

CHRISTIE R VANORSDALE

Instructional Design Leader | Learning Architect | Educational Technology Expert

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Asheville, NC



SUMMARY

Christie R Vanorsdale is an Instructional Design leader with a passion for creating meaningful and memorable learning experiences. With a strong background in educational technology and adult learning theory, Christie is equipped to analyze content, design solutions, and develop high-quality learning materials. She is skilled at data collection, analysis, storyboarding and more. With excellent communication and organizational skills, Christie is experienced in working with subject-matter experts to ensure course materials are relevant and current. Christie's enthusiasm for creating engaging and effective learning solutions makes them an ideal fit for any Senior Learning Design Professional role.

EXPERIENCE

Chief Learning Architect and Project Strategist 2017 - Present
Vanorsdale Learning Lab Remote

Innovative Learning and Training Solutions

- Increased employee engagement and satisfaction by {15%} through improved training materials and development processes.
- Stood up multiple face to face and virtual instructor led training programs.
- Developed microlearnings and performance support tools to enhance customer facing content and internal upskilling programs
- Collaborated extensively with Customer Experience team to develop a data-driven initiative for internal technical support training .

Instructional Designer 12/2021 - 02/2023
Omniceil Remote

Healthcare Automation Solutions Provider

- Increased employee engagement and satisfaction through improved training materials and development processes
- Stood up multiple face to face and virtual instructor led training programs
- Enhanced product learning experience by integrating new tools and technology for cohesive learning.
- Developed microlearnings and performance support tools to enhance customer facing content and internal upskilling programs
- Collaborated extensively with Customer Experience team to develop a data-driven initiative for internal technical support training .

Instructional Designer 11/2020 - 12/2021
Tobii Dynavox Remote

Assistive Communication Technology Innovators

- Project Manager and Learning Design liaison, collaborating across departments to develop project roadmaps and workflows, emphasizing Instructional Design best practices.
- Enhanced existing courses and programs to meet current learning standards, sales enablement needs, and product development requirements.
- Utilized data-driven strategies to provide immediate and effective learning solutions for internal sales teams and external customers of Tobii Dynavox medical devices
- Ensured ADA compliance and met adult learning needs in a virtual environment through the application of Multimedia Learning and Universal Design principles.
- Modernized and managed both internal (sales enablement) and external (client-facing) Learning Management Systems (LMS) for optimized learning experiences.

ACHIEVEMENTS

English Language Specialist Leader-U.S. Dept. of State

Quality Matters Certified Peer Reviewer

Leader of Workshops on Intercultural Skills and Communicative Competence in Language Teaching

Instructional Design and E-Learning Leader

Increased Course Engagement

Increased course engagement by 40% through development of tailored educational materials and courses using advanced technologies for interactive content.

Managed Projects

Managed 50 + projects with procurement, RFPs, bidding, and budget adherence.

Achieved Client Satisfaction

Achieved 98% client satisfaction by collaborating closely with clients to meet objectives and ensuring transparent communication.

Improved Training Materials

Improved training materials resulting in 20% increase in employee engagement and satisfaction.

STRENGTHS

Curiosity

Intrigued by international experiences, I'm curious about the intersections of education, technology, and culture, aiming to innovate instructional design for global accessibility and engagement.

EXPERIENCE

English Language Specialist 12/2021 - 08/2022

U.S. Department of State Remote/Brazil

Enhancing Global English Proficiency

- Revamped curricula for Brazilian English instructors resulting in a 40% increase in student engagement.
- Guided instructors in redesigning curricula to align with American standards and adapt to hyflex learning.
- Equipped instructors with expertise in Instructional Design for hyflex environments, empowering them to educate peers effectively.

Graduate Research Assistant and Adjunct Instructor 01/2017 - 12/2023

Duquesne University Remote/Pittsburgh, PA

Supported university research, teaching, the faculty senate and student advising

- Assist the Faculty Senate with a variety of information management and communication tasks, including reporting, meeting logistics, and correspondence
- Collaborate with officers on website content, maintenance, and the organization's constitution, and research agendas/goals
- Supported faculty Instructional Design goals and Elearning Development
- Designed and facilitated courses in DEI for undergraduate and graduate preservice teachers (10-30 students per class)

Senior Learning Designer 05/2021 - 12/2023

Ease Learning Remote

Ease Learning: Empowering Growth Through Education

- Improved the quality of preexisting courses resulting in a significant increase in student satisfaction.
- Designed online learning environments for clients in higher education, industry, and small businesses, totaling 30 projects.
- Elevated the online courses, resulting in a significant improvement in learning outcomes by adapting in-person courses to an interactive environment.
- Coordinated with subject-matter experts, training faculty for 25 different online learning projects.
- Increased student engagement by implementing updated learning standards, resulting in a significant increase in active participation.

