



Demographic and Income Profile

7657 Perkins Rd, Baton Rouge, Louisiana, 70810
 Ring: 1 mile radius

Prepared by Carmen R. Austin, CCIM
 Latitude: 30.39427
 Longitude: -91.10857

Summary	Census 2010	2015	2020
Population	6,377	6,443	6,555
Households	3,179	3,243	3,309
Families	1,416	1,408	1,409
Average Household Size	2.00	1.98	1.97
Owner Occupied Housing Units	1,368	1,257	1,277
Renter Occupied Housing Units	1,811	1,987	2,032
Median Age	34.2	35.3	36.6

Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	0.35%	0.84%	0.75%
Households	0.40%	0.93%	0.77%
Families	0.01%	0.71%	0.69%
Owner HHs	0.32%	0.91%	0.70%
Median Household Income	1.53%	2.60%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	399	12.3%	360	10.9%
\$15,000 - \$24,999	368	11.3%	279	8.4%
\$25,000 - \$34,999	411	12.7%	387	11.7%
\$35,000 - \$49,999	404	12.5%	417	12.6%
\$50,000 - \$74,999	684	21.1%	755	22.8%
\$75,000 - \$99,999	402	12.4%	435	13.1%
\$100,000 - \$149,999	303	9.3%	351	10.6%
\$150,000 - \$199,999	168	5.2%	205	6.2%
\$200,000+	103	3.2%	120	3.6%

Median Household Income	\$50,916	\$54,932
Average Household Income	\$65,961	\$73,283
Per Capita Income	\$33,838	\$37,702

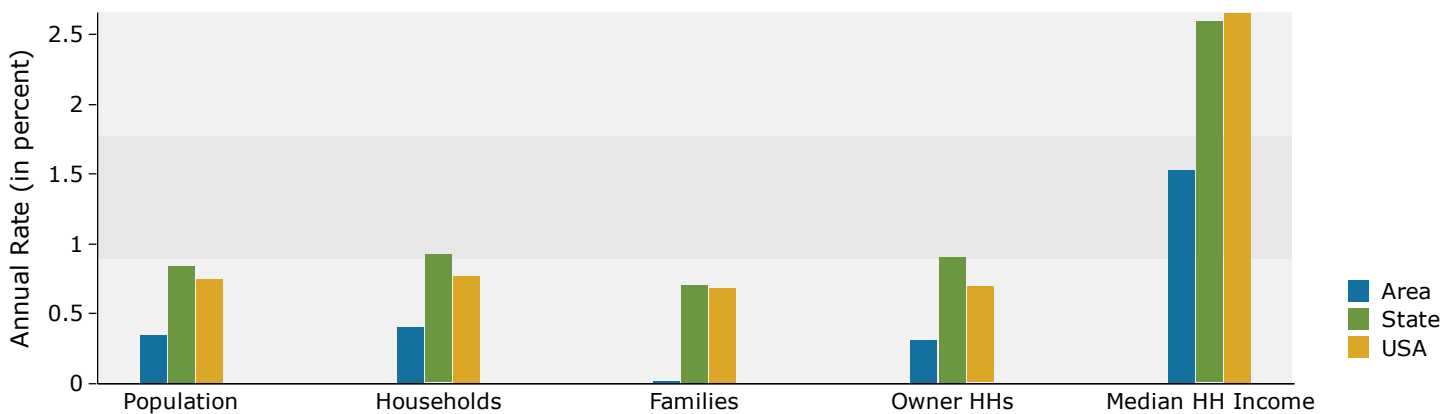
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	346	5.4%	343	5.3%	368	5.6%
5 - 9	282	4.4%	314	4.9%	316	4.8%
10 - 14	295	4.6%	277	4.3%	304	4.6%
15 - 19	296	4.6%	318	4.9%	297	4.5%
20 - 24	689	10.8%	493	7.7%	586	8.9%
25 - 34	1,369	21.5%	1,446	22.4%	1,224	18.7%
35 - 44	685	10.7%	820	12.7%	1,002	15.3%
45 - 54	715	11.2%	662	10.3%	647	9.9%
55 - 64	707	11.1%	694	10.8%	677	10.3%
65 - 74	483	7.6%	575	8.9%	617	9.4%
75 - 84	318	5.0%	330	5.1%	346	5.3%
85+	192	3.0%	169	2.6%	170	2.6%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	3,397	53.3%	3,221	50.0%	3,061	46.7%
Black Alone	2,559	40.1%	2,728	42.4%	2,917	44.5%
American Indian Alone	23	0.4%	23	0.4%	23	0.4%
Asian Alone	204	3.2%	240	3.7%	282	4.3%
Pacific Islander Alone	3	0.0%	3	0.0%	3	0.0%
Some Other Race Alone	100	1.6%	113	1.8%	129	2.0%
Two or More Races	91	1.4%	113	1.8%	140	2.1%
Hispanic Origin (Any Race)	238	3.7%	266	4.1%	304	4.6%

