

Keratin Complex Education

CLASS MENU

Join Keratin Complex for our in-depth education courses and learn from the best and brightest in the pro-beauty industry. As the leading innovator of salon professional smoothing services, Keratin Complex not only shows you how to boost your business by harnessing the powers of our transformative Signature Keratin-infused treatments, but also how to tap our complete portfolio of professional hair color and care products to transform your business and deliver beautiful hair for every client. Keratin Complex offers a robust lineup of smoothing, color and retail classes with global brand ambassadors and educators nationwide. Learn all about our class offerings and register today. We can't wait to take your business to the next level.



Signature Series *Demo Classes



SIGNATURE SMOOTH WITH NKST

Transform your business and maximize revenue with NKST, Natural Keratin Smoothing Treatment from Keratin Complex– Learn how to eliminate frizz, block humidity, repair damage, and enhance color vibrancy with this long-lasting, award-winning signature smoothing treatment. Formulated with Keratin Complex Signature Keratin for stronger, healthier hair with results that last up to 5 months.

**Treatment demo on mannequin or salon provided model*

Class Length: 3hrs

Cost: \$350



REPARATIVE SMOOTH WITH NKSTB

It's not just for blondes! Offer long lasting repair with NKSTB, Natural Keratin Smoothing Treatment for Blonde Hair from Keratin Complex.– Learn how to eliminate frizz, repair damage, and protect fine, fragile, overprocessed, and compromised hair with this reparative smoothing treatment. Formulated with Keratin Complex Signature Keratin for stronger, healthier hair, with results that last up to 5 months.

**Treatment demo on mannequin or salon provided model*

Class Length: 3hrs

Cost: \$350



THE PERFECT COLOR-LOCKING TREATMENT WITH KCEXPRESS

Build easy, fast revenue with Keratin Complex KCEXPRESS Express Blow Out– Learn how to lock-in color, eliminate frizz, create service add-ons, and boost revenue through every client with this speedy 15-minute add-on smoothing treatment. Powered by Keratin Complex Signature Keratin for stronger, healthier hair with results that last up to 6 weeks.

**Treatment demo on mannequin or salon provided model*

Class Length: 3hrs

Cost: \$350

Keratin Complex Education

Advanced Series *Demo Classes



ADVANCED SMOOTH WITH KCMAX

Meet Keratin Complex's strongest hair-smoothing formula: KCMAX Maximum Keratin Smoothing System— Learn how this three-step advanced smoothing system, powered by Keratin Complex Signature Keratin, can boost revenue and deliver strong, sleek smoothing results with results that lasts up to 3 months.

**Treatment demo on mannequin or salon provided model*

Class Length: 3hrs

Cost: \$350

Botanical Series *Demo Classes



CUSTOMIZABLE SMOOTH WITH PBO

Customize smoothing results with Keratin Complex PBO, Personalized Blow Out— Learn how to lose frizz and achieve personalized smoothing results with this keratin treatment. Powered by K-Pure juice, a proprietary blend of keratin, amino acids and botanicals, this smoothing treatment will provide a variety of smoothing finishes for all hair types and textures, with zero down time and results that last up to 3 months.

**Treatment demo on mannequin or salon provided model*

Class Length: 3hrs

Cost: \$350



MAXIMUM MANAGEABILITY WITH KCSMOOTH

Build your smoothing business with KCSMOOTH Heat Activated Smoothing System from Keratin Complex— Learn how this unique two-step smoothing system tames frizz, restores shine, delivers maximum manageability and makes blow-drying faster and easier, while providing heat protection. Formulated with Keratin Complex Signature Keratin for stronger, smoother, and healthier hair with results that last up to 3 months.

**Treatment demo on mannequin or salon provided model*

Class Length: 3hrs

Cost: \$350



CURL ENHANCING WITH KCTEXTURE

Expand your texture service menu with KCTEXTURE Curl Enhancing Keratin Treatment from Keratin Complex— NO HEAT NEEDED! Learn how this unique super hydrating curly keratin treatment will enhance and define wavy, curly, and tight textures while nourishing and protecting every curl with results that last up to 3 months.

**Treatment demo on mannequin or salon provided model*

Class Length: 3hrs

Cost: \$350

Keratin Complex Education

Advanced *Hands-on Classes/Events



TEXTURE MASTER CLASS

Calling all textures! Customize your smoothing results with the Botanical Series of Keratin Complex Smoothing Treatments! Discover how to control frizz and maximize smooth with PBO, get maximum manageability with KCSMOOTH, and enhance and define all curly hair types with KCTEXTURE. Create new texture services for curl defining and enhancing, relaxer transitioning, protective and natural styling, and so much more.

