2020 Highland Rd, Baton Rouge, Louisiana, 70802

Ring of 1 mile

Dorms to Diplomas

Dominant Tapestry Segment

KEY FACTS

13,440
Total Population

$222,021
Median Home Value

539
Businesses

13,655
Daytime Population

24.0
Median Age

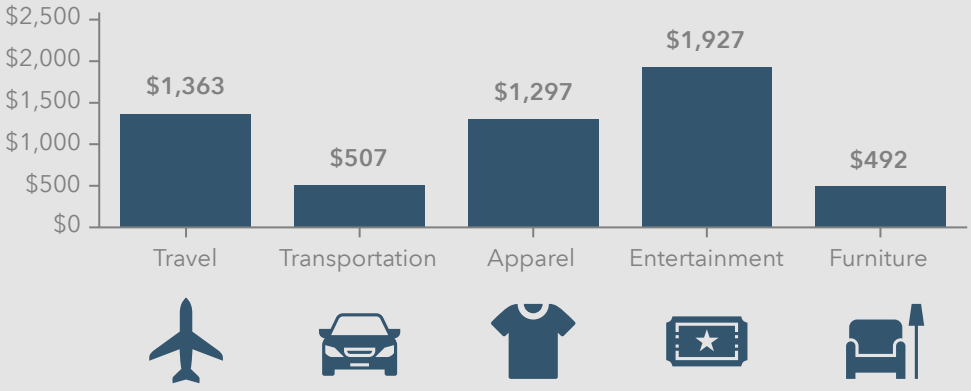
-0.30%
2024-2029 Pop Growth Rate

$22,397
Per Capita Income

1.8
Avg Household Size

$33,810
Median Household Income

KEY SPENDING FACTS



esri

Source: This infographic contains data provided by Esri (2024, 2029), Esri-Data Axle (2024), Esri-U.S. BLS (2024).

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Spending facts are average annual dollars per household

2020 Highland Rd, Baton Rouge, Louisiana, 70802

Ring of 3 miles

Dorms to Diplomas

Dominant Tapestry Segment

KEY FACTS

72,119
Total Population

$294,430
Median Home Value

5,128
Businesses

116,774
Daytime Population

28.5
Median Age

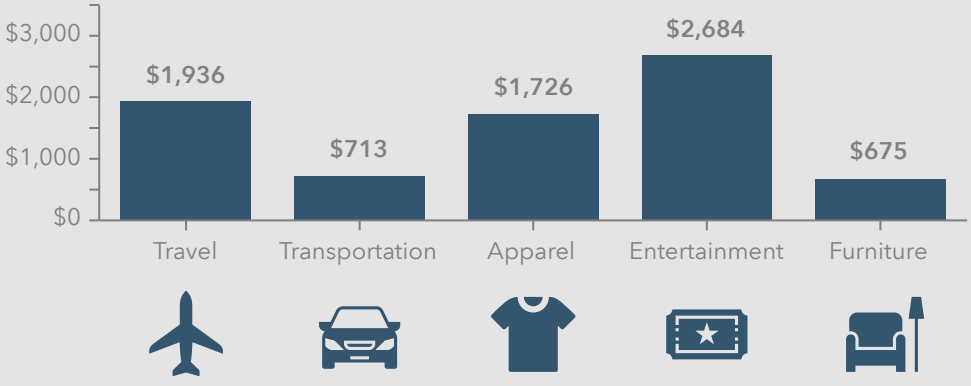
0.10%
2024-2029 Pop Growth Rate

$32,967
Per Capita Income

2.0
Avg Household Size

$49,973
Median Household Income

KEY SPENDING FACTS



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Spending facts are average annual dollars per household

2020 Highland Rd, Baton Rouge, Louisiana, 70802

Ring of 5 miles

Modest Income Homes

Dominant Tapestry Segment

KEY FACTS

135,575
Total Population

$286,488
Median Home Value

9,199
Businesses

210,502
Daytime Population

31.9
Median Age

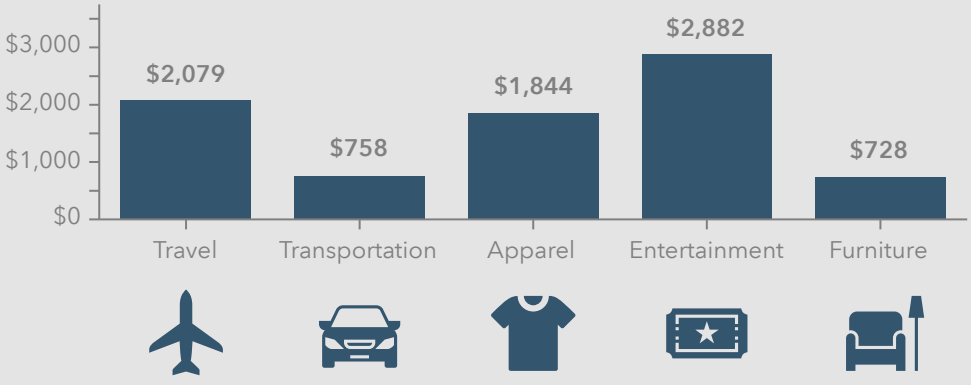
-0.15%
2024-2029 Pop Growth Rate

$35,091
Per Capita Income

2.1
Avg Household Size

$51,483
Median Household Income

KEY SPENDING FACTS



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Spending facts are average annual dollars per household