

Our strongest smoother that  
delivers ready to wear hair!

# KERATINCOMPLEX®

*Beautiful hair every day*

## KCMAX

### Maximum Keratin Smoothing Treatment

Our most powerful keratin treatment to date:  
KCMAX™ Maximum Keratin Smoothing System.  
This transformative three-step system combines a  
proprietary keratin blend with the most advanced  
smoothing technology to deliver straighter, smoother  
and healthier hair that lasts up to 3 months.

#### *Why we love it:*

- Eliminates frizz and increases manageability
- Formulated with proprietary keratin technology for stronger, healthier hair
- Straighter, smoother results in just one treatment
- Dramatically increases the strength of damaged hair
- Delivers luminous shine and silky softness
- No wait time—hair can immediately be pulled back or put in clips
- 90-minute treatment
- Cumulative results
- Perfect for all hair types
- Results last up to 3 months
- Clients go home with **KCMAX Daily Treatment Spray** to maintain longevity and effectiveness of the treatment



#### **KCMAX Kit includes:**

- (1) 4 oz. KCMAX Maximum Keratin Smoothing Treatment,
- (1) 4 oz. KC PRIMER Pre-Treatment Shampoo,
- (4) 5 oz. KCMAX Daily Treatment Spray

For more information,  
visit [keratincomplex.com](http://keratincomplex.com)

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