



Demographic and Income Profile

LA-30 W & I-10 E, Gonzales, Louisiana, 70737
Ring: 1 mile radius

Prepared by Esri
Latitude: 30.21073
Longitude: -90.94780

Summary	Census 2010	Census 2020	2022	2027
Population	1,831	2,708	2,995	3,146
Households	678	1,178	1,391	1,460
Families	455	-	865	898
Average Household Size	2.67	2.28	2.13	2.14
Owner Occupied Housing Units	372	-	839	898
Renter Occupied Housing Units	306	-	552	562
Median Age	33.3	-	36.5	37.0

Trends: 2022-2027 Annual Rate	Area	State	National
Population	0.99%	-0.09%	0.25%
Households	0.97%	0.04%	0.31%
Families	0.75%	-0.08%	0.28%
Owner HHs	1.37%	0.29%	0.53%
Median Household Income	0.04%	2.87%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	103	7.4%	91	6.2%
\$15,000 - \$24,999	93	6.7%	78	5.3%
\$25,000 - \$34,999	94	6.8%	60	4.1%
\$35,000 - \$49,999	89	6.4%	58	4.0%
\$50,000 - \$74,999	161	11.6%	241	16.5%
\$75,000 - \$99,999	348	25.0%	436	29.9%
\$100,000 - \$149,999	289	20.8%	254	17.4%
\$150,000 - \$199,999	77	5.5%	92	6.3%
\$200,000+	136	9.8%	151	10.3%

Median Household Income	\$83,719	\$83,868
Average Household Income	\$106,955	\$115,706
Per Capita Income	\$47,656	\$51,461

Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	128	7.0%	199	6.6%	207	6.6%
5 - 9	135	7.4%	202	6.7%	214	6.8%
10 - 14	130	7.1%	195	6.5%	217	6.9%
15 - 19	147	8.0%	187	6.2%	185	5.9%
20 - 24	120	6.5%	184	6.1%	173	5.5%
25 - 34	303	16.5%	459	15.3%	483	15.4%
35 - 44	253	13.8%	434	14.5%	466	14.8%
45 - 54	263	14.3%	366	12.2%	379	12.1%
55 - 64	201	11.0%	351	11.7%	333	10.6%
65 - 74	95	5.2%	266	8.9%	294	9.3%
75 - 84	41	2.2%	116	3.9%	153	4.9%
85+	17	0.9%	36	1.2%	41	1.3%

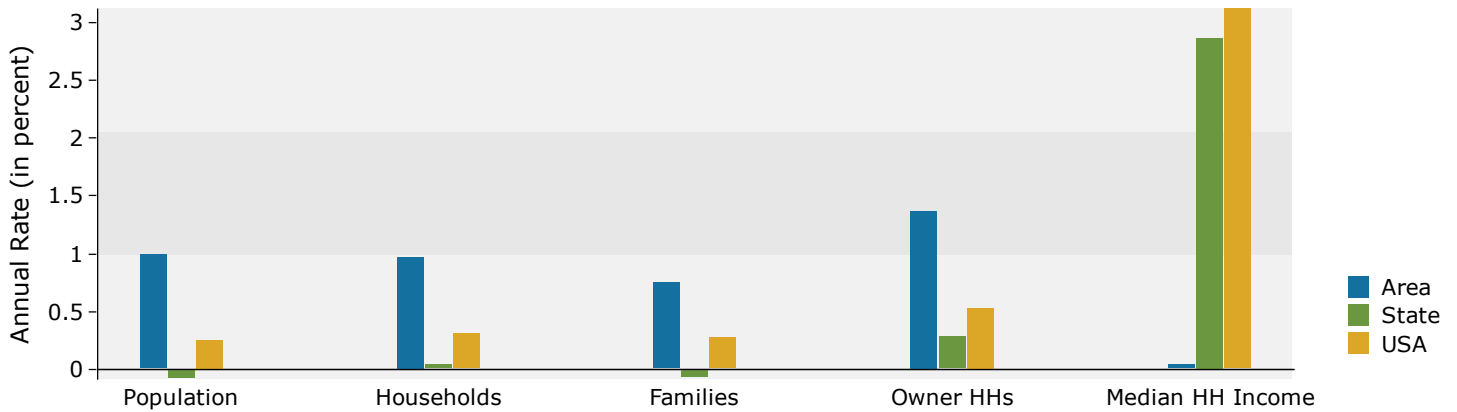
Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	629	34.3%	858	31.7%	945	31.6%	942	29.9%
Black Alone	1,077	58.8%	1,566	57.8%	1,734	57.9%	1,853	58.9%
American Indian Alone	5	0.3%	12	0.4%	11	0.4%	12	0.4%
Asian Alone	25	1.4%	19	0.7%	21	0.7%	22	0.7%
Pacific Islander Alone	1	0.1%	1	0.0%	1	0.0%	1	0.0%
Some Other Race Alone	66	3.6%	129	4.8%	143	4.8%	158	5.0%
Two or More Races	29	1.6%	123	4.5%	140	4.7%	159	5.1%
Hispanic Origin (Any Race)	120	6.6%	241	8.9%	265	8.8%	287	9.1%

