



# Executive Summary

2600-2998 Cajun Dr, Gonzales, Louisiana, 70737  
 Drive Time: 10, 20, 30 minute radii

Prepared by Esri  
 Latitude: 30.20898  
 Longitude: -90.94341

	10 minutes	20 minutes	30 minutes
<b>Population</b>			
2000 Population	14,487	83,518	323,256
2010 Population	21,374	118,034	378,192
2019 Population	25,289	137,977	415,165
2024 Population	28,013	149,020	433,661
2000-2010 Annual Rate	3.97%	3.52%	1.58%
2010-2019 Annual Rate	1.83%	1.70%	1.01%
2019-2024 Annual Rate	2.07%	1.55%	0.88%
2019 Male Population	48.9%	49.2%	48.9%
2019 Female Population	51.1%	50.8%	51.1%
2019 Median Age	35.9	36.1	35.8

In the identified area, the current year population is 415,165. In 2010, the Census count in the area was 378,192. The rate of change since 2010 was 1.01% annually. The five-year projection for the population in the area is 433,661 representing a change of 0.88% annually from 2019 to 2024. Currently, the population is 48.9% male and 51.1% female.

### Median Age

The median age in this area is 35.9, compared to U.S. median age of 38.5.

### Race and Ethnicity

2019 White Alone	57.0%	70.0%	61.6%
2019 Black Alone	35.3%	22.6%	30.8%
2019 American Indian/Alaska Native Alone	0.4%	0.4%	0.3%
2019 Asian Alone	1.7%	2.5%	3.4%
2019 Pacific Islander Alone	0.2%	0.1%	0.1%
2019 Other Race	3.4%	2.5%	2.0%
2019 Two or More Races	2.0%	1.9%	1.8%
2019 Hispanic Origin (Any Race)	7.8%	6.3%	5.3%

Persons of Hispanic origin represent 5.3% of the population in the identified area compared to 18.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 57.3 in the identified area, compared to 64.8 for the U.S. as a whole.

### Households

2019 Wealth Index	93	111	101
2000 Households	5,061	30,182	123,992
2010 Households	7,593	43,597	148,071
2019 Total Households	8,994	50,746	161,744
2024 Total Households	9,997	54,727	168,639
2000-2010 Annual Rate	4.14%	3.75%	1.79%
2010-2019 Annual Rate	1.85%	1.66%	0.96%
2019-2024 Annual Rate	2.14%	1.52%	0.84%
2019 Average Household Size	2.79	2.71	2.50

The household count in this area has changed from 148,071 in 2010 to 161,744 in the current year, a change of 0.96% annually. The five-year projection of households is 168,639, a change of 0.84% annually from the current year total. Average household size is currently 2.50, compared to 2.49 in the year 2010. The number of families in the current year is 100,601 in the specified area.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Esri converted Census 2000 data into 2010 geography.



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<b>Mortgage Income</b>			
2019 Percent of Income for Mortgage	15.0%	14.3%	16.9%
<b>Median Household Income</b>			
2019 Median Household Income	\$66,139	\$75,728	\$63,727
2024 Median Household Income	\$75,455	\$81,781	\$70,952
2019-2024 Annual Rate	2.67%	1.55%	2.17%
<b>Average Household Income</b>			
2019 Average Household Income	\$87,577	\$98,327	\$89,073
2024 Average Household Income	\$98,179	\$107,547	\$98,412
2019-2024 Annual Rate	2.31%	1.81%	2.01%
<b>Per Capita Income</b>			
2019 Per Capita Income	\$31,336	\$36,054	\$34,847
2024 Per Capita Income	\$35,266	\$39,360	\$38,414
2019-2024 Annual Rate	2.39%	1.77%	1.97%

### Households by Income

Current median household income is \$63,727 in the area, compared to \$60,548 for all U.S. households. Median household income is projected to be \$70,952 in five years, compared to \$69,180 for all U.S. households

Current average household income is \$89,073 in this area, compared to \$87,398 for all U.S. households. Average household income is projected to be \$98,412 in five years, compared to \$99,638 for all U.S. households

Current per capita income is \$34,847 in the area, compared to the U.S. per capita income of \$33,028. The per capita income is projected to be \$38,414 in five years, compared to \$36,530 for all U.S. households

<b>Housing</b>			
2019 Housing Affordability Index	172	176	149
2000 Total Housing Units	5,631	32,407	134,568
2000 Owner Occupied Housing Units	3,952	24,355	81,229
2000 Renter Occupied Housing Units	1,109	5,827	42,763
2000 Vacant Housing Units	570	2,225	10,576
2010 Total Housing Units	8,311	46,699	161,412
2010 Owner Occupied Housing Units	5,780	33,802	96,035
2010 Renter Occupied Housing Units	1,813	9,795	52,036
2010 Vacant Housing Units	718	3,102	13,341
2019 Total Housing Units	9,967	54,811	177,171
2019 Owner Occupied Housing Units	6,372	37,259	100,066
2019 Renter Occupied Housing Units	2,621	13,486	61,677
2019 Vacant Housing Units	973	4,065	15,427
2024 Total Housing Units	11,110	59,486	186,089
2024 Owner Occupied Housing Units	6,881	40,115	105,765
2024 Renter Occupied Housing Units	3,116	14,612	62,874
2024 Vacant Housing Units	1,113	4,759	17,450

Currently, 56.5% of the 177,171 housing units in the area are owner occupied; 34.8%, renter occupied; and 8.7% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.2% are vacant. In 2010, there were 161,412 housing units in the area - 59.5% owner occupied, 32.2% renter occupied, and 8.3% vacant. The annual rate of change in housing units since 2010 is 4.23%. Median home value in the area is \$220,086, compared to a median home value of \$234,154 for the U.S. In five years, median value is projected to change by 2.08% annually to \$243,925.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Esri converted Census 2000 data into 2010 geography.