



Rainforest Connection

[RFCx.org](https://www.rfcx.org)

If you are someone who wants to help make the world a better place and leave a lasting mark for generations to come, we want to talk to you! Rainforest Connection is a global team of passionate individuals committed to applying the most effective and timely technology to protect our planet's precious, ancient forests and biodiversity. Rainforest Connection uses real-time acoustic monitoring devices to listen to remote ecosystems and transform these audio streams into a profound and automatic understanding of the soundscape using AI and machine learning.

We are able to monitor illegal activities and extract important information about the biodiversity of ecosystems on a large scale. Our Guardian system enables our on-the-ground partners to stop illegal logging in real-time, and our Biodiversity Monitoring System provides us the ability to automate species detection and patterns, and ultimately allow anyone to make informed conservation decisions and action.

This will be a great opportunity for the right person to exercise a tremendous amount of creative leadership. A successful candidate must be innovative, self-motivated and require little guidance.

Open Position: Graphic Designer Intern

We are seeking a dynamic and experienced graphic designer with wide-ranging skills. We're looking for someone who can take initiative and support our organization by elevating our visual communication tools. A designer who can create and drive marketing material development, website re-design ideas or graphics to use in the existing design, multimedia design, elevate our social media through new templates and ideas, help update brand identity and more. The right person will be able to see what we currently have from pictures, videos, and basic graphics, and drive the creation of new and updated graphics.

You'll need to be able to take a concept to reality with our Marketing and Communication team. An ideal candidate will have a strong graphic design portfolio that displays experience in all types of media.

- Part-time Internship (15 hours a week)
- Paid internship
- Fully remote
- Must be Fluent in English
- Flexible working hours but need to be available for calls based on PST working hours from time to time
- Will be working directly under Director of Marketing (who is based in San Francisco)

Graphic Designer Duties and Responsibilities

- Digital and traditional graphic design needs
- Updating brand identity elements



- Updating the website with ideas for graphics and ways to better communicate our mission, projects, services
- Creating impactful, modern, professional content and collateral to support the organization's digital presence and support the team's sales initiatives and projects
- Use graphic design software and computer software to turn a verbal concept into graphics.
- Take a visual concept from Marketing Director and design graphics around the communications goals
- Improve the layout of marketing materials, our website, and other design elements.
- Add creative flair to all brand assets
- Use illustration skills to communicate brand messages
- Illustrates a concept by showing a rough layout of art and copy arrangements
 - Communicate ideas to Director of Marketing and use visual concepts to communicate design direction recommendations
- Create and design various materials for digital collateral
- Develop graphics to support key partners
- Support sales associates with various design requests (e.g. presentation development, Report templates, web banners, etc.)
- Organize and maintain the graphics file server of our Digital Asset Library.
- Prioritize and balance multiple projects within design specifications and budget restrictions.
- Perform retouching/creating 3D renders and manipulation of product images.

REQUIREMENTS

- Graphic Design Degree
- Excellent communication skills
- Experience in Canva
- Experience with Social Media content creation (templates, designs, ideas)
- Experience in Adobe Suite platforms
- A strong portfolio of creative work and graphic design
- Ability to use additional design software as needed
- Creative and innovative
- Must take initiative and find gaps that need to be filled for creative assets, or lead new ideas not yet considered
- The right candidate won't need a lot of micromanagement

To apply: Email your resume, portfolio, and any other helpful information to marketing@rcfx.org with 'Graphic Design Intern' in subject line.



2022 High-Level projects may include the following (more to be added)

- Updated and New Content and Graphics Used for many purposes
 - On our website, in presentations at speaking events, in proposals to potential funders, reports for projects, public-facing graphics, promo videos, infographics, social media templates
 - New graphics that better tell the importance of who we are, what we do. Beautiful visuals that can be used across many mediums and touchpoints

- Website updating project - adding new graphics and style possibilities
We are updating our website in the future, so any UI design experience for corporate websites that can be implemented by our tech team would be great but not expected.

Creation of new and impactful, modern, professional collateral and graphics to support the organization's digital presence and support the team's sales initiatives and projects (including but not limited to the following)

- New Proposal, Pitch Deck, Report Templates
 - Stylized, modern and impactful templates that are built based on our objectives and content that can be used to optimize presentation creation org-wide.

- Brandbook and Style Guideline audit and update of elements and all collateral
- Social Media templates
- Infographics
- Animations - showing process for threat detection, or visuals that help communicate the need for our work and our impact
- 3D animation of products
- Video editing and creating / Promo style videos (Brand promo, product promos)
- Presentations (powerpoint/google slides, proposals/presentations to clients, etc)
- Media Library audit and organization
- Photo editing
- Illustration for instructions and products
- Process designs
- Campaign assets