



3DCloud™

RTIH and 3D Cloud present the latest

TOP 100

Retail Technology Influencers List

The latest edition of the RTIH Top 100 Retail Technology Influencers List launched earlier this year. The list has seen a surge in popularity over the past few years, to the point that we've decided publishing it once a year is no longer enough.

Here, then, is a revised edition for 2025, with some names dropping out of the top 100 and some new names coming in (the latter are flagged as new entries for ease of reference).

RTIH has scoured the retail technology world to find the most influential figures for this comprehensive round up of people and trends that shape the industry and help drive it forward.

We're witnessing a seismic change in shopping habits. Retailers are doubling down on innovative technologies like AR, AI, machine learning, robotics, and automation, and finding ways to use them to boost business efficiency and make customer experiences more exciting and dynamic.

Which is where the RTIH Top 100 Retail Technology Influencers List comes in, presented,

we should stress, in no particular order.

Such disruption requires new ways of problem solving and thought leaders who can both evangelise and execute on the likes of digital transformation and omnichannel excellence.

We hope you enjoy reading through it and, as always, if you would like to give feedback or believe that there are some glaring omissions, please feel free to get in touch.

Many thanks to 3D Cloud, which provides 3D product visualisation software trusted by top furniture and DIY retailers, for sponsoring the report.

Scott Thompson, Editor and Founder, RTIH

RTIH's Top 100 Influencers

CAITLIN ALLEN | **NEW ENTRY**

LinkedIn Bio SVP of Market @ Simbe | 3 IPOs & Acquisitions | Board Member.

ANDY GAMBLE

LinkedIn Bio Global CIO | Investor | Non Executive Advisory Passionate about Technology, Retail, AI & Retail Media.

PAULA BOBBETT

LinkedIn Bio Chief Digital Officer/Executive Director/ Non Executive Director.

VINETA BAJAJ

LinkedIn Bio Group CFO @ Rohlik Group | Ex-Ocado | Executive Board Member | Chief People Officer | NED | Mentor | Advisor | Investor | Top 100 Retail Tech Influencer 2024 | Expert.

LEONID GLADILIN

LinkedIn Bio Let's boost your LTV | B2C and B2B e-commerce | Customer-centric loyalty | Retention is King.

CAROLINE VARGA

LinkedIn Bio Head of Uber Direct | on-demand delivery.

DOMINIQUE PIERRE LOCHER

LinkedIn Bio 1st generation digital pioneer, early stage investor and Food- and RetailTech entrepreneur.

GIOVANNI ZACCARIELLO

LinkedIn Bio SVP Global Visual Experience at Coach.

GRAHAM BROOMFIELD | **NEW ENTRY**

LinkedIn Bio COO Neve Jewels Group (Diamonds Factory, Austen & Blake & Sacet | Chief Digital Officer | NED | Investor | COO | CEO | NED | Trustee.



Caitlin Allen

RTIH's Top 100 Influencers

GARY NEWBURY

LinkedIn Bio Rapid Performance Recovery | Supply Chain Transformer | 25+ Operational Turnarounds | Mid-Market Growth Escalator | Speaker | Radical Strategic Thinker | Highly Focused | Empowering | Interim C Suite Leader.

SHISH SHRIDHAR

LinkedIn Bio Global Retail Startups Lead | Top AI Leader 2024 | Top Retail Expert 2024 | Top 100 Retail Technology Influencers | Advisory Board | Public Speaker.

CASEY GOLDEN | NEW ENTRY

LinkedIn Bio Top 100 Retail Expert RETHink Retail | Luxury Retail, Digital Transformation & Customer Experience Innovator PODCAST HOST: Retail Razor.

ANA PINTO

LinkedIn Bio CEO at Reckon.ai - We are Hiring!

JONATHAN DE MELLO

X Bio Retail & Retail Property expert. Founder & CEO of JDM Retail. NED. Top 25 Retail Influencer. Providing strategic consulting to retailers & property investors.

ANDREY GOLUB

LinkedIn Bio #Technology & #Strategy #Innovation. #FashionTech #DeepFashion #DesignAutomation #DigitalTransformation #MicroAutomation #DataDriven.

FRANK BEARD

X Bio Retail tech marketer | Speaker and writer | Once spent a month eating at gas stations and lived to tell the tale.

