**Introduction:**

Remote work and home video interviews have been around since the advent of the internet. In 2020, 80% of companies used video interviews as part of their recruitment strategy. This market is expected to grow from 1.3 billion in 2020 to 3.3 billion by the year 2025. Participating in home video interview has become an integral part of the interview process. The purpose of this video is to equip interviewees with the necessary knowledge and skills to conduct successful home video interviews to be successful in the job search market.

**Learning Objectives:**

Upon completion of this training, the learner will be able to:

* Describe the key elements of a professional interview workspace
* Identify the strategies and best practices for interview preparation

**Outline:**

* Introduction
* Narrator gives insight into the growth of the home video interviews since the Covid-19 pandemic
* Interviewing from home has given individuals and companies the ability to continue work remotely
* Storyline follows Molly as she prepares for a home video interview
* Appearance
* Workspace – lighting, camera angle, distraction-free space
* Researching the company
* Mock interview question preparation and practice
* Summary
* Present yourself confidently
* Demonstrate your suitability for the role
* Build a positive rapport with the interviewers
* Invest time and effort in preparation
* Make a strong first impression

**Characters:**

A person and person cartoon characters

Description automatically generated

**Narrator Molly**

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| 1. **Title Opening** | | | |
| **Visuals/Graphic** | **Script/Audio** | **Programming/Animation Notes** | **Comments** |
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|  | **No audio** | * Scene opens with an Iris circle centered effect * Typing sound effects timed with the words appearing on the monitor |  |

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| 1. **Introduction** | | | |
| **Visuals/Graphic** | **Script/Audio** | **Programming/Animation Notes** | **Comments** |
| Scene opens with a living room. Molly on the couch typing with her laptop. Narrator appears in a circle towards the top left. | **Narrator:** Since the onset of the COVID-19 pandemic, home video interviews have become a prominent and essential method of communication across various industries. Conducting interviews from the comfort of one's home has allowed individuals and organizations to adapt and continue their work remotely. | * Opens with a fade to black animation * Soft typing sound effect in the background * Camera zooms in closer slowly as narrator talks |  |

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| 1. **Introduction** | | | |
| **Visuals/Graphic** | **Script/Audio** | **Programming/Animation Notes** | **Comments** |
| Scene is a boardroom with a large monitor on the wall where a group of colleagues are conducting a video meeting | **Narrator:** Conducting interviews from the comfort of one's home has allowed individuals and organizations to adapt and continue their work remotely. | * Opens with ‘dissolve’ animation * Camera zooms out from the lady on the screen to the entire office showing a table of colleagues |  |

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| 1. **Introduction** | | | |
| **Visuals/Graphic** | **Script/Audio** | **Programming/Animation Notes** | **Comments** |
| Introduction continues showing a bar graph trending upwards and the percentage of 80% . Narrator is positioned on the left, talking and gesturing towards the graphics | **Narrator:** At the time of the pandemic, 80% of companies began utilizing remote workers and subsequently remote interviews. | * Opens with Iris – Circle- Center * Camera zooms in on the 80% as narrator talks |  |
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| 1. **Introduction** | | | |
| **Visuals/Graphic** | **Script/Audio** | **Programming/Animation Notes** | **Comments** |
| Introduction continues showing 98% and arrows directing upwards. Narrator is on the left talking and gesturing towards the graphics | **Narrator:** As of today, 98% of companies plan to continue conducting job interviews remotely. | * Opens with ‘dissolve’ animation |  |

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| 1. **Meet Molly** | | | |
| **Visuals/Graphic** | **Script/Audio** | **Programming/Animation Notes** | **Comments** |
| Scene is a home office. Molly is seated at her desk and computer. Narrator appears masked in a circle in the top left of the screen | **Narrator:** This is Molly. Molly is preparing for her home video interview. Molly realizes that preparation is key. Let’s look at some of the ways Molly has prepared herself to master her home video interview and land the job of her dreams. | * Opens with fade to white animation * Camera zooms in slowly towards Molly, including the narrator circle in the cropping, as narrator talks |  |