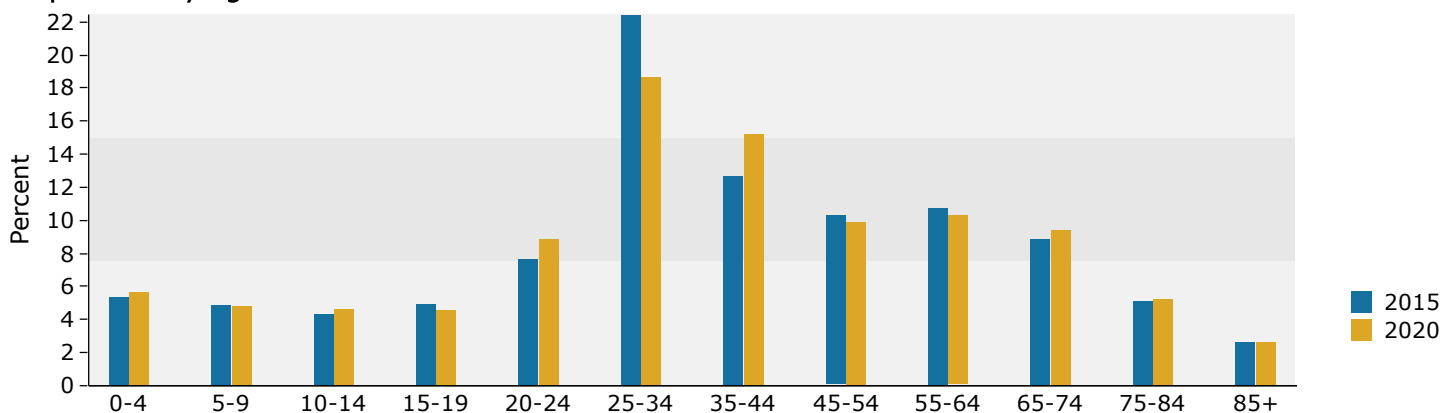
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