Data Note: Income is expressed in current dollars.

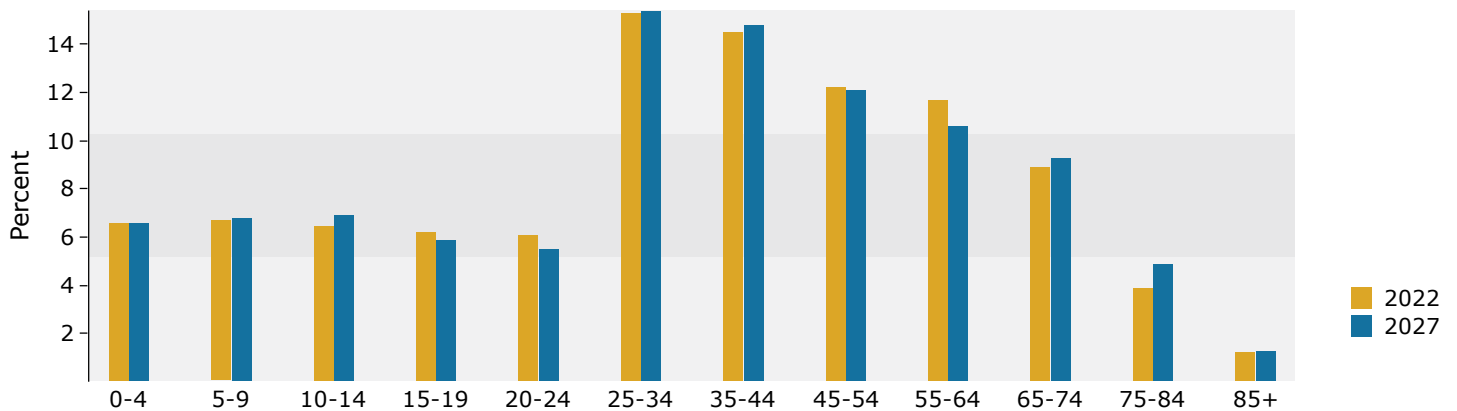
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

