

SPECIMEN LABEL

## WARNING

KEEP OUT OF REACH OF CHILDREN  
READ LABEL BEFORE USE

FOR USE ONLY AS A RODENTICIDE

# SELONTRA<sup>®</sup> Soft Bait

## RODENTICIDE

Contains 0.75 g/kg cholecalciferol in the form of a ready-to-use bait.

HIGHLY PALATABLE, READY TO USE SOFT BAIT  
KILLS RATS AND MICE RESISTANT TO ANTICOAGULANTS

For the control of rats and mice in nature reserves, along fence lines, and in and around industrial, commercial, agricultural and domestic buildings.

Controls rats and mice resistant to anticoagulants.

This product must be used in secure bait stations.

# 5 kg

Registered to and distributed by:  
BASF New Zealand Limited  
P.O. Box 407, Auckland 1140  
Phone: 0800 932 273  
Fax: 0800 940 000

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## Hazard Classification

6.9B, 9.1D



### WARNING

May cause damage to organs through prolonged or repeated oral exposure. This product is designed to control rats and mice. The bait is hazardous to pigs, cats, dogs, poultry, birds and wildlife. Exposure of non-target species should be prevented.

### PRECAUTIONS

**STORAGE:** Keep out of reach of children. Store in the closed original container in a cool, dry, well-ventilated, safe place, away from direct sunlight. Odour-sensitive: Segregate from products releasing odours. Segregate from foods and animal feeds.

**SPILLAGE:** Prevent further spillage and product from entering waterways. Wear gloves. Collect spilled baits and place in sealable container for disposal. Wash affected area with water and detergent. Absorb and collect washings and place in the same sealable container as the spilled material. Dispose of the waste safely in a suitable landfill.

**PERSONAL PROTECTION:** When handling baits wear suitable impervious gloves. Gloves are also recommended to help protect against rodent-borne diseases.

**GENERAL SAFETY AND HYGIENE MEASURES:** Avoid contact with mouth, skin and clothing. DO NOT eat, drink or smoke while using this product. When opening the container, using the product, disposing of unused baits and retrieving dead rodents, wear suitable clothing and disposable gloves. Wash hands after use. After each day's use wash contaminated clothing.

**USE AND ENVIRONMENTAL PROTECTION:** The use of SELONTRA Soft Bait is restricted to secure bait stations that restrict accessibility to children and non-target terrestrial vertebrates, and that prevent weathering of the bait. Prevent access to bait by children, birds and non-target animals (particularly dogs, cats, pigs and poultry). **SELECT BAITING POINTS, WHERE THE BAIT WILL BE INACCESSIBLE TO CHILDREN AND DOMESTIC ANIMALS.** DO NOT place bait where food, feed or water could become contaminated. DO NOT place baits in areas liable to flooding. DO NOT place the bait at random, but follow the Directions for Use faithfully. DO NOT contaminate ponds, streams, rivers or waterways with the bait or its used containers. Remove all remains of the bait and bait containers when rodent activity has ceased and dispose of them in a responsible manner.

**DISPOSAL:** DO NOT reuse bait container for any purpose. Ensure container is completely empty, and make it unsuitable for further use. Recycle through Agrecovery (0800 247 326, [www.agrecovery.co.nz](http://www.agrecovery.co.nz)).

Otherwise deliver empty containers, used bait stations and unused or untaken bait to a suitable waste management facility. In a domestic situation, minimise the presence of excess baits. Where unused baits are in good condition, return to original container for reuse. For empty containers, damaged or unwanted baits, wrap securely and dispose of in household refuse bin. Look for dead rats or mice and burn or bury them.

DO NOT place dead rats or mice in refuse bins or rubbish tips.

DO NOT burn empty containers or product. For further information on disposal of unused, unwanted product, contact the local council.

### FIRST AID AND MEDICAL ADVICE

**IF SWALLOWED:** DO NOT induce vomiting. Rinse mouth and then drink plenty of water. Contact the National Poisons Centre 0800 POISONS (0800 764 766) or a doctor immediately. Show the product label to the doctor. **IF ON SKIN:** Wash thoroughly with soap and water. Get medical advice/attention if you feel unwell. If medical advice is needed, have the product container or label at hand.

### DOMESTIC ANIMAL POISONING

In cases of accidental consumption by domestic animals, consult a veterinarian.

