

14390 Airline Hwy, Gonzales, Louisiana, 70737
Ring of 1 mile



Up and Coming Families (G2)

Dominant Tapestry Segment

KEY FACTS



5,481

Total Population



\$298,544

Median Home Value



171

Total Businesses



4,044

Daytime Population



34.5

Median Age



0.8%

2025-2030
Pop Growth
Rate



\$46,465

Per Capita
Income



2.6

Avg Household
Size



\$96,588

Median Household
Income

KEY SPENDING FACTS



Source: This infographic contains data provided by Esri (2026, 2031), Esri-Data Axle (2026), Esri-U.S. BLS (2026).

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Spending facts are average annual dollars per household

14390 Airline Hwy, Gonzales, Louisiana, 70737
Ring of 3 miles



Boomburbs (H2)

Dominant Tapestry Segment

KEY FACTS



43,877

Total Population



\$329,524

Median Home Value



1,285

Total Businesses



31,605

Daytime Population



36.3

Median Age



0.9%

2025-2030
Pop Growth
Rate



\$51,378

Per Capita
Income



2.7

Avg Household
Size



\$114,264

Median Household
Income

KEY SPENDING FACTS



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Spending facts are average annual dollars per household

14390 Airline Hwy, Gonzales, Louisiana, 70737
Ring of 5 miles



Up and Coming Families (G2)

Dominant Tapestry Segment

KEY FACTS



94,812

Total Population



\$311,045

Median Home Value



3,424

Total Businesses



81,068

Daytime Population



36.5

Median Age



0.9%

2025-2030
Pop Growth Rate



\$50,762

Per Capita Income



2.7

Avg Household Size



\$108,122

Median Household Income

KEY SPENDING FACTS



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Spending facts are average annual dollars per household