DEANN CAMPBELL

LinkedIn Bio Retail turnaround through optimising stores | Global Speaker | Rethink Retail Top Global Influencer | RTIH Top 100 Retail Technology Influencer.



Ana Pinto

RTIH's Top 100 Influencers

LAWRENCE WILLIAMS

LinkedIn Bio Director of Retail Strategy | Sociologist | Solution Consultant | Author.

MICHELLE GRANT

X Bio Exploring the impact of digital transformation in retail and consumer goods. @Salesforce. Former Head of Retailing @Euromonitor. All opinions are my own.

MARSHALL KAY

LinkedIn Bio Strategic Advisor to retailers, global brands and investors. Speaker. Writer on Retail topics for Forbes. Named one of 2024's Top Retail Influencers by UK-based Retail Tech Innovation Hub and US-based RETHINK Retail.

ALEX RIMMER | NEW ENTRY

LinkedIn Bio Marketing & comms leader shaping the future of retail through insight, storytelling & digital engagement. Director of Marketing & Communications.



Alex Rimmer

ASIF AZIZ

LinkedIn Bio Retail Director EE/BT Group | NED | BT Group Clinical Advisory Board Member.

DAN MCGRATH | NEW ENTRY

LinkedIn Bio JD Group Customer Operations at JD Sports Fashion plc.

RICHARD NOON

LinkedIn Bio Product Manager - omnichannel at Footasylum.

SCOTT THOMPSON

LinkedIn Bio Editor and Founder at Retail Technology Innovation Hub and EdTech Innovation Hub. I'm hiring!

CATALINA SALAZAR

LinkedIn Bio Global Lead of Retail Media at Wolt | Advertising | Ad Tech & Product Management | Business Consulting.



Catalina Salazar

RTIH's Top 100 Influencers

VIV CRASKE

LinkedIn Bio Advisor for retail/FoodTech/online grocery scale ups | Author.

MATTHEW TAYLOR

LinkedIn Bio CTO | Driving Business Value Through Global Technology, Cyber Security, Data and AI Leadership | CIO | Technology Executive.

DR. CHRISTIAN BOCK

LinkedIn Bio Empowering Tomorrow's Retail Potential Today | Reta Award Winner Best AI & Robotics Application 2023 (ALDI Nord).

ALICE RACKLEY

LinkedIn Bio Chief Executive Officer @ Polytag Limited | Connected packaging solutions and enabling circular economies through open standards.



STEVE COLLINGE

LinkedIn Bio Rethink Retail Top Retail Expert 2025, RTIH Top 100 Retail Technology Influencer, Retail Commentator, International Speaker and Expert on the Home & Garden Industry. Group Managing Director | Sales & Marketing Director.

DARREN CREMINS | NEW ENTRY

LinkedIn Bio Partnering with Retailers to enable In Store Retail Media Success Stories. Ask Me How! SCALA a Stratacache Company | 20+ years Digital Signage knowledge | Lawn Bowls Novice.

PAUL DO FORNO

X Bio Managing Director / Eminence Lead Commerce Practice @DeloitteDigital. B2B B2C Commerce Digital Transformation Expert. Alum: @uofwaterloo.

ANDREW BUSBY

LinkedIn Bio Senior Industry Adviser, BOXTEC | Fortune writer | Founder, Redline Retail Consulting | Amazon Best-Selling Author | ReTHINK Retail / RTIH / Modern Retail Top 100 Retail Expert | International Keynote Speaker.

KIERAN BOWDEN

LinkedIn Bio Customer Success Director at Retail Assist & Barron McCann Limited.

BECK BESECKER

LinkedIn Bio Founder & CEO at 3D Cloud.

DAVID POLINCHOCK

LinkedIn Bio Helping retailers/brands understand emerging tech impacting physical space, including AR/ metaverse, payment tech | RETHINK Retail Top Retail Expert | RTIH Retail Influencer | Writing book on 3rd place w/Sydney Polinchock.

PAULA MACAGGI | NEW ENTRY

LinkedIn Bio Informing Retail Leaders | Founder of OFFBounds - #1 Podcast for Retail and Brands Executives | Reta Awards Judge | Top Retail Expert 2024 & 2025.