### GENERAL INFORMATION

SELONTRA Soft Bait can be used both indoors, outdoors and along fence lines, including perimeter fence lines. Rats and mice that are resistant to anticoagulants are controlled and no prebaiting is required.

Rodent death will occur 2 to 5 days after ingestion of a lethal amount of bait. SELONTRA Soft Bait contains Bitrex<sup>®1</sup>, a human taste deterrent, to help prevent accidental human consumption.

## DIRECTIONS FOR USE

SELONTRA Soft Baits must only be placed in areas frequented by the target pests, and must be secured in lockable, tamper resistant bait stations. DO NOT place baits in areas accessible to children, pets, domestic animals or wildlife. DO NOT place baits in areas liable to flooding. Alternative food sources should be removed or reduced as much as possible. Use gloves to avoid touching the bait with hands as this may deter rats and mice from eating it. Collect and dispose of all dead rodents and unconsumed bait properly. Ensure baits are removed when rodent activity has ceased.

## RESTRAINTS

- DO NOT place bait blocks in the open. Baits must only be used within secure bait stations that restrict accessibility to children and non-target terrestrial vertebrates, and prevent weathering of the bait.
- Take all reasonable steps to ensure that the substance does not cause any significant adverse effects to the environment beyond the application area.

Situation	Pest	Rate	Critical Comments
In and around domestic homes, industrial, commercial and agricultural buildings, animal houses, farms, nature reserves and national parks, wharves, public service buildings, hospitals, food processing facilities, abattoirs, transport vehicles (including ships), around grain terminals, storage areas and fence lines (including perimeter fence lines).	Rats <i>Rattus rattus</i> (also known as Black rat, Roof rat, Ship rat or Fruit rat) and <i>Rattus norvegicus</i> (also known as the Brown rat or Norway rat).	3 - 9 SELONTRA Soft Baits per bait station	<p>Eliminate as far as practicable all alternative food sources. Select suitable baiting locations, such as along rat runs or areas exhibiting signs of infestation. Place 3 - 9 SELONTRA Soft Baits within secure (lockable, tamper resistant) bait stations at each bait location.</p> <p>On initial application, an inspection of bait locations after 3 days may be undertaken to determine activity in bait locations and new locations may be selected if necessary. A subsequent inspection may also be undertaken again after 4 days to replace any soft baits which have been eaten.</p> <p>For severe infestations, it is recommended that repeat inspections of all bait locations are conducted at 7-day intervals, replacing fresh soft baits only when soft baits have been eaten and until all signs of rat activity have disappeared.</p>
	Mice <i>Mus musculus</i> (also known as the House mouse)	1 – 2 SELONTRA Soft Baits per bait station	<p>Mice have very limited home ranges and do not need to drink. They are more difficult to control than rats because their feeding patterns are more erratic. Selection of bait locations is therefore even more important than for rats.</p> <p>Place 1-2 SELONTRA Soft Baits within secure (lockable, tamper resistant) bait stations at each bait location 2-3 metres apart. Bait locations should be in areas where activity is obvious, particularly where droppings are seen. Inspect bait locations and replace soft baits as for rats until all signs of mouse activity have disappeared.</p>

## CONDITIONS OF SUPPLY

Read conditions of supply before buying and using. If these conditions are unacceptable, return at once unopened. All goods supplied by BASF New Zealand Limited are of a high grade and conform to the chemical description of the label. However, to the extent permitted by law, neither BASF New Zealand Limited, nor any of its Distributors, accept any liability or responsibility whatsoever for any loss, damage or injury whether direct, indirect or consequential, howsoever arising, in connection with the supply of those goods including without limitation their storage, application, handling or use. BASF New Zealand Limited, nor any of its Distributors, makes no warranties of any kind, express or implied, with respect to fitness for purpose (including crop injury, ineffectiveness or any other unintended consequence), merchantable quality or any other matter with respect to these goods. When you are a consumer as defined in the Consumer Guarantees Act 1993 (the "Act") these conditions will be subject to the provisions of the Act. However, the Act will not apply to goods supplied to you for business purposes.

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Expiry Date: 2 years from DOM  
Date of Manufacture:  
Batch No.:

**EMERGENCY PHONELINK**  
24 Hour Advice in an Emergency Only  
**0800 944 955**

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