

KERATIN COMPLEX®

Beautiful hair every day

PRICE LIST

SMOOTHING TREATMENTS

	SALON
NKST Natural Keratin Smoothing Treatment Duo Kit (33.8 oz)	\$ 450.00
NKST Natural Keratin Smoothing Treatment Duo Kit (16 oz)	\$ 250.00
NKST Smoothing System (4 oz)	\$ 150.00
NKSTB Natural Keratin Smoothing Treatment for Blonde Hair Duo Kit (33.8 oz)	\$ 435.00
NKSTB Smoothing System (4 oz)	\$ 150.00
NEW LOOK KCEXPRESS Express Blow Out® Duo Kit (33.8 oz)	\$ 400.00
KCEXPRESS Express Blow Out® Duo Kit (16 oz)	\$ 220.00
KCEXPRESS Smoothing System (4 oz)	\$ 140.00
KCMAX™ Maximum Keratin Smoothing System (33.8 oz)	\$ 595.00
KCMAX™ Smoothing System (4 oz)	\$ 140.00
NEW KCRIO® Restorative Keratin System	\$ 230.00
PBO Personalized Blow Out® Smoothing System (33.8 oz)	\$ 595.00
PBO Smoothing System (4 oz)	\$ 125.00
KCSMOOTH™ Heat Activated Smoothing Treatment System (33.8 oz)	\$ 595.00
KCSMOOTH™ Smoothing System (4 oz)	\$ 120.00
KCTEXTURE™ Curl-Enhancing Keratin Treatment System (33.8 oz)	\$ 400.00
KCTEXTURE™ Smoothing System (8 oz)	\$ 110.00
KC PRIMER Pre-Treatment Shampoo (33.8 oz)	\$ 36.00
KC PRIMER Pre-Treatment Shampoo (16 oz)	\$ 20.00



SHAMPOOS & CONDITIONERS

	SALON	MSRP
Keratin Care Shampoo (33.8 oz)	\$ 25.00	\$ 50.00
Keratin Care Conditioner (33.8 oz)	\$ 25.00	\$ 50.00
Keratin Care Shampoo (13.5 oz)	\$ 15.00	\$ 30.00
Keratin Care Conditioner (13.5 oz)	\$ 15.00	\$ 30.00
Keratin Care Travel Valet (3 oz)	\$ 12.00	\$ 24.00
Color Care Shampoo (33.8 oz)	\$ 25.00	\$ 50.00
Color Care Conditioner (33.8 oz)	\$ 25.00	\$ 50.00
Color Care Shampoo (13.5 oz)	\$ 15.00	\$ 30.00
Color Care Conditioner (13.5 oz)	\$ 15.00	\$ 30.00
Color Care Travel Valet (3 oz)	\$ 12.00	\$ 24.00
Blondeshell® Debrass Shampoo (33.8 oz)	\$ 25.00	\$ 50.00
Blondeshell Debrass Conditioner (33.8 oz)	\$ 25.00	\$ 50.00
Blondeshell Debrass Shampoo (13.5 oz)	\$ 15.00	\$ 30.00
Blondeshell Debrass Conditioner (13.5 oz)	\$ 15.00	\$ 30.00
Timeless Color® Fade-defy Shampoo (33.8 oz)	\$ 25.00	\$ 50.00
Timeless Color Fade-defy Conditioner (33.8 oz)	\$ 25.00	\$ 50.00
Timeless Color Fade-defy Shampoo (13.5 oz)	\$ 15.00	\$ 30.00
Timeless Color Fade-defy Conditioner (13.5 oz)	\$ 15.00	\$ 30.00
Keratin Volume Amplifying Shampoo (33.8 oz)	\$ 25.00	\$ 50.00
Keratin Volume Amplifying Conditioner (33.8 oz)	\$ 25.00	\$ 50.00
Keratin Volume Amplifying Shampoo (13.5 oz)	\$ 15.00	\$ 30.00
Keratin Volume Amplifying Conditioner (13.5 oz)	\$ 15.00	\$ 30.00
KCHYDRATE Shampoo (38.8 oz)	\$ 25.00	\$ 50.00
KCHYDRATE Conditioner (33.8 oz)	\$ 25.00	\$ 50.00
KCHYDRATE Shampoo (13.5oz)	\$ 15.00	\$ 30.00
KCHYDRATE Conditioner (13.5.8 oz)	\$ 15.00	\$ 30.00



