

CONCEPT PRESENTATION

Every event creates thousands of moments.

Afterglow turns them into a story.

AFTERGLOW

Keep the event alive after everyone goes home.

01 / 17

THE PROBLEM

Then the event ends.



People leave.



The lights turn off.



Photos disappear into camera rolls.



The best moments become memories nobody can see.

AFTERGLOW

02 / 17

The event isn't just
what happened on stage.

It is what people

— Felt.

— Captured.

— Shared.

— Loved.

— Remembered.

THE IDEA

Meet Afterglow.

A new way to experience an event
before, during, and after it happens.

01

E V E N T



02

M O M E N T S



03

E N G A G E M E N T



04

S T O R Y

A F T E R G L O W

04 / 17

Three stages. One story.

01



CAPTURE

Attendees capture photos, reactions, quotes, and moments.

02



UNDERSTAND

Afterglow identifies what the audience actually responded to.

03



RELIVE

The event becomes an interactive visual story.

See the room come alive.

Future Forward 2026 • 2,840 attendees ● LIVE

ENERGY

91%

+8% last 30 min



ENGAGEMENT

84%

+12% last 30 min



EXCITEMENT

89%

+6% last 30 min



SATISFACTION

86%

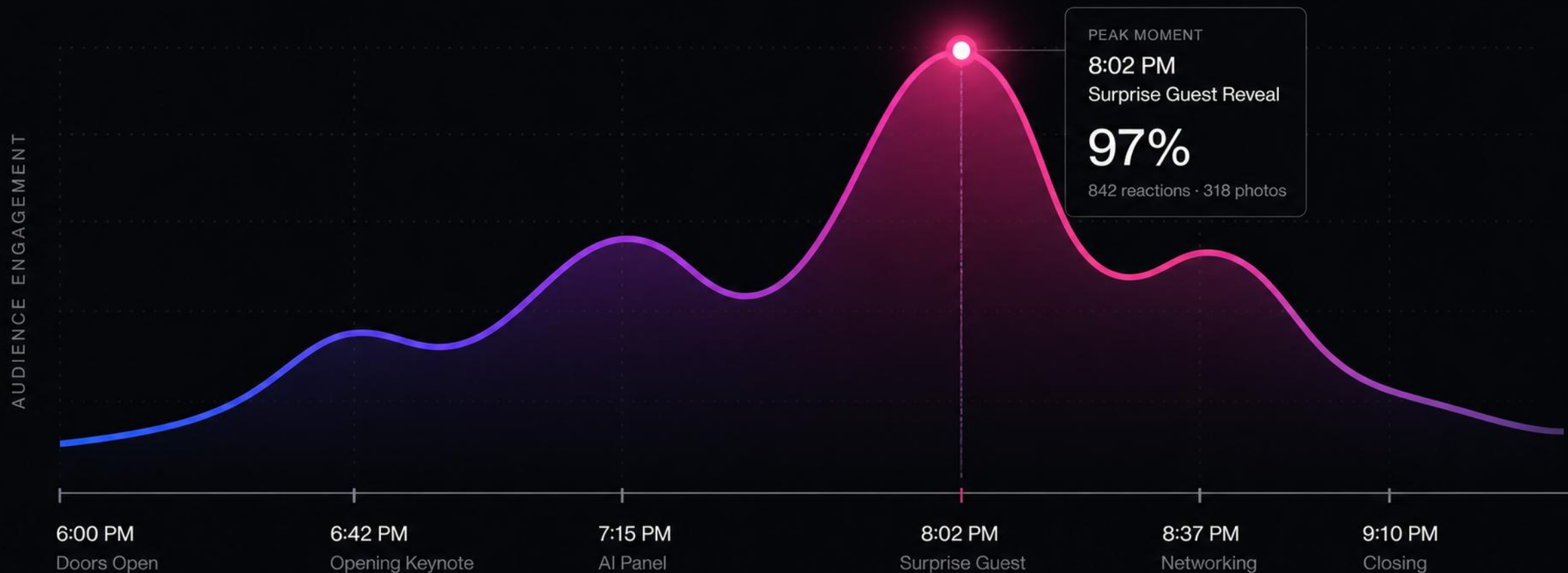
+3% last 30 min



PEAK ENGAGEMENT



When did the event actually come alive?



THE CROWD

2,840 people.
2,840 different
experiences.

