

# RECOGNITION IMPACT INDEX

The Happiness Index

## Drive Engagement & Happiness Through Recognition

Recognition is one of the key drivers of employee happiness and in our platform forms part of the acknowledgement neuroscience area. This survey will help you understand if your people feel recognised and provide actionable data and insight into how to improve this area.

**We like to build long-term partnerships with suppliers that share our values, which made The Happiness Index a perfect partner for us.**

Down Browne | Fuller's | People & Talent Director



## DID YOU KNOW

122%

is the amount companies with great employee experience outperform the S&P500 (Accenture)

42%

of employees rank recognition as highly important (Oxford Economics)

41%

of the variation in employee engagement is attributable to the strength of recognition employees receive (Gallup)

## THE CHALLENGE

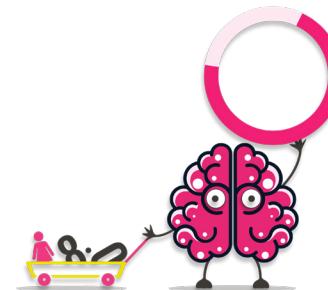
- In many companies, over time, they fall into the trap of undervaluing the relationship between employee recognition and their happiness.
- The classic methods of evaluating involvement do not reflect the reality of the workplace because they ignore the emotional component and do not have a scientific basis.

## OUR SOLUTION

- Questions designed by neuroscientific experts to get the most out of the answers.
- Each question is backed by themes that are based on neuroscience.
- Measure and understand how to increase engagement and happiness indicators - the foundation of a strong organisational culture.



## We enable you to...



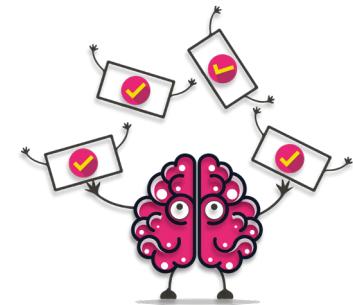
### COLLECT FEEDBACK

- The set of 14 questions in the survey helps you collect quantitative as well as qualitative data.
- The questionnaire is supported by a neuroscientific approach.
- Focus on key happiness & engagement drivers.



### ANALYSE RESULTS

- Insightful online dashboard that can be accessed anytime from anywhere.
- Score average, trends and distribution.
- Sentiment analysis.
- Filter comparison.
- Heatmaps.



### DRIVE ACTION

- Customise your reports with the data you want to include.
- Respond to anonymous feedback from your colleagues and employees.
- Access the Knowledge Hub to plan your actions according to results and needs.