MIKE CADDEN

LinkedIn Bio Transformational retail focused IT Director/CIO/Programme Manager; RTIH Top 100 Retail Tech influencer.

RTIH's Top 100 Influencers

SHARON YOURELL LAWLOR

LinkedIn Bio The Modern Shopper Strategist: Global Retail & Shopper Expert. Retail Author. Public Speaker. RETHINK Retail Top Expert (2023 & 2024). Decoding retail, tracking trends, and crafting impactful strategies.

MARTIN NEWMAN

LinkedIn Bio The Consumer Champion. Founder <http://CustomerServiceAction.com> Agent: <http://KnightAyton.co.uk> New book out now: <http://bit.ly/PowerofCX>.

CHRISTINE RUSSO

LinkedIn Bio Leading Industry Voice | Tech Scouting | Events | Believer in Converting with Content | Partnerships | Creator and Host What Just Happened Podcast on Spotify | Moderator, Advisory Board Member | Debate Winner.

GREG DEACON

X Bio VP @snappysshopperUK | Retail Media | partnerships | @RTIH_RetailTech| top 100 influencer | Husband | Coach | Football, Netball and Swimming Dad | LFC & F1.

MEGAN LUDLOW

LinkedIn Bio RTIH Top 100 Retail Tech Influencer ('22, '23 & '24) | Product Manager - M&S App.

TREVOR SUMNER

LinkedIn Bio Entrepreneur - Executive - Advisor - Angel - Top 100 Retail And Top 50 RetailTech Influencer.

LEE COOPERSMITH

LinkedIn Bio Director of Business Development (UK & IE) - Excited to Innovate in Last-Mile Retail at Cleveron | Passionate about Transforming the Retail Experience | Technology Enthusiast.

RICHARD HAMMOND

LinkedIn Bio Uncrowd CEO & Founder | Expert in Experience Analytics.

BRITAIN LADD

LinkedIn Bio AI for Supply Chain and Logistics | Warehouse and Fulfillment Automation | Humanoid Robotics | Autonomous Technology for Transportation | Digital Commerce | Business Strategy | Innovation | Opinion Writer.



RTIH's Top 100 Influencers

JENNIFER STEPHENS

LinkedIn Bio CMO / Co-founder / NED / Venture Builder / Advisor - US / UK / EMEA Integrating Frontier Technology to Reshape Consumer Business Strategies - Web3 / AI / D2C 3.0 / Hospitality / Modern Leadership.

Yael Kochman

LinkedIn Bio Retail Disruptor | Retail Media Enthusiast | CBO @buywith+myAthena | Founder @Re:Tech | NRF Retail Voice | Top Retail Expert & Strategy.

Glen Richardson | NEW ENTRY

LinkedIn Bio Non Executive Director | Former COO @ The Range, CMO @ Fruugo.



Glen Richardson

ANDY BALDAUF

X Bio Top 100 Retail Tech Influencer | Done is better than perfect | Master #DigitalBusiness @fhhwz #digital #retail #ecommerce #marketing #innovation.

TONY D'ONOFRIO

LinkedIn Bio President @ Sensormatic | Recognized Global Top Retail Expert - 11,000+ Direct Contacts / 150,000+ Followers > Views my own.

BEN GIBBINS

LinkedIn Bio Connecting Retail Leaders With The Industry's Best Technology & Transformation Talent | Retail Executive Search | Building The Retail Technology Leaders Hub - A Community For Retail Tech, Digital & Transformation Leaders.

STEVE LISTER

LinkedIn Bio Sustainability Consultant to Global Brands, Retailers & Partners - RETHINK Retail - Top Retail Expert Consultant 2024 - Top Retail Influencer 2023/24 - Retail Expert - RTIH Top 100 Retail Technology Influencer 2023/24.

EMILIO (WASIM) MALIK

LinkedIn Bio Founder of Lazeez Tapas Mayfair /Co Founder Tahina - Autonomous. AI. Frictionless stores / Entrepreneur.

MAUREEN HINTON

X Bio Retail Analyst, Commentator, Consultant, Speaker. Member of KPMG/Ipsos Retail Think Tank, Top 100 Retail Influencer @ Retail Rethink & RTIH.