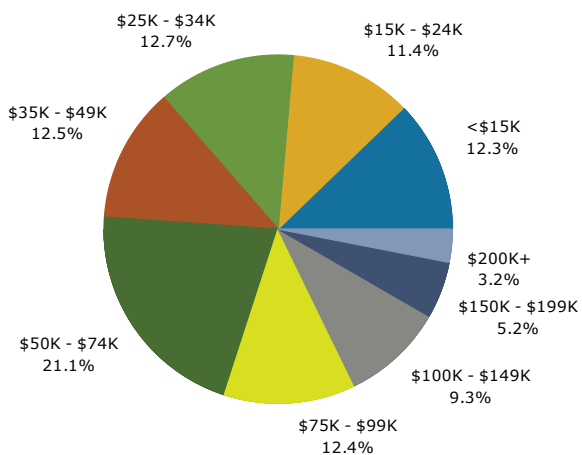
Trends 2015-2020



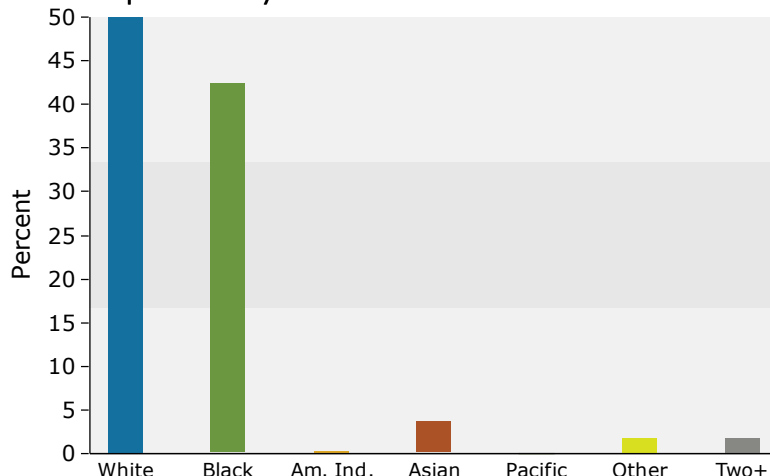
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 4.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



Demographic and Income Profile

7657 Perkins Rd, Baton Rouge, Louisiana, 70810
 Ring: 3 mile radius

Prepared by Carmen R. Austin, CCIM
 Latitude: 30.39427
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Summary	Census 2010	2015	2020
Population	64,090	65,818	67,453
Households	28,963	30,053	30,901
Families	15,994	16,302	16,528
Average Household Size	2.19	2.17	2.16
Owner Occupied Housing Units	17,059	16,263	16,677
Renter Occupied Housing Units	11,904	13,790	14,224
Median Age	35.6	36.0	36.9
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	0.49%	0.84%	0.75%
Households	0.56%	0.93%	0.77%
Families	0.28%	0.71%	0.69%
Owner HHs	0.50%	0.91%	0.70%
Median Household Income	2.38%	2.60%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	3,061	10.2%	2,772	9.0%
\$15,000 - \$24,999	2,842	9.5%	2,113	6.8%
\$25,000 - \$34,999	2,431	8.1%	2,183	7.1%
\$35,000 - \$49,999	3,980	13.2%	4,125	13.3%
\$50,000 - \$74,999	4,708	15.7%	5,017	16.2%
\$75,000 - \$99,999	3,716	12.4%	3,776	12.2%
\$100,000 - \$149,999	4,185	13.9%	4,783	15.5%
\$150,000 - \$199,999	2,099	7.0%	2,602	8.4%
\$200,000+	3,031	10.1%	3,531	11.4%
Median Household Income	\$62,189		\$69,963	
Average Household Income	\$93,756		\$105,582	
Per Capita Income	\$42,423		\$47,865	

