

# GREAT HAIR DESERVES YOUR BEST SHOT.

Rebuild and repair the bonds of the hair for stronger, healthier hair.

- ✓ One-step process
- ✓ Can be used in all color and lightening services
- ✓ No interference with lightener
- ✓ No need to change color formulations
- ✓ No added processing time
- ✓ No coating on the hair

MULTI-  
PATENTED  
FORMULA



# THE BOND REBUILDER *One Formula. Four Unique Services!*

1



## REPARATIVE REMEDY

Add to hair for an instant Keratin boost that rebuilds and repairs hair.

**1 Vitalshot**

2



## RADIANT COLOR

Add to color to strengthen bonds and increase vibrancy.

**1 Vitalshot + 3 oz./90 ml of Keraluminous® Permanent Color formula, KeraBrilliance® Demi-Permanent Color formula, or Graffiti Glam Semi-Permanent Color formula**

3



## BRIGHTEST BLONDE

Add to lightener to rebuild bonds and protect hair while lightening.

**1 Vitalshot + 3 oz./90 ml of It's a Blonde Thing® Keratin Lightening System® formula**

4



## MASQUE MAXIMIZER

Add to any masque to restore, moisturize, and strengthen the hair.

**1 Vitalshot + .5-1 oz./15-30 ml of one of our Keratin Complex masques**