



ROPELLA
Equity Ventures

ACCELERATING GREAT VENTURES
Through Transformational Leaders,
Inventors and Investors

PRIVATE EQUITY SME/COMPANY SEARCH SERVICES

Over the last 35 years, The Ropella Group has established a global network of C-Suite Executives, Board members and PE Investors. Focused most heavily on the Chemicals, Technology Mfg. and Materials Sciences space.

Our extensive networks of these Subject Matter Executives (SME's)... paired with our unmatched database tracking of their specific industry experience, career accomplishments, interests, and targeted investments allows Ropella to leverage our network to the benefit of your deal flow and decision-making processes at nearly every stage of the deal lifecycle.

ROPELLA'S SME/COMPANY SEARCH SERVICES INCLUDES THE CAPABILITY TO PROACTIVELY IDENTIFY:

- **BACKABLE CEOs** - Ready to establish (together with Ropella) an acquisition search focus and company search process. Aiming to generate sufficient deal flow with the goal of finding a business to acquire in accordance with pre-defined criteria.
- **BOARD MEMBERS / SR. ADVISORS / INTERIM EXECUTIVES** - Utilizing their knowledge and skills to compliment operating teams and solve problems / create opportunities essential to executing your vision.
- **RIVER GUIDES** - Helping your firm to determine if you are ready to differentiate yourself as a preferred buyer for the right deal by providing expert insight while reviewing CIMs (Confidential Information Memorandum)/ Sales Materials, Check Data, Business Model, Underlying Assumptions, Brainstorming Value Creation Strategy, Attend Management Meetings, or fill an Executive / Board of Director Position post close.
- **OPERATING ADVISORS** - Efficiently conduct diligence with expertise relevant to your sector to hone in on key focus areas for multiple deals allowing for speed and clarity which are critical in the current market.
- **PROPRIETARY ACQUISITIONS** - Private networking designed to gain access to like minded investors and/or owners who are interested in acquiring or selling a company, a division, a plant, or a product line.



Probability of re-hire
- The probability of rehiring or advising
individuals is 92%
Overall performance
John Smith averages 87% am
would you rate John Smith's
answered the question, How



SMARTER EXECUTIVE SEARCH

Ropella has spent nearly 35 years formulating and testing our proprietary SMART Search System — which is like Six Sigma for executive search. This highly refined, process-driven system enables us to source, market to, assess, and engage the most talented passive industry experts to the benefit of your investments and expansion goals.

Ropella's unmatched network of executives helps your team make the right decisions at all stages of the deal cycle.

PE FIRMS WOULD RATHER INVEST IN AN A+ LEADER WITH A B+ IDEA... THAN AN A+ IDEA WITH A B+ LEADER.

**VENTURE VISIONS ONLY PARTNERS WITH A-PLAYERS,
CONFIRMED AS TRANSFORMATIONAL LEADERS.**

VENTURE VISIONS

THE BACKABLE EXECUTIVE INTRODUCTION SERVICE

“ Ropella Equity Ventures ”
specializes in Executive Assessment, Thesis Discovery, and Network Connections

WHO IS A VENTURE VISIONS® CANDIDATE AND WHAT DOES PE LOOK FOR?

THIS UNIQUE INDIVIDUAL:

- Is a seasoned and respected CEO in their industry/niche
- Has a vision and a passion for a particular thesis they want to invest in with a PE Group
- Has had significant P&L responsibility (\$200M+)
- Has a proven track record of successfully growing companies and creating value
- Is experienced in acquiring and integrating companies
- Has the ability to build a strong management team
- Demonstrates a high level of integrity with a strong mix of IQ and EQ
- Displays an entrepreneurial spirit, commitment and ability to personally invest

GREAT INDUSTRY + GREAT CEO = GREAT INVESTMENT RESULTS

It is most often the Backable CEO that moves the needle... when presenting themselves to PE Firms. Venture Visions' role is to help source and make introductions to all the needles in the haystack.

VENTURE ACCELERATORS

THE BACKABLE EXECUTIVE DEAL FLOW SERVICE

“ Ropella Equity Ventures ”
specializes in Strategic Planning and Execution through an in-house Business Development Team to foster greater Deal Flow

The Venture Accelerators® service offering was founded over a decade ago to partner industry leading executives with private equity groups that target and acquire companies, while focusing on applying the CEO's vision or thesis.

Our thorough knowledge of private equity and our extensive networks within these groups... along with tracking their specific industry interests, investment criteria and processes, allows the CEO to focus on accelerating their vision, by pursuing their target list of acquisitions and executing their desired business plan.

The CEO is introduced to prospective Acquisition Prospects in order to maximize the value of their time and focus on what they do best, presentations and due diligence. Venture Accelerators® is one of only a few programs in the nation that focuses on the CEO by simplifying a complex process and providing direction regarding deal flow, to accelerate their vision.

ROPELLA EQUITY VENTURES IS LASER-LIKE FOCUSED, HIGHLY PROCESS AND DATA DRIVEN, AND FASTER THAN MOST PE IN-HOUSE RESOURCE TEAMS!



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“Every successful relationship starts with an introduction”

For more information, contact **Patrick Ropella**
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