## Deep Conditioners & Masques

Indulge yourself with one of our keratin-enhanced deep conditioners and masques designed to replenish moisture, target breakage, and seal in color.

Give your hair the spa day it deserves!













|                        | Vanilla Bean<br>Deep Conditioner   | Blondeshell®<br>Debrass Masque  | PicturePerfect Hair™<br>Bond Sealing Masque   | KCTEXTURE™<br>Intense Hydrating Masque   |
|------------------------|--|---|---|--|
| WHY WE LOVE IT         | Vanilla-infused, creating<br>an aromatherapy experi-<br>ence while moisturizing<br>the hair                                      | Lavender tinted hydrating<br>masque eliminates brassy<br>tone while enhancing all<br>hair shades  | Strengthening masque<br>that repairs, protects,<br>and transforms<br>damaged hair   | Ultra-nourishing deep<br>conditioning masque that<br>delivers essential moisture<br>to dry, damaged curls                                      |
| KEY INGREDIENTS        | <ul><li>Jojoba oil</li><li>Soy and wheat proteins</li><li>Vanilla extract</li><li>Signature Keratin</li></ul>                    | <ul> <li>Shea butter</li> <li>Cocoa butter</li> <li>Ginseng root extract</li> <li>Green tea extract</li> <li>Signature Keratin</li> </ul> | <ul> <li>PhytoFruit Blend™</li> <li>Vitamin E</li> <li>Shea butter</li> <li>Cocoa butter</li> <li>Signature Keratin</li> </ul>  | <ul><li>Cocoa butter</li><li>Marula oil</li><li>Avocado and macadamia oils</li><li>Signature Keratin</li></ul>                                 |
| BENEFITS               | <ul> <li>Deep conditioning<br/>for all hair types</li> <li>Improves hair<br/>quality, strength,<br/>and overall shine</li> </ul> | <ul> <li>Brightens and corrects<br/>unwanted brassy tones</li> <li>Protects and<br/>conditions weakened,<br/>compromised hair</li> </ul>  | <ul> <li>Penetrates the cuticle<br/>to strengthen and seal<br/>the bonds of the hair</li> <li>Leaves hair soft with<br/>a visibly smooth,<br/>shiny finish</li> </ul> | <ul> <li>Delivers intense hydration</li> <li>Nourishes dry, coarse hair</li> <li>Seals in moisture and<br/>enhances natural texture</li> </ul> |
| TREATMENT<br>AFTERCARE | Compliments NKST,<br>NKSTB, KCEXPRESS &<br>KCMAX aftercare   | Compliments NKST,<br>NKSTB, KCEXPRESS &<br>KCMAX aftercare  | Essential aftercare for PBO   | Compliments aftercare for KCTEXTURE  |



## PRO TIP

Download and print this chart to share with your clients so they can get to know the full portfolio.