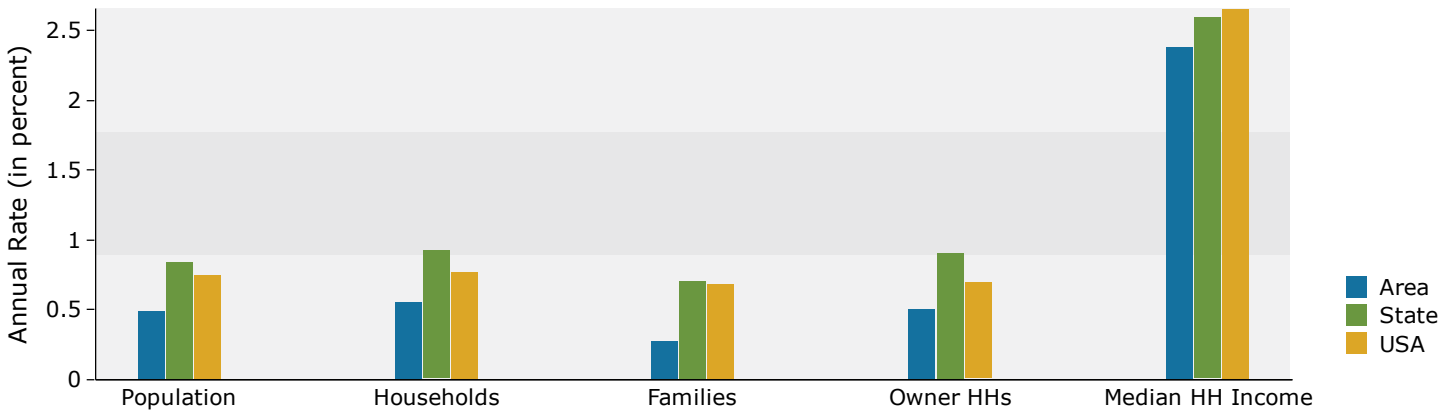
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,744	5.8%	3,672	5.6%	3,804	5.6%
5 - 9	3,261	5.1%	3,502	5.3%	3,520	5.2%
10 - 14	3,316	5.2%	3,247	4.9%	3,491	5.2%
15 - 19	3,337	5.2%	3,310	5.0%	3,120	4.6%
20 - 24	6,876	10.7%	5,089	7.7%	5,170	7.7%
25 - 34	11,091	17.3%	13,273	20.2%	12,556	18.6%
35 - 44	7,026	11.0%	7,524	11.4%	9,334	13.8%
45 - 54	8,097	12.6%	7,243	11.0%	6,760	10.0%
55 - 64	8,435	13.2%	8,438	12.8%	7,686	11.4%
65 - 74	4,640	7.2%	6,071	9.2%	7,043	10.4%
75 - 84	2,866	4.5%	2,927	4.4%	3,424	5.1%
85+	1,400	2.2%	1,521	2.3%	1,545	2.3%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	45,231	70.6%	44,411	67.5%	43,432	64.4%
Black Alone	14,534	22.7%	16,170	24.6%	17,772	26.3%
American Indian Alone	137	0.2%	142	0.2%	147	0.2%
Asian Alone	2,211	3.4%	2,700	4.1%	3,257	4.8%
Pacific Islander Alone	24	0.0%	27	0.0%	28	0.0%
Some Other Race Alone	1,073	1.7%	1,243	1.9%	1,413	2.1%
Two or More Races	879	1.4%	1,126	1.7%	1,405	2.1%
Hispanic Origin (Any Race)	3,223	5.0%	3,670	5.6%	4,224	6.3%

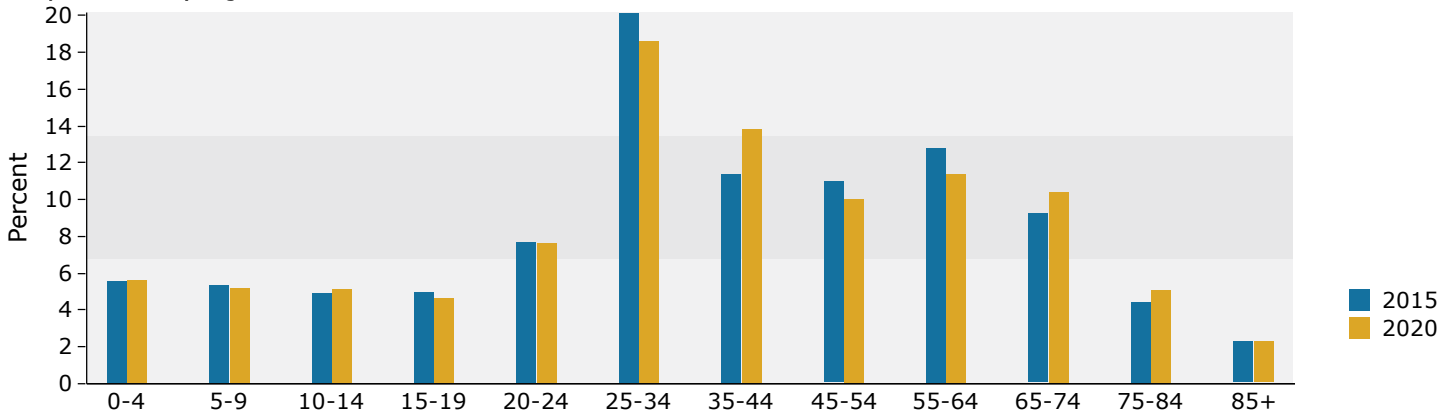
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

