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# OUR GUIDE TO PROMISING STARTUPS @ CES 2019 EUREKA PARK

CES is the largest tech event on earth. As the global stage for innovation, Eureka Park hosts more than 1000 startups from every corner of the globe. Meet exciting new ideas, innovative technologies, and great stories here!

Here is SparkAmplify's guide to some of the top startups exhibiting at CES 2019, according to our industry-first SP index.

Read about what they do and their past coverages.

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Top Categories of Eureka Park @ CES 2019 \*with highest SP Index

**1.**

**SOFTWARE**

**4.**

**MEDIA AND ENTERTAINMENT**

**2.**

**HARDWARE**

**5.**

**PLATFORMS**

**3.**

**DATA & ANALYTICS**

# 1.

## SOFTWARE

### **Quantmetry (France)**

A consulting firm specialized in Artificial Intelligence and Big Data that supports its clients in the strategic and operational implementation of projects.

### **Just Mining (France)**

Just Mining is a company specialized in blockchain and cryptocurrencies. Their objective is to make this technology accessible to everyone.

### **Magnea (Sweden)**

Magneas vision is to make physical activity as natural as pharma or surgery when it comes to prevention and treatment within healthcare and eldercare. Magnea has developed a unique wearable IoT sensor and motion detection system. Using machine learning Magnea detects and prevents falls.

### **Orqa (Croatia)**

Orqa is technology company specialising in First Person View and Remote Reality technology.

### **onTracks (France)**

onTracks is an innovative technology company specializing in the field of haptic connected devices and navigation.

# 2.

## HARDWARE

### **Quantmetry (France)**

Waverly Labs was founded in 2014 at the convergence of speech translation and wearable technology. We're developing Pilot, the world's first smart earpiece language translator. Pilot uses the latest technologies in speech recognition, machine translation and wearable technology to allow users to converse without language barriers.

### **ViVoka (France)**

Vivoka is a startup specialized in home automation, which is why Zac was created. Indeed, Zac is a holographic raccoon able to control all the connected objects of your home in an intuitive way: by the voice and other companies.

### **Meersens (France)**

Meersens is a unique solution (Apps + IoT) in the world that allows consumers to test their immediate environment that may have an impact on their health: Air and water quality, UVs, harmful waves, allergens, pesticides... and propose solutions to avoid/reduce those risks.

### **Nura (Australia)**

Nura, powered and operated by Nuraloop, is a manufacturing company that delivers perfect sound to every individual.

### **Toposens (Germany)**

The startup focuses on the automotive and robotics markets and equips autonomous vehicles enabling applications like autonomous parking, collision avoidance and mapping. 3D ultrasound enables autonomous vehicles to find their way around also in difficult and unstructured environments.

# 3.

## DATA & ANALYTICS

### **NanoScent (Israel)**

NanoScent brings scent recognition into the digital space. It's carefully designed to connect scent recognition with business, applying artificial intelligence to data collected scents, to open a new frontier for connected devices.

### **WayCare (Israel)**

Waycare optimizes city traffic management by harnessing vast amounts of in-vehicle data and legacy systems for predictive insights. Leveraging machine learning and AI, Waycare synthesizes all data sets and provides actionable real-time insights and forward-looking alerts to identify near-term dangerous roads.

### **Gradient (Spain)**

Gradient is a biometric technology provider for Authentication and Digital Onboarding / KYC processes. Biometrics by Gradient is secure, frictionless and privacy protective.

### **Anagog Ltd (Israel)**

Anagog is the pioneer of on-device artificial intelligence solutions that turn mobile phones into personal data engines, all while fiercely protecting each user's privacy. By gathering and analyzing user behavior collected by the phone's built-in sensors, Anagog's AI solution understands user's location, activity and more, enabling prediction of future movements and offering contextual services that improve the user experience.

### **Mycroft AI (USA)**

Mycroft is the world's first open source artificial intelligence platform; an AI for everyone. We are the open source community's answer to Siri and Amazon Echo. We provide a natural language platform that makes it easy to integrate and control a wide assortment of smart devices and streaming media.

# 4.

## MEDIA AND ENTERTAINMENT

### **Indiegogo (USA)**

Indiegogo is the place for entrepreneurial projects to move quickly from concept to market. Dream it. Fund it. Make it. Ship it.

