

ENVIRONMENTAL SOCIAL GOVERNANCE

The
Happiness
Index

*Put Your People at The
Centre of Your ESG Strategy*



*We like to build long-term partnerships
with suppliers that share our values,
which made The Happiness Index a
perfect partner for us.*

**Dawn Browne | Fuller's | People & Talent
Director**



**DID
YOU
KNOW**

Only 50%
believe their company performs
effectively against environment
metrics (**Navex Inc**)

76%
of consumers consider ESG
in purchasing decisions
(**PWC**)

81%
of graduates consider
commitment to the environment
when applying (**Bright Network**)

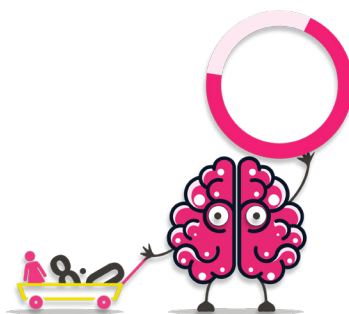
THE CHALLENGE

- Investors, employees and customers alike are focusing on ESG more than ever. Most companies now have implemented ESG initiatives.
- If your people don't understand what you are doing, or aren't buying into its effectiveness, you'll be losing out on all of the benefits it can bring. Are you falling behind?

OUR SOLUTION

- Back your ESG efforts with real-time data! Understanding what your team understands, wants and needs from your ESG solution will give you a leg up on the competition.
- Our 18-question survey will allow you to understand how your people think and feel about your offering AND give insights for meaningful change.

We enable you to...



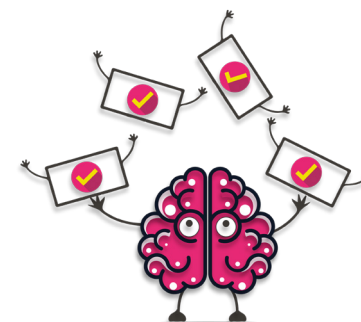
COLLECT FEEDBACK

- Our 18-question set helps you collect quantitative and qualitative data.
- We use a 10-point ranking scale plus open-text boxes for additional context.



ANALYSE RESULTS

- Insightful online dashboard.
- Score average, trends and distribution.
- Sentiment analysis.
- Filter comparison.
- Heatmaps.



DRIVE ACTION

- Intelligence and custom reports with personalised insights.
- Respond to employee feedback anonymously.
- Access our Knowledge Hub for action planning resources.