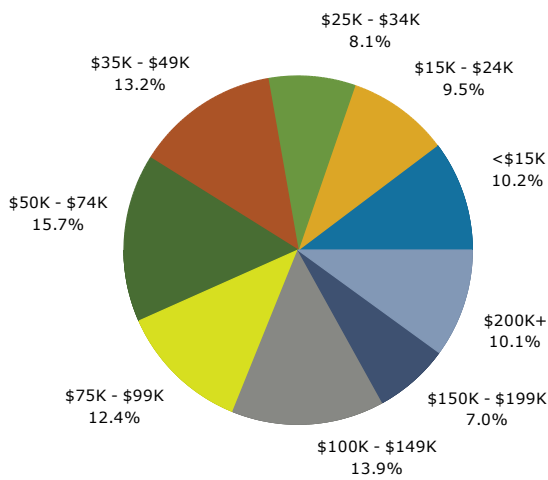
Trends 2015-2020



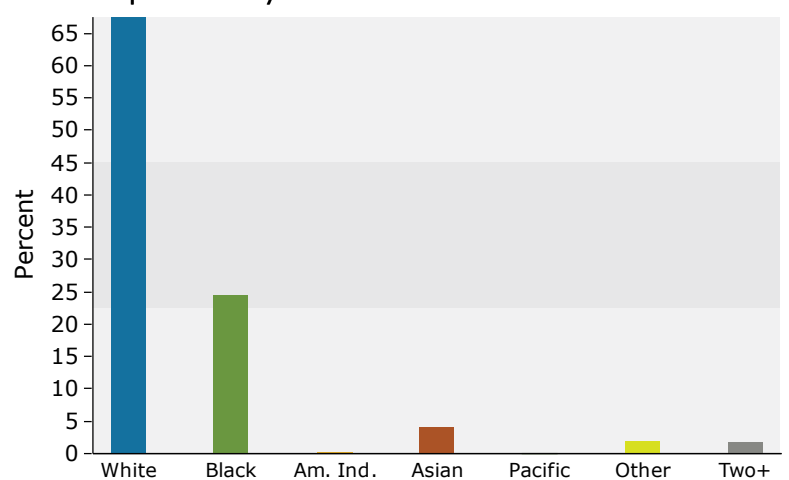
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 5.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



Demographic and Income Profile

7657 Perkins Rd, Baton Rouge, Louisiana, 70810
 Ring: 5 mile radius

Prepared by Carmen R. Austin, CCIM

Latitude: 30.39427
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Summary	Census 2010	2015	2020
Population	181,224	186,132	190,339
Households	78,558	81,185	83,160
Families	41,035	41,673	42,065
Average Household Size	2.25	2.23	2.23
Owner Occupied Housing Units	39,800	37,874	38,711
Renter Occupied Housing Units	38,758	43,311	44,450
Median Age	31.2	32.2	33.2
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	0.45%	0.84%	0.75%
Households	0.48%	0.93%	0.77%
Families	0.19%	0.71%	0.69%
Owner HHs	0.44%	0.91%	0.70%
Median Household Income	2.15%	2.60%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	13,896	17.1%	13,364	16.1%
\$15,000 - \$24,999	8,194	10.1%	6,265	7.5%
\$25,000 - \$34,999	7,125	8.8%	6,385	7.7%
\$35,000 - \$49,999	11,398	14.0%	11,718	14.1%
\$50,000 - \$74,999	12,030	14.8%	13,064	15.7%
\$75,000 - \$99,999	8,406	10.4%	8,754	10.5%
\$100,000 - \$149,999	9,787	12.1%	11,073	13.3%
\$150,000 - \$199,999	4,569	5.6%	5,713	6.9%
\$200,000+	5,780	7.1%	6,825	8.2%
Median Household Income	\$49,964		\$55,583	
Average Household Income	\$77,514		\$87,366	
Per Capita Income	\$34,143		\$38,501	

