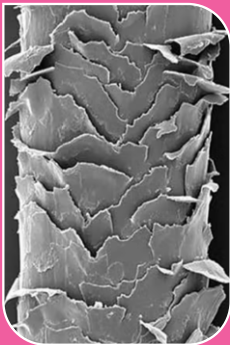
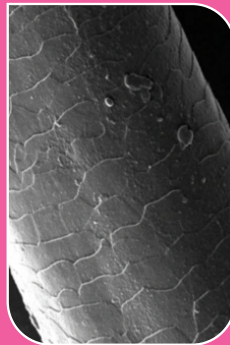


ONE CONCENTRATED DOSE OF KERATIN REBUILDS & REPAIRS THE BONDS OF THE HAIR

HAIR SHAFT
BEFORE
VITALSHOT



HAIR SHAFT
AFTER
VITALSHOT



FAST SIMPLE EFFECTIVE ADD-ONS



- One-step process
- Can be used in all color and lightening services
- No interference with lightener
- No need to change color formulations
- No added processing time
- No coating on the hair



VITALSHOT®

Enhance every salon service with
Vitalshot, a standout product from the
Keratin Complex Express Service Menu.



SCAN TO DISCOVER
how you can elevate
every client experience!

K-VST24 | AKTVS0326

KERATIN COMPLEX®

Beautiful hair every day

BOOST YOUR PROFITS

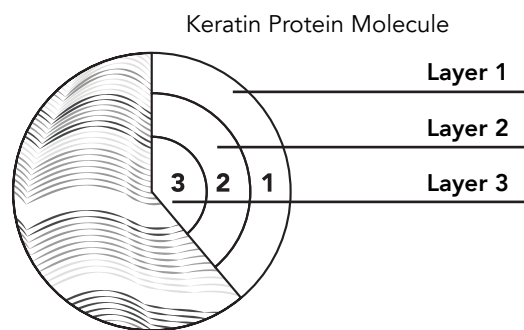
In One Shot.



The Science

Vitalshot® uses a revolutionary, multi-patented triple layer repair technology to strengthen damaged hair from the inside out.

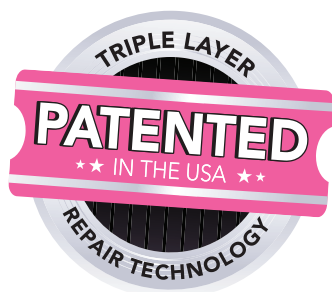
Here's how this three-part technology is designed to work:



Step 1: Layer 1 opens the cuticle to allow for the delivery of keratin protein.

Step 2: In layer 2, keratin molecules fill in the gaps where keratin has been depleted, allowing disulfide bonds to link & strengthen the cell membrane complex.

Step 3: Layer 3 closes the cuticle to lock in the keratin molecules, increasing hair's strength & creating a smooth, shiny finish.



Suggested add-on price for each unique Vitalshot service: \$20- \$35

ONE SHOT. FOUR EXPRESS SERVICES.

15-Minutes or less.

1



REPARATIVE REMEDY

Add to hair for an instant Keratin boost that rebuilds & repairs hair.

1 Vitalshot

2



RADIANT COLOR

Add to color to strengthen bonds & increase vibrancy.

1 Vitalshot + 3 oz./90 ml of KeraLuminous® Permanent Color formula, KeraBrilliance® Demi-Permanent Color formula, KeraLuminous10® 10-Minute Express Permanent Color, or Graffiti Glam Semi Permanent Color formula

3



BRIGHTEST BLONDE

Add to lightener to rebuild bonds & protect hair while lightening.

1 Vitalshot + 3 oz./90 ml of It's a Blonde Thing® Keratin Lightening System® formula

4



MASQUE MAXIMIZER

Add to any masque to restore, moisturize & strengthen the hair.

1 Vitalshot + .5-1 oz./15-30 ml of one of our Keratin Complex masques