



# Executive Summary

13211 Coursey Blvd, Baton Rouge, Louisiana, 70816  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 30.40932  
 Longitude: -91.03200

	1 mile	3 miles	5 miles
<b>Population</b>			
2010 Population	10,675	75,801	152,928
2020 Population	11,512	78,832	160,348
2023 Population	11,867	79,527	160,369
2028 Population	12,162	79,844	159,717
2010-2020 Annual Rate	0.76%	0.39%	0.47%
2020-2023 Annual Rate	0.94%	0.27%	0.00%
2023-2028 Annual Rate	0.49%	0.08%	-0.08%
2020 Male Population	46.9%	47.2%	47.2%
2020 Female Population	53.1%	52.8%	52.8%
2020 Median Age	39.7	36.5	37.8
2023 Male Population	47.5%	48.2%	48.1%
2023 Female Population	52.5%	51.8%	51.9%
2023 Median Age	41.6	37.3	38.2

In the identified area, the current year population is 160,369. In 2020, the Census count in the area was 160,348. The rate of change since 2020 was 0.00% annually. The five-year projection for the population in the area is 159,717 representing a change of -0.08% annually from 2023 to 2028. Currently, the population is 48.1% male and 51.9% female.

### Median Age

The median age in this area is 38.2, compared to U.S. median age of 39.1.

### Race and Ethnicity

2023 White Alone	55.5%	49.0%	50.0%
2023 Black Alone	28.1%	32.8%	32.3%
2023 American Indian/Alaska Native Alone	0.1%	0.3%	0.3%
2023 Asian Alone	6.8%	5.6%	5.3%
2023 Pacific Islander Alone	0.1%	0.0%	0.0%
2023 Other Race	2.6%	5.3%	5.5%
2023 Two or More Races	6.8%	7.0%	6.5%
2023 Hispanic Origin (Any Race)	7.0%	10.3%	10.2%

Persons of Hispanic origin represent 10.2% of the population in the identified area compared to 19.4% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 70.2 in the identified area, compared to 72.1 for the U.S. as a whole.

### Households

2023 Wealth Index	81	83	95
2010 Households	4,633	31,286	62,837
2020 Households	4,975	32,676	66,350
2023 Households	5,127	33,046	66,672
2028 Households	5,286	33,441	66,976
2010-2020 Annual Rate	0.71%	0.44%	0.55%
2020-2023 Annual Rate	0.93%	0.35%	0.15%
2023-2028 Annual Rate	0.61%	0.24%	0.09%
2023 Average Household Size	2.31	2.39	2.38

The household count in this area has changed from 66,350 in 2020 to 66,672 in the current year, a change of 0.15% annually. The five-year projection of households is 66,976, a change of 0.09% annually from the current year total. Average household size is currently 2.38, compared to 2.39 in the year 2020. The number of families in the current year is 40,072 in the specified area.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

**Source:** U.S. Census Bureau. Esri forecasts for 2023 and 2028. Esri converted Census 2010 into 2020 geography and Census 2020 data.



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<b>Mortgage Income</b>			
2023 Percent of Income for Mortgage	22.0%	23.7%	23.5%
<b>Median Household Income</b>			
2023 Median Household Income	\$65,894	\$61,192	\$63,383
2028 Median Household Income	\$75,043	\$69,039	\$71,900
2023-2028 Annual Rate	2.63%	2.44%	2.55%
<b>Average Household Income</b>			
2023 Average Household Income	\$96,005	\$95,715	\$101,912
2028 Average Household Income	\$109,826	\$110,063	\$116,651
2023-2028 Annual Rate	2.73%	2.83%	2.74%
<b>Per Capita Income</b>			
2023 Per Capita Income	\$42,656	\$40,061	\$42,407
2028 Per Capita Income	\$49,045	\$46,425	\$48,956
2023-2028 Annual Rate	2.83%	2.99%	2.91%
<b>GINI Index</b>			
2023 Gini Index	39.4	41.5	42.1

### Households by Income

Current median household income is \$63,383 in the area, compared to \$72,603 for all U.S. households. Median household income is projected to be \$71,900 in five years, compared to \$82,410 for all U.S. households

Current average household income is \$101,912 in this area, compared to \$107,008 for all U.S. households. Average household income is projected to be \$116,651 in five years, compared to \$122,048 for all U.S. households

Current per capita income is \$42,407 in the area, compared to the U.S. per capita income of \$41,310. The per capita income is projected to be \$48,956 in five years, compared to \$47,525 for all U.S. households

<b>Housing</b>			
2023 Housing Affordability Index	115	107	108
2010 Total Housing Units	4,834	33,302	67,335
2010 Owner Occupied Housing Units	2,870	18,413	39,740
2010 Renter Occupied Housing Units	1,763	12,870	23,108
2010 Vacant Housing Units	201	2,016	4,498
2020 Total Housing Units	5,317	35,899	73,229
2020 Owner Occupied Housing Units	3,030	19,172	41,142
2020 Renter Occupied Housing Units	1,945	13,504	25,208
2020 Vacant Housing Units	353	3,211	6,856
2023 Total Housing Units	5,547	36,701	74,408
2023 Owner Occupied Housing Units	3,017	20,604	43,674
2023 Renter Occupied Housing Units	2,110	12,442	22,998
2023 Vacant Housing Units	420	3,655	7,736
2028 Total Housing Units	5,732	37,231	75,086
2028 Owner Occupied Housing Units	3,178	21,178	44,399
2028 Renter Occupied Housing Units	2,108	12,263	22,576
2028 Vacant Housing Units	446	3,790	8,110

### Socioeconomic Status Index

2023 Socioeconomic Status Index	61.9	52.9	52.1
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Currently, 58.7% of the 74,408 housing units in the area are owner occupied; 30.9%, renter occupied; and 10.4% are vacant. Currently, in the U.S., 58.5% of the housing units in the area are owner occupied; 31.7% are renter occupied; and 9.8% are vacant. In 2020, there were 73,229 housing units in the area and 9.4% vacant housing units. The annual rate of change in housing units since 2020 is 0.49%. Median home value in the area is \$247,920, compared to a median home value of \$308,943 for the U.S. In five years, median value is projected to change by 3.04% annually to \$287,980.

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