NATALIE BERG

LinkedIn Bio Retail Analyst | Author | Podcast Host #RetailDisrupted.

TOBY PICKARD

LinkedIn Bio Retail Futures Senior Partner @ IGD | Top Retail Expert from Rethink Retail and RTIH Top Influencer.

JO HICKSON

LinkedIn Bio Head of Innovation, H&M Group, Stockholm.

MARTIN SCHOFIELD

LinkedIn Bio CEO at Retail247 | PIM and Stock SaaS Solutions.

RTIH's Top 100 Influencers



JAMES PEPPER

LinkedIn Bio CEO @ Vista Technology Support | Charity Sector Trustee.

GLENN FAULKNER

LinkedIn Bio Automating Retail | Innovative Infrastructure & Hardware Product Manager | Driving Growth Through Bespoke Solutions | Cross-Functional Collaboration & Strategic Partnerships.

KATE HARDCASTLE

LinkedIn Bio Global Leader in Consumer Engagement "Speaks fluent customer" Business Advisor Keynote Speaker Broadcaster EMEA USA PAN-ASIA Author - The Science of Shopping - pre order now Investor Passionate philanthropist.

CELIA VAN WICKEL

LinkedIn Bio Expert in eCommerce, Retail, CPG, and Marketing activation, insights, and trends | Creative and curious thought leader & storyteller | Thoughts expressed are my own.



OLYVIA MUNRO

LinkedIn Bio A 24-year-old building real-time product tracking for fashion retailers.

ISABELL AAKERVIK | NEW ENTRY

LinkedIn Bio Chief Expansion Officer at Sitoo | MACH Alliance Community Council Member | Women in MACH Ambassador.

NADINE NEATROUR

LinkedIn Bio Customer Centric Leader. Helping brands see through a customer lens to thrive. CMO. CCO. Advisory. Fractional. Consulting. NED.

CATHY MCCABE

LinkedIn Bio CEO & Co-Founder - Leading Global Retail Clienteling Solution | Empowering Associates with Omnichannel Retail | Build Your Business By Growing Customer Engagement | Understand Interactions | Data-Driven Retail Marketing.

RTIH's Top 100 Influencers



Justin Breton

JUSTIN BRETON

LinkedIn Bio Innovative & inclusive marketing executive fostering meaningful engagement; Recognised as Ad Age 40 Under 40, Event Marketer Watchlist, Brand Innovators 40 Under 40, & Business Insider Rising Star of Brand Marketing.

OLIVER BANKS

LinkedIn Bio I help retailers drive operating model transformation and change // Consultant & Advisor // Author: Driving Retail Transformation // Podcast: The Retail Transformation Show // Keynote Speaker.

GREGG LONDON

LinkedIn Bio U.P.C. Data for Regulations, Compliance, and GS1 2D Initiatives - Supply Chain Consultant - Grocery Pragmatist - Magician – Rabbi.



Ilann Hepworth

ILANN HEPWORTH

LinkedIn Bio ShopAi, Enterprise AI Agents. Transforming Business Operations Through Natural Language Connecting Teams, Data & Systems via Intelligent Conversations.

ALEX BAKER

LinkedIn Bio Co-creating the new retail ecosystem.

SIMEON SIEGEL

LinkedIn Bio Managing Director, Senior Analyst, Board Member.

OSKAR JAKOBSSON

LinkedIn Bio Director Customer Solution @ICA - Senior retail manager. RTIH - Top 100 Retail tech influencer. Rethink Retail - Global Retail Leader. Retail tech expert and speaker.

RTIH's Top 100 Influencers

WALTER HOLBROOK | NEW ENTRY

LinkedIn Bio YODA RETAIL | RETHINK Retail Top Expert 2024 | Leadership Development | Merchant | Transformation & Change Coach | Retail Pioneer - Mad Man Era to Today.

CAROLE KINGSBURY

LinkedIn Bio CIO | Technology Director | People-focussed Change and Digital Transformation Leader.

RICK WATSON

LinkedIn Bio eCommerce Strategy Consultant | Strategic eCommerce Consulting to Optimize Your Results | eCommerce SaaS Positioning and Go-to-Market Strategy | Organizational Change Management | E-Commerce Expert Witness.

