

KERATINCOMPLEX®

Beautiful hair every day



Golden Copper

COLOR TECHNIQUE

Create a show-stopping sun-kissed blonde with Keratin Complex. Showcase the natural beauty of your blondes and deliver a dimensional golden-copper result that can be tailored and customized for each client. Use the full spectrum of Keratin Complex shades to create multi-tonal, flawless blonde color results.



Formulas:

FORMULA A: KeraLuminous - 30g 7.3/7G + 20g 8.43/8CG + 75g 20 Volume Developer

FORMULA B: KeraBrilliance - 15g 6.43/6CG + 15g 7.3/7G + 30g 5 Volume Activator

FORMULA C: It's a Blonde Thing® - 20g It's a Blonde Thing Lightener + 10 Volume Developer

Model:

NATURAL LEVEL 8

This technique was applied using a virgin application process.

Steps:

1. Section head into four sections. Starting at the apex of the head, create a back triangle section by parting hair from the apex down to behind each ear. Next, create a front triangle section by parting from the apex down to the front hairline to the outside edge of each eye. This will create two triangle sections on each side of the head as well.
2. Starting at nape, take a ¼ - ½ inch horizontal parting and apply Formula A to 1-inch of the base area. Apply Formula B to the midshafts through the ends, overlapping the base color.
3. Blend color overlap with fingers and comb through entire section with a fine-tooth comb to feather both formulas in each section.
4. Next, take another ¼ - ½ inch horizontal parting and apply
5. Formula A to 2-3 inches of base area. Apply Formula C to the midshafts through the ends.
6. Blend color/lightener overlap with fingers.
7. Continue the technique through the entire section alternating subsection formulas. Repeat technique through the remaining sections. Within the 2 side triangle sections use diagonal ¼-½ inch forward partings when sectioning and continue the color application technique.
8. Process for 35 minutes.
9. Rinse well, shampoo, and condition.
10. Style as desired.



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