BLOW-DRY AIDS & REPAIR SERUMS

	SALON	MSRP
Infusion Keratin Replenisher (4 oz)	\$ 23.00	\$ 46.00
Infusion Keratin Replenisher (2.5 oz)	\$ 17.00	\$ 34.00
Kerabalm 3-in-1 Multi-Benefit Hair Balm (1.7 oz)	\$ 18.00	\$ 36.00
KCSMOOTH™ Restorative Leave-In Lotion (5 oz)	\$ 15.00	\$ 30.00
KCMAX Daily Treatment Spray (5 oz)	\$ 15.00	\$ 30.00
Keratin Obsessed™ (5 oz)	\$ 15.00	\$ 30.00
Keratin Obsessed (1.7 oz)	\$ 8.00	\$ 16.00
KCTEXTURE™ Leave-in Conditioner (5 oz)	\$ 15.00	\$ 30.00
Intense RX® Repair Serum (3 oz)	\$ 36.00	\$ 72.00
Intense RX Repair Serum (1.5 oz)	\$ 19.00	\$ 38.00
Best Ever Blowout Kit	\$ 27.00	\$ 54.00
Red Carpet Blowdry Kit	\$ 28.00	\$ 56.00



DEEP CONDITIONERS & MASQUES

	SALON	MSRP
Vanilla Bean Deep Conditioner (33.8 oz)	\$ 30.00	\$ 60.00
Vanilla Bean Deep Conditioner (7 oz)	\$ 16.00	\$ 32.00
Blondeshell® Debrass Masque (7 oz)	\$ 16.00	\$ 32.00
PicturePerfect Hair™ Bond Sealing Masque (4 oz)	\$ 16.00	\$ 32.00
KCTEXTURE™ Intense Hydrating Masque (4 oz)	\$ 16.00	\$ 32.00



FINISHING & STYLING PRODUCTS

	SALON	MSRP
Firm Hold Hairspray (9 oz)	\$ 13.00	\$ 26.00
Firm Hold Hairspray (1.8 oz)	\$ 6.00	\$ 12.00
Flex Hold Hairspray (9 oz)	\$ 13.00	\$ 26.00
Flex Hold Hairspray (1.8 oz)	\$ 6.00	\$ 12.00
Volumizing Foam (8 oz)	\$ 12.00	\$ 24.00
Texturizing Spray (5 oz)	\$ 12.00	\$ 24.00
Styling Gel (8 oz)	\$ 12.00	\$ 24.00
Shine Spray (3 oz)	\$ 12.00	\$ 24.00
Strong Hold Gel (5 oz)	\$ 12.00	\$ 24.00
Styling Lotion (5 oz)	\$ 12.00	\$ 24.00
Molding Paste (5 oz)	\$ 12.00	\$ 24.00



BOND REBUILDER

	SALON
Vitalshot® Bond Rebuilder (9-pack 2.4 oz)	\$ 35.00



HAIR COLOR

	SALON
KeraLuminous® Permanent Hair Color (3.4 oz)	\$ 9.00
KeraBrilliance® Demi-Permanent Hair Color (3.4 oz)	\$ 8.00
GraffitiGlam™ Intense Direct Pigments (3.4 oz)	\$ 9.00
KeraLuminous10 10-Minute Express Permanent Hair Color	\$ 8.00
It's A Blonde Thing® Keratin Lightening System® (1 lb. Tub)	\$ 30.00
Keratin Complex® Activator (32 oz)	\$ 8.00
Keratin Complex Developer 10, 20, 30, 40 Vol. (32 oz)	\$ 9.00



BRUSHES

	SALON	MSRP
Ceramic + Ionic Vent Brush	\$ 17.50	\$ 35.00
Ceramic + Ionic Round Brush (2", 3.5")	\$ 17.50	\$ 35.00



HOT TOOLS

	SALON	MSRP
Hydrady Dual Ion + Ceramic Professional Smoothing Dryer	\$ 140.00	\$ 180.00
Stealth V Next-Generation Digital Smoothing + Straightening Iron	\$ 140.00	\$ 180.00
Transformer Interchangeable Styling Rod	\$ 140.00	\$ 180.00