CARL BOUTET

LinkedIn Bio Retail Prescriptor | Marketing Educator | Global Strategist | Board Member & Advisor.

GONEN GERSHUNI

LinkedIn Bio Unmanned Stores | Auto Pick & Pack | | 24/7 Omnichannel | 100% Loss Prevention | Automation & Robotics Pro | Top Retail Expert @ RETHINK Retail | RTIH Top 100 Retail Tech Influencer | Entrepreneur & Mentor.

ART SEBASTIAN

LinkedIn Bio NexChapter | Entrepreneur | Technology Advisor | Omni-Channel Marketing | Digital Transformation | Retail Media Networks | Go-to-Market Strategy.

JOHN-PIERRE KAMEL

LinkedIn Bio Rethink Retail Top Retail Expert 2024 & 2025 | Retail, Omni-Channel, RFID Technology Executive | RTIH Top 100 Retail Global Technology Influencer 2024.

CHRIS IGWE

LinkedIn Bio Award winning industry leader | Global Retail Authority | Retail Voices by NRF 2025 | Top Retail Expert 2023 - 2025 | Keynote Speaker | Author | C-Suite roles & Board positions | Mentor.

HARRY RIDLEY

LinkedIn Bio Head of Technology at Levy UK + Ireland.

SUMEET GOENKA

LinkedIn Bio Founder & CEO | YALLO Group – Tech Strategy & Talent for Retail, BFSI, Healthcare & More | Chief Architect | Ex-Richemont, Microsoft, Deloitte, Oracle.

HAMISH MCKAY | NEW ENTRY

LinkedIn Bio Co-founder & CEO of OrderEditing.com | Forbes 30 under 30.

SIMON SHANKSTER

LinkedIn Bio Vice President Business Development and Partnerships at Orderly | Top 100 Retail Technology Influencer | Achieving Results and Leading High Performing Teams | AI and Technology for Retail & Food Service.



RTIH's Top 100 Influencers



MATT BRADLEY

LinkedIn Bio Director & Founder - Retail Technology Show.

ELAINE PARR

LinkedIn Bio Consumer Products & Retail Leader | #TheCPGGeek™ | RETHINK RETAIL Top Expert | NRF Retail Voice | Client Partner | #WomeninSTEM #GenderParity #Talent Champion | LEAD Network Sponsor | |Proud Mum of The Firecracker.

MICHELLE KEARNS

LinkedIn Bio Leader in Ireland for Boots | exCCIO for the HSE | Founder and Chair of One Health Tech Ireland | Digital Health advisor to the WHO | Fellow of the ICS & BCS | Follow me @ShinyShella.

STEVE DRESSER

LinkedIn Bio CEO @grocery_insight. Store insight, process, availability & better execution. Retail influencer. "The man supermarket CEO's turn to" (BBC). SEN Tribunal vet.

PATRYK POWIERŻA

LinkedIn Bio Chief Growth Officer at x-kom | Forbes 30u30 | Tech Newsletter Author.

SVETLANA STOTSKAYA | NEW ENTRY

LinkedIn Bio Global Omnichannel Marketing / Strategy / AI & Data / Mentor at Techstars, Startup Wise Guys, Founder Institute / Awards Jury Member / Speaker / CMO Council.

RTIH's Top 100 Influencers

ALFIE MEEKINGS

LinkedIn Bio Global Director of Transformation at AllSaints and John Varvatos.

TOBIAS CATERER

LinkedIn Bio Open Innovation Lead at M&S.

MIKE VAUGHN

LinkedIn Bio Retail Consultant and Trusted Advisor | Retail Strategy | Transformation | Technology and Process Consulting.

RON THURSTON

LinkedIn Bio Best Selling Author, Keynote Speaker, Podcast Host, and Senior Advisor.

MELISSA MOORE

LinkedIn Bio The Retail Advisor | The Retail Tea Break Podcast Host | Retail & Sales Lecturer | RETHINK Retail Top Retail Expert.