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| 1. **Molly in the Bathroom** | | | |
| **Visuals/Graphic** | **Script/Audio** | **Programming/Animation Notes** | **Comments** |
| Molly is in her bathroom blow drying her hair | **No audio** | * Opens with Iris -Circle-Center animation * Blow dryer sound effect |  |

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| 1. **Molly in the Bathroom** | | | |
| **Visuals/Graphic** | **Script/Audio** | **Programming/Animation Notes** | **Comments** |
| Molly is in her bathroom facing the camera, talking | **Molly:** I am so excited about my home video interview! I'm making sure I will look professional for the camera. | * No entrance animation or zoom. A continuous scene from the last one |  |

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| 1. **Molly in the Bathroom** | | | |
| **Visuals/Graphic** | **Script/Audio** | **Programming/Animation Notes** | **Comments** |
| Molly is in her bathroom, narrator appears in the top left within a circle, as Molly walks out of the bathroom  Text box and text:  Portray yourself as a confident, business professional | **Narrator:** It is important to portray yourself as a confident business professional by making sure you are dressed for success and portray as such through the camera lens. | * No entrance animation or zoom. A continuous scene from the last one * Molly begins walking out of the bathroom as narrator talks * Text box pops in, text typing entrance animation timed with the audio |  |

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| 1. **Molly in the Bedroom** | | | |
| **Visuals/Graphic** | **Script/Audio** | **Programming/Animation Notes** | **Comments** |
| Molly is in her bedroom, sitting at her vanity, bed shows to her left. She is dusting her face with a makeup brush | **No Audio** | * Fade to white entrance animation * Camera zooms in closer to show Molly at her vanity |  |

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| 1. **Molly in the Bedroom** | | | |
| **Visuals/Graphic** | **Script/Audio** | **Programming/Animation Notes** | **Comments** |
| Same graphics as the last. Molly is in her bedroom, sitting at her vanity, she turns to face the camera, hands in lap  Clipboard with text appears timed with the audio:  Professional Appearance  -Clean  -Polished  -Business attire | **Molly:** There! I am all ready. I look clean, polished, and dressed professionally! I better go check my workspace and camera. | * No entrance animation, scene continues from the last * Camera is still zoomed in from last graphic * Enter effects on text is typing, timed with the audio |  |

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| 1. **Molly in the Bedroom** | | | |
| **Visuals/Graphic** | **Script/Audio** | **Programming/Animation Notes** | **Comments** |
| Same graphics as the last. Except Molly is Standing | **No Audio** | * No entrance animation, scene continues from the last * Camera is still zoomed in from last graphic |  |

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| 1. **Molly in the Bedroom** | | | |
| **Visuals/Graphic** | **Script/Audio** | **Programming/Animation Notes** | **Comments** |
| Same graphics as the last. Except Molly is standing, she starts walking out of the bedroom with the audio | **Molly:**  I better go check my workspace and camera. | * No entrance animation, scene continues from the last * Camera is still zoomed in from last graphic * Molly walks out of the bedroom |  |

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| 1. **Molly in the Office (scenes 14-18)** | | | |
| **Visuals/Graphic** | **Script/Audio** | **Programming/Animation Notes** | **Comments** |
| Same graphics as #6, home office. Molly walks into the office, clicks on the light and sits down in her chair.  After she sits down the Narrator appears in the top left  On screen text box appears towards the end of scene timed with audio:  Workspace Tips:  \*Camera at eye level  \*Well lit area  \*Distractionfree | **Narrator at the end of this scene:**  Molly is making sure her camera is at an eye level so the interviewers can see her properly. She has chosen a well-lit and organized area in her home, free of distractions so that she can concentrate on the questions the interview may pose. | * Fade to white entrance animation * Sound effect of the light clicking on. Lamp shade changes from gray to yellow to give the visual of ‘turning on’ timed with the click. * Sound effect of typing after she sits at her computer * Camera zooms in on Molly and her laptop as the narrator talks. * Text box pops in, text uses typing animation, delayed to time with audio |  |

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| 1. **Molly Researching (scenes 19-20)** | | | |
| **Visuals/Graphic** | **Script/Audio** | **Programming/Animation Notes** | **Comments** |
| Molly is sitting in a comfy chair on the left, graphics to the right appear to come out of her computer to show what she is researching. | **Narrator:**  For several days leading up to the interview, Molly has demonstrated the importance of researching the company she is interviewing with. She researched the company values, business goals, services or products they provide, financials, and various corporate members. | * Fade to white entrance animation * Camera zooms in Slightly to tighten up the focal area |  |

