

KERATINCOMPLEX®

Beautiful hair every day



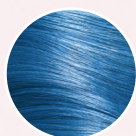
Caribbean Blue

COLOR TECHNIQUE

Achieve strong, healthy and vibrant vivid color with Keratin Complex!



Waterfall Teal



Ultramarine Blue

+



KCEXPRESS™
Express Blow Out Smoothing Treatment®

Formula:

Graffiti Glam Formula: 90g Waterfall Teal + 10g Ultramarine Blue

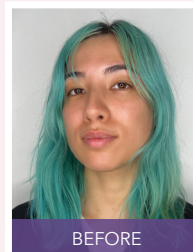
Lightener Formula: It's a Blonde Thing® + 20 Vol. Developer

Steps:

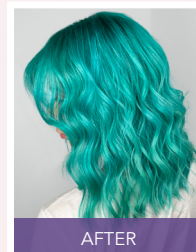
1. Apply lightener to natural regrowth of hair.
2. Process to pale yellow.
3. Apply **Graffiti Glam** color formula throughout entire head, starting at the base and then applying through midshafts and ends.
4. Process for 30 minutes.
5. Rinse completely.
6. Lightly shampoo hair with any **Keratin Complex Shampoo**. Do not condition. Rinse completely
7. Towel-dry hair.
8. Wearing gloves, apply **KCEXPRESS Express Blow Out Smoothing Treatment** throughout hair, using 1–2-inch subsections. Comb through for even distribution.
9. Once application is complete, blow-dry the hair 80% with your fingers.
10. Finish blow drying to 100% using a vent or round brush.
11. Flat iron 1–2-inch subsections using 380°- 400° and 2-4 passes.

Featuring
KCEXPRESS™
Smoothing Treatment

Lock-in color + smooth in just 15 minutes. The best part? Results last up to 6 weeks – just in time for the next color service!



BEFORE



AFTER



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