

Florida Blvd, Baton Rouge, Louisiana, 70815
Ring of 1 mile

Kids and Kin (C2)

Dominant Tapestry Segment

KEY FACTS



7,246

Total Population



\$209,368

Median Home Value



413

Businesses



7,793

Daytime Population



39.0

Median Age



-0.5%

2025-2030
Pop Growth
Rate



\$30,849

Per Capita
Income



2.3

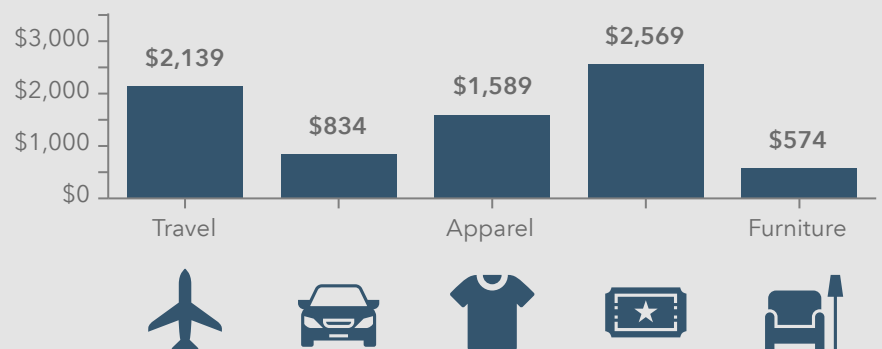
Avg Household
Size



\$48,221

Median Household
Income

KEY SPENDING FACTS



Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025), Esri-U.S. BLS (2025).

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Spending facts are average annual dollars per household

Florida Blvd, Baton Rouge, Louisiana, 70815
Ring of 3 miles



Classic Comfort (K4)

Dominant Tapestry Segment

KEY FACTS



75,381

Total Population



\$234,011

Median Home Value



5,979

Businesses



88,706

Daytime Population



37.2

Median Age



-0.4%

2025-2030
Pop Growth Rate



\$35,779

Per Capita Income



2.3

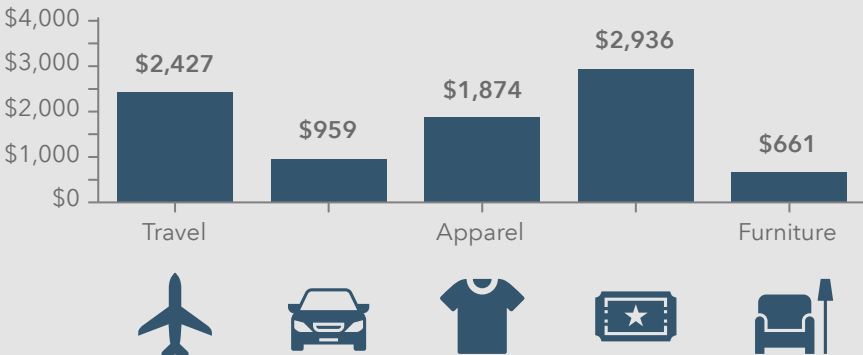
Avg Household Size



\$53,565

Median Household Income

KEY SPENDING FACTS



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Spending facts are average annual dollars per household

Florida Blvd, Baton Rouge, Louisiana, 70815
Ring of 5 miles



Family Foundations (C4)

Dominant Tapestry
Segment

KEY FACTS



190,353

Total Population



\$238,308

Median Home Value



13,847

Businesses



236,517

Daytime Population



37.7

Median
Age



-0.4%

2025-2030
Pop Growth
Rate



\$36,755

Per Capita
Income



2.3

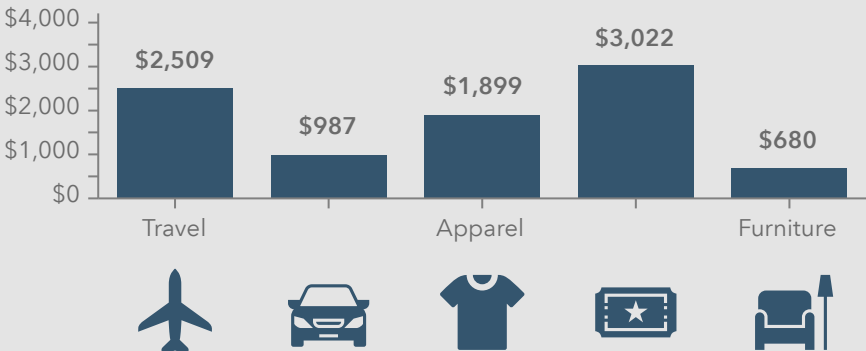
Avg Household
Size



\$56,583

Median Household
Income

KEY SPENDING FACTS



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Spending facts are average annual dollars per household