### **Parkki (France)**

Parkki is the world's first digital solution able to solve the huge problem of car parking in smart cities. Based on a machine learning software and smart sensors installed on street lamps, it helps parking managers and drivers reducing traffic jam and pollution.

### **Mobile Pixels, Inc. (USA)**

MIT and NEU backed consumer electronic startup. They launched their first product, DUO, on crowdsourcing platforms and have already raised more than \$1 million in sales.

### **DreaminzZz (France)**

DreaminzZz presents HYPNOS, the first connected hypnosis mask of the market. Its mobile application and its many sessions offer the user access to many themes such as motivation, concentration, pain management, relaxation or recovery in a playful and autonomous way. A unique experience at the service of well being.

### **Lunii (USA)**

Lunii is an alternative tool to screens for kids. The Storyteller allows kids from 3 to 8 years old to make their own audio story by choosing different elements (a hero, an object, a second character and a setting). The Storyteller automatically tells them a story based on their own choices. The product is design with no emission, no screens.

# 5.

## PLATFORMS

### **We Rescue (USA)**

We Rescue offers motorcyclists new solutions to optimize accident reporting without interfering with the riding experience, nor the rider's privacy. We Rescue develops safety device for motorcycle.

### **Smart IoT Labs (Spain)**

Smart IoT Labs is developing a new Virtual Assistant generation for your home, more intelligent, proactive and autonomous than the currently Smart Speakers available. Through the use of state-of-the-art Artificial Intelligence algorithms and data gathered by its Super-Sensors, the assistant “senses” the house, learns family habits, reasons and decides how to act without receiving explicit commands.

### **SpeakSee (Netherlands)**

SpeakSee offers a breakthrough microphone system that identifies each speaker in a conversation and transcribes it to text, into a smartphone app, so that persons who are Deaf or Hard of Hearing can effectively participate in conversations and lectures.

### **Quick Energy Technologies Ltd (UK)**

One-time use recyclable power banks for portable devices.

### **Talamoos (Israel)**

Talamoos is a leading AI and Big Data based prediction platform, deployed at critical government and commercial institutions. Talamoos prediction platform provides state of the art predictions, personalization and recommendations. The platform predicts in real time what users would like to do next in order to increase revenues and engagements.

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## Top placements by company

### Quantmetry

- Intelligence artificielle : comment les entreprises peuvent attirer les talents
- IStrasbourg: Une manche connectée pour prévenir les complications du cancer du sein
- louveau monde. Un livre entièrement traduit par une intelligence artificielle

### Just Mining

- Moselle : la ruée vers l'or pour 2 frères sélectionnés pour le CES de Las Vegas avec Vivoka et Just Mining
- Découvrez les 26 startups qui partiront au CES 2019 avec Business France

### Orqa

- Osječki startup Orqa osvojio prvo mjesto na Idea Knockoutu 2018
- Dečki iz Osijeka izumili naočale za vožnju dronova, najnaprednije na svijetu
- Putuju u Las Vegas: Osječani osmislili naočale za upravljanje dronom

### Waverly Labs Inc.

- From translating hearing aids to sign-language gloves, amazing assistive tech
- 7 digitálnych otrasov, o ktorých možno ani netušíte



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## Top placements by company

### ViVoka

- [AL'IFA, LES ASSISTANTS VOCAUX SE VEULENT INDISPENSABLES](#)
- [Découvrez les 26 startups qui partiront au CES 2019 avec Business France](#)
- [franceinfo seniors. L'intelligence artificielle au service des personnes âgées](#)

### Meersens

- [CES Unveiled Paris: A Sneak Peek Into Tech Innovations To Debut At CES 2019](#)
- [4 apps à découvrir cette semaine : Datee, Bike Meeting, Meersens et Insomniak](#)
- [Douche écolo, boîte aux lettres intelligente... 3 entreprises françaises révolutionnent la maison](#)

### Nura

- [Nuraphone G2 free update adds active noise canceling to our favorite headphones](#)
- [Best Wireless Sports And Fitness Earphones 2018](#)
- [These amazing Nura headphones sound different to everyone who wears them](#)

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## Top placements by company

### Toposens

- Announcing the TC Top Picks for Disrupt SF 2018
- Toposens releases an innovative 3D ultrasound sensor
- promotion Nordhessen und Land Hessen zeichnen Erfinder und Gründer in der Region aus

