



Executive Summary

1200 Gardere Ln
1200 Gardere Ln, Baton Rouge, Louisiana, 70820
Drive Time: 5, 10, 15 minute radii

Prepared by Esri
Latitude: 30.35935
Longitude: -91.12531

	5 minutes	10 minutes	15 minutes
Population			
2000 Population	13,920	69,219	139,787
2010 Population	17,712	77,432	155,554
2021 Population	19,525	84,740	164,977
2026 Population	20,355	87,263	169,120
2000-2010 Annual Rate	2.44%	1.13%	1.07%
2010-2021 Annual Rate	0.87%	0.80%	0.52%
2021-2026 Annual Rate	0.84%	0.59%	0.50%
2021 Male Population	50.8%	49.4%	49.2%
2021 Female Population	49.2%	50.6%	50.8%
2021 Median Age	29.8	30.3	32.9

In the identified area, the current year population is 164,977. In 2010, the Census count in the area was 155,554. The rate of change since 2010 was 0.52% annually. The five-year projection for the population in the area is 169,120 representing a change of 0.50% annually from 2021 to 2026. Currently, the population is 49.2% male and 50.8% female.

Median Age

The median age in this area is 29.8, compared to U.S. median age of 38.5.

Race and Ethnicity

2021 White Alone	41.3%	61.1%	60.9%
2021 Black Alone	47.2%	28.1%	29.1%
2021 American Indian/Alaska Native Alone	0.3%	0.2%	0.2%
2021 Asian Alone	4.0%	6.0%	5.4%
2021 Pacific Islander Alone	0.0%	0.0%	0.0%
2021 Other Race	4.8%	2.2%	2.1%
2021 Two or More Races	2.5%	2.3%	2.2%
2021 Hispanic Origin (Any Race)	11.0%	6.7%	6.3%

Persons of Hispanic origin represent 6.3% of the population in the identified area compared to 18.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 59.5 in the identified area, compared to 65.4 for the U.S. as a whole.

Households

2021 Wealth Index	74	105	103
2000 Households	5,190	27,713	58,051
2010 Households	6,685	32,920	66,969
2021 Total Households	7,328	35,894	70,702
2026 Total Households	7,625	36,928	72,375
2000-2010 Annual Rate	2.56%	1.74%	1.44%
2010-2021 Annual Rate	0.82%	0.77%	0.48%
2021-2026 Annual Rate	0.80%	0.57%	0.47%
2021 Average Household Size	2.66	2.29	2.27

The household count in this area has changed from 66,969 in 2010 to 70,702 in the current year, a change of 0.48% annually. The five-year projection of households is 72,375, a change of 0.47% annually from the current year total. Average household size is currently 2.27, compared to 2.26 in the year 2010. The number of families in the current year is 35,590 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026. Esri converted Census 2000 data into 2010 geography.

June 07, 2022



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Mortgage Income			
2021 Percent of Income for Mortgage	16.2%	21.2%	19.6%
Median Household Income			
2021 Median Household Income	\$57,846	\$58,921	\$61,116
2026 Median Household Income	\$63,932	\$64,217	\$67,065
2021-2026 Annual Rate	2.02%	1.74%	1.88%
Average Household Income			
2021 Average Household Income	\$80,506	\$92,767	\$93,862
2026 Average Household Income	\$89,165	\$101,888	\$103,187
2021-2026 Annual Rate	2.06%	1.89%	1.91%
Per Capita Income			
2021 Per Capita Income	\$30,383	\$38,971	\$40,068
2026 Per Capita Income	\$33,609	\$42,736	\$43,969
2021-2026 Annual Rate	2.04%	1.86%	1.88%

Households by Income

Current median household income is \$61,116 in the area, compared to \$64,730 for all U.S. households. Median household income is projected to be \$67,065 in five years, compared to \$72,932 for all U.S. households

Current average household income is \$93,862 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$103,187 in five years, compared to \$103,679 for all U.S. households

Current per capita income is \$40,068 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$43,969 in five years, compared to \$39,378 for all U.S. households

Housing			
2021 Housing Affordability Index	152	115	125
2000 Total Housing Units	5,652	29,677	62,681
2000 Owner Occupied Housing Units	2,436	14,657	30,974
2000 Renter Occupied Housing Units	2,754	13,057	27,076
2000 Vacant Housing Units	462	1,963	4,631
2010 Total Housing Units	7,630	36,489	73,705
2010 Owner Occupied Housing Units	3,336	16,646	35,172
2010 Renter Occupied Housing Units	3,349	16,274	31,797
2010 Vacant Housing Units	945	3,569	6,736
2021 Total Housing Units	8,367	39,998	78,740
2021 Owner Occupied Housing Units	3,577	17,376	35,515
2021 Renter Occupied Housing Units	3,751	18,518	35,187
2021 Vacant Housing Units	1,039	4,104	8,038
2026 Total Housing Units	8,759	41,423	81,159
2026 Owner Occupied Housing Units	3,775	18,024	36,690
2026 Renter Occupied Housing Units	3,850	18,904	35,685
2026 Vacant Housing Units	1,134	4,495	8,784

Currently, 45.1% of the 78,740 housing units in the area are owner occupied; 44.7%, renter occupied; and 10.2% are vacant. Currently, in the U.S., 57.3% of the housing units in the area are owner occupied; 31.2% are renter occupied; and 11.5% are vacant. In 2010, there were 73,705 housing units in the area - 47.7% owner occupied, 43.1% renter occupied, and 9.1% vacant. The annual rate of change in housing units since 2010 is 2.98%. Median home value in the area is \$284,986, compared to a median home value of \$264,021 for the U.S. In five years, median value is projected to change by 2.90% annually to \$328,751.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026. Esri converted Census 2000 data into 2010 geography.

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