



Comms packages

to boost your



listening programme

Get the most out of your investment with the perfect internal comms package for your listening strategy.

Introduction

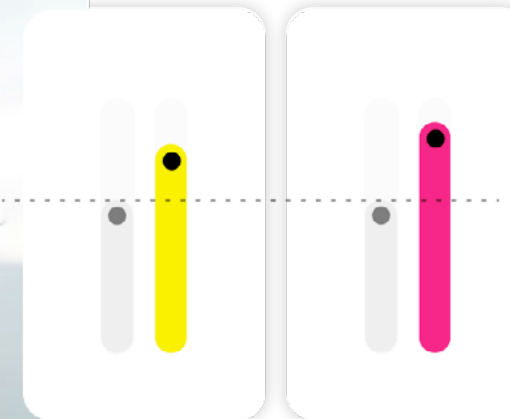
The
Happiness
Index

Ensure your programme hits the ground running and continues to engage employees, with packages that will boost employee excitement, understanding and response rates! Pick a package and we'll deliver!

Boost your performance with our complimentary package. Or go the extra mile with our range of bespoke options.

All assets in the paid packages are styled to fit your brand - logos, colours, wording, imagery and iconography. NB. We highly recommend including The Happiness Index logo to demonstrate to your employees you have a trusted partner working to ensure safe data handling and survey quality.

We also offer collateral in multiple languages! Provide us with translations and a fluent contact to communicate throughout.



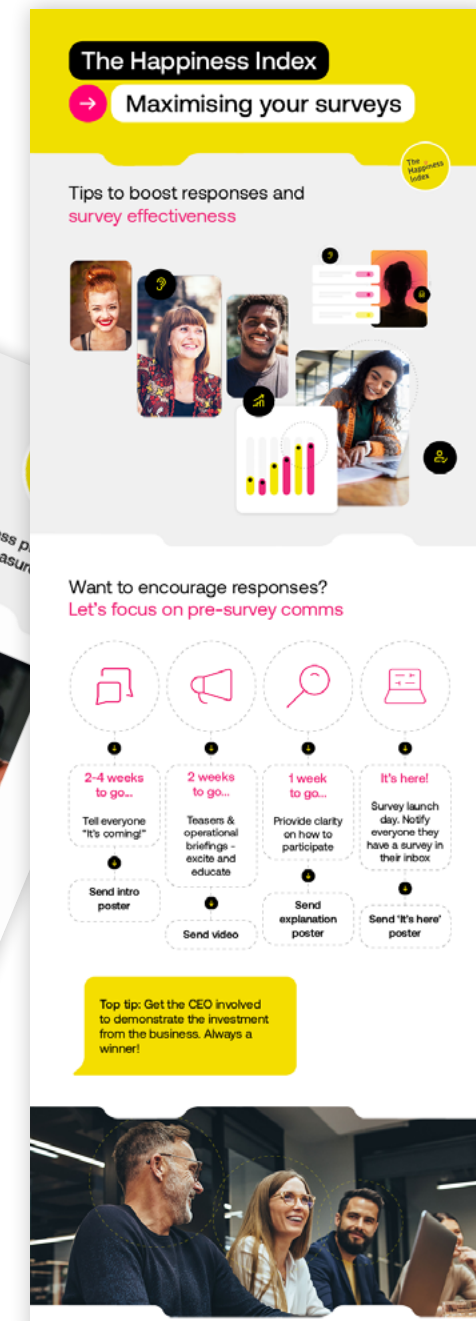
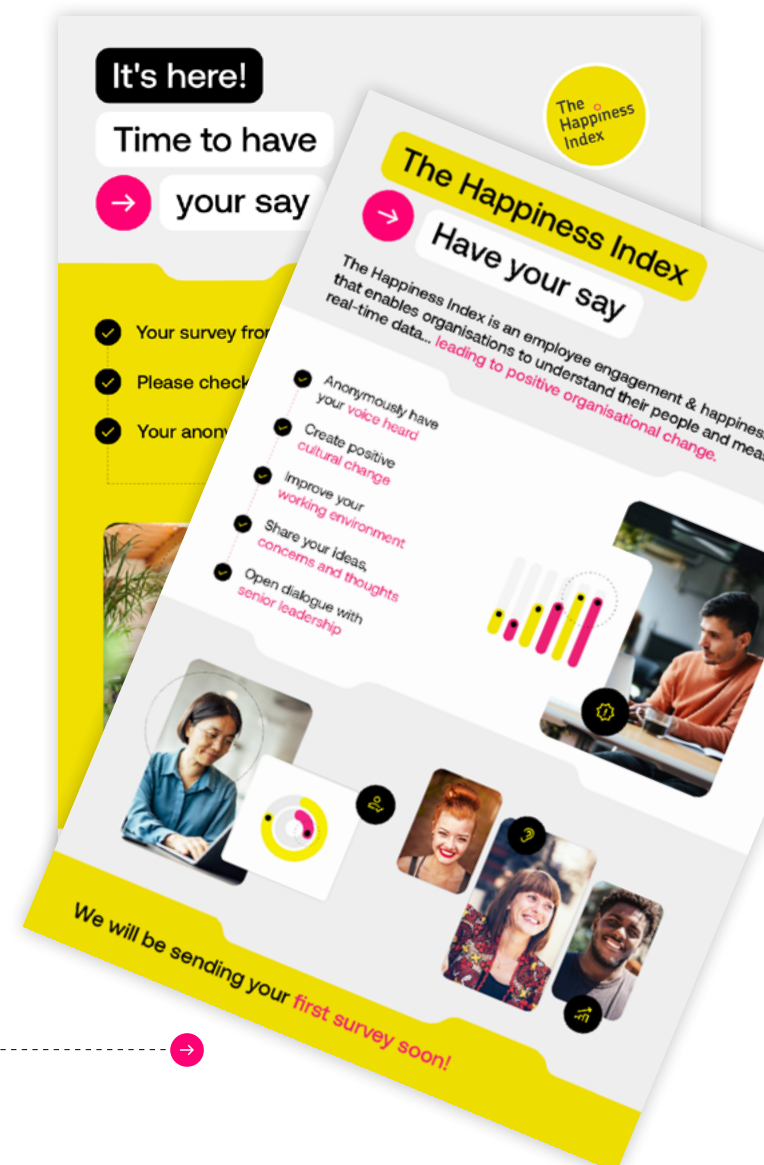
Let's peruse the free packages