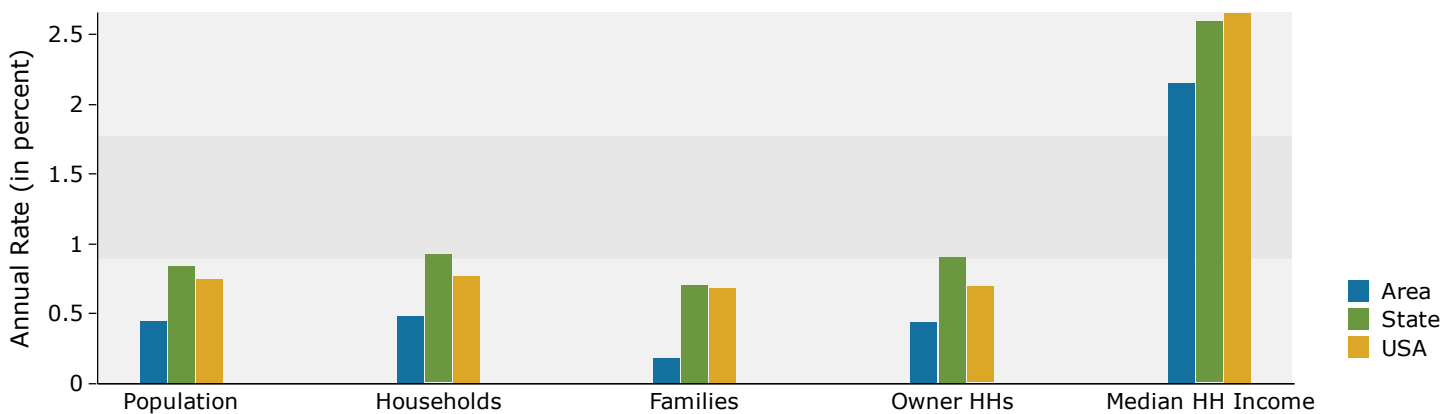
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	11,018	6.1%	10,713	5.8%	11,025	5.8%
5 - 9	9,559	5.3%	10,060	5.4%	9,936	5.2%
10 - 14	9,181	5.1%	9,206	4.9%	9,598	5.0%
15 - 19	13,346	7.4%	13,191	7.1%	13,004	6.8%
20 - 24	25,711	14.2%	23,497	12.6%	23,344	12.3%
25 - 34	31,258	17.2%	34,908	18.8%	34,136	17.9%
35 - 44	19,609	10.8%	20,586	11.1%	24,057	12.6%
45 - 54	21,321	11.8%	19,391	10.4%	18,129	9.5%
55 - 64	19,663	10.9%	20,479	11.0%	19,375	10.2%
65 - 74	10,382	5.7%	13,569	7.3%	16,039	8.4%
75 - 84	6,639	3.7%	6,750	3.6%	7,877	4.1%
85+	3,535	2.0%	3,781	2.0%	3,821	2.0%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	112,682	62.2%	110,727	59.5%	107,864	56.7%
Black Alone	54,837	30.3%	58,928	31.7%	63,042	33.1%
American Indian Alone	416	0.2%	427	0.2%	436	0.2%
Asian Alone	7,425	4.1%	9,014	4.8%	10,716	5.6%
Pacific Islander Alone	82	0.0%	87	0.0%	87	0.0%
Some Other Race Alone	3,069	1.7%	3,519	1.9%	3,969	2.1%
Two or More Races	2,714	1.5%	3,430	1.8%	4,226	2.2%
Hispanic Origin (Any Race)	8,688	4.8%	9,875	5.3%	11,313	5.9%

