



Executive Summary

13365 Coursey Blvd, Baton Rouge, Louisiana, 70816
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 30.40859
Longitude: -91.03059

	1 mile	3 miles	5 miles
Population			
2000 Population	10,059	63,386	136,505
2010 Population	10,851	74,631	153,699
2020 Population	11,185	75,620	158,637
2025 Population	11,304	76,596	160,624
2000-2010 Annual Rate	0.76%	1.65%	1.19%
2010-2020 Annual Rate	0.30%	0.13%	0.31%
2020-2025 Annual Rate	0.21%	0.26%	0.25%
2020 Male Population	47.3%	47.9%	47.8%
2020 Female Population	52.7%	52.1%	52.2%
2020 Median Age	40.3	36.7	37.6

In the identified area, the current year population is 158,637. In 2010, the Census count in the area was 153,699. The rate of change since 2010 was 0.31% annually. The five-year projection for the population in the area is 160,624 representing a change of 0.25% annually from 2020 to 2025. Currently, the population is 47.8% male and 52.2% female.

Median Age

The median age in this area is 40.3, compared to U.S. median age of 38.5.

Race and Ethnicity

2020 White Alone	67.4%	59.1%	58.3%
2020 Black Alone	22.9%	30.9%	31.4%
2020 American Indian/Alaska Native Alone	0.2%	0.3%	0.3%
2020 Asian Alone	5.5%	4.8%	5.1%
2020 Pacific Islander Alone	0.1%	0.0%	0.0%
2020 Other Race	1.7%	2.6%	2.7%
2020 Two or More Races	2.3%	2.3%	2.2%
2020 Hispanic Origin (Any Race)	5.5%	6.4%	6.5%

Persons of Hispanic origin represent 6.5% of the population in the identified area compared to 18.8% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 61.2 in the identified area, compared to 65.1 for the U.S. as a whole.

Households

2020 Wealth Index	115	103	113
2000 Households	4,074	25,582	54,747
2010 Households	4,748	30,807	63,179
2020 Total Households	4,887	31,049	64,870
2025 Total Households	4,932	31,397	65,574
2000-2010 Annual Rate	1.54%	1.88%	1.44%
2010-2020 Annual Rate	0.28%	0.08%	0.26%
2020-2025 Annual Rate	0.18%	0.22%	0.22%
2020 Average Household Size	2.29	2.42	2.43

The household count in this area has changed from 63,179 in 2010 to 64,870 in the current year, a change of 0.26% annually. The five-year projection of households is 65,574, a change of 0.22% annually from the current year total. Average household size is currently 2.43, compared to 2.41 in the year 2010. The number of families in the current year is 40,023 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.

November 04, 2020



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Mortgage Income			
2020 Percent of Income for Mortgage	12.6%	14.0%	13.7%
Median Household Income			
2020 Median Household Income	\$76,438	\$67,341	\$68,128
2025 Median Household Income	\$80,551	\$71,866	\$72,569
2020-2025 Annual Rate	1.05%	1.31%	1.27%
Average Household Income			
2020 Average Household Income	\$101,473	\$93,706	\$96,856
2025 Average Household Income	\$109,211	\$101,385	\$104,808
2020-2025 Annual Rate	1.48%	1.59%	1.59%
Per Capita Income			
2020 Per Capita Income	\$45,292	\$38,764	\$39,625
2025 Per Capita Income	\$48,687	\$41,876	\$42,808
2020-2025 Annual Rate	1.46%	1.56%	1.56%

Households by Income

Current median household income is \$68,128 in the area, compared to \$62,203 for all U.S. households. Median household income is projected to be \$72,569 in five years, compared to \$67,325 for all U.S. households

Current average household income is \$96,856 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$104,808 in five years, compared to \$99,510 for all U.S. households

Current per capita income is \$39,625 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$42,808 in five years, compared to \$37,691 for all U.S. households

Housing			
2020 Housing Affordability Index	191	173	178
2000 Total Housing Units	4,266	27,085	58,066
2000 Owner Occupied Housing Units	2,750	15,381	35,941
2000 Renter Occupied Housing Units	1,324	10,200	18,806
2000 Vacant Housing Units	192	1,504	3,319
2010 Total Housing Units	4,930	32,829	67,648
2010 Owner Occupied Housing Units	2,878	18,088	40,166
2010 Renter Occupied Housing Units	1,870	12,719	23,013
2010 Vacant Housing Units	182	2,022	4,469
2020 Total Housing Units	5,100	33,718	70,781
2020 Owner Occupied Housing Units	2,826	17,629	39,815
2020 Renter Occupied Housing Units	2,061	13,419	25,054
2020 Vacant Housing Units	213	2,669	5,911
2025 Total Housing Units	5,197	34,515	72,438
2025 Owner Occupied Housing Units	2,869	17,815	40,169
2025 Renter Occupied Housing Units	2,063	13,582	25,405
2025 Vacant Housing Units	265	3,118	6,864

Currently, 56.3% of the 70,781 housing units in the area are owner occupied; 35.4%, renter occupied; and 8.4% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 67,648 housing units in the area - 59.4% owner occupied, 34.0% renter occupied, and 6.6% vacant. The annual rate of change in housing units since 2010 is 2.03%. Median home value in the area is \$223,133, compared to a median home value of \$235,127 for the U.S. In five years, median value is projected to change by 2.24% annually to \$249,312.

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