1,842

MOMENTS CAPTURED

12,480

REACTIONS

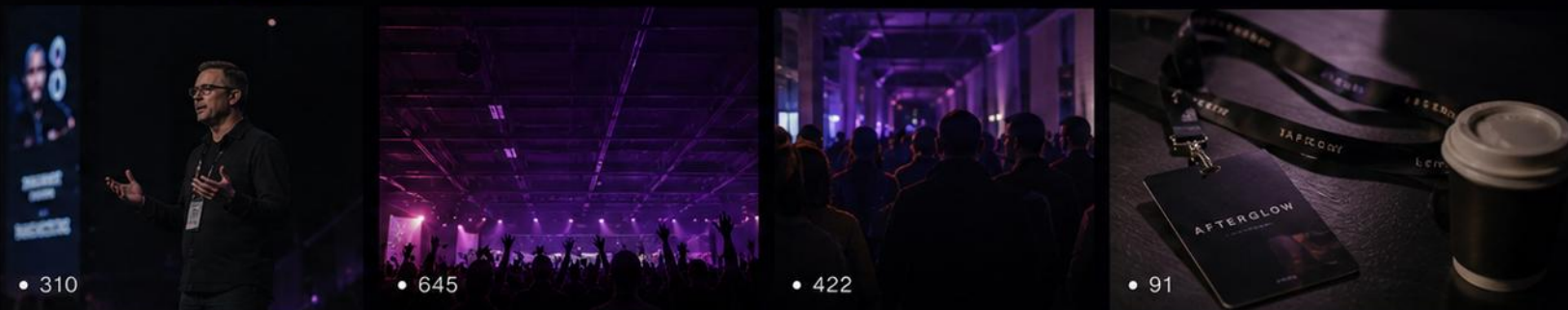
4,820

VOTES

2,640

COMMENTS

AFTERGLOW



THE MOMENT WALL



● 842



● 318



● 96



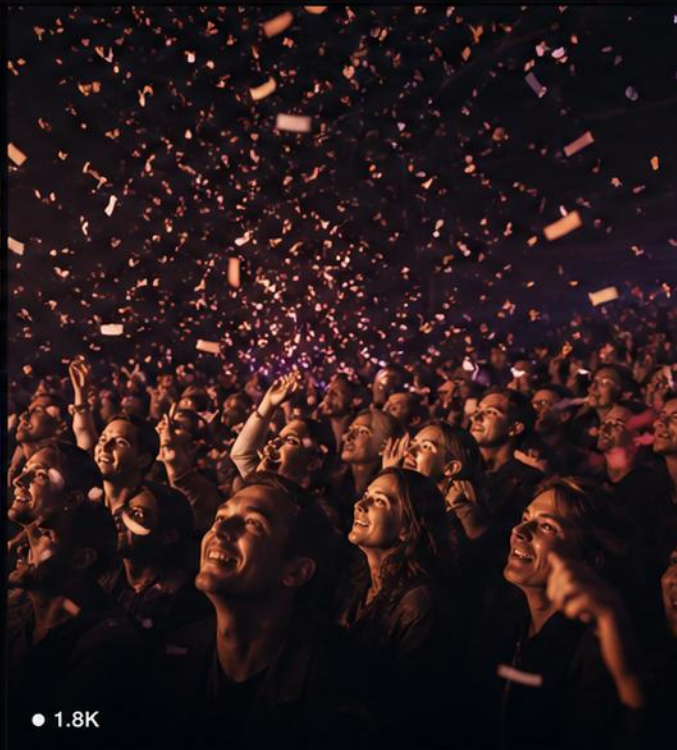
● 621



● 204



● 1.8K



● 96

Every moment, from everyone.



AFTERGLOW

According to the people who were there...

