30
Spending Potential Index	98	84	80

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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