

SparkAmplify Launches World's First On-demand Event Press Conference

The perfect companion for every journalist

LOS ANGELES, CA, November 13, 2018 – SparkAmplify, an AI-powered media outreach SaaS software launches its on-demand press conference platform at the Meet Taipei event (11/15/2018-11/17/2018), the largest startup festival in Asia. Media professionals can access valuable company information on-demand, such as Founder's Corner interviews and key product features to put together the next breakthrough tech story. All journalists at the event are welcome to visit SparkAmplify's booth(G1-41) and test drive its proprietary Social Proof Index search analysis to create a personalized exhibition experience and enjoy a cup of hand brewed coffee on the house.

As a proud sponsor of the event, SparkAmplify is providing a free trial of its Premium service to all the 400 exhibitors from over 27 cities. Aside from participating in the on-demand press conference, exhibitors will also be able to take advantage of SparkAmplify's AI media recommendation model to help identify relevant journalists to pitch their story to.

SparkAmplify's Social Proof Index provide brands a score based on their media outreach efforts and placement results. This index helps journalists filter out the noise and concentrate on media worthy sources. By filtering brands with high Social Proof Index, journalists can quantitatively measure a brand's press coverage performance.

"So far 2018 had been a pivotal year for SparkAmplify, we successfully organized the industry-first AI-Powered Startup & Media matching event at the CompuTEX-InnoVEX event. And many winners/finalists at top startup events such as TechCrunch Disrupt SF, RISE, Echelon Asia Summit are currently users of our service. SparkAmplify aims to facilitate communication between brands and media, removing all the traditional communication barriers, and create lasting and effective relationships," according to Chien Lee, founder and Chief Scientist at SparkAmplify.

For more information, visit <http://www.sparkamplify.com>

Press Kit download: http://bit.ly/SparkAmplify_MeetTaipei

SparkAmplify Profile: <https://brand.sparkamplify.com/sparkamplify>

On-demand Press Conference: <https://www.sparkamplify.com/events/meet-taipei-2018>

Facebook: <https://www.facebook.com/sparkamplify/>

About SparkAmplify

SparkAmplify is a SaaS company based in Pasadena, California and Taipei, specializing in media outreach and influencer engagement. The platform provides users targeted media and journalist profile as well as intelligent recommendations. SparkAmplify was selected as one of the top 50 startups among 6,000+ startups from 80 countries at the 2017 Startup Grind Global Conference.

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