

Unlike most color protecting shampoos;  
this one is very light.

**KERATINCOMPLEX**<sup>®</sup>

*Beautiful hair every day*

# *Timeless Color*<sup>®</sup>

## *Fade-Defy Shampoo & Conditioner*

This color-protecting shampoo defends against fading and delivers long-lasting vibrancy. No added sodium chloride, sulfates and parabens. Suitable for every hair color.

This color-protecting conditioner hydrates and maintains shine and brilliance. Suitable for every hair color.

### *Why we love it:*

- Weightlessly shields the hair to preserve color longevity
- Unique PolyQ Complex forms an invisible barrier that protects against fading and defends the hair from environmental aggressors
- Pro Vitamin B5 conditions for optimal smoothness, body and shine
- UV absorbers protect color from the dulling effects of the sun
- Keratin conditions the hair while reinforcing its natural protective barrier against color loss
- Wheat and oat proteins impart a radiant, shiny finish
- Helps maintain the results of Keratin Complex smoothing treatments
- No added sodium chloride or sulfates

For more information,  
visit [keratincomplex.com](http://keratincomplex.com)

#keratincomplex

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