

OUR CHANGE STRATEGY

CAPACITY DEVELOPMENT

(Social)
Entrepreneurship
Training & Business
Development Support

ECOSYSTEM DEVELOPMENT

Advocacy, Collaboration,
Evidence Generation,
Capacity building for
actors

SHORT-TERM OUTCOMES

Aspiring entrepreneurs have developed entrepreneurial mindset

(Social) Entrepreneurs have improved knowledge, skill and capacity

Key ecosystem actors have improved awareness about social entrepreneurship and capacity to support SEs

Social entrepreneurs have improved access to network

INTERMEDIATE OUTCOMES

Entrepreneurs create jobs for themselves and others, especially youth and women

Social entrepreneurs develop effective solutions for children and youth

Social entrepreneurs develop sustainable solutions for children and youth that are ready to scale

Higher degree of cross-sectoral exchange and partnerships with social entrepreneurs

LONG-TERM OUTCOMES

Improved livelihoods and employment for youth and women

Social entrepreneurs deliver effective and sustainable solutions at significant scale for children and youth

A sustainable supportive environment that enables social entrepreneurs to impact a significant share of the children and youth in their target group

ULTIMATE OUTCOME: WE CONTRIBUTE TO

REDUCED POVERTY:

Improved access to quality basic services (such as health, education, water and sanitation), improved employment opportunity

REDUCED INEQUALITY:

The most vulnerable groups have improved access to quality basic services, employment opportunity, improved social resilience and cohesion

INCREASED CLIMATE RESILIENCE;

Sustainable use of natural resources, corporate behavior & consumer habits, increased climate knowledge, engagement & participation of children & youth