Assistant Professor of TESOL Teacher Education 07/2014 - 02/2017

Sookmyung Women's University Seoul, South Korea

Graduate TESOL Certificate Program

- Designed and facilitated engaging online, in-person, and blended learning experiences, harnessing diverse learning management systems and technology such as Blackboard, Google Classroom, and Google Hangouts.
- Led comprehensive course revamps, transforming graduate courses to align with DEI and UDL learner communities.
- Transformed three courses into fast-paced, intensive, online distance learning formats, ensuring accessibility and effectiveness.

ESL Instructor 01/2012 - 05/2014

Duquesne University Pittsburgh, USA

EFL Instructor 07/2008 - 05/2011

Chungdahm Institute Seoul, South Korea

PUBLICATIONS AND PRESENTATIONS

Examining how power is used in instructor feedback to preservice teachers to encourage asset-based thinking. 2023

Teaching and Teacher Education

Meidl, C., Vanorsdale, C., Mahony, K., & Ritter, J.

<https://doi.org/10.1016/j.tate.2022.104007>

STRENGTHS

 Persistence

Once I believe in an idea or project I don't give up until I explore all options.

 Instructional Design

Expertise in developing tailored educational materials and courses using advanced technologies and in depth storyboarding strategies.

 Project Management

Skilled in managing multiple projects with procurement, bidding, and budget adherence.

 Client Collaboration

Ability to collaborate closely with clients to meet objectives and ensure transparent communication.

 Continuous Learning

Keen interest in maintaining continual learning and staying updated on industry trends and best practices.

EDUCATION

Ed. D. Instructional Technology

Duquesne University-Pittsburgh,USA

01/2018 - 12/2023

Ms. Ed English as a Second Language

Duquesne University


01/2012 - 12/2014

B.A. Psychology

Indiana University of Pennsylvania

01/2002 - 12/2006

AWARDS

 Grant Awarded June 2018 by Three Rivers TESOL: Creation of a Professional Development Online Course Titled, "Designing Communicative Online Teaching Spaces"

ADDITIONAL SKILLS

Authoring Tools

Adobe Captivate · Articulate Storyline ·

Articulate Rise · Powerpoint · Camtasia ·

Canva · Visme

PUBLICATIONS AND PRESENTATIONS

- Application of PBS through CHAMPS 2018
[The Journal of Educational Foundations](#)
Meidl, C., & Vanorsdale, C.
<https://search.proquest.com/openview/2c9e15f17e6fb6d484254a6c04fc4a17/1?pq-origsite=gscholar&cbl=31133>
- Serving communities through holistic collaboration: 24 Childcare in Pittsburgh, Pennsylvania. 2019
[The Childcare Exchange](#)
Meidl, C., & Vanorsdale, C.
<https://www.childcareexchange.com/>
- Facilitating pedagogies of possibility in teacher education: Experiences of faculty members in a self-study learning group. *Journal of Inquiry and Action in Education* 2019
[Journal of Inquiry and Action in Education](#),
Ritter, J., Ayieko, R., Vanorsdale, C., Quiñones, S., Chao, X., Meidl, C.
<https://digitalcommons.buffalostate.edu/jiae/vol10/iss2/7>
- Using ID/UX best practices and UDL methodologies for ENL online [Poster presentation] 2022
[TESOL 2022 Convention](#)
Vanorsdale, C., Rehak, K.
<https://www.tesol.org/convention-2022/>
- Connectedness in an Online Doctoral Program: Building Community and Advancing Understandings as Emerging Scholars. In *Proceedings of E-Learn: World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education* 2018
[Proceedings of E-Learn: World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education](#)
Alarbi, T., Alghamdi, N., Beaulieu, L., Meepegama, M., Scarlett, N., Vanorsdale, C. & Van Campenhout, R.
<https://www.learntechlib.org/primary/p/184953/>
- Attitudes of Hebrew linguistic capital: critical language awareness as a framework for a peace-building curriculum 2019
[The 7th International Conference on Teacher Education: The Story of innovation in Teacher Education in Tel Aviv, Israel](#)
Vanorsdale, C. R.
- Technology to replace or transform: SAMR and TPACK to support SLA. 2019
[Paper presented at Israeli Ministry of Education Pre-Conference Teacher Education Event for ETAI](#)
Vanorsdale, C.R
- Communicative Language Teaching in ESL E-Learning: How Confident are the Instructors? 2017
[Proceedings of E-Learn: World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education](#).
Vanorsdale, C.R
Vancouver, British Columbia, Canada: Association for the Advancement of Computing in Education

ADDITIONAL SKILLS

LMS

Canvas · Blackboard · D2L · LearnDash · Teachable · Moodle · Docebo · iSpring · Talent

Project Management

Agile · Jira · Asana · Smartsheet · Monday · budgeting · time management · prioritization