June 12, 2023

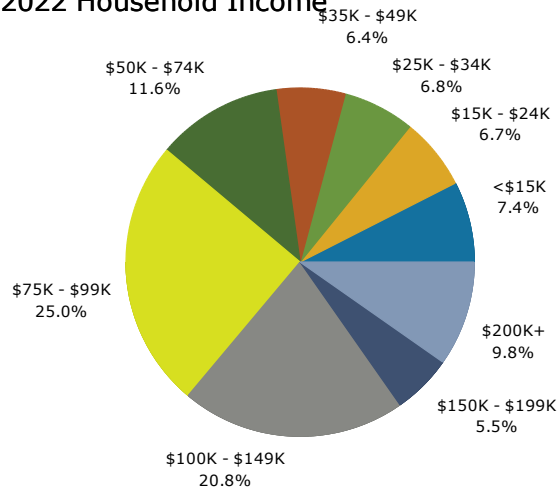
Trends 2022-2027



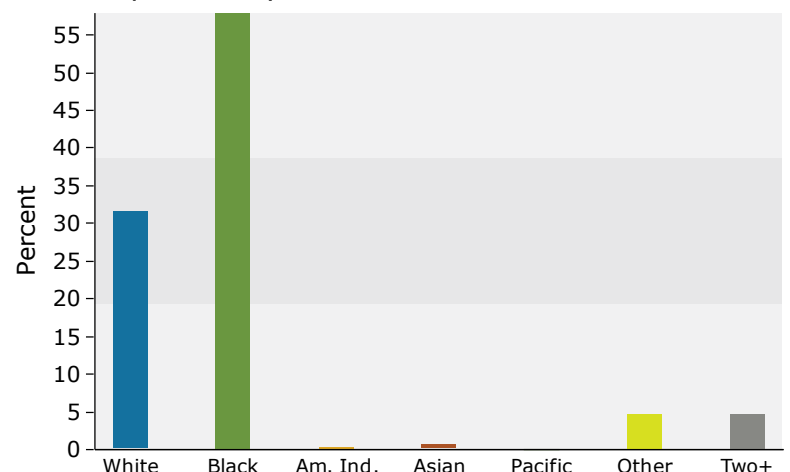
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 8.8%



Demographic and Income Profile

LA-30 W & I-10 E, Gonzales, Louisiana, 70737
Ring: 3 mile radius

Prepared by Esri
Latitude: 30.21073
Longitude: -90.94780

Summary	Census 2010	Census 2020	2022	2027
Population	14,190	18,015	18,978	19,750
Households	5,180	6,829	7,279	7,590
Families	3,653	-	4,909	5,083
Average Household Size	2.70	2.61	2.58	2.57
Owner Occupied Housing Units	3,624	-	4,945	5,222
Renter Occupied Housing Units	1,556	-	2,334	2,368
Median Age	35.1	-	37.1	37.4

Trends: 2022-2027 Annual Rate	Area	State	National
Population	0.80%	-0.09%	0.25%
Households	0.84%	0.04%	0.31%
Families	0.70%	-0.08%	0.28%
Owner HHs	1.10%	0.29%	0.53%
Median Household Income	0.15%	2.87%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	544	7.5%	504	6.6%
\$15,000 - \$24,999	548	7.5%	456	6.0%
\$25,000 - \$34,999	575	7.9%	381	5.0%
\$35,000 - \$49,999	637	8.8%	520	6.9%
\$50,000 - \$74,999	1,049	14.4%	1,548	20.4%
\$75,000 - \$99,999	1,405	19.3%	1,621	21.4%
\$100,000 - \$149,999	1,319	18.1%	1,178	15.5%
\$150,000 - \$199,999	598	8.2%	728	9.6%
\$200,000+	605	8.3%	653	8.6%

Median Household Income	\$78,790	\$79,378
Average Household Income	\$101,463	\$109,460
Per Capita Income	\$39,035	\$42,185

Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,005	7.1%	1,236	6.5%	1,292	6.5%
5 - 9	978	6.9%	1,271	6.7%	1,323	6.7%
10 - 14	1,075	7.6%	1,189	6.3%	1,351	6.8%
15 - 19	1,101	7.8%	1,120	5.9%	1,130	5.7%
20 - 24	946	6.7%	1,160	6.1%	1,034	5.2%
25 - 34	1,966	13.9%	2,963	15.6%	3,039	15.4%
35 - 44	1,919	13.5%	2,474	13.0%	2,817	14.3%
45 - 54	2,036	14.3%	2,335	12.3%	2,238	11.3%
55 - 64	1,546	10.9%	2,316	12.2%	2,256	11.4%
65 - 74	899	6.3%	1,754	9.2%	1,893	9.6%
75 - 84	521	3.7%	852	4.5%	1,034	5.2%
85+	197	1.4%	307	1.6%	343	1.7%

