



Comms Packages

To Boost Your Listening Programme 



Introduction

Get the most out of your investment with the perfect internal comms package for your listening strategy.

Ensure your programme hits the ground running and continues to engage employees, with packages that will boost employee excitement, understanding and response rates! Pick a package and we'll deliver!

Boost your performance with our standard complimentary internal comms package. Or go the extra mile with our range of bespoke options.

All assets in the paid packages are styled to fit your brand - logos, colours, wording, imagery and iconography. NB. We highly recommend including The Happiness Index logo to demonstrate to your employees you have a trusted partner working to ensure safe data handling and survey quality.

We also offer collateral in multiple languages! Provide us with translations and a fluent contact to communicate throughout.



Let's Take A Look At The Free Package

Complimentary Package (Free)

No amends, all in THI branding

- 1x poster to introduce the programme/build excitement (in any file type, e.g. JPEG, PNG, PDF).
- 2x posters to explain the programme, what respondents need to do and encourage responses.
- Introductory launch video.
- Badges for careers page/website/intranet - to highlight you are investing in your culture. We will also provide the wording to add context.
- Pre-written launch email templates to build excitement.
- Survey response screen styling - colours and logo.

Here is one of our two complimentary posters



The Happiness Index

Putting **You** In The Driving Seat



✓	Have Your Voice Heard	✓
✓	Create Positive Cultural Change	✓
✓	Improve Your Working Environment	✓
✓	Share Your Ideas, Concerns & Thoughts	✓
✓	Open Dialogue With Senior Leadership	✓



Shape Your Future With **Real-Time Feedback**

Let's Take A Look At The Paid Packages

Personalised Package (£600)

Tailored to your brand colours & styling + 2 rounds of amends

- 1x poster to introduce the programme/build excitement (in any format and printable).
- 2x posters to explain the programme, what respondents need to do and encourage responses.
- 1x branded QR code with your logo and colours (scan QR to be directed to your survey).
- Basic launch video with your logo/styling/colours.
- THI badge for careers page/website/intranet - to highlight you are investing in your culture (can be made to bespoke sizes). We will also provide the wording to add context.
- Pre-written launch email templates to build excitement.
- Survey response screen styling - colours and logo.

Allow 2 weeks' notice | Design time (up to 3 weeks)

[Click Here](#) to get a flavour of some of the assets we could make for you...



Customised Package (Quote On Request)

From assets to full brand creation - We'll work with you to create a tailored communications package that works for you.

Examples below:

- Logo design & creation.
- Posters (for any purposes you like).
- Banners (for intranet/web).
- Emails inc - programme introduction, a reminder, a further reminder for non-repliers, thank you email with instructions about next programme.
- Branded QR code(s) with your logo and colours (scan QR to be directed to your survey).
- THI badge for careers page/website/intranet - to highlight you are investing in your culture (can be made to bespoke sizes). We will also provide the wording to add context.
- Pre-written launch email templates to build excitement.
- Survey response screen styling - colours and logo.

Video Options

1. In collaboration with our video partners, we'll create an incredible bespoke video for you.
2. **You** provide us with a video e.g. interview with a senior leader introducing the programme and the benefits. **We** will style, brand, transcribe and caption it... and even add moving animations/overlay images if you desire! Plus add music of your choosing.
3. We tailor our standard launch video to include your logo and styling.

That's just the tip of the iceberg ... We'd love to hear your ideas!

Allow 3-4 weeks' notice (dependent on requirements) | Design time (up to 4 weeks)

How Does The Process Work?



Now For The Boring Part... The Sign-Off Form

We require your programme lead to complete a sign-off form to confirm they have read and signed off on all the work and agree to honour our pricing and payment periods. After the agreed rounds of amends, the signed-off materials are considered final.

The form will also stipulate agreed timings and notice periods (this will differ per/package). Any amends over the agreed-upon amount will result in further costs, as our time will be billable up to a daily rate of £600.

What Can You Expect?

"I Want The Complimentary Package"

All our customers receive the complimentary package and all the assets listed in this booklet... rest assured that you get some goodies no matter what!

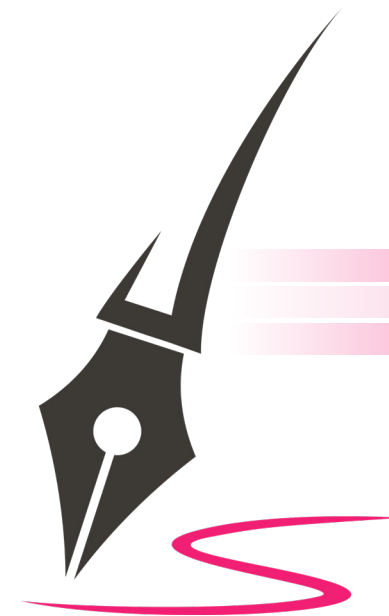
If you haven't received the complimentary assets yet, then you can access them via our [Knowledge Hub](#).

"I Want One Of The Paid Packages"

Reach out to your Customer Success Manager and tell them what you would like. Not sure which package to pick? We're always at hand to discuss the benefits of each package and help select the best package for YOU! We can discuss this in person, over the phone, via video meeting or by email - the choice is yours.

Once you have decided on your package, you'll let us know and our branding team will come back to you with dates for delivery and further detail on what you can expect, and when.

We're convinced you will be delighted with whichever package you choose!



Contact Us

We'd love to stay in touch with you! Click on the icons to follow us on our main social channels.

Alternatively:

Let's talk - +44 (0) 203 389 5977
Email us - [Click Here](#)

The
Happiness
Index

Join Our Community

Are you a people professional who wants to help create thriving workplace cultures filled with happy and engaged employees? [Join Us...](#)

Follow Our Journey...

All the icons are clickable hyperlinks



Chat With One Of Our Experts

[Request A Demo](#) with one of our experts... You won't regret it ;)



#FreedomToBeHuman