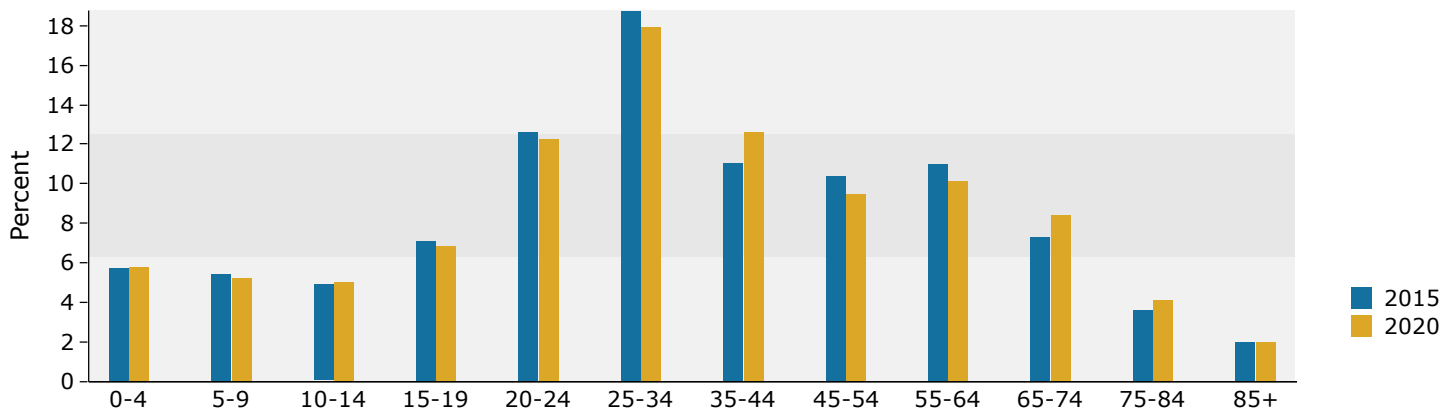
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

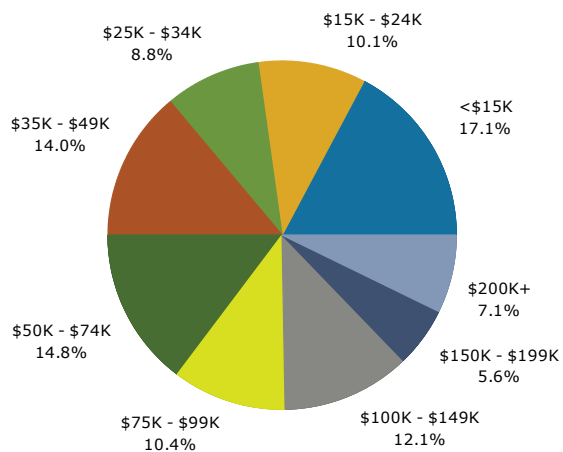
Trends 2015-2020



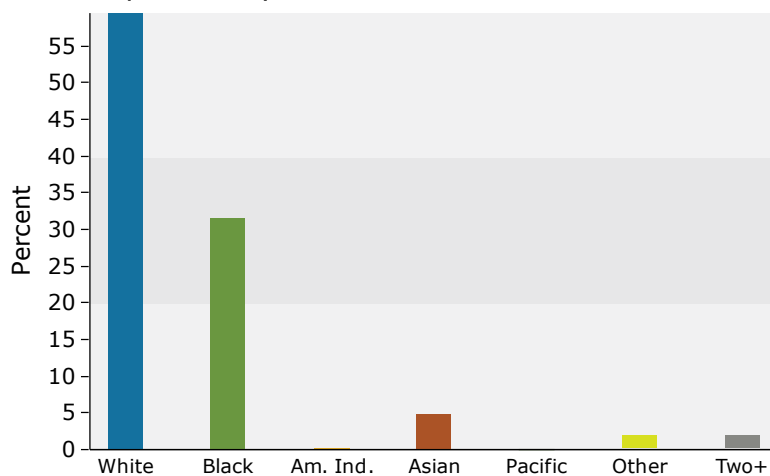
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 5.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.