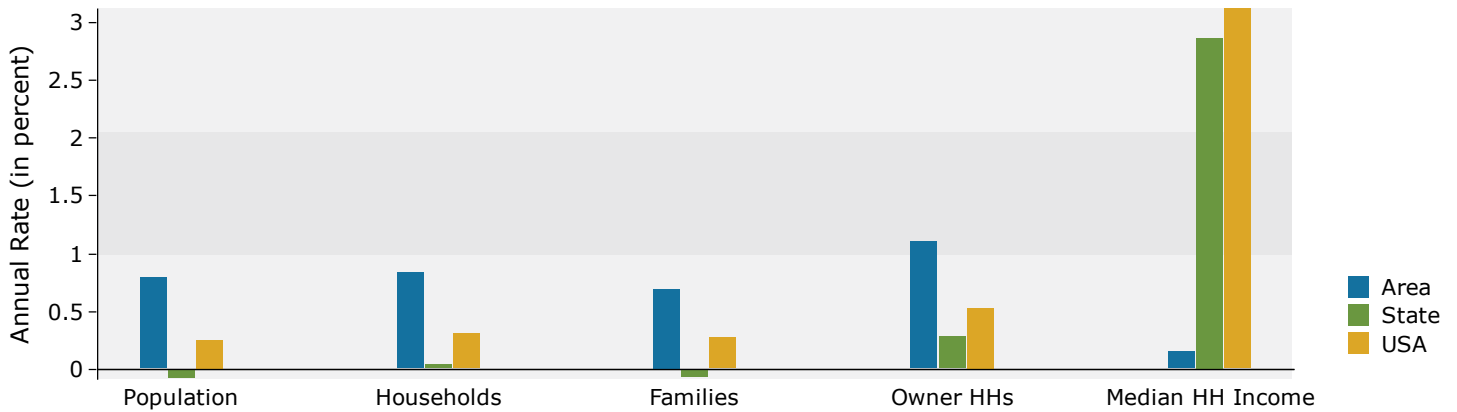
Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	7,476	52.7%	7,440	41.3%	7,665	40.4%	7,568	38.3%
Black Alone	5,803	40.9%	7,935	44.0%	8,485	44.7%	9,069	45.9%
American Indian Alone	47	0.3%	144	0.8%	153	0.8%	169	0.9%
Asian Alone	121	0.9%	145	0.8%	149	0.8%	154	0.8%
Pacific Islander Alone	9	0.1%	5	0.0%	5	0.0%	5	0.0%
Some Other Race Alone	516	3.6%	1,159	6.4%	1,229	6.5%	1,333	6.7%
Two or More Races	218	1.5%	1,187	6.6%	1,292	6.8%	1,452	7.4%
Hispanic Origin (Any Race)	1,124	7.9%	2,281	12.7%	2,429	12.8%	2,613	13.2%

Data Note: Income is expressed in current dollars.

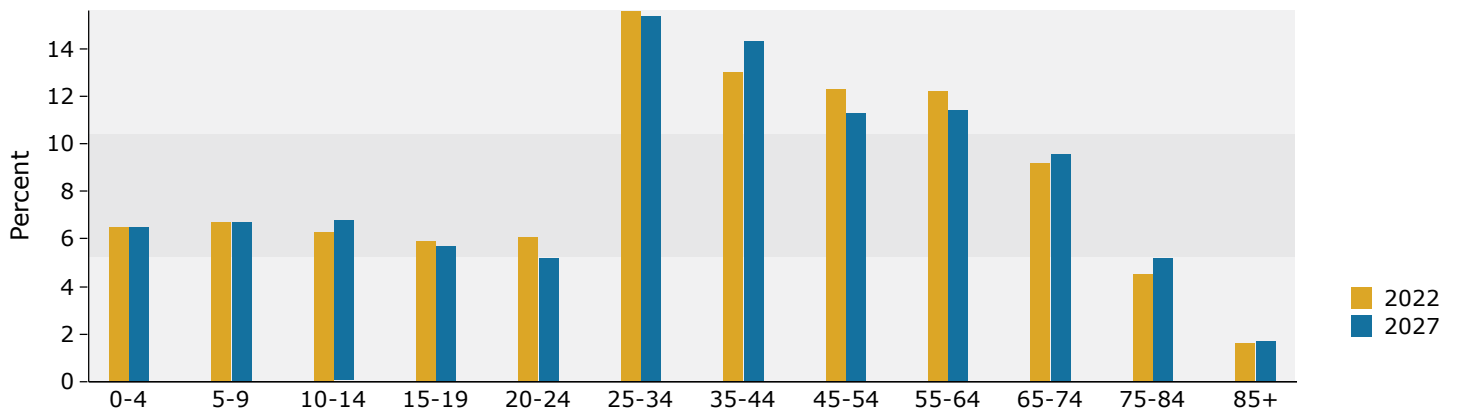
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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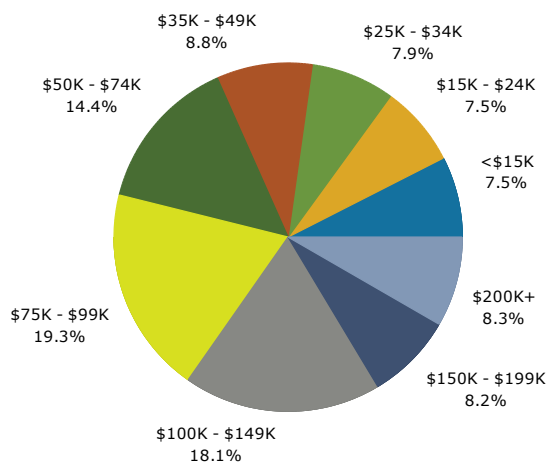
Trends 2022-2027