#1



Surprise Guest Reveal

842 reactions · 318 photos



97%

#2



AI & Creativity Panel

621 reactions · 204 photos



94%

#3



Live Performance

504 reactions · 176 photos



91%

#4



Networking

388 reactions · 142 photos

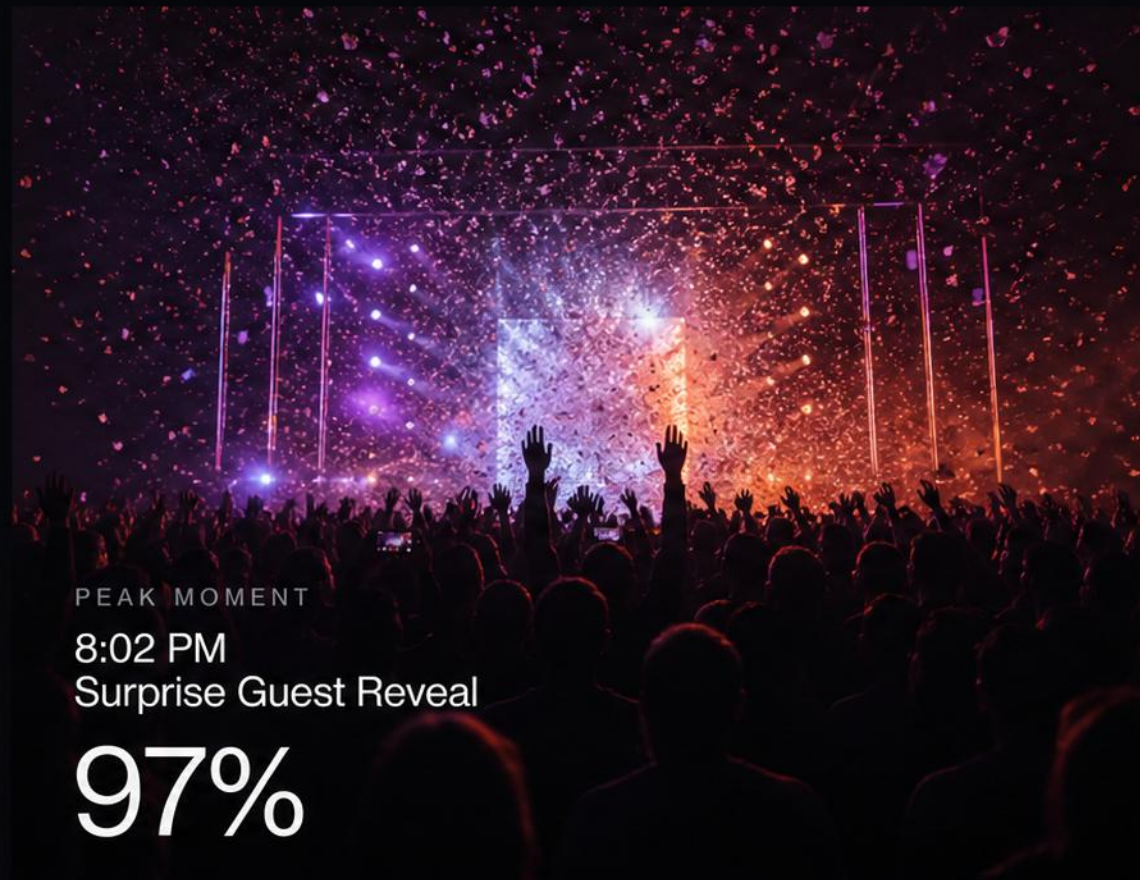


87%

A dark, empty theater with rows of black chairs. A single spotlight shines from the ceiling onto the stage area. The floor is covered with small, dark, reflective objects, possibly confetti or petals. A program or brochure lies on the floor in the foreground.

The lights go off.
But the story is just beginning.

Turn an event into a memory.



PEAK MOMENT

8:02 PM

Surprise Guest Reveal

97%



"I didn't expect that guest. Best night of the year."

Maya Chen · Product Designer

1,842

MOMENTS

12,480

REACTIONS

6

SESSIONS

89

EVENT HEALTH

6:00

6:42

7:15

8:02

8:37

9:10

THE EVENT IN ONE STORY

One night, six chapters.



ARRIVE



EXPERIENCE



CONNECT



DISCOVER



CELEBRATE



REMEMBER

Everyone gets their own version of the night.



Maya Chen

Product Designer · Attendee

12

MOMENTS CAPTURED

6

SESSIONS ATTENDED

8

MEMORIES SAVED

34

REACTIONS GIVEN

3

NEW CONNECTIONS

YOUR NIGHT

- 6:42 PM
You joined the opening keynote.
- 7:15 PM
You saved the AI & Creativity panel.
- 7:48 PM
You photographed the main stage.
- 8:02 PM
You reacted to the surprise guest reveal.
- 8:37 PM
You voted for your favourite session.
- 9:10 PM
You saved the closing performance.

Memories become insights.

