SparkAmplify
The smarter PR choice for
Tech companies!

At SparkAmplify, we believe there should be an easier way of building media influencer relationships. You focus on telling your story, and let SparkAmplify take care of the rest. Our machine learning models analyze over 1 million press placements from 80,000+ media influencers, and will direct you to the right journalists at the right time with maximum results. Start building your social proof today, with SparkAmplify!

Product Highlight:
1. Build brand impression with a fb-like visual profile
2. Access to 80,000+ media influencer data
3. Less research with AI recommendation
4. Auto pitch email creation and optimization
5. Data-driven dashboard with industry-first SP Index (like your credit score, but for your brand's Social Proof)

How does SparkAmplify work? - Three easy steps

Step 1: Build impression – Don't just rely on the traditional press kit. With SparkAmplify's brand profile start presenting your story the way that catches media influencers' attention, interactively and visually.

(See sample profile => https://brand.sparkamplify.com/sparkamplify)

Step 2: Connect – Let our AI-Outreach Assistant find the most relevant and influential journalists to help you amplify your story. So you can focus on telling your brand story and we make sure you get connected.

(For more info => https://www.sparkamplify.com/brand#outreach)

Step 3: Analyze – Our analytical dashboard includes outreach engagement results and also an industry-first index that measures a brand's social proof based on media placements. Once you start measuring your social proof you will be on the path of success.

(For more info => https://www.sparkamplify.com/brand#monitoring)

SparkAmplify, an AI-powered media outreach SaaS platform that helps you maximize your press coverage potential like a pro!