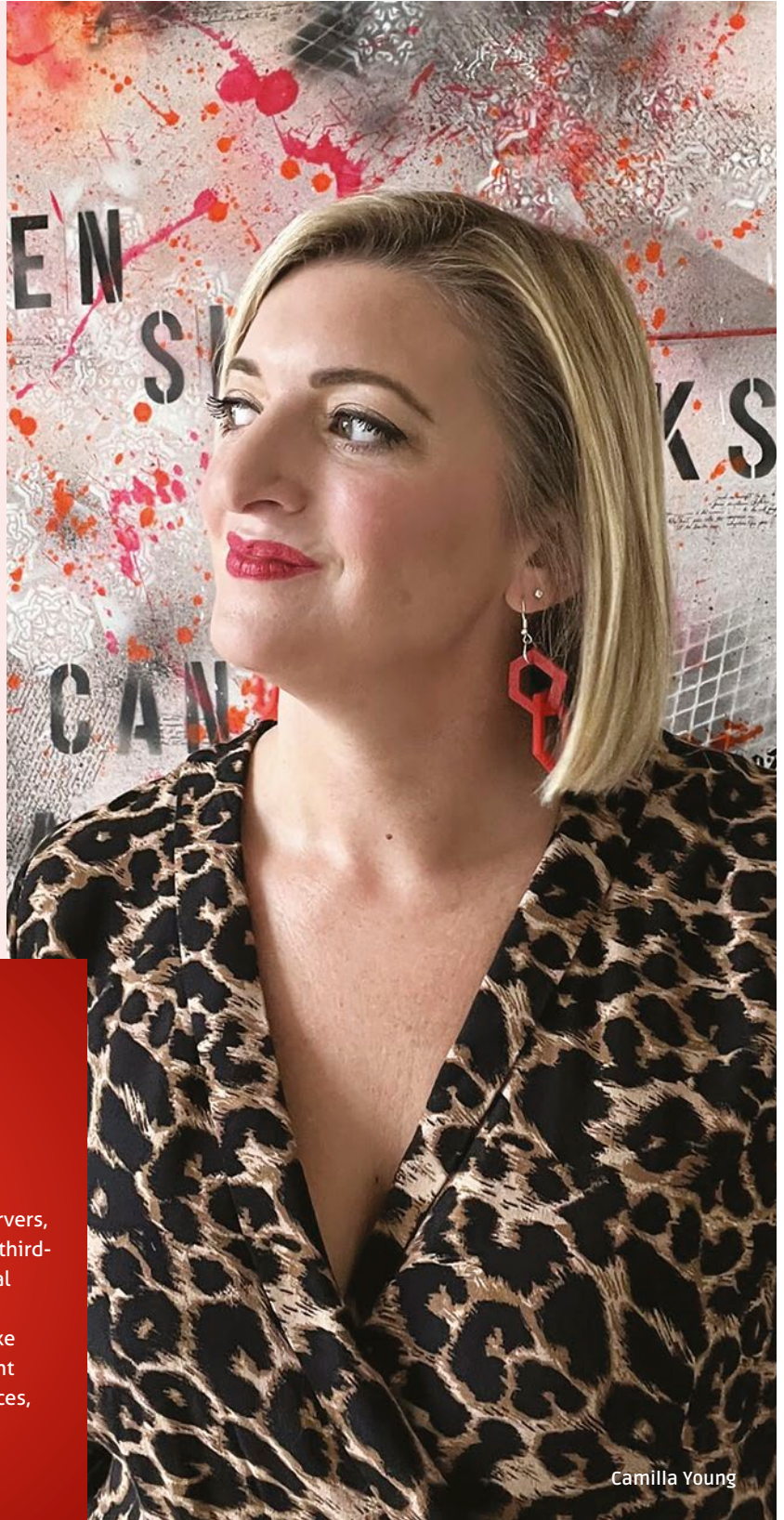
CAMILLA YOUNG | **NEW ENTRY**

LinkedIn Bio Chief Firestarter | Retail Transformation Leader | Connected Packaging Evangelist | High Impact Career Coach for Courageous Change Makers | DM me to talk future of retail or career reinvention.

HOW DO WE IDENTIFY THE TOP 100?

We use a variety of sources to select our top 100, including feedback from industry observers, research within our own networks, direct or third-party nominations via our website, and social media tools.

In addition to social presence, we also take into account award winners and judges, event speakers, books published, media appearances, and people building innovative companies, solutions etc in the retail space.



Camilla Young