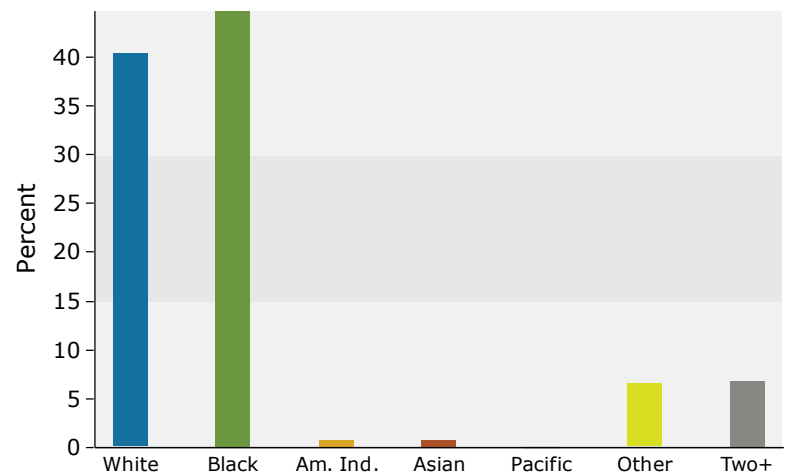
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 12.8%



Demographic and Income Profile

LA-30 W & I-10 E, Gonzales, Louisiana, 70737
Ring: 5 mile radius

Prepared by Esri
Latitude: 30.21073
Longitude: -90.94780

Summary	Census 2010	Census 2020	2022	2027
Population	42,360	51,595	53,779	56,339
Households	15,094	19,006	19,924	20,959
Families	11,409	-	14,544	15,226
Average Household Size	2.79	2.70	2.69	2.68
Owner Occupied Housing Units	11,697	-	15,407	16,368
Renter Occupied Housing Units	3,398	-	4,517	4,591
Median Age	34.0	-	36.4	36.4

Trends: 2022-2027 Annual Rate	Area	State	National
Population	0.93%	-0.09%	0.25%
Households	1.02%	0.04%	0.31%
Families	0.92%	-0.08%	0.28%
Owner HHs	1.22%	0.29%	0.53%
Median Household Income	0.27%	2.87%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	1,088	5.5%	993	4.7%
\$15,000 - \$24,999	1,082	5.4%	899	4.3%
\$25,000 - \$34,999	1,206	6.1%	886	4.2%
\$35,000 - \$49,999	1,543	7.7%	1,187	5.7%
\$50,000 - \$74,999	2,739	13.7%	3,737	17.8%
\$75,000 - \$99,999	3,288	16.5%	3,720	17.7%
\$100,000 - \$149,999	4,195	21.1%	3,677	17.5%
\$150,000 - \$199,999	2,557	12.8%	3,327	15.9%
\$200,000+	2,226	11.2%	2,532	12.1%