### Nanoscent

- Revolutionary scent sensor could help sniff out your soulmate

### WayCare

- Israeli AI Startup WayCare Helps Las Vegas Improve Road Safety, Reduce Car Crashes
- La piattaforma di Waycare migliora la sicurezza stradale e riduce gli incidenti
- ZenCity raises \$6 million for AI platform that helps cities crunch big data and track residents' sentiment

### Gradiant

- La OTAN ensaya una tecnología gallega para identificar todo tipo de objetos en el mar
- La OTAN ensaya la vigilancia marítima con la tecnología de análisis de objetos de Gradiant
- ¿Nos lee la mente Internet?

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## Top placements by company

### Anagog Ltd

- Smartphone Users Don't Want 'Failing' Cloud-Based Data Privacy: Survey
- Israeli high-tech firms raised \$1.61b in Q2/2018
- Skoda Auto stawia na start-upy. Z wizytą w DigiLab Skoda w Izraelu

### Mycroft AI

- Alexa Is Listening. Here's How to Keep Your Voice Assistant From Recording You.
- Tips for building AI into mobile apps
- Microsoft will 'lose developers for a generation' if it stuffs up GitHub, says future CEO

### Indiegogo

- Indiegogo will withhold certain crowdfunding campaigns' funds until they ship
- Indiegogo is selling LEGOs for adults and they're quite the catch
- ZX Vega+ console faces Indiegogo's debt collectors

### Parkki

- Parkki, 1 million d'euros pour exporter sa solution de stationnement intelligent à l'international
- Easy Mobility Challenge : Les 10 startups sélectionnées pour révolutionner la mobilité du futur

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## Top placements by company

### Lunii

- [Lunii, la boîte à histoires multilingues qui stimule l'imaginaire des enfants](#)

### Mobile Pixels, Inc.

- [15 Awesome Kickstarter Products That Went Viral for a Good Reason](#)
- [Este accesorio añade una segunda pantalla al ordenador portátil](#)
- [Duo, il laptop col doppio schermo](#)

### DreaminzZz

- [Moselle : la ruée vers l'or pour 2 frères sélectionnés pour le CES de Las Vegas avec Vivoka et Just Mining](#)
- [\[TEST\] Hypnos : Le masque d'hypnose connecté anti stress](#)

### We Rescue

- [Hollywood's 10 Favorite Pet Rescue Centers: Where Ellen Pompeo and Bradley Cooper Adopted Their Dogs](#)
- [Poodle Saved From Car Crash Hops on 2 Hind Legs After Having Front Legs Amputated](#)
- [Food rescuers race to battle waste, hunger](#)

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## Top placements by company

### Smart IoT Labs

- El mayordomo virtual que sustituirá a los altavoces inteligentes
- Circuitos y sensores: bienvenidos al hogar del futuro

### SpeakSee

- This cool device from Dutch startup SpeakSee destroys stigma on hearing aids
- SpeakSee uses mics and app to get deaf people in on the conversation  
GOOD THINKING
- Portable microphone system transcribes multi-person conversations in real time

### Talamoos

- 7 startups join forces with Israeli spooks in bid to boost AI skills
- Israel's Internal Security Agency Selects 7 Startups or First Cycle Of New AI, Robotics Accelerator

# Social Proof Index (SP Index)

## Introduction

SparkAmplify's SP Index is generated by our algorithm and is given to each brand as a measurement of its overall media presence quality. Social Proof Index is an industry-first index that takes into account a brand's social proof based on social share, placement number, placement quality, impression and search ranking.

Social Proof Index is a score from 0 to 100. Every brand on SparkAmplify has its own Social Proof Index that is updated frequently to reflect the latest situation. Brands with Social Proof Index of 100 means it has better media exposure results than that with Social Proof Index of 50.

## Brand

Social Proof Index (SP Index) quantitatively measures a brand's press coverage in terms of social share, placement number, placements quality, impression and search ranking. With higher Social Proof Index, brand can stand out easily from other brands and focus on telling stories to the right influencers.

## Media

Social Proof Index (SP Index) helps journalists filter out the noise and concentrate on media-worthy sources. By filtering brands with high Social Proof Index, journalists can quantitatively measure a brand's press coverage performance.

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