Complimentary package (Free)

No amends, all in THI branding

- ✓ 1x poster to introduce the programme/build excitement (in any file type, e.g. JPEG, PNG, PDF).
- ✓ 2x posters to explain the programme, what respondents need to do and encourage responses.
- ✓ Introductory launch video.
- ✓ Badge/email signature for email, careers page, website/intranet - to highlight you are investing in your culture.
- ✓ Launch email templates to build excitement.
- ✓ Survey response screen styling - colours and logo.

Here are some of our complimentary assets



Let's peruse the **paid packages**

Personalised package (£600)

Tailored to your brand colours & styling + 2 rounds of amends

- ✓ 1x poster to introduce the programme/build excitement (in any format and printable).
- ✓ 2x posters to explain the programme, what respondents need to do and encourage responses.
- ✓ 1x branded QR code with your logo and colours (scan QR to be directed to your survey).
- ✓ Basic launch video with your logo/styling/colours.
- ✓ Badge/email signature for email, careers page, website/intranet - to highlight you are investing in your culture.
- ✓ Launch email templates to build excitement.
- ✓ Survey response screen styling - colours and logo.

Allow 2 weeks' notice

Design time (up to 3 weeks)

[Click here](#) to get a flavour of some of the assets we could make for you...

Customised package (quote on request)

From assets to full brand creation - we'll work with you to create a tailored communications package that works for you.

- ✓ Logo design & creation.
- ✓ Posters (for any purposes you like).
- ✓ Banners (for intranet/web).
- ✓ Emails E.g. programme introduction, reminders, thank you emails etc.
- ✓ Branded QR code(s) with your logo and colours.
- ✓ Badge/email signature for email, careers page, website/intranet - to highlight you are investing in your culture.
- ✓ Launch email templates to build excitement.
- ✓ Survey response screen styling - colours and logo.
- ➔ That's just the tip of the iceberg... We'd love to hear your ideas!

Video options

- ✓ We'll create an incredible bespoke video for you.
- ✓ You provide us with a video e.g. an interview with senior leader introducing the programme and the benefits. We will style, brand, and caption it... and even add moving animations/overlay images if you desire! Plus add music of your choosing.
- ✓ We tailor our standard launch video to include your logo and styling.

Allow 3-4 weeks' notice
(dependent on requirements)

Design time (up to 4 weeks)

How the process works

What can you expect?

'I want the complimentary package'

All our customers receive the complimentary package and all the assets listed in this booklet... rest assured that you get some goodies no matter what!

If you haven't received the complimentary assets yet, then please reach out to your AM.

'I want one of the paid packages'

Reach out to your AM and tell them what you would like. Still not sure which package to pick? We can discuss in more detail. Once you have decided on your package, you'll let us know and our branding team will come back to you with details and dates for delivery.

We're convinced you will be delighted with whichever package you choose!

Now for the boring part... The sign-off form



We require your programme lead to complete a sign-off form to confirm they have read and signed off on all the work and agree to honour our pricing and payment periods. After the agreed rounds of amends, the signed-off materials are considered final.

The form will also stipulate agreed timings and notice periods (this will differ per/package). Any amends over the agreed-upon amount will result in further costs, as our time will be billable up to a daily rate of £600.



Contact us

We'd love to stay in touch with you!

Click on the icons to follow us on our main social channels.

Alternatively:

Let's talk: +44 (0) 203 389 5977

Email us



Book a demo



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Join our community

Are you a people professional who wants to help create thriving workplace cultures filled with happy and engaged employees?

[Join us...](#)

Follow our journey...

All the icons are clickable hyperlinks



Your employee engagement
and happiness partner