Median Household Income	\$90,857	\$92,094
Average Household Income	\$118,033	\$129,020
Per Capita Income	\$43,760	\$48,024

Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,353	7.9%	3,737	6.9%	3,956	7.0%
5 - 9	3,276	7.7%	3,921	7.3%	4,075	7.2%
10 - 14	3,358	7.9%	3,820	7.1%	4,209	7.5%
15 - 19	3,157	7.5%	3,297	6.1%	3,543	6.3%
20 - 24	2,524	6.0%	3,036	5.6%	2,785	4.9%
25 - 34	6,147	14.5%	7,962	14.8%	8,368	14.9%
35 - 44	6,441	15.2%	7,613	14.2%	8,279	14.7%
45 - 54	5,947	14.0%	6,947	12.9%	6,760	12.0%
55 - 64	4,354	10.3%	6,378	11.9%	6,314	11.2%
65 - 74	2,333	5.5%	4,521	8.4%	4,918	8.7%
75 - 84	1,108	2.6%	1,976	3.7%	2,475	4.4%
85+	363	0.9%	569	1.1%	656	1.2%

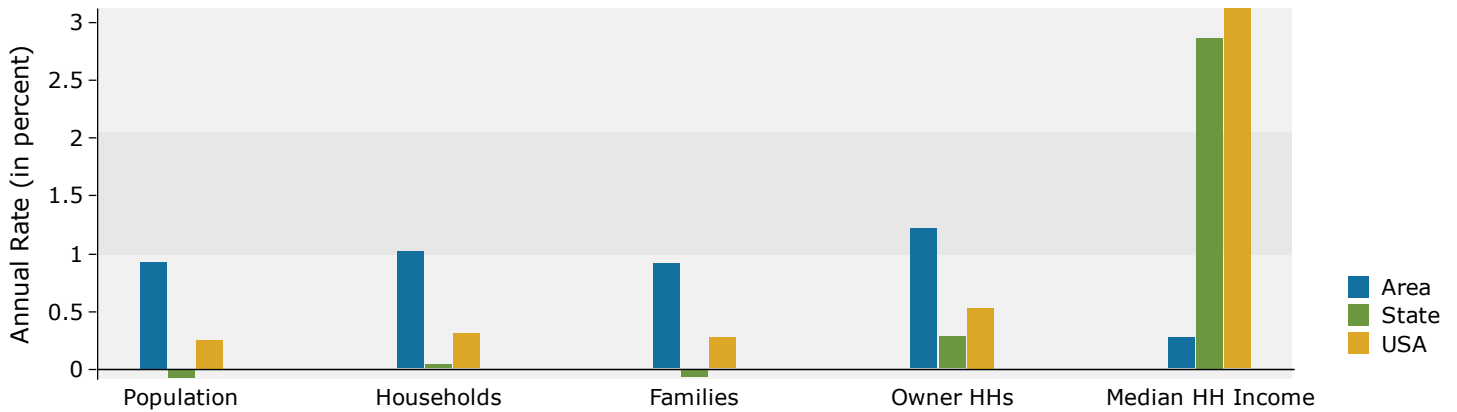
Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	28,632	67.6%	29,216	56.6%	30,044	55.9%	30,462	54.1%
Black Alone	11,398	26.9%	15,559	30.2%	16,389	30.5%	17,620	31.3%
American Indian Alone	143	0.3%	272	0.5%	289	0.5%	318	0.6%
Asian Alone	379	0.9%	643	1.2%	680	1.3%	738	1.3%
Pacific Islander Alone	52	0.1%	13	0.0%	13	0.0%	13	0.0%
Some Other Race Alone	1,112	2.6%	2,568	5.0%	2,730	5.1%	3,006	5.3%
Two or More Races	644	1.5%	3,324	6.4%	3,635	6.8%	4,182	7.4%
Hispanic Origin (Any Race)	2,508	5.9%	5,164	10.0%	5,511	10.2%	6,035	10.7%

Data Note: Income is expressed in current dollars.