**Price includes 5 mannequins for hands-on portion, for up to 20 attendees.
Additional mannequins are available for an additional fee.*

Class Length: 4hrs

Cost: \$650



SMOOTHING MASTER CLASS

Discover the world of Keratin Complex Smoothing Treatments and learn how they can provide your clients with beautiful hair every day while empowering you to maximize revenue. Walk away with the techniques and know-how to build your business and boost your revenue through every client with Keratin Complex's fully customizable portfolio of keratin treatments designed for every hair type and texture.

**Price includes 5 mannequins for hands-on portion, for up to 20 attendees.
Additional mannequins are available for an additional fee.*

Class Length: 4hrs

Cost: \$650

Add-on Service Class



EXPRESS SALON SERVICES CLASS

Ready, Set, Go! Discover the power of add-on services with Keratin Complex. Explore many fast, easy, and efficient services, featuring KCEXPRESS, Intense RX, Infusion Keratin Replenisher, and Vitalshot, that will encompass and elevate all your existing salon services and maximize your revenue through every client, every visit. Learn how to create an Express Menu of services to boost your business.

**Service demo on mannequin or salon provided model*

Class Length: 3hrs

Cost: \$350

Keratin Complex Education

Retail & Styling Classes



RETAIL RHAPSODY

Provide clients with beautiful hair every day away from your chair! Maximize revenue by empowering clients to achieve gorgeous hair results at home with the Keratin Complex Retail Collection. Learn how to personalize each client's at-home regimen for healthier, stronger and smoother hair. Discover how Keratin Complex's keratin-enhanced collection of aftercare eliminates frizz, increases manageability, and repairs damage.

**Product demo on mannequin and/or attendees*

Class Length: 2hrs

Cost: \$250



THE PERFECT BLOW-DRY

Create the perfect blow-dry with Keratin Complex. Discover the Red Carpet Blow-Dry, a blow-dry service that features Keratin Complex Intense RX® Repair Serum and Infusion Keratin Replenisher. This dynamic duo creates instant runway-ready hair that boosts ultimate smoothness and shine! Create long-lasting styles with curls or sleek, smooth finishes, with this one of a kind blow-dry service.

**Service demo on mannequin or salon provided model*

Class Length: 2hrs

Cost: \$250



KC STYLING SESSION- HANDS-ON CLASS

Let's Style and Play! Keratin Complex Style Collection puts the perfect finishing touch on any hair type or texture. Discover nine hairstylist-inspired, versatile styling products powered by proprietary keratin for healthier hair with high-impact results. Learn easy, fast, modern styling techniques to take your hair game to the next level.

**Price includes 5 mannequins for hands-on portion, for up to 20 attendees. Additional mannequins are available for an additional fee.*

Class Length: 3hrs

Cost: \$450

Keratin Complex Education

Keratin Complex Color Classes



ELEMENTS OF COLOR - SIGNATURE *DEMO CLASSES

Transform your business with Keratin Complex Color—Learn how this revolutionary keratin-enhanced color line restores, strengthens, and improves the overall integrity of the hair while delivering luminous reds, rich brunettes, superior high-lift blondes, and exceptional gray coverage. The Keratin Complex Color portfolio delivers beautiful, strong, shiny, and healthy hair.

SIGNATURE COLOR CLASSES

- **Signature Brunettes-** Focus: Gray coverage with KeraLuminous, Formulating for tonal control with KeraLuminous and KeraBrilliance.
- **Signature Blondes-** Focus: Lightening with It's a Blonde Thing, Toning with KeraBrilliance, Formulating gray coverage & high-lift series with KeraLuminous.
- **Signature Reds-** Focus: Formulating red series with KeraLuminous and KeraBrilliance, Fashion Colors with GrafittiGlam.

**Color demo on mannequin or salon provided model*

Class Length: 3hrs

Cost: \$350



KC COLOR ESSENTIALS - TECHNIQUE CLASSES

- **Modern Color Techniques-** Unleash your creativity and learn the secrets of using the full portfolio of Keratin Complex Color with fast, salon everyday color techniques to maximize color and hair results.
- **Ultimate Blonding Techniques-** Take your blonding to the next level with Keratin Complex Color and It's a Blonde Thing Keratin Lightening System. Learn how to boost your lightening business from high impact lightening to beautiful balayage, and beyond, with advanced blonding techniques.
- **Dimensional Color Techniques-** Unlock new levels of dimension and learn the secrets of using the full portfolio of Keratin Complex Color, along with adding KCEXPRESS to every color service, to enhance your coloring results. Create exceptional depth, dimension, and vibrant color results with specialized shade selection and color placement techniques.

**Color demo on mannequin*

**Hands-on class price includes 5 mannequins for hands-on portion, for up to 20 attendees. Additional mannequins are available for an additional fee.*

***Demo Class Length: 3hrs**

Cost: \$350

***Hands-On Class Length: 5hrs**

Cost: \$650