SIGNALS FROM THE NIGHT

MOST ENGAGING SESSION AI & Creativity Panel · 94%

MOST MEMORABLE MOMENT Surprise Guest Reveal · 97%

PEAK AUDIENCE ENERGY 8:02 PM · 91% energy

MOST DISCUSSED TOPIC Surprise Guest · 1,820 messages

MOST SHARED PHOTO Main stage reveal · 1,284 shares

RECOMMENDED

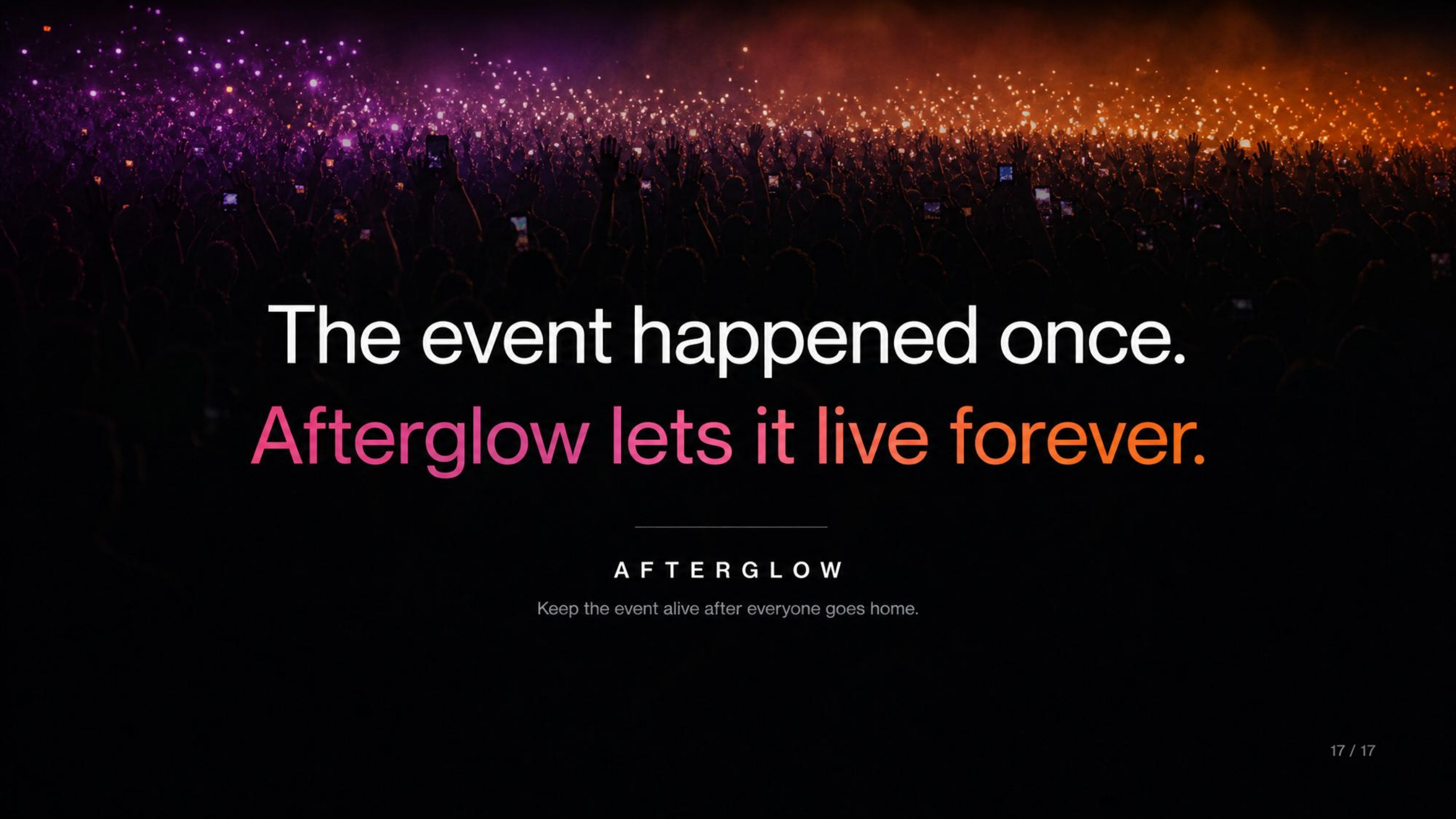
What to repeat next time.

- Programme one unannounced moment.
- Give the AI panel a longer slot.
- Move networking earlier — energy peaked before it.
- Open the photo wall from minute one.

Events shouldn't disappear when they're over.

MOMENTS —→ MEMORIES —→ INSIGHTS —→ BETTER EXPERIENCES

Afterglow closes the loop between what an audience felt and what happens next.



The event happened once.
Afterglow lets it live forever.

AFTERGLOW

Keep the event alive after everyone goes home.