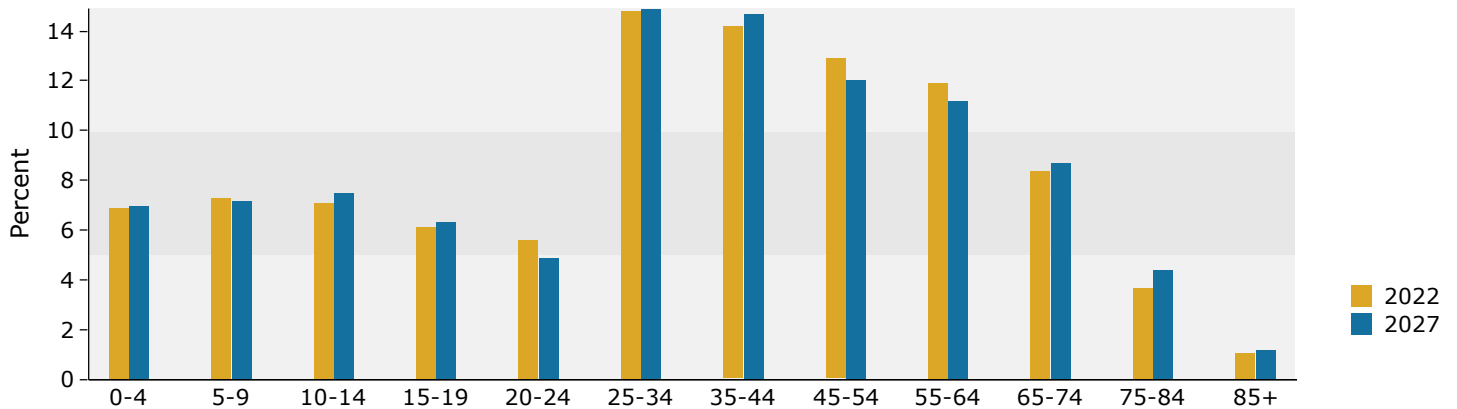
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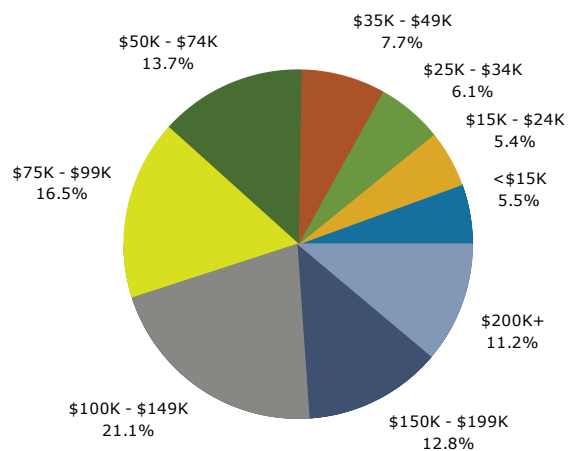
Trends 2022-2027



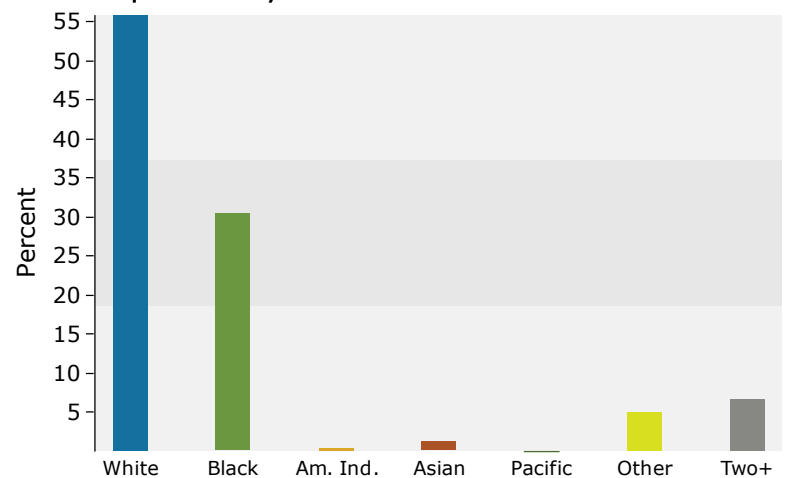
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 10.2%