

# Showcase your event highlights in **ONE** page!



With SparkAmplify's Event Page, increase your delegation's media exposure with a constant flow of interview requests! At SparkAmplify, we believe there must be a more organized and visually appealing way to present your delegation to media, and in turn earn more press coverage for it!

This is where our On-Demand Event Page can come in to help. Going live a few days before the event, and with a built-in exhibitors' visual press kit & product carousel features, there are no time or location constraints for matchmaking to happen.

## Product Highlight:

1. Customized Event Page
2. Exhibitors' visual press kit & product carousel feature
3. Tailored event media recommendation
4. Online Matchmaking
5. One interface for performance measurement

## How does Event Page work? – Four easy steps

### Step 1:

Manage Event – With a click of the button, start your Event Page creation process. For upcoming events, set up the right event name, category and keyword to better manage your Event list.

### Step 2:

Invite Brands – Get your delegation on board and join the Event Page to better manage & maximize their media exposure. When it comes to press coverage, no one should be left behind. Call on your delegation to present a brand profile as complete as possible.

### Step 3:

Create Page – Here is where the magic happens. A visually appealing page is the first step to attract media attention. Put some effort for the Style Management and create a reason for them to stick around to explore your delegation's stories in the Startup News & Media Mention sections.

### Step 4:

View Analytics – Our analytic dashboard provides you an overview of the page engagement performance to help you identify the trending brands in media and improve the overall communication strategy.