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| 1. **Molly Researching (scenes 19-20)** | | | |
| **Visuals/Graphic** | **Script/Audio** | **Programming/Animation Notes** | **Comments** |
| Molly is sitting in a comfy chair on the left, graphics change to a typed list  Interview Research Preparation:  \*Company Values  \*Business Goals  \*Services/Products Provided  \*Financials  \*Corporate Members | **Narrator:**  For several days leading up to the interview, Molly has demonstrated the importance of researching the company she is interviewing with. She researched the company values, business goals, services or products they provide, financials, and various corporate members. | * No entrance animation, continuation of scene * Camera still zoomed in slightly * Text appears using typing animation |  |
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| 1. **Insightful Questions** | | | |
| **Visuals/Graphic** | **Script/Audio** | **Programming/Animation Notes** | **Comments** |
| Banner across the top “Insightful Questions”  Molly avator on right thinking and scratching her cheek. Large question mark in center, | **Narrator:**  Researching will allow Molly to ask insightful questions that let the hiring team know she is vested in working for their company. | * Fade to white entrance animation * Molly is thinking and hand is appearing to scratch her cheek * Question mark pops in during the narration |  |

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| 1. **Mock Interview Questions (scenes 22-23)** | | | |
| **Visuals/Graphic** | **Script/Audio** | **Programming/Animation Notes** | **Comments** |
| Banner across the top “Mock Interview Questions”  Molly avator on writing on a clipboard. Large clipboard replaces the question mark and writing appears:  Interview Questions:   1. Tell me about your instructional design experience.   -I am proficient in various platforms such as Articulate Rise and Storyline, including triggers and variables. | **Narrator:**  Molly also made a list of questions that interviewers may ask her, constructed her responses in detail and spent a lot of time going over them to make sure they sounded informative and answered each question thoroughly. | * Continuation of scene * Molly is writing on a clipboard. * Whiteboard animation shows a human hand writing on the clipboard. * Molly’s express changes from smiling to excited mid way through the narration. |  |

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| 1. **Molly Practices in a Mirror** | | | |
| **Visuals/Graphic** | **Script/Audio** | **Programming/Animation Notes** | **Comments** |
| Scene is a bathroom sink and Mirror. Molly appears in the mirror talking, as if practicing her interview questions.  Text box and text timed with audio:  Practice your responses in a mirror | **Narrator:**  Practicing your responses in a mirror is one way to make sure you are projecting your voice properly, visually conveying your answers appropriately, while paying attention to expressions and body language. | * Fade to white entrance animation * Camera zooms in on the mirror as the narrator talks * Text box pops in, text uses typing entrance animation |  |

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| 1. **Molly Practices in a Video (scene 25-26)** | | | |
| **Visuals/Graphic** | **Script/Audio** | **Programming/Animation Notes** | **Comments** |
| Same graphic as the scene #1, except Molly appears in the laptop screen. For the first half she appears to be talking while narrator talks. Second half she talks, narrator is silent.  Text box and text timed with audio:  Record yourself on your laptop | **Narrator:**  Recording yourself on your laptop camera is another great way to self critique and prepare.  **Molly:**  I would love to tell you a little bit about myself, my expertise and the value I will bring to your company | * Fade to white entrance animation * Text box pops in, text uses typing entrance animation |  |

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| 1. **Molly Interviews (scene 27-28)** | | | |
| **Visuals/Graphic** | **Script/Audio** | **Programming/Animation Notes** | **Comments** |
| Scene is Molly is on a large video wall monitor, 4 executives around a table for her interview  Clipboard is on the wall, top right to show words that appear timed with the narration  Tips:  Punctual  Prepared  Posture | **Narrator:**  Make sure you are punctual. Sign into the platform several minutes early to avoid any problems that might make you late. Make sure you are ready and waiting at the scheduled time.  **Narrator:**  Pay attention to your posture and speak confidently. You have prepared yourself for this moment and are ready to convey your skills and abilities successfully. | * Fade to white entrance animation * Camera zooms in closer to the meeting as the narration plays * Words appear on the clipboard timed with the narration |  |

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| 1. **Molly Follows Up With an Email** | | | |
| **Visuals/Graphic** | **Script/Audio** | **Programming/Animation Notes** | **Comments** |
| Same living room scene as #2. Molly is on her couch typing an email. Speech bubble appears as if coming out of the laptop, words appear in the bubble:  Dear Hiring Managers,  Thank you for your time today. I look forward to hearing from you. | **Narrator:**  It is a great idea to follow up your interview with a thank you email. It shows your vested interest to the potential employer. | * Fade to white entrance animation * Camera zooms in closer to her on the couch * Typing sound effect in the background |  |

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| 1. **Clock passing of time** | | | |
| **Visuals/Graphic** | **Script/Audio** | **Programming/Animation Notes** | **Comments** |
| A large clock is centered, hands are spinning around as if a lot of time is passing | **Narrator:**  Be patient as you wait for a reply | * Iris – Circle - Center entrance animation * Camera zooms in closer to the clock as the narrator talks |  |

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| 1. **Molly Gets the Job (scenes 31-37)** | | | |
| **Visuals/Graphic** | **Script/Audio** | **Programming/Animation Notes** | **Comments** |
| Scenes 31-37 will all be in the living room, same as #2. Her expressions will change and positioning throughout. Scene starts with her on the couch relaxing. She gets a phone call, answers, talks, listens, replies. Then she stand up to celebrate her job offer  Molly is in non business attire throughout this scene, to convey her relaxing at home. | **Molly (seated):**  Hello Molly speaking  **Molly (seated):**  Oh thank you so much!  **Molly (standing):**  I got the job as a Senior Instructional Designer! All my preparations have paid off. Time to celebrate. | * Iris – Circle - Center entrance animation at the beginning. Scene continues on several slides with no further entrance animation. * Mollys expressions should change throughout the phone conversation * Sound effect of the phone ringing * When Molly stands to celebrate the camera will zoom in closer to her. |  |

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| 1. **Summary (scenes 38-39)** | | | |
| **Visuals/Graphic** | **Script/Audio** | **Programming/Animation Notes** | **Comments** |
| Scenes 38-41 will be in a restaurant setting  Molly is dressed up for going out. She is seated at a table with friends having a fancy dinner.  Scene 38: 3 white boxes appear on the left timed with the narration to give a summary:    Presenting yourself confidently  Demonstrating your suitability for the role  Building a positive rapport with the interviewers | **Narrator:**  While Molly celebrates the job she just landed, let’s review. Interview preparation is essential for presenting yourself confidently, demonstrating your suitability for the role, and building a positive rapport with the interviewers. | * Fade to white entrance animation at the beginning. Scene continues on several slides with no further entrance animation. * Mollys expressions should change throughout the dinner from eating to appearing to talk. * Sound effect restaurant noise in background * White boxes fly in from the left timed with the narration |  |

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| 1. **Summary (scenes 38-39)** | | | |
| **Visuals/Graphic** | **Script/Audio** | **Programming/Animation Notes** | **Comments** |
| Same scene as 39 except text in the boxes change:  Invest time and effort in preparation  Make a strong first impression  Secure the desired opportunity! | **Narrator:**  By investing time and effort in preparation, you increase your chances of making a strong first impression and securing the desired opportunity. | * No entrance animation * Mollys expressions should change throughout the dinner from eating to appearing to talk. * Sound effect restaurant noise in background * White boxes fly in from the left timed with the narration |  |
| 1. **Molly Celebrates (scenes 40-41)** | | | |
| **Visuals/Graphic** | **Script/Audio** | **Programming/Animation Notes** | **Comments** |
| Same scene as 39 without the text boxes. Just the restaurant scene  Text box and text: Thanks for watching! | **Narrator:**  Next time you get offered a home video interview…remember…be a Molly! | * No entrance animation * Sound effect restaurant noise in background * Sound effect – audience “yeah” as narrator says be a Molly * Molly changes to cheering and facing the camera, after the camera zooms in on her * Text box and text uses pop animation for entrance |  |