

RAKUTEN PRODUCT CONFERENCE 2025

Privacy Notice

Date issued: 07-Feb-2025

*This privacy notice (“**Notice**”) contains information about the collection, use, storage, and processing of personal data collected in connection with your registration and participation in the Rakuten Product Conference (“**RPC 2025**”).*

RPC 2025 is organised by Rakuten India Enterprise Private Limited (hereinafter referred to as “**Rakuten**”, “**us**”, “**we**”, “**our**”), which will be the controller of your personal data.

Applicability

This Notice applies to all registrants, participants, judges, speakers, guests, and any other persons engaged with RPC 2025 (“**you**”, “**your**”).

Your protection and security is important to us. We aim to be compliant with applicable data protection laws in relation to your personal data. Rakuten will only collect and use personal information required for your participation and our public display and promotion of the event(s).

Personal data that we collect

To organise and conduct RPC 2025, we will collect the personal data related to you as described below:

- Information required for your registration i.e. first and last name, email address, contact number, organisation information and type, and designation/ job title.
- Team name and team participants’ information (in the event you apply as a group). You are responsible to procure relevant consents from any other registrants or participants that you sign up for RPC 2025.
- Your profession, designation, field of work, professional experience, organisation/ institution/ affiliated industries, limited to those which are disclosed during your participation in RPC 2025.
- Records of your correspondence with us.
- Photographs and video recordings made through your participation in RPC 2025.
- Additional information that can be provided through RPC 2025, its related events, social media, or other types of interaction with us.

Purpose of use

Rakuten will use the personal data directly collected from you in accordance with the following purposes:

- In order to conduct, broadcast, deliberate upon, and otherwise organize the RPC

2025;

- In order to provide you with the resources necessary to participate in RPC 2025, including any necessary materials or audio-video conferencing services;
- Where we need to perform the contract that we enter with you;
- In order to provide you with any administrative or technical assistance;
- To communicate with you regarding RPC 2025, future Rakuten events, or other events organised by Rakuten that are relevant to you;
- Where necessary for our legitimate interests or those of a third party, provided those interests do not override your fundamental rights and interests; and
- Where we need to comply with a legal or regulatory obligation.

We will not use personal data any other purpose than the above-stated purposes unless it is permitted by laws and regulations.

Data Storage, Access, Security and Retention

Your personal data will be held in a secure environment by Rakuten.

Access to your personal data is limited to those personnel of Rakuten that require it, and only for the purposes outlined in the '*Purpose of use*' section above.

Rakuten maintains appropriate technical and organisational measures to protect against unauthorized or unlawful processing of personal data and/or against accidental loss, alteration, disclosure or access, or accidental or unlawful destruction of or damage to personal data.

Rakuten will keep your personal data for as long as it has a contractual relationship with you. Once the relationship with you has come to an end, Rakuten will retain your personal data for a period of time that enables us to:

- Provide any additional services or communications to you related to the RPC 2025 and similar future conferences organised by Rakuten;
- Maintain business records for analysis and/or audit purposes;
- Comply with record retention requirements under the law;
- Defend or bring any existing or potential legal claims; and
- Address any claims or grievances.

We will delete your personal data when it is no longer required for these purposes. If, for any technical reason, there is any personal data that we are unable to delete entirely from its systems, we will put appropriate measures in place to prevent any further processing or use of the data.

Disclosure to sub-contractors and third parties

Where we engage a third-party data processor to process personal data on our behalf, we will choose a data processor that provides sufficient guarantees with respect to technical and organisational security measures. We will also ensure that the data processor acts on

our behalf and under our instructions, and that we will impose appropriate data protection and information security requirements on such third-party data processors, by contracting with them in writing.

Personal data may also be provided to other business entities, where permitted by law, in connection with a corporate restructuring, sale, or assignment of assets, merger, divestiture, or other changes of the financial or structural status. Should such a provision occur, Rakuten will use reasonable efforts to try to ensure that the business entity to which Rakuten transfers the personal data and uses it in a manner that is consistent with this Notice.

Children's Data

You are only permitted to participate in RPC 2025 if you are at least 18 years old. We do not knowingly collect or use any personal data from minors under the age of 18 years. If you think that your child has provided any personal data to us, we strongly encourage you to contact us immediately and we will do our best efforts to promptly remove such information from our records.

Your Rights

You have certain rights regarding your personal data, subject to applicable laws. These include the following rights to:

- Access your personal data
- Rectify the personal data Rakuten holds about you;
- Erase your personal data;
- Object to Rakuten's use of your personal data; and
- Lodge a complaint with a competent data protection authority.

If you would like to discuss or exercise such rights, please contact rakuten-product-conference2025@mail.rakuten.com. However, please note that the applicable law may restrict your right to exercise some of the above-mentioned rights. We will contact you if we need additional information from you in order to honour your requests.

Contact Information

For any questions regarding this Notice, please contact Rakuten at rakuten-product-conference2025@mail.rakuten.com who will respond to your inquiry without undue delay.

Updates

In case of any material change to the way in which Rakuten uses personal data or to any other aspect of this Notice, we will update this document and provide the date on which it was updated.