



CLOVITEK

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**COMPANY CLOVITEK NAMED AS CES 2018 INNOVATION AWARDS
HONOREE**

New York, NY, Date, 2017 – CloviTek today announced that it has been named a CES 2018 Innovation Awards Honoree for *CloviFi (Wi-Fi & Bluetooth) Wireless Audio Transmitter*. Products entered in this prestigious program are judged by a preeminent panel of independent industrial designers, independent engineers and members of the trade media to honor outstanding design and engineering in cutting edge consumer electronics products across 28 product categories.



Ideal for consumers, seniors, those struggling with hearing loss, as well as businesses in public places, CloviFi enables users to privately listen to high quality TV audio streams through personal mobile devices, without disturbing others nearby. CloviFi is simple, affordable and easy to use. Users connect CloviFi to their TV, connect their mobile device and CloviFi to Wi-Fi, download, install and run the app, select the available TV in the app, and start their own private listening experience.



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“More than 360 million people around the world have disabling hearing loss with limited solutions at affordable prices,” stated Mahidov, founder, CloviTek. “This is an underserved market that correlates with our main focus – to help people maximize their health and quality of life through the latest technologies at a uniquely low cost. By helping those in need, we are helping everyone, indeed.”

The prestigious CES Innovation Awards are sponsored by the Consumer Technology Association (CTA)TM, the owner and producer of CES 2018, the global gathering place for all who thrive on the business of consumer technologies, and have been recognizing achievements in product design and engineering since 1976.

CloviTek’s CloviFi will be displayed at CES 2018, which runs January 9-12, 2018, in Las Vegas, Nevada. A selection of Honorees will also be displayed at CES Unveiled New York, which features dozens of exhibitors and networking opportunities and runs 3:00-7:30 PM November 9 at the Metropolitan Pavilion in New York.

Entries are evaluated on their engineering, aesthetic and design qualities, intended use/function and user value, unique/novel features present and how the design and innovation of the product directly compares to other products in the marketplace.

Products chosen as CES Innovation Honorees reflect innovative design and engineering in some of the most cutting-edge tech products and services coming to market.

CES 2018 Innovation Honoree products are featured on CES.tech/Innovation, which lists product categories, as well as each product name, manufacturer information, description, photo and URL.

About Company CloviTek:

Founded in 2016, CloviTek is a manufacturer of a wireless hardware device that transmits audio from a TV to a mobile device using Wireless (Wi-Fi) transmission technologies for audio streaming. With affordable, compact and easy-to-use plug-and-play devices, CloviTek revolutionizes wireless audio and assistive-listening technology, while solving the most common home and business TV listening problems that many face today. For more information about the owner and the product, please